



EDINA
MINNESOTA



Meeting location:
Edina City Hall
Community Room
4801 W. 50th St.
Edina, MN

City Council Work Session Meeting Agenda
Wednesday, August 6, 2025
5:30 PM

Accessibility Support:

The City of Edina wants all residents to be comfortable being part of the public process. If you need assistance in the way of hearing amplification, an interpreter, large-print documents or something else, please call 952-927-8861 at least 72 hours in advance of the meeting.

- 1. Call to Order**
- 2. Roll Call**
- 3. Meeting Topics**
 - 3.1. 2025 Quality of Life Survey
- 4. Adjournment**



Date: August 6, 2025

Item Activity: Information

Meeting: City Council

Prepared By: Jennifer Bennerotte, Communications
Director

Agenda Number: 3.1

Item Type: Other

Department: Communications

Item Title: 2025 Quality of Life Survey

Action Requested:

Jason Neumeyer of Polco will present findings from the 2025 Quality of Life Survey.

Information/Background:

Staff has been directed to complete a Quality of Life, or public opinion, survey every two years to measure residents' satisfaction with City services and facilities and to gauge interest on various topics.

The survey data is useful in making important planning decisions for the future and provides benchmark comparisons for service ratings to the nation and other communities in Minnesota, as well as comparisons to previous survey years.

The 2025 Edina Quality of Life Survey provided residents the opportunity to rate the quality of life in Edina, as well as the quality of service delivery and overall workings of local government. The survey also permitted residents to provide feedback to government on what is working well and what is not, and to share their priorities for community planning and resource allocation.

Surveys were mailed to 2,000 randomly selected resident households in April 2025. A total of 451 surveys were completed, yielding a response rate of 24%.

Survey results were weighted so that respondent gender, age, housing unit type (attached or detached), housing tenure (rent or own), race, and ethnicity were represented in proportions reflective of the entire adult population of the city. The margin of error is plus or minus five percentage points around any given percentage point reported for all survey respondents.

Because Edina has administered resident surveys before, some comparisons could be made between 2025 responses and those from surveys conducted since 2015. Edina also elected to have its results compared to those of other jurisdictions around the nation and in Minnesota. Comparisons are made possible through a national benchmark database created and maintained by Polco. This database contains resident perspectives gathered in resident surveys from over 500 jurisdictions over the past five years.

Jason Neumeyer of Polco will give a remote presentation on the survey methodology, key findings and other information.

Supporting Documentation:

1. Edina Resident Survey Report
2. Edina Presentation of Results 2025 (Work Session)



City of Edina

Quality of Life Survey 2025

Report of Results

June 2025



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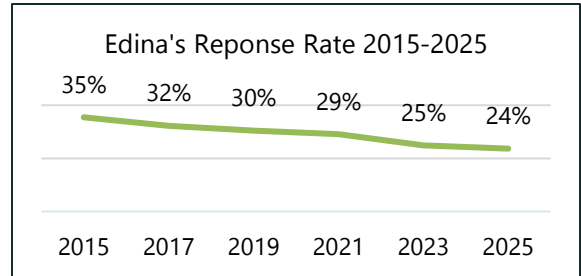
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Executive Summary

Summary of Survey Methods

The City of Edina 2025 Quality of Life Survey provided residents with the opportunity to rate the quality of life in Edina, as well as the quality of service delivery and overall workings of local government. The survey also permitted residents to provide feedback to the government on what is working well and what is not, and to share their priorities for community planning and resource allocation.

Surveys were mailed to 2,000 randomly selected resident households in April 2025. A total of 451 surveys were completed (with 94 undeliverable addresses), yielding a response rate of 24%. The 2025 response rate (24%) was similar to Edina's 2024 response rate (25%) and higher than the national average for similar survey efforts conducted by Polco in the previous 12 months.



Survey results were weighted so that respondent gender, age, housing unit type (attached or detached), housing tenure (rent or own), race/ethnicity, and quadrant of the city were represented in proportions reflective of the entire adult population of Edina. The margin of error is plus or minus five percentage points around any given percentage point reported for all survey respondents.

Because Edina has administered similar surveys before, some comparisons could be made between 2025 responses and those from 2015, 2017, 2019, 2021 and 2023. Edina also elected to have its results compared to those of other jurisdictions around the nation and in Minnesota. Comparisons are made possible through a national benchmark database created and maintained by Polco. This database contains resident perspectives gathered in resident surveys from over 500 jurisdictions over the past five years.

Key Findings

Edina residents continue to enjoy a high quality of life.

- Edina residents continue to rate their quality of life highly, with 92% of survey respondents awarding excellent or good marks in 2025. This rating was higher than the national benchmark and similar to peer communities in Minnesota.
- About 9 in 10 respondents indicated that they would recommend living in Edina to others, and the same proportion said they planned to remain in the city for the next five years.
- Moreover, about two-thirds of respondents felt that Edina is a welcoming community for all people, and more than two-thirds said it is welcoming to people of all ages, abilities, religions, and sexual orientations. However, only 3 in 10 residents felt the community is welcoming to people with lower incomes.
- About 9 in 10 residents gave positive ratings to Edina's health and wellness opportunities, the overall quality of its natural environment, and the opportunities for education and enrichment. Meanwhile, about 8 in 10 rated the city's overall economic health, built environment, image or reputation, and neighborliness of residents as excellent or good.
- As in previous years, the highest-rated individual aspects of Edina were cleanliness, shopping opportunities, overall quality of business and service establishments, and recreational

opportunities. Each of these items received excellent or good ratings from about 9 in 10 residents.

- The top reasons residents cited for living in Edina were its location/convenience and the perception of a safe community. About half of residents also selected amenities (e.g., parks, library), good neighborhoods, and good schools.
- Survey respondents were also given the opportunity to write, in their own words, what they liked most about living in Edina. Among those who provided a written response, 45% commented on Edina's convenient location, accessibility, and walkability. Other top mentions included quality of life and community (11%), schools (10%), and parks and trails (10%).

Residents generally feel safe in Edina.

- About 9 in 10 residents rated the overall feeling of safety in Edina as excellent or good —a rating on par with both national and Minnesota benchmarks.
- One of the top reasons residents gave for living in Edina was that it is a safe community, selected by 57% of respondents.
- In addition to sharing what they liked most about living in Edina, residents also identified the most serious issue facing the city. Just 12% of respondents mentioned crime and safety concerns.
- Residents also rated how safe they felt in three different areas of the community. About 9 in 10 residents said they felt very or somewhat safe in their neighborhood and in the downtown area, while about two-thirds felt safe in the Southdale area.
- About 3 in 10 respondents felt youth crimes and vandalism and property crime were a moderate, major or extreme problem, while just 1 in 10 felt that drugs, violent crime, and hate crimes were problematic. All ratings were consistent with those from 2023.

City services continue to be highly rated, but ratings for overall quality of drinking water have decreased since 2023.

- Between 8 and 9 in 10 residents highly rated the overall quality of city services. More than 9 in 10 respondents gave positive ratings to ambulance or emergency medical services, fire services, police services, park maintenance, and city parks. At least 8 in 10 gave high marks to fire prevention and education, condition of trails and sidewalks, snow removal, public health services, recreation programs or classes, storm drainage, recycling, animal control, emergency preparedness, sewer services, street cleaning, organics recycling, crime prevention, yard waste pickup, and public information services/communication.
- Among the lowest-rated services were land use, planning and zoning (rated excellent or good by 57% of residents) and cable television (55%).
- In general, Edina residents' ratings of city services tended to be higher than the national benchmarks but similar to other Minnesota communities. When compared to 2023, most service ratings were similar in 2025. However, increases were observed for land use, planning and zoning; sidewalk maintenance; storm drainage; and street repair.
- About 6 in 10 residents gave excellent or good ratings to the overall quality of drinking water. This rating has declined by eleven points since 2023 but remains similar to both national and Minnesota averages.

- The reliability and safety of drinking water in Edina were rated excellent or good by at least 8 in 10 respondents. Nearly three-quarters of residents provided positive evaluations of the water's odor and appearance, and almost two-thirds rated the taste as excellent or good. One-third gave positive reviews of the water's hardness.

Residents identify opportunities for improving housing options, especially for lower-income residents and first-time buyers.

- Respondents rated the availability of affordable quality housing (rated excellent or good by 35% of respondents) and the variety of housing options (56%) among the lowest-rated community characteristic of Edina.
- When asked to identify the most serious issue facing Edina, 19% of residents commented on overdevelopment, the wrong type of development, or teardowns, while 13% cited the need for more affordable housing.
- Nearly 4 in 10 respondents now report at least some concern about being able to age in place—an increase from about 3 in 10 respondents just two years ago.
- Overall, a majority of respondents felt there was too little housing for lower-income singles (61%) and families (66%). Slightly fewer residents felt the same about housing availability for middle-income families (54%) and singles (50%). In contrast, most respondents felt there was either too much or the right amount of housing for high-income families and singles (97% each).
- About three-quarters said it was essential or very important for the City of Edina to encourage the preservation of small starter homes—homes with fewer rooms or amenities that are more affordable for first-time buyers. Around one-third of residents prioritized medium-density development (such as townhouses) and accessory dwelling units (apartments or small homes built above garages, in backyards, etc.). Lastly, about one-fourth of respondents felt the City of Edina should focus on higher-density development, such as apartments. Compared to 2023, all ratings remained consistent except for the preservation of small starter homes, which saw an eight-point increase in importance since the last survey iteration.

Residents feel the City of Edina effectively manages taxpayer money, and a majority supports increasing tax revenue to preserve service levels.

- In 2025, residents were asked whether they agreed or disagreed with four statements related to how Edina manages public finances —specifically regarding taxation and public services. About 7 in 10 respondents strongly or somewhat agreed that the City of Edina effectively manages taxpayer money. Meanwhile, 6 in 10 agreed that the city should raise taxes annually in small increments to cover the rising cost of services over time. Half of the respondents supported raising taxes only as needed, even if in larger increments, to meet increasing service costs. Just 3 in 10 residents supported reducing public services to avoid future tax increases.
- Residents were also asked about their current level of satisfaction with municipal taxes and services. About half of respondents reported being satisfied with the current level of municipal taxes and services, while 1 in 4 respondents felt they paid too much for the services received. Lastly, about 1 in 7 respondents said they would accept service reductions if it meant lower taxes, while 1 in 10 said they would pay more taxes to get more services.

- The survey results suggest that a majority of Edina residents recognize the financial pressures inflation places on maintaining public services. Specifically, since 6 in 10 respondents favored increasing tax revenue to preserve current service levels, indicating a general willingness to support additional funding if it helps sustain the quality and availability of city services.

Survey Background

The City of Edina contracted with Polco to conduct a community-wide quality of life survey. The primary goal of the survey was to assess the attitudes and opinions of residents by:

- Evaluating city programs and services.
- Determining general perceptions of the quality of life in the city.
- Identifying issues facing the city.
- Comparing survey results to other communities across the nation.
- Establishing trendlines to measure government performance over time.

The Edina Quality of Life Survey serves as a consumer report card for Edina by providing residents with the opportunity to rate the quality of life in the city, as well as the community's amenities, service delivery and their satisfaction with local government. Residents also provide feedback on what is working well and what is not and communicate their priorities for community planning and resource allocation.

Focus on the quality of service delivery helps Council, staff, and the public to set priorities for budget decisions and lays the groundwork for tracking community opinions about the core responsibilities of the City of Edina government, helping to assure maximum service quality over time.

This type of survey focuses on the key services that local governments control to help create a high-quality community. It is similar to customer surveys in the private sector, which many corporations regularly use to identify weaknesses in product or service delivery—before customers switch to competitors or issues from dissatisfied customers escalate.

This is the eighth iteration of the Edina Quality of Life Survey since the baseline study conducted in 2011. The 2015, 2017, 2019, 2021, 2023 and 2025 surveys were conducted by mail and online; the 2011 and 2013 iterations were conducted by phone.

Survey Administration

A postcard was mailed to 2,000 Edina households, selected at random, notifying residents that they had been chosen to participate in the survey. A paper copy of the survey followed in the mail after one week, followed by a second paper survey one week later. All mailers included a web link and a QR code so that residents could take the survey online, if desired. There were 451 respondents to the mailed questionnaire (with 94 undeliverable addresses), yielding a response rate of 24%. The margin of error is plus or minus five percentage points around any given percentage for all respondents.

Survey results were weighted so that respondent gender, age, housing unit type (attached or detached), housing tenure (rent or own), race/ethnicity, and quadrant of the city were represented in the proportions reflective of Edina. More information about the survey methodology can be found in *Appendix F: Survey Methodology*.

How the Results are Reported

For the most part, the full set of frequencies or the “percent positive” are presented in the body and narrative of the report. The percent positive is the combination of the top two most positive response options (i.e., “excellent” and “good,” “very safe” and “somewhat safe,” “strongly support” and “somewhat support,” etc.).

On many of the questions in the survey, respondents could give an answer of “don’t know.” The proportion of respondents giving this reply is shown in the full set of responses included in *Appendix B: Complete Survey Frequencies* and is discussed in the body of this report if it is 30% or greater. However, these responses have been removed from the analyses presented in the body of the report, unless otherwise indicated. In other words, the majority of the tables and graphs in the body of the report display the responses from respondents who had an opinion about a specific item.

For some questions, respondents were permitted to select multiple responses. When the total exceeds 100% in a table for a multiple-response question, it is because some respondents are counted in multiple categories. When a table for a question that only permitted, a single response does not total to exactly 100%, it is due to the customary practice rounding values to the nearest whole number.

Precision of Estimates

It is customary to describe the precision of estimates made from surveys by a “level of confidence” and accompanying “confidence interval” (or margin of error). The margin of error for this survey is generally no greater than plus or minus five percentage points around any given percent reported for the entire sample (N=451).

Comparison of Results Over Time and By Subgroups

Results from the 2015, 2017, 2019, 2021, and 2023 surveys are presented where comparisons to 2025 were available. Differences of six percentage points or more between 2023 and 2025 are considered statistically significant.

Selected survey results were compared by geographic location of a respondent’s home (city quadrants), race and ethnicity, respondent length of residency, gender, age and housing unit tenure (rent or own). These crosstabulations are summarized and presented in tabular form in *Appendix D: Selected Survey Questions by Respondent Characteristics*. For each pair of subgroups that has a statistically significant difference, an upper-case letter denoting significance is shown in the category with the larger column proportion.

Comparing Survey Results to Other Communities

Polco’s database of comparative resident opinion comprises resident perspectives gathered in citizen surveys from approximately 500 communities whose residents evaluated their services. National benchmark comparisons and Minnesota benchmark comparisons have been provided when similar questions on the Edina survey are included in Polco’s database, and there were at least five communities in which the question was asked.

Where comparisons for quality ratings were available, Edina’s results were generally noted as being “higher” than the benchmark, “lower” than the benchmark or “similar” to the benchmark. In instances

where ratings are considerably higher or lower than the benchmark, these ratings have been further demarcated by the attribute of “much,” (for example, “much lower” or “much higher”). These labels come from a comparison of Edina’s rating to the benchmark where a rating is considered “similar” if it is within the standard margin of error (10 points or less on the 100-point scale); “higher” or “lower” if the difference between Edina’s rating and the benchmark is greater than 10 points but 20 points or less; and “much higher” or “much lower” if the difference between Edina’s rating and the benchmark is more than twice the standard margin of error (greater than 20 points). Comparisons for a number of items in the survey are not available in the benchmark database. These items are excluded from the benchmark tables.

Quality of Life and Community

The City of Edina Quality of Life Survey contained a set of questions related to quality of community life and overall community characteristics. Survey respondents were also asked how likely they were to remain in the community and to recommend it to others.

Quality of Life

Edina residents continue to rate their quality of life highly, with 92% awarding excellent or good marks in 2025. This rating was higher than national benchmark and similar to peer communities in Minnesota (see *Appendix E: Detailed Benchmark Comparisons* for detailed information on the benchmark comparisons). This rating is on par with previous years.

Survey results were compared by geographic location of residency and respondent demographic characteristics. Participants aged 55 or older, and those who were White alone, not Hispanic, were more likely to give higher ratings to the overall quality of life than younger respondents and those who were Hispanic and/or of a race other than White (see *Appendix D: Selected Survey Questions by Respondent Characteristics*).

Figure 1: Overall Quality of Life in Edina, 2025

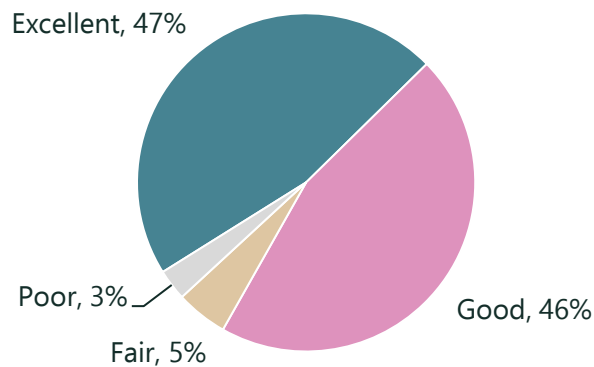
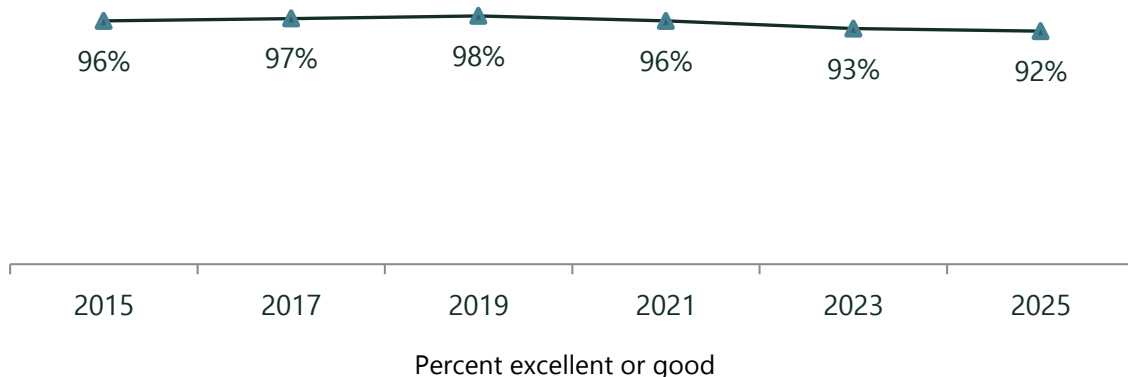


Figure 2: Overall Quality of Life Compared by Year

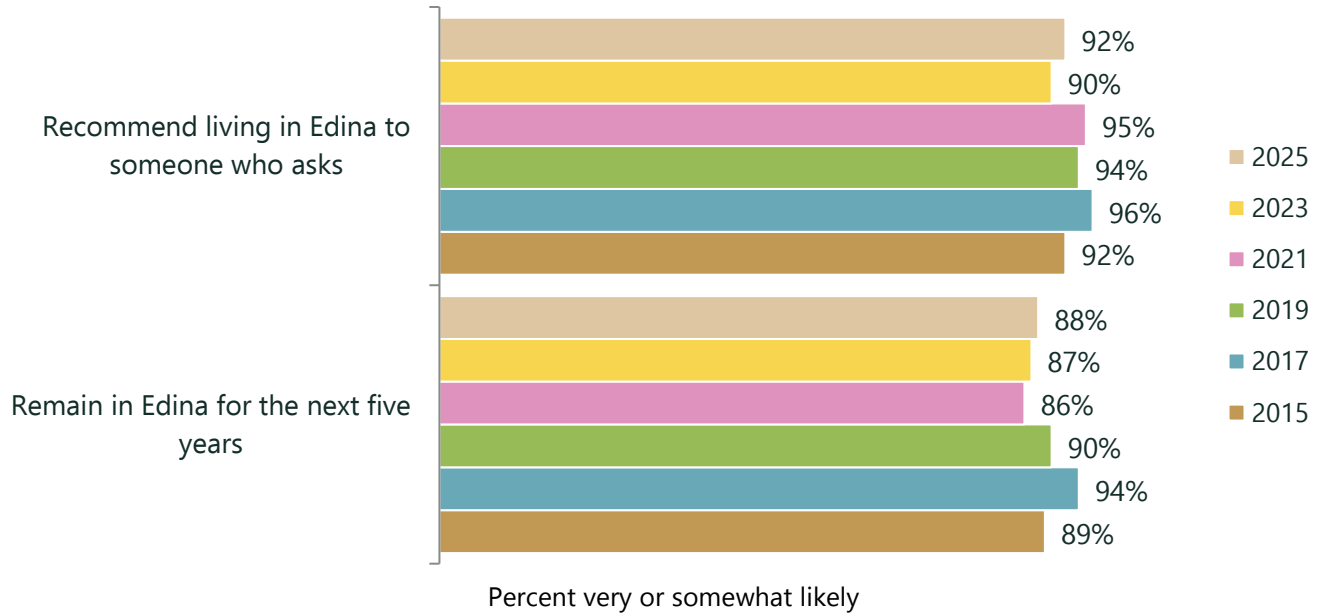


About 9 in 10 respondents stated they would recommend living in Edina to someone who asks and would remain in the city for the next 5 years. These ratings were on par with previous years and comparable with peers communities nationwide and in Minnesota.

Residents living in southeastern Edina were less likely to indicate that they would remain in the city over the next five years compared to residents in other areas. Additionally, women, residents aged 35 or older, and homeowners were more likely to say they would remain in Edina than men, younger residents, and renters.

Figure 3: Residential Stability Compared by Year

Please indicate how likely or unlikely you are to do each of the following:



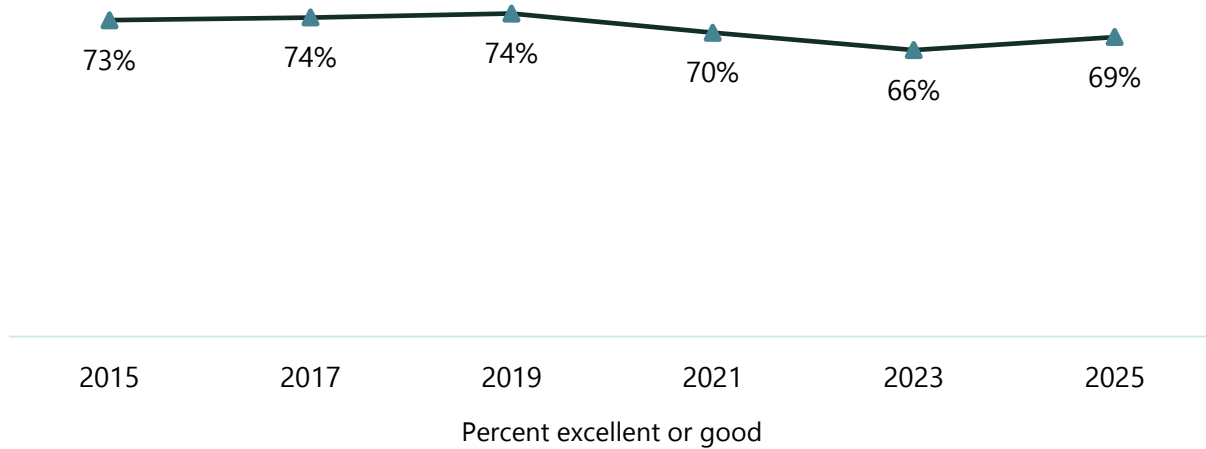
Sense of Community

About 7 in 10 residents rated the sense of community in Edina as excellent or good, a rating on par with 2023 and comparable to communities in Minnesota and nationwide.

Respondents living in the southeast quadrant of Edina, as well as residents Hispanic and/or of a race other than White, were more likely to give lower ratings to the sense of community compared to White alone, not Hispanic residents, and those living in other parts of the city.

Figure 4: Sense of Community by Year

Please rate the sense of community as it relates to Edina.



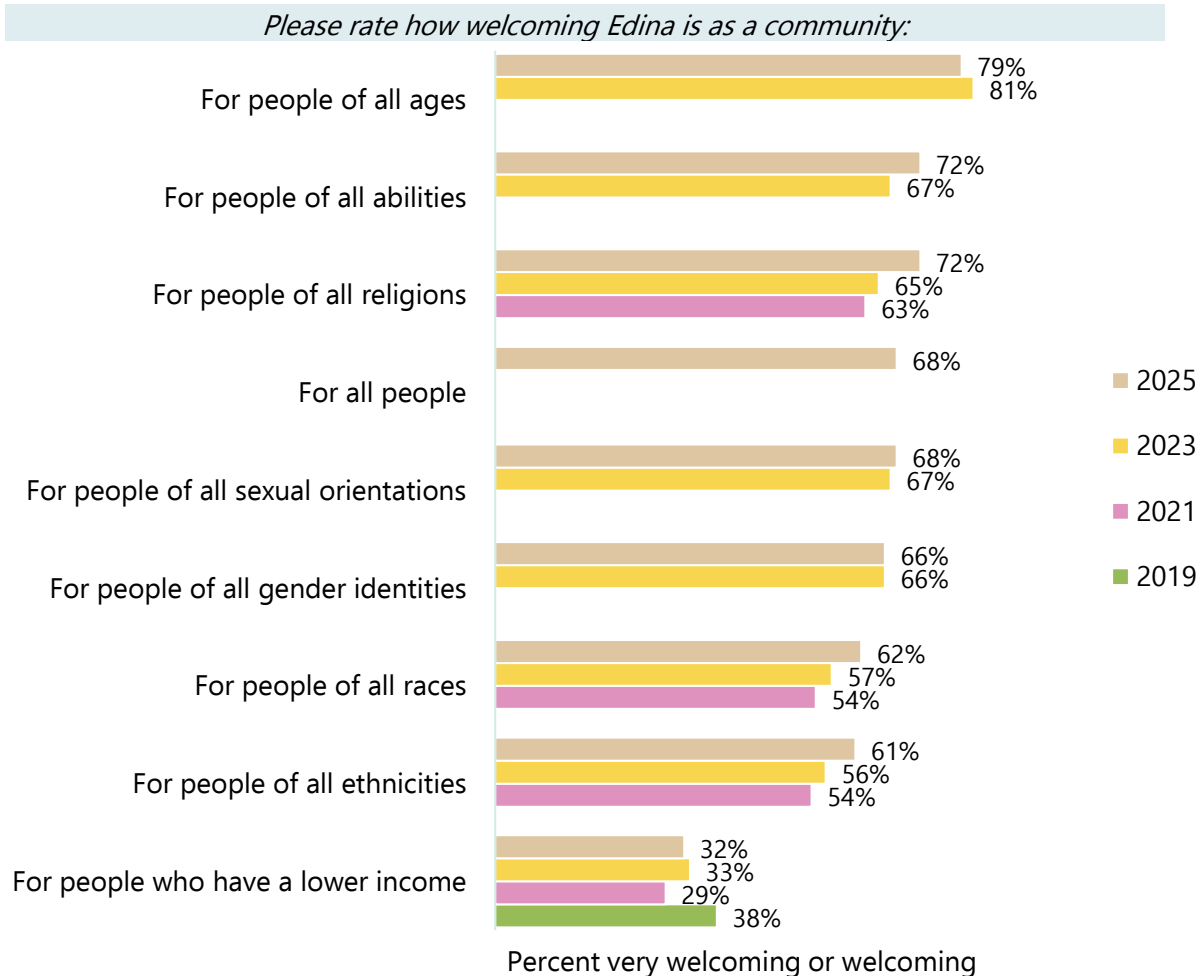
Inclusivity and Diversity

As in previous survey iterations, respondents were asked about the city as a welcoming community toward different groups of people.

About 8 in 10 respondents felt that Edina is a welcoming community for people of all ages, while about 7 in 10 felt that the city is welcoming for people of all abilities and religions. Also, about two-thirds of residents felt that the city is welcoming for all people in general, for people of all sexual orientations, and for people of all gender identities. Meanwhile, about 6 in 10 residents said Edina is welcoming for people of all races and all ethnicities. Lastly, just a third of the respondents felt that the community is welcoming towards people who have a lower income. All rating were on par with 2023, except from welcoming people for all religions which increased 7 points (from 65% in 2023 to the current 72%).

Residents living in southeastern Edina were less likely to feel that the community is welcoming toward people of all abilities, while those living in the northeast and southwest were more likely to feel that Edina is welcoming toward people of all ages. Men were more likely than women to feel that the city is welcoming toward people of all abilities, all gender identities, and people in general. Residents who have lived in the city for more than 20 years were more likely to say that Edina is welcoming to people of all religions and lower incomes, compared to shorter-term residents.

Figure 5: Edina as a Welcoming Community by Year



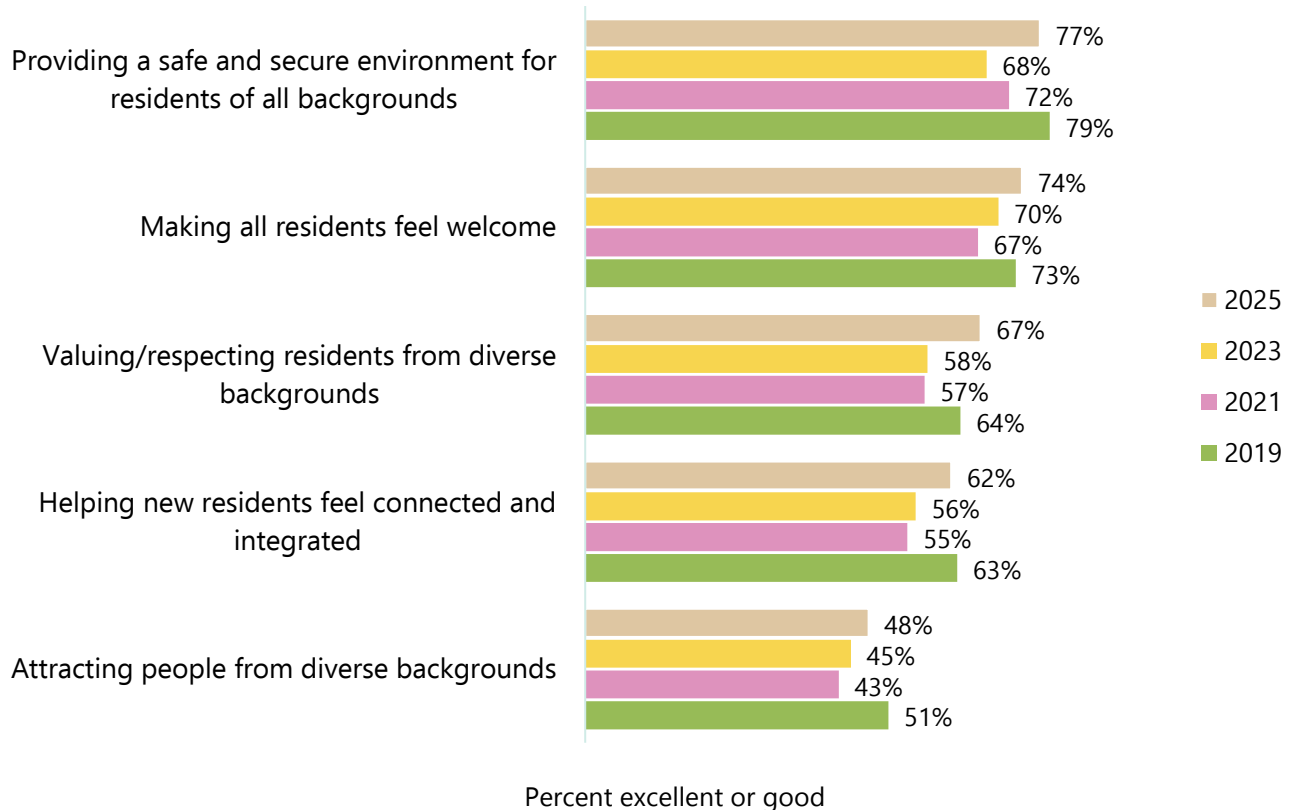
Survey participants were also asked how well the city does at creating an inclusive and diverse community. At least three-fourths of residents said the city does an excellent or good job providing a safe and secure environment for residents of all backgrounds and making all residents feel welcome. About two-thirds felt that Edina does at least a good job of valuing and respecting residents from diverse backgrounds, and helping new residents feel connected and integrated. Finally, about half of the respondents gave high marks to the city for attracting people from diverse backgrounds. When compared to 2023, ratings for providing a safe and secure environment and valuing and respecting residents from diverse backgrounds received higher marks, while the rest were on par.

Three of the five ratings could be compared to the benchmarks: making all residents feel welcome, attracting people from diverse backgrounds, and valuing/respecting residents from diverse backgrounds. All ratings were similar to both national and Minnesota benchmarks.

Respondents living in northwestern Edina, renters, and residents who were Hispanic and/or other race than White were more likely to give low ratings to the city for helping new residents feel connected and integrated.

Figure 6: Job the City Does at Creating an Inclusive and Diverse Community by Year

Please rate the job you feel the City does at each of the following:

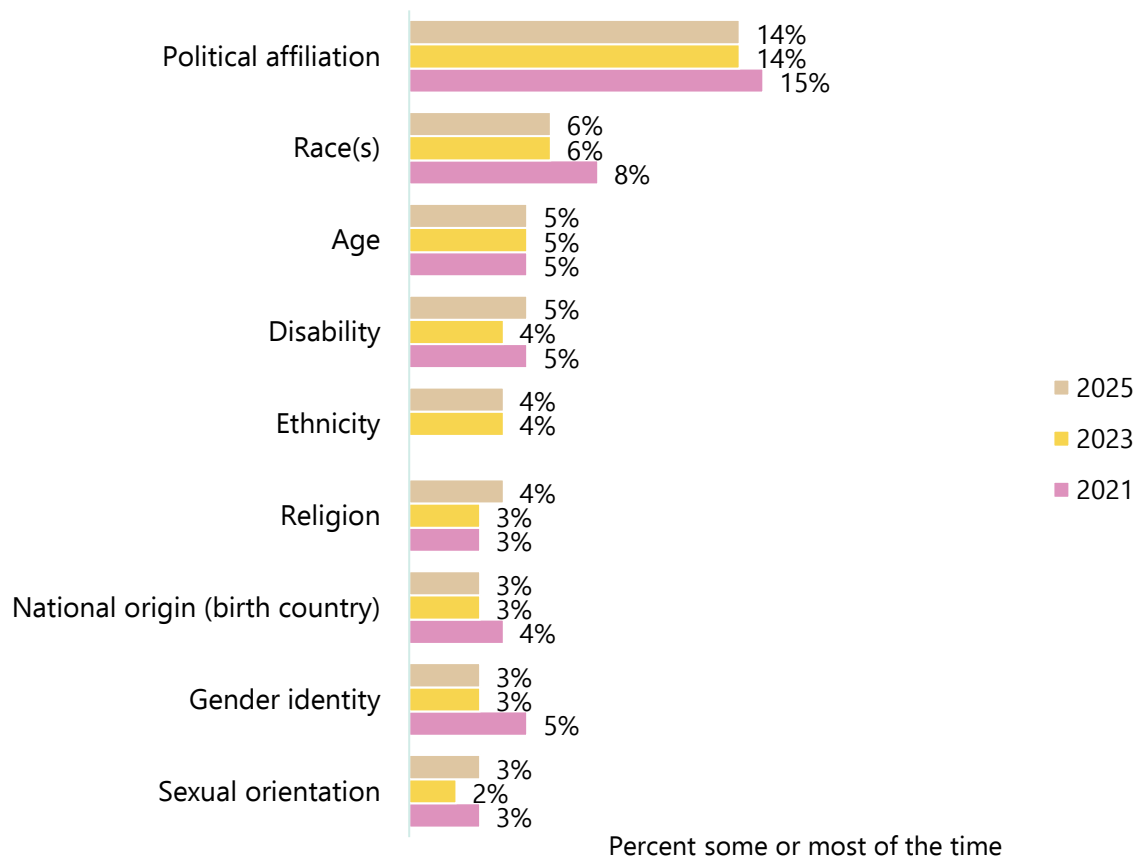


Respondents' experiences with discrimination in 2025 were similar to those in 2023. Residents were most likely to report having experienced discrimination based on their political affiliation, with 14% experiencing this some or most of the time. Fewer than 1 in 10 experienced discrimination on the basis of race(s), age, or disability, and fewer than 1 in 20 experienced discrimination based on ethnicity, religion, national origin, gender identity, or sexual orientation.

Respondents who identified as Hispanic or/and non-White were more likely to report experiencing discrimination based on race, ethnicity, and national origin than White alone, not Hispanic respondents. Meanwhile, renters were more likely than homeowners to report discrimination based on gender identity, race, ethnicity, national origin, and disability

Figure 7: Feelings of Discrimination by Year

To what extent, if at all, have you or someone in your household experienced discrimination based on each of the following in the Edina community in the past 12 months?



Prior to 2023, "Gender identity" was "Gender" and "Sexual orientation" was "Sexual orientation or gender identity."

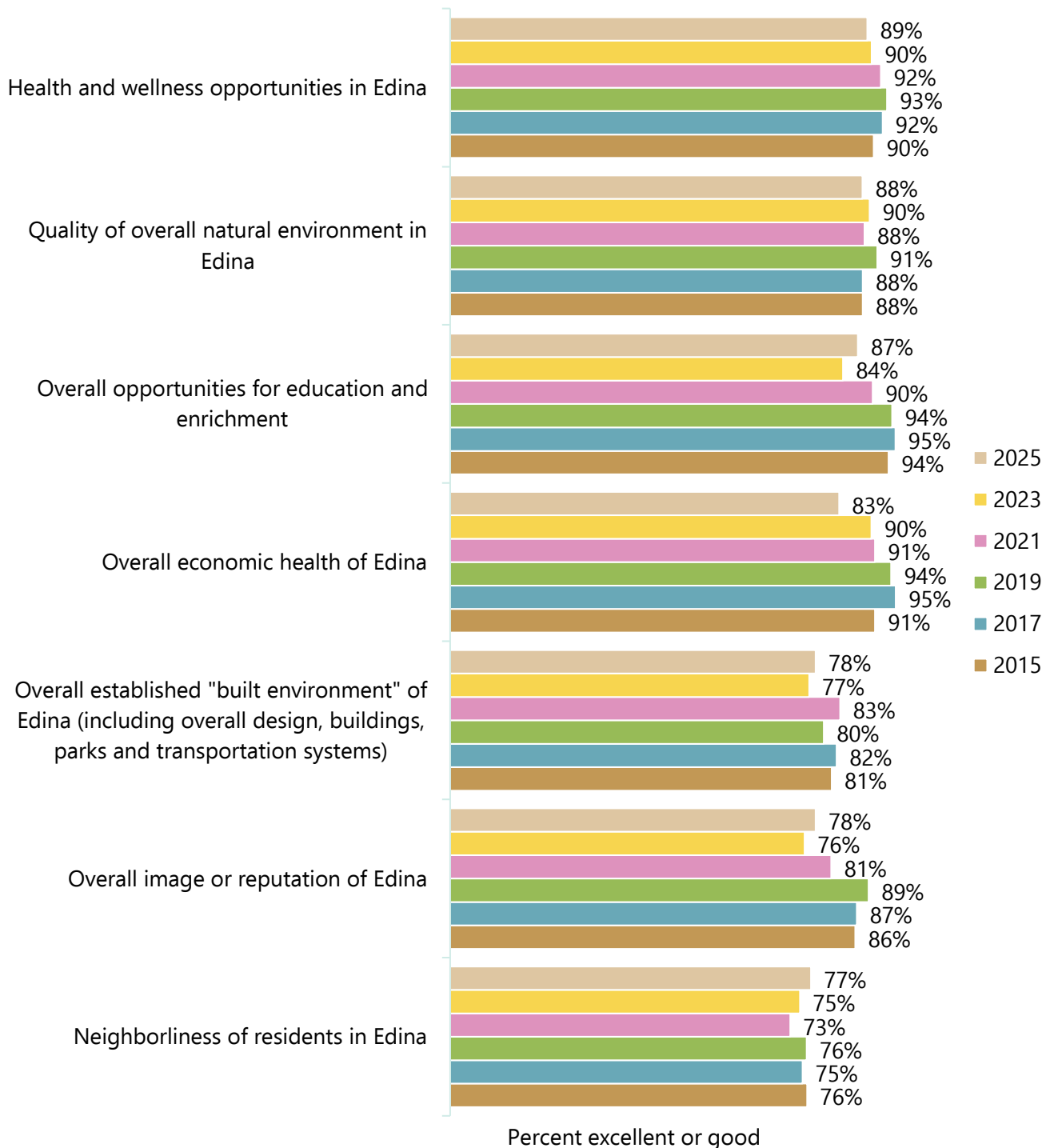
Community Characteristics

The quality of several broad characteristics of community livability were evaluated on the survey. About 9 in 10 residents positively rated the health and wellness opportunities in Edina, the quality of the overall natural environment in Edina, and the overall opportunities for education and enrichment. Meanwhile, about 8 in 10 gave excellent or good ratings to Edina's overall economic health, established built environment, image or reputation, and neighborliness of residents. Ratings were similar to 2023 except for the overall economic health of Edina, which decreased 7 points since 2023 (from 90% to 83%).

Edina residents rated several community characteristics higher than both the national and Minnesota averages, including opportunities for education and enrichment, health and wellness opportunities, and overall economic health of Edina.

Renters were more likely to positively rate the overall image or reputation of Edina, while those who identified as White alone, not Hispanic were more likely to give high marks to the overall natural environment and the neighborliness of residents in Edina.

Geographically, residents from southeastern Edina tended to give lower ratings to several community characteristics including the quality of overall natural environment and the overall "built environment" of Edina.

Figure 8: Overall Community Characteristics by Year*Please rate each of the following characteristics as they relate to Edina as a community:*

In addition to rating overall community characteristics, residents were also asked to rate the quality of several individual community characteristics. As in previous years, the highest rated aspects were cleanliness of Edina (93% rated excellent or good), shopping opportunities (92%), overall quality of business and service establishments (89%) and recreational opportunities (89%). Among the lowest rated items were cost of living (36%) and the availability of affordable quality housing (35%).

All items were rated similarly to 2023, except for opportunities to participate in community matters, which increased by 7 points.

When compared to other communities across the nation and in Minnesota, survey respondents in Edina tended to give higher ratings. Shopping opportunities were rated much higher than the national and Minnesota benchmarks, while K-12 education, adult educational opportunities, and public places where people want to spend time, were rated higher or much higher than the benchmarks.

Residents aged 34 or younger were less likely than older residents to give positive ratings to the cleanliness of Edina, air quality, adult educational opportunities, and opportunities to participate in social events and activities. Male respondents gave higher ratings to characteristics such as ease of walking, availability of paths and walking trails, and air quality, while female respondents rated opportunities to participate in social events and activities and opportunities to volunteer more positively. Geographically, residents from northeast Edina were more likely than other residents to give positive ratings to the ease of walking in Edina.

Figure 9: Individual Community Characteristics by Year

Please rate each of the following characteristics as they relate to Edina as a whole: Percent excellent or good	2025	2023	2021	2019	2017	2015
Cleanliness of Edina	93%	93%	94%	95%	91%	95%
Shopping opportunities	92%	92%	94%	93%	91%	90%
Overall quality of business and service establishments in Edina	89%	90%	91%	92%	90%	86%
Recreational opportunities	89%	85%	86%	87%	82%	76%
K-12 education	88%	87%	85%	90%	96%	94%
Fitness opportunities (including exercise classes and paths or trails, etc.)	88%	86%	82%	84%	75%	71%
Public places where people want to spend time	87%	85%	85%	86%	82%	84%
Air quality	85%	91%	93%	89%	88%	92%
Adult educational opportunities	82%	82%	82%	89%	89%	85%
Opportunities to volunteer	77%	79%	76%	81%	79%	70%
Opportunities to attend cultural/arts/music activities	77%	77%	68%	77%	80%	74%
Opportunities to participate in community matters	75%	68%	65%	76%	75%	62%
Employment opportunities	71%	74%	73%	70%	69%	63%
Overall quality of commercial redevelopment in Edina	66%	66%	67%	63%	72%	71%
Variety of housing options	56%	57%	49%	51%	55%	59%
Cost of living in Edina	36%	41%	46%	51%	47%	46%
Availability of quality affordable housing	35%	32%	30%	32%	37%	36%

Note: At least 30% of respondents said "don't know" when rating the quality of employment opportunities. The responses presented in the body of the report are for those who had an opinion. The full set of responses, including "don't know" can be found in Appendix B: Complete Survey Frequencies.

Survey participants were provided with a list of eleven potential reasons for choosing to live in Edina. They could select more than one response and could also write in an “other” response note included in the list. As in 2023, the top reasons for living in Edina were location/convenience (selected by 75% of respondents) and safe community (57%).

About half of residents chose the city amenities, good neighborhoods, good schools and attractive community as reasons for living in Edina. About 3 in 10 chose family and job ties. Fewer than 2 in 10 chose variety of housing, affordable housing and access to public transportation. The proportions of respondents selecting the various reasons for living in Edina were similar to 2023.

Figure 10: Reasons for Living in Edina by Year

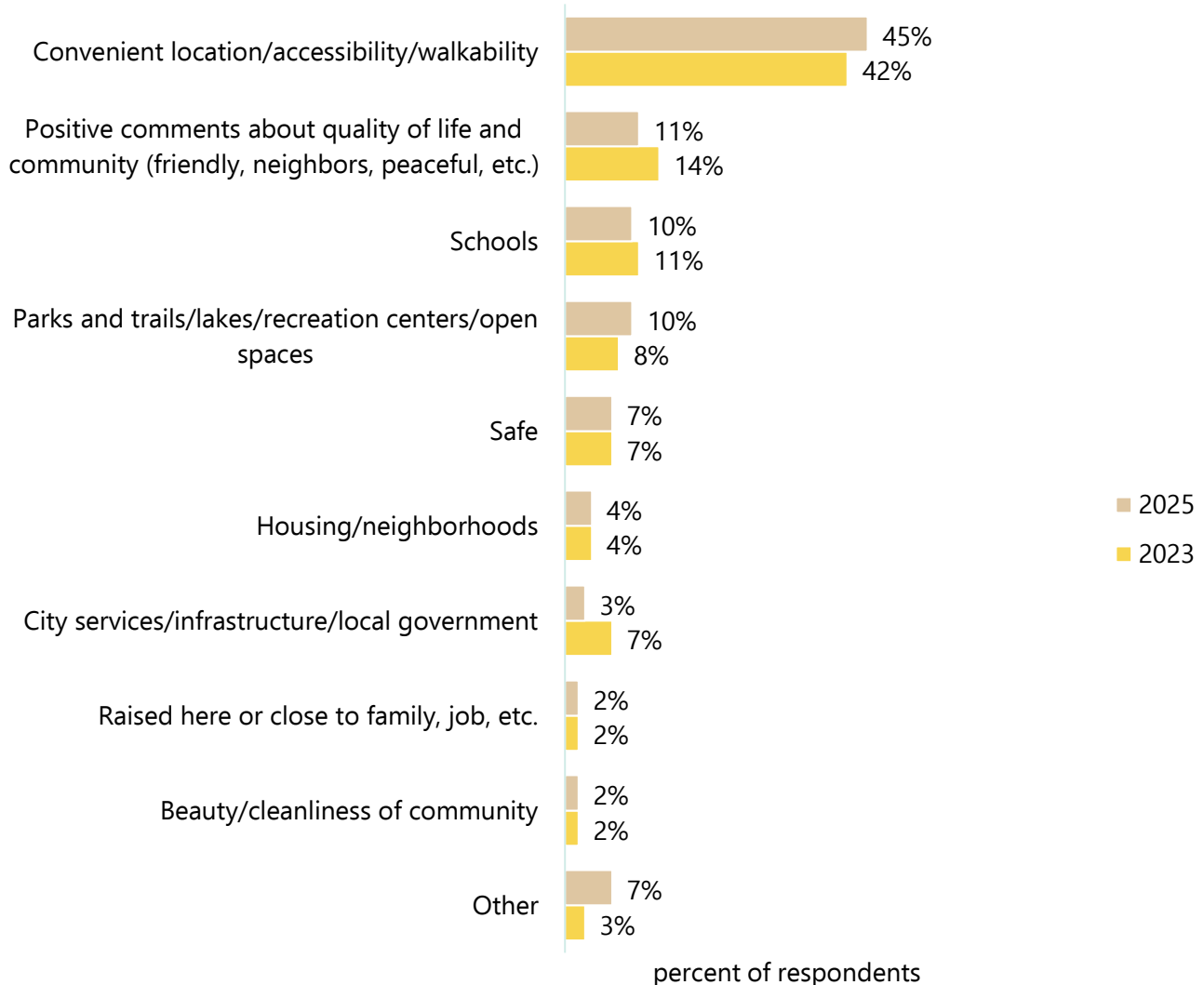
Why did you choose to live in Edina? (Please check all that apply.)	2025	2023	2021	2019	2017	2015
Location/convenience	75%	77%	75%	NA	NA	NA
Safe community	57%	59%	58%	55%	52%	51%
Amenities (e.g., parks, library, etc.)	49%	45%	47%	41%	39%	40%
Good neighborhoods	47%	43%	48%	48%	47%	42%
Good schools	47%	47%	50%	52%	53%	52%
Attractive community	46%	49%	49%	48%	52%	46%
Family lives here/born or raised here	29%	27%	25%	28%	25%	23%
Job is here (or nearby)	27%	30%	28%	35%	35%	28%
Variety/type of housing	14%	16%	15%	NA	NA	NA
Affordable housing	9%	7%	7%	15%	15%	15%
Access to public transportation	9%	7%	12%	NA	NA	NA
Other	4%	7%	8%	8%	15%	15%

Total may exceed 100% as respondents could select more than one answer. Respondents had the opportunity to write-in a response for “other;” responses to “other” can be found in Appendix C: Verbatim Responses to Open-Ended Questions.

Survey respondents were also given the opportunity to write in their own words what they liked most about living in Edina. The written responses were reviewed and grouped into categories by theme. Of the 348 respondents who chose to write in a response, 45% commented on Edina being a convenient location, accessible, and walkable. Other top mentions included positive comments regarding the quality of life and community (11%), schools (10%), and parks, trails and open spaces (10%). Fewer than 10% wrote in comments about the remaining categories. Due to the varied responses, not all written comments could be grouped into a theme or category so an "other" category was created; 7% of the written comments fell into "other."

Figure 11: Most Liked Attribute of Living in Edina, 2023-2025

What one thing do you like most, if anything, about living in Edina?



Respondents were given an opportunity to write in a response; 348 chose to write in a response. The responses were reviewed and grouped into the above categories. Please see Appendix C: Verbatim Responses to Open-Ended Questions for the verbatim responses.

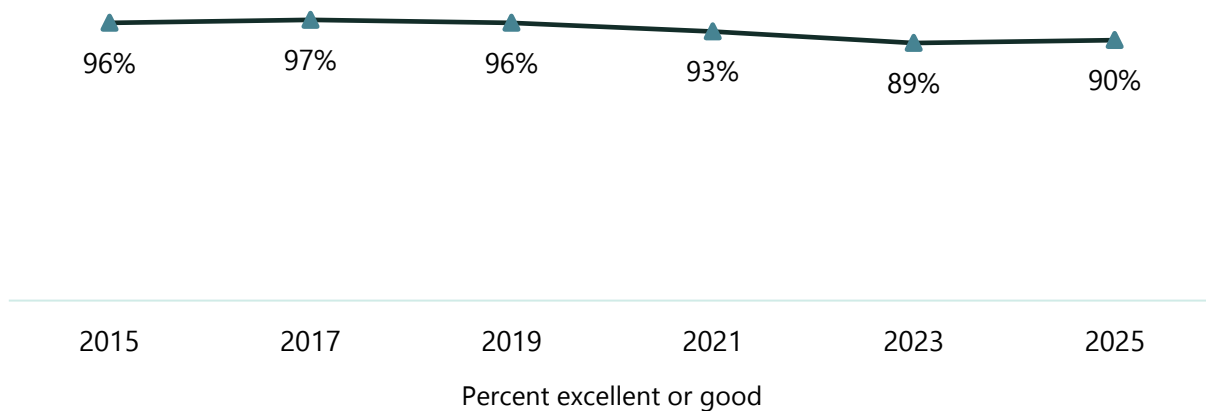
Safety in Edina

About 9 in 10 residents said that the overall feeling of safety in Edina was excellent or good, a rating that was similar to 2023. Perceptions of the overall feeling of safety in Edina were on par with national and Minnesota benchmarks.

Those who identified as White alone, not Hispanic were more likely than their counterparts to positively rate the overall feeling of safety.

Figure 12: Overall Feeling of Safety by Year

Please rate the overall feeling of safety in Edina.



Residents also rated how safe they felt in three different areas of the community. A large majority of residents said they felt very or somewhat safe in their neighborhood (91%), and in the 50th & France area (87%). Meanwhile, about two-thirds felt safe in the Southdale area. These assessments were on par with those given in previous years.

Assessments of feelings of safety in neighborhoods and in the downtown area could be compared to communities across the nation and in Minnesota; both ratings were similar to the national and Minnesota averages.

Respondents who were male or had lived in Edina for 20 years or less were more likely to feel safe in the greater Southdale area than female respondents and those who had lived in Edina for more than 20 years. Additionally, respondents identifying as Hispanic and/or a race other than White were less likely to feel safe in their neighborhood compared to respondents who identified as White alone, not Hispanic. Geographically, residents from the southeast quadrant were less likely to feel safe in their neighborhoods than residents from other parts of the city.

Figure 13: Feelings of Safety by Year

Please rate how safe or unsafe you feel:

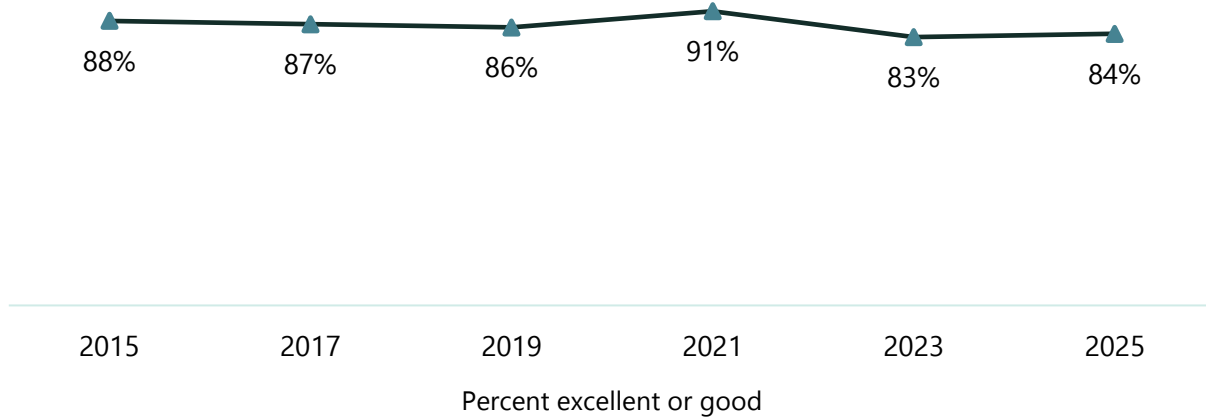


Ease of Travel

Over 8 in 10 respondents felt that the overall ease of travel in Edina was excellent or good. This evaluation was similar to the one of 2023.

Figure 14: Overall Ease of Travel by Year

Please rate the overall ease of getting to the places you usually have to visit.



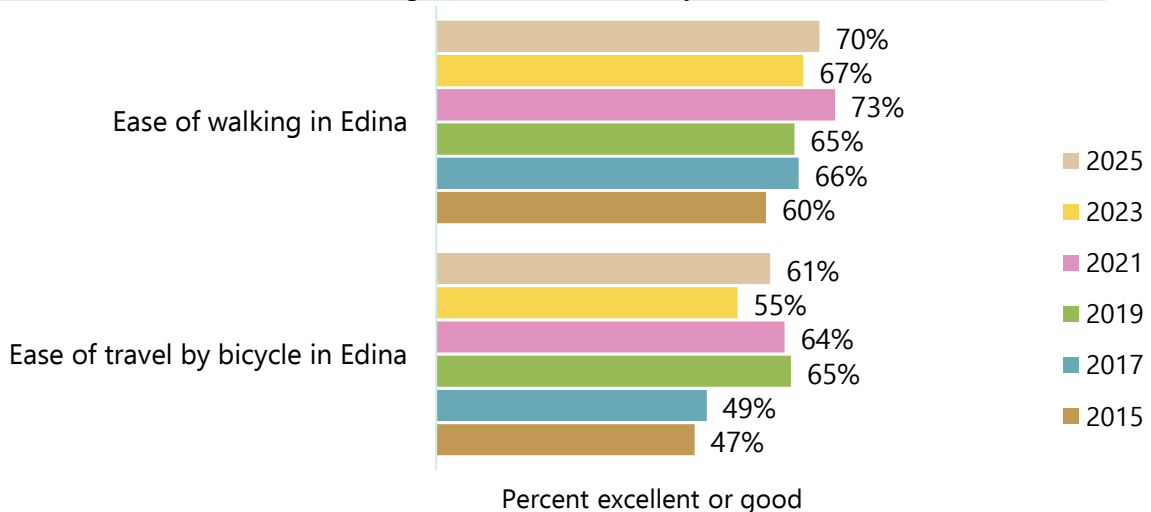
In addition to assessing the overall ease of travel, residents provided feedback on the ease of travel by walking and by bicycle in Edina. About 7 in 10 respondents positively rated the ease of walking in Edina, a rating on par with that of 2023. Meanwhile, 6 in 10 residents gave high marks to the ease of travel by bicycle in Edina, also on par with the 2023 rating.

Compared to the national and Minnesota averages, Edina residents gave ratings that were similar for both ease of walking and biking.

Residents of northeastern Edina were more likely to provide high ratings for the ease of walking in the city compared to residents from other areas. Conversely, female residents and those aged 35 to 54 were less likely than their counterparts to provide positive ratings regarding the ease of walking in Edina.

Figure 15: Ease of Walking and Biking in Edina by Year

Please rate each of the following characteristics as they relate to Edina as a whole:

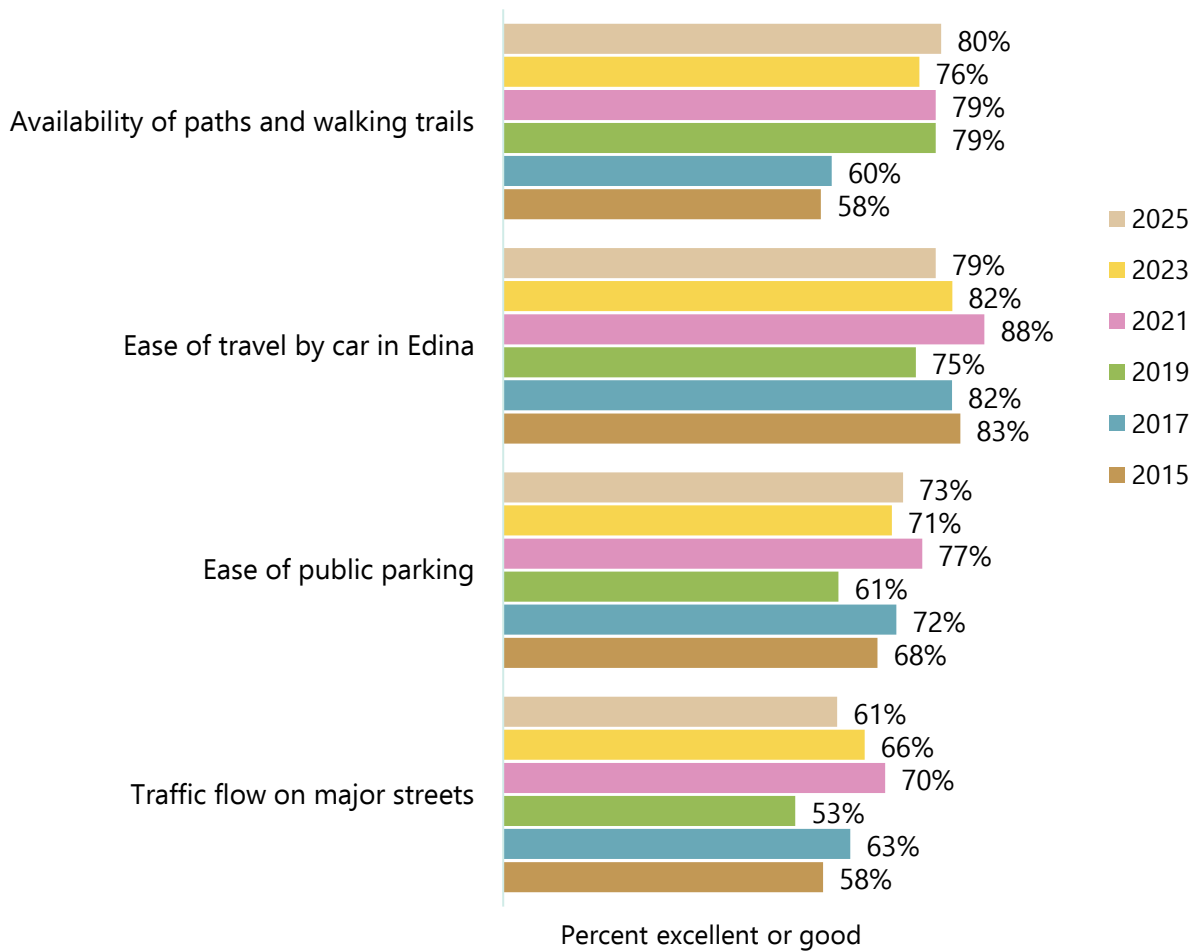


Survey respondents evaluated four additional travel-related aspects of the community. About 8 in 10 residents gave positive ratings to the availability of paths and walking trails, as well as the ease of travel by car. Over 7 in 10 rated public parking favorably, and approximately 6 in 10 rated traffic flow on major streets as excellent or good. All four ratings in 2025 were consistent with those from 2023.

All items were rated similarly to those in peer communities both nationally and within Minnesota, except for ease of public parking, which received higher ratings than the national benchmark.

Figure 16: Travel-related Characteristics by Year

Please rate each of the following characteristics as they relate to Edina as a whole:



Issues Facing Edina

Several questions on the survey gauged resident perceptions about potential issues, problems or concerns in the Edina community.

Most Serious Issue

In addition to considering what they like most about living in Edina, residents shared what they felt was the most serious issue facing Edina. Respondents' written responses were reviewed and grouped into categories by theme. Of the 344 respondents who wrote in a response, 19% wrote a comment related to overdevelopment/wrong type of development or teardowns, while 17% commented on traffic and infrastructure issues. Thirteen percent of residents commented on the need for more affordable housing while another 13% commented on city government issues. Safety and crime were brought up by 12% of the respondents. About 5% or fewer respondents provided written comments on the remaining categories. Due to the wide range of responses, not all comments could be grouped into a specific theme or category; therefore, an "other" category was created. Approximately 7% of the written comments fell into this "other" category.

Figure 17: Most Serious Issues Facing Edina, 2023-2025

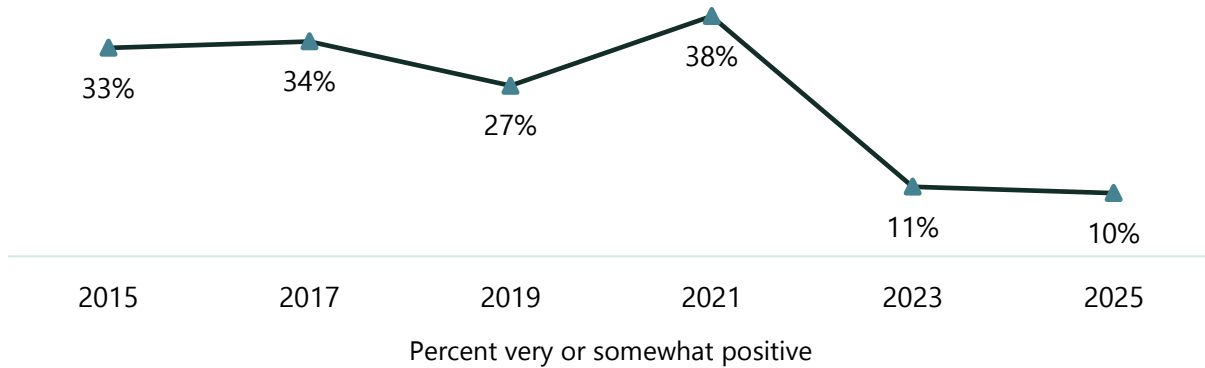
What would you say is the most serious issue facing Edina at this time?	2025	2023
Overdevelopment/wrong type of development, teardowns	19%	22%
Traffic and infrastructure (road maintenance, snow removal, sidewalks, etc.)	17%	13%
More affordable housing needed	13%	13%
City government (fiscal responsibility, taxes, planning, etc.)	13%	10%
Safety/crime	12%	10%
Cost of Living	5%	NA
Schools/education	4%	8%
Homelessness	3%	NA
Water quality/environmental issues	3%	1%
Lack of diversity and sense of community	3%	9%
Economic development	1%	1%
Growth/overcrowding	1%	3%
Too much focus on affordable housing	0%	1%
Other	7%	8%

Respondents were given an opportunity to write in a response; 344 chose to write in responses. The responses were reviewed and grouped into the above categories. Please see Appendix C: Verbatim Responses to Open-Ended Questions for the verbatim responses.

When asked about the impact they expected the economy to have on their family income over the next six months, about 1 in 10 respondents believed it would be very or somewhat positive. This outlook was consistent with the 2023 rating. Compared to other communities, Edina ranked lower than the national average but similar to its Minnesota peers in terms of economic outlook.

Figure 18: Future Economic Outlook by Year

What impact, if any, do you think the economy will have on your family income in the next 6 months?



Traffic Concerns

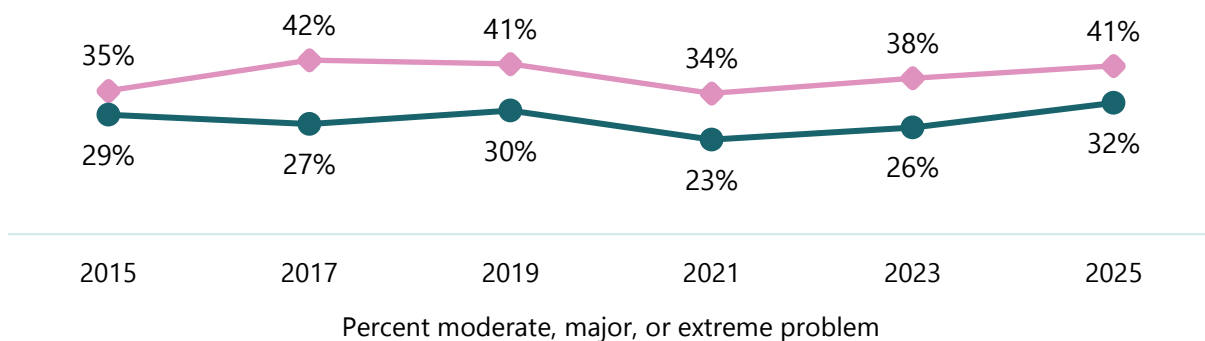
Survey respondents assessed a number of potential problems in Edina including traffic speeding and stop sign violations in neighborhoods. Nearly 4 in 10 respondents felt that traffic speeding in their neighborhood was at least a moderate problem and about one-third said that stop sign violations in their neighborhood were at least a moderate problem.

Respondents living in southeast Edina were more likely than those in other parts of the city to view traffic speeding in their neighborhood as a problem.

Figure 19: Traffic Problems by Year

Please rate how much of a problem, if at all, you feel each of the following is in Edina.

—◆— Traffic speeding in your neighborhood —●— Stop sign violations in your neighborhood



Other Concerns

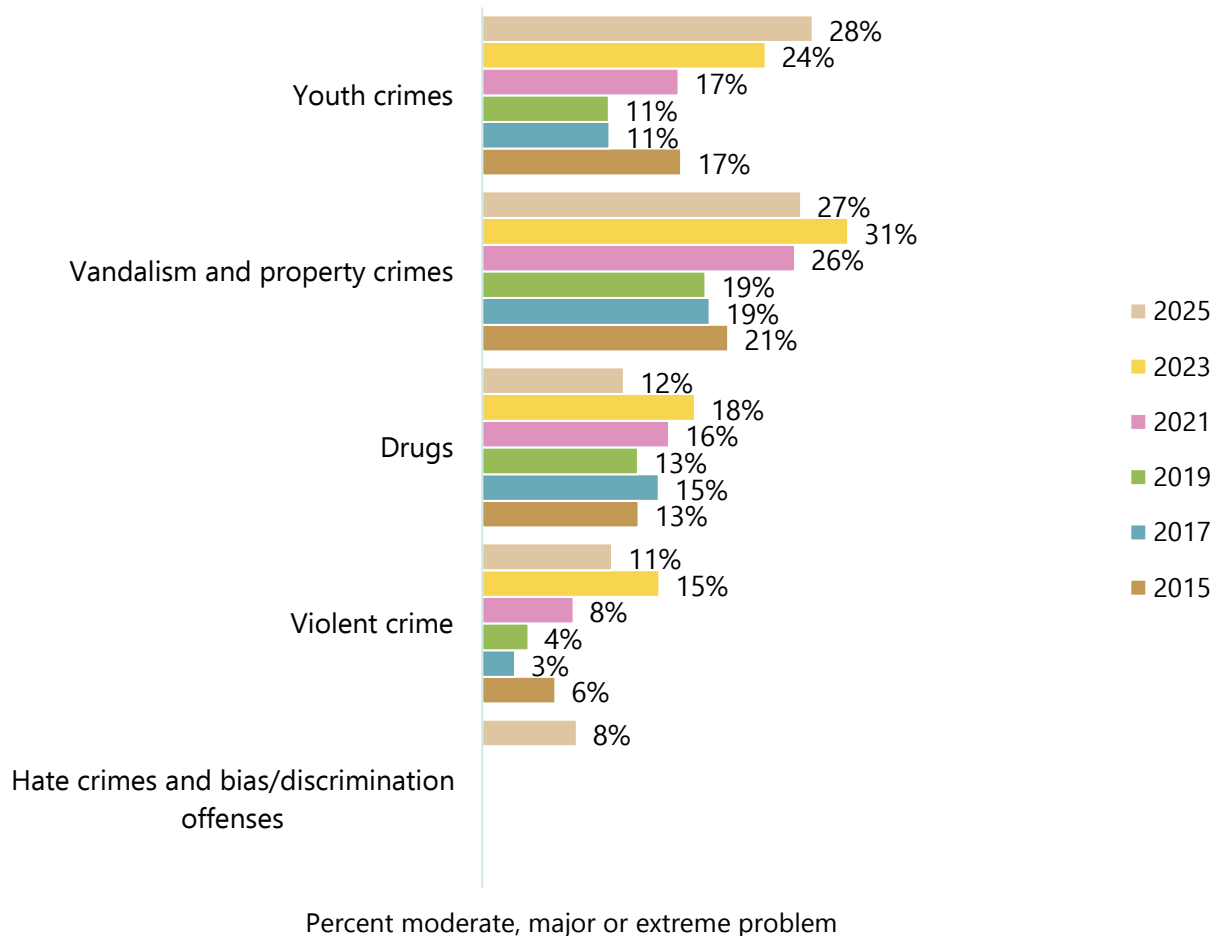
Edina residents also rated five additional potential problems related to crime. About 3 in 10 respondents felt youth crimes and vandalism and property crime were moderate, major or extreme problems, while about 1 in 10 felt that drugs, violent crime, and hate crimes were problematic. Ratings were consistent with those from 2023.

Where differences emerged, the respondents who had lived in Edina for more than five years and those aged 34 or younger were more likely to view youth crimes as a moderate, major, or extreme problem. Residents who had lived in Edina for more than 20 years, as well as females and renters, were more likely to view vandalism and property crimes as a problem.

Residents in southeastern Edina tended to express greater concern about public safety issues, including violent crime, drug activity, and vandalism, compared to residents in other areas of the city.

Figure 20: Crime-related Problems in Community by Year

Please rate how much of a problem, if at all, you feel each of the following is in Edina.



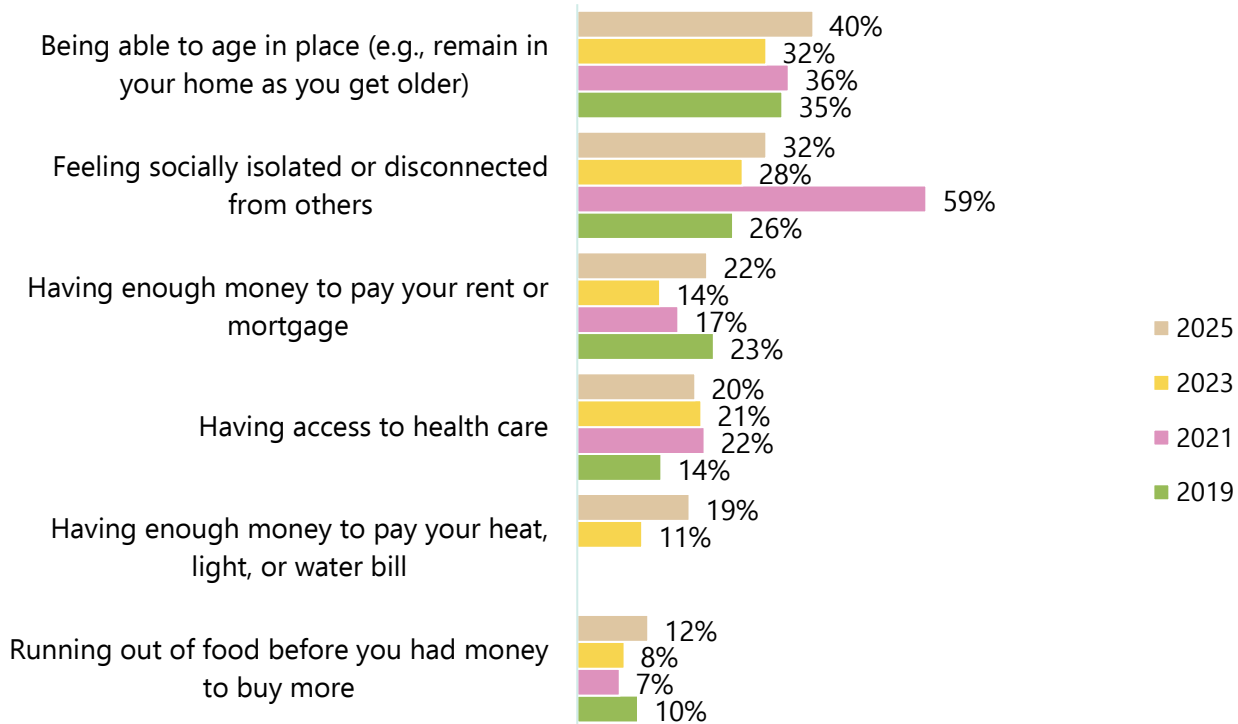
Nearly 4 in 10 respondents had at least a minor concern about being able to age in place, while a third had concerns about feeling socially isolated or disconnected from others. About 2 in 10 indicated they were concerned about having enough money to pay your rent or mortgage, having access to health care, and having enough money to pay for heat, light, or water bills. Finally, about 1 in 10 respondents were concerned about running out of food before they had money to buy more.

While some ratings remained consistent with 2023, concerns grew regarding the ability to age in place, afford rent or mortgage payments, and cover utility costs such as heat, electricity, and water.

Residents living in southeastern Edina, non-White respondents, and renters were more likely than their counterparts to express concern about most of these issues. Meanwhile, respondents aged 55 and older were more likely to be concerned about aging in place, while those aged 18 to 34 were particularly concerned about access to health care.

Figure 21: Concerns about Household Issues by Year

To what extent, if at all, have you been concerned about each of the following issues in your household in the last 12 months?



Percent minor, moderate or major concern

City Services

Edina residents evaluated a number of services provided by the City of Edina, as well as the overall quality of city services, aspects of drinking water and parks and recreation amenities.

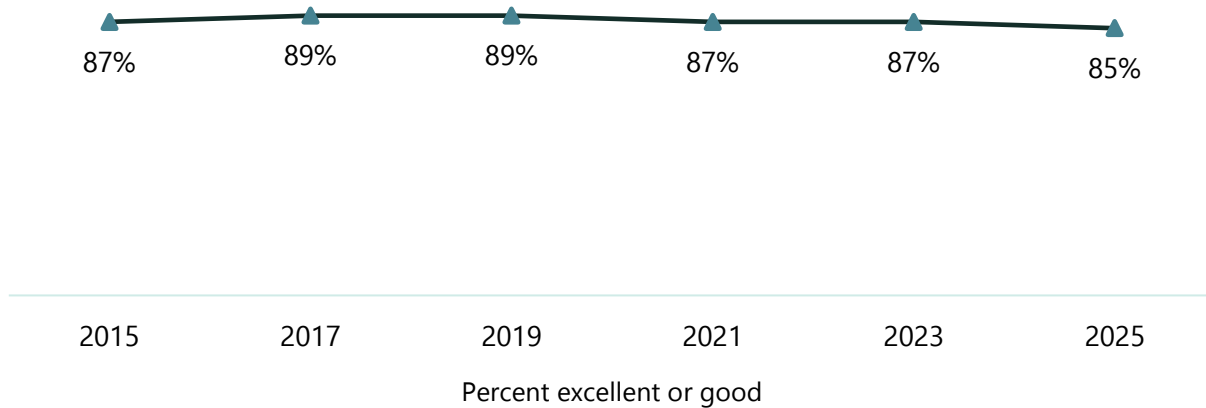
Quality of City Services

Survey participants gave positive scores to the overall quality of city services, with between 8 and 9 in 10 residents providing excellent or good ratings; this rating has remained stable since this question was first asked in 2015.

Respondents living in the northern quadrants of the city tended to give higher ratings to the overall quality of services provided by the City of Edina than their counterparts in the south. In contrast, females, younger residents, renters, and those identifying as Hispanic and/or non-White were less likely to give positive ratings to the overall quality of city services.

Figure 22: Overall Quality of City Services by Year

Please rate the overall quality of services provided by the City of Edina.



Survey respondents had the opportunity to evaluate a number of individual services (see Figure 23). Overall, city services continue to receive high ratings, with 34 of the 36 services rated as excellent or good by at least 60% of respondents.

More than 9 in 10 respondents gave positive ratings to ambulance or emergency medical services, fire services, police services, park maintenance, and city parks. At least 8 in 10 gave high marks to fire prevention and education, condition of trails and sidewalks, snow removal, public health services, recreation programs or classes, storm drainage, recycling, animal control, emergency preparedness, sewer services, street cleaning, organics recycling, crime prevention, yard waste pickup, and public information services/communication from the city. Among the lowest rated services were land use, planning and zoning (rated excellent or good by 57% of residents) and cable television (55%).

When compared to 2023, most service ratings were similar in 2025. However, rating increases were observed for land use, planning and zoning; sidewalk maintenance; storm drainage, and street repair.

Most city services could be compared to ratings from other communities across the nation and in Minnesota. In general, Edina residents' ratings of city services tended to be higher than the national benchmarks but similar to other Minnesota communities.

Residents living in southeastern Edina tended to give lower ratings to several services, including police services, ambulance or emergency medical services, street cleaning, snow removal, and traffic signal timing. Meanwhile, residents from the southwest quadrant gave lower ratings to fiber/home internet connectivity. Residents in the eastern part of the city rated bus or transit services higher than those in the west. Utility billing, in turn, received higher ratings from residents in the north compared to those living in the southern part of the city.

Residents aged 55 and older were more likely to give positive ratings to a range of services, including police, fire, ambulance or emergency medical services and crime prevention. Men were also more likely than women to rate many services favorably, such as street repair, snow removal, bus or transit services, sewer services, and code enforcement. In addition, respondents identifying as White alone, not Hispanic, were more likely to positively rate numerous city services, including police, fire, ambulance or emergency medical services, crime and fire prevention, fire education, sewer services, utility billing, city parks, and park maintenance, among other.

Figure 23: Quality of City Services by Year

Please rate the quality of each of the following services in Edina:						
Percent excellent or good	2025	2023	2021	2019	2017	2015
Ambulance or emergency medical services	94%	97%	99%	98%	99%	98%
Park maintenance	94%	89%	91%	92%	90%	90%
Fire services	93%	98%	99%	98%	99%	98%
City parks	93%	93%	93%	94%	91%	93%
Police services	91%	92%	94%	92%	89%	90%
Fire prevention and education	88%	89%	90%	96%	91%	85%
Condition of trails and sidewalks	87%	86%	88%	91%	84%	83%
Snow removal	87%	85%	90%	87%	92%	87%

Please rate the quality of each of the following services in Edina: Percent excellent or good	2025	2023	2021	2019	2017	2015
Public health services	87%	84%	86%	88%	86%	84%
Recreation programs or classes	87%	83%	84%	93%	87%	85%
Storm drainage	86%	74%	79%	81%	80%	78%
Recycling	85%	86%	83%	84%	86%	88%
Animal control	85%	82%	85%	82%	84%	77%
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	84%	81%	78%	81%	80%	72%
Sewer services	83%	89%	89%	89%	88%	83%
Street cleaning	83%	80%	81%	81%	80%	72%
Organics recycling	81%	85%	79%	NA	NA	NA
Crime prevention	81%	77%	86%	94%	86%	87%
Yard waste pickup	80%	82%	77%	84%	83%	85%
Public information services/communication from the City	80%	76%	80%	82%	78%	82%
Street lighting	79%	76%	80%	77%	70%	69%
Sidewalk maintenance	77%	68%	78%	79%	75%	69%
City-sponsored special events (Night to Unite, Winter Ice Festival, Days of Remembrance, etc.)	76%	70%	69%	78%	77%	77%
Traffic enforcement	73%	72%	77%	81%	77%	75%
Edina open space	73%	71%	75%	70%	68%	70%
Utility billing	72%	75%	79%	83%	79%	77%
Code enforcement (weeds, abandoned buildings, etc.)	71%	65%	73%	72%	67%	63%
Traffic signal timing	70%	70%	73%	69%	70%	58%
Economic development	69%	72%	78%	74%	79%	76%
Bus or transit services	65%	66%	64%	62%	54%	57%
Fiber/home internet connection	63%	61%	59%	NA	NA	NA
Street repair	61%	48%	57%	60%	54%	49%
Land use, planning and zoning	57%	50%	57%	53%	60%	57%
Cable television (Comcast/Xfinity)	55%	60%	56%	55%	60%	49%

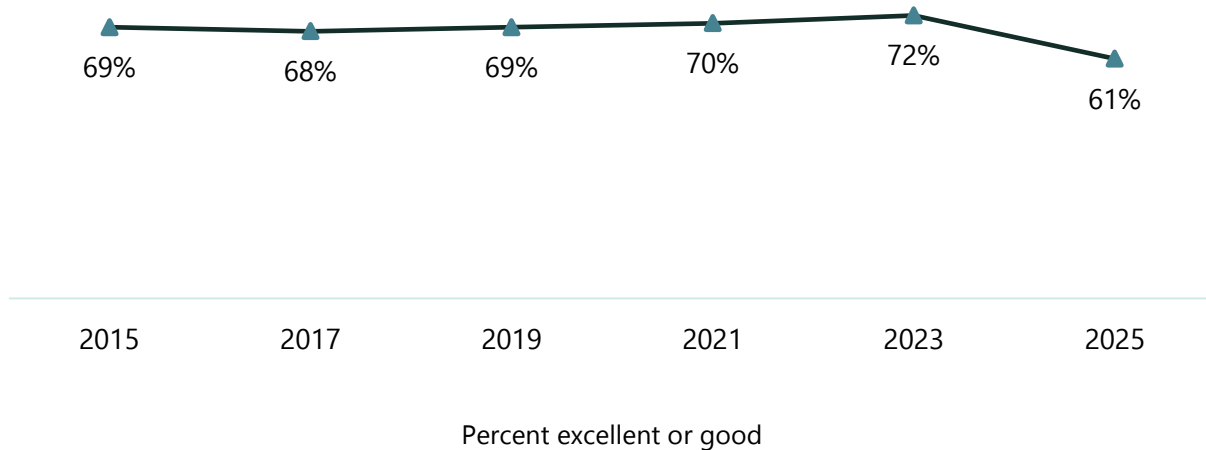
Note: between 30% and 45% of respondents selected "don't know" when rating the quality of a number of city services including fire prevention and education, bus or transit services, organics recycling, and public health services, among others (see Appendix B: Complete Survey Frequencies for a complete set of responses including "don't know").

Drinking Water

About 6 in 10 residents gave excellent or good reviews to the overall quality of drinking water; this rating has decreased eleven points since 2023 but was similar to both the national and Minnesota averages.

Residents aged 55 and older, men, those who self-identify as White alone, not Hispanic, and individuals who have lived in the city for more than 20 years were more likely that their counterparts to give positive ratings to the quality of drinking water.

Figure 24: Quality of Drinking Water by Year



Survey respondents also evaluated different aspects of drinking water. The reliability and safety of drinking water in Edina were rated as excellent or good by at least 8 in 10 respondents. Nearly three-quarters of residents provided a positive evaluation of the water's odor and appearance and almost two-thirds said the taste was excellent or good. One-third gave positive reviews to the water's hardness. Assessments given in 2025 were similar to those in 2023.

Where differences existed, men and longer-term residents were more likely to give more positive ratings of aspects of drinking water.

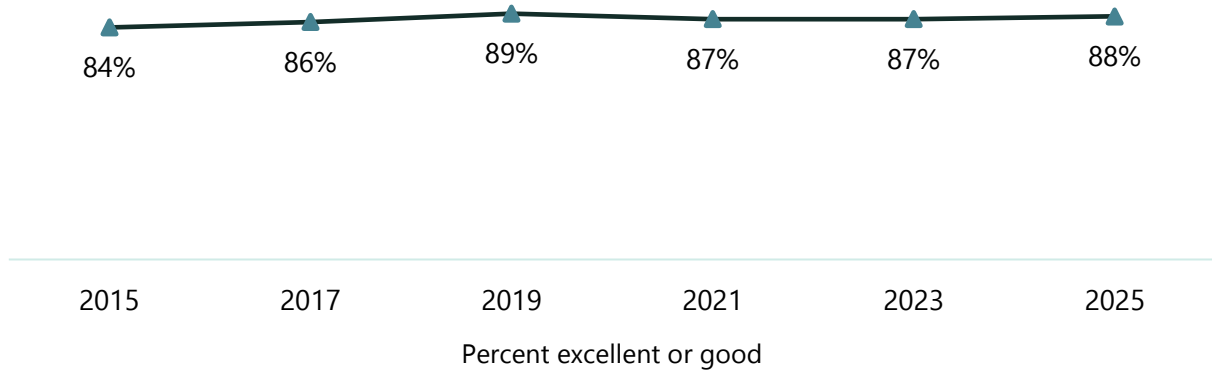
Figure 25: Aspects of Drinking Water by Year

Please rate the following aspects of drinking water in Edina: Percent excellent or good	2025	2023	2021	2019	2017	2015
Reliability	85%	89%	85%	83%	87%	84%
Safety	82%	86%	85%	83%	83%	84%
Appearance	78%	84%	85%	84%	85%	77%
Odor	73%	73%	76%	67%	72%	66%
Taste	65%	65%	67%	59%	63%	58%
Hardness	33%	33%	33%	35%	36%	33%

Garbage Collection

Nearly 9 in 10 respondents gave excellent or good ratings to the quality of garbage collection in Edina; this rating was similar to those given in previous years and was on par with both the national and Minnesota averages. Residents aged 55 and older were the only demographic group who were more likely to give positive ratings for garbage collection.

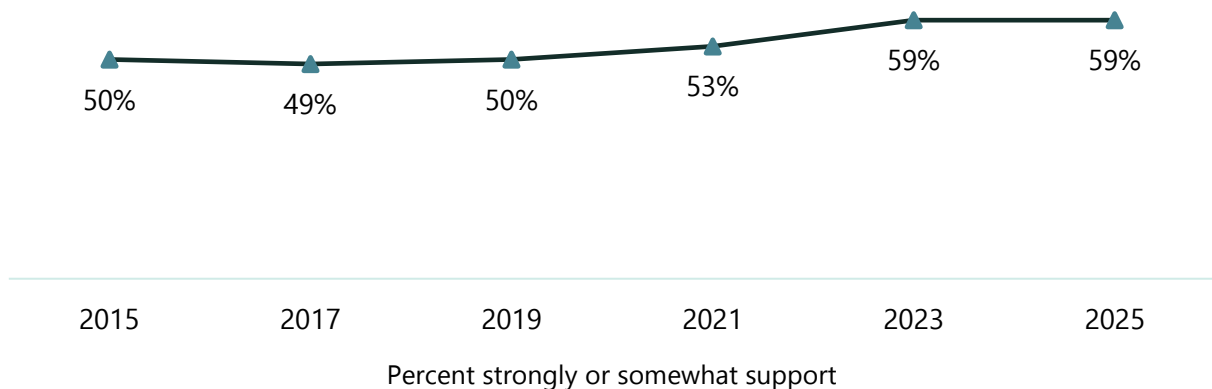
Figure 26: Quality of Garbage Collection by Year



In addition to rating the overall quality of garbage collection, residents also rated their level of support for the City of Edina changing from the current multiple hauler garbage collection system to a single hauler (chosen by the City of Edina) system. As in 2023, nearly 6 out of 10 respondents supported this change.

Figure 27: Support for Change in Garbage Collection System by Year

Most communities have one of two systems for garbage collection: an open system or an organized system. An open system means all haulers serve all areas, resulting in many garbage trucks on neighborhood streets on garbage day. Residents choose their own haulers. An organized system means haulers are assigned to specific areas, resulting in only one garbage hauler on neighborhood streets on garbage day. The City organizes the haulers. To what extent do you support the City changing from the current open collection process to an organized collection system?



The wording of this question was changed slightly in 2023 to add more detail.

Parks & Recreation

Survey respondents reviewed a list of 13 Parks & Recreation Department amenities and indicated how frequently they used each. About 9 in 10 residents said they had visited neighborhood parks at least once in the 12 months prior to the survey. More than 8 in 10 reported using trails and the Centennial Lakes Park at least once, while about half of respondents indicated they have been to Edinborough Park and large community athletic fields. About one-third or fewer respondents reported having used each of the remaining amenities at least once in the 12 months prior to the survey. Compared to 2023, usage of amenities stayed stable.

Those living in southeastern Edina were less likely to use several facilities, including neighborhood parks, large community athletic fields, the Edina Aquatic Center, Braemar Arena and Field, and the Braemar Golf Course. In contrast, residents from the southern part of the city were more frequent users of Centennial Lakes Park.

Residents aged 55 and older, those who identify as White alone, not Hispanic, and those who have lived in the city for more than 20 years were more likely to use the Edina Senior Center than newer, younger, and Hispanic and/or non-White residents. Homeowners and those aged 35 to 54 were more likely to report using large community athletic fields, the Edina Aquatic Center, Braemar Arena (ice arena), and Braemar Field (sports dome).

Figure 28: Use of Parks & Recreation Facilities by Year

In the last 12 months, about how many times, if ever, have you or other household members used any of the following Edina Parks & Recreation Department amenities?						
Percent at least once	2025	2023	2021	2019	2017	2015
Neighborhood parks	90%	87%	88%	71%	89%	80%
Trails	84%	84%	85%	81%	80%	71%
Centennial Lakes Park	84%	81%	78%	81%	75%	76%
Large community athletic fields	48%	46%	44%	40%	49%	40%
Edinborough Park	46%	42%	33%	48%	48%	50%
Braemar Golf Course	36%	37%	34%	20%	32%	34%
Braemar Golf Dome	27%	27%	19%	25%	20%	21%
Braemar Field (sports dome)	26%	28%	17%	18%	24%	15%
Braemar Arena (ice arena)	24%	27%	23%	40%	24%	25%
Edina Aquatic Center	23%	23%	10%	34%	28%	24%
Edina Art Center	21%	NA	NA	NA	NA	NA
Edina Senior Center	19%	16%	9%	29%	20%	18%
Dog parks/off-leash areas	16%	19%	17%	21%	NA	NA

After indicating their use of park and recreation amenities, residents rated the quality of each amenity, regardless of use. Overall, of those who had an opinion, 10 of the 13 parks and recreation amenities were highly rated by about 9 in 10 respondents or more. Nearly all residents rated Centennial Lakes Park as either excellent or good. Dog parks and off-leash areas received the lowest quality ratings (rated as excellent or good by 74% of respondents). Quality ratings for all amenities remained stable from 2023 to 2025.

Respondents living in southeastern Edina were less likely to rate neighborhood parks, large community athletic fields, and the Edina Aquatic Center positively. Respondents who self-identified as White alone, not Hispanic, were more likely to give positive ratings to neighborhood parks, the Edina Aquatic Center, the Edina Senior Center, and the Edina Art Center. Lastly, residents aged 34 or younger gave lower ratings to Braemar Field (sports dome) and the trail system compared to older residents.

Figure 29: Quality of Parks & Recreation Facilities by Year

Please rate the quality of each of the following Edina Parks & Recreation Department amenities, regardless of your household's use. Percent excellent or good	2025	2023	2021	2019	2017	2015
Centennial Lakes Park	96%	97%	96%	99%	95%	95%
Braemar Golf Course	94%	92%	93%	94%	85%	77%
Braemar Golf Dome	93%	94%	96%	94%	92%	88%
Large community athletic fields	93%	91%	92%	95%	92%	92%
Neighborhood parks	92%	93%	93%	93%	88%	89%
Trails	90%	93%	90%	96%	81%	77%
Edina Senior Center	89%	92%	94%	89%	89%	89%
Edina Aquatic Center	89%	92%	91%	95%	88%	91%
Braemar Field (sports dome)	89%	91%	99%	97%	93%	88%
Edinborough Park	91%	91%	89%	88%	91%	87%
Braemar Arena (ice arena)	84%	80%	91%	96%	90%	89%
Edina Art Center	81%	NA	NA	NA	NA	NA
Dog parks/off-leash areas	74%	70%	71%	78%	NA	NA

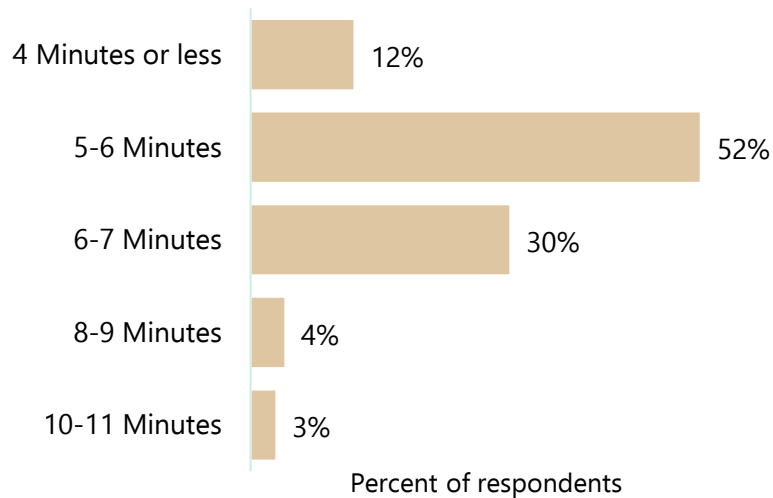
Note: between 38% and 74% of respondents selected "don't know" when evaluating the quality of most parks and recreation amenities. Exceptions were neighborhood parks, trails, and Centennial Lakes Park (see Appendix B: Complete Survey Frequencies for a full set of responses including "don't know").

Fire Department Response Time

The 2025 survey included a new question where residents were asked to indicate what they believe to be a reasonable response time for the Edina Fire Department to reach their home in the event of an emergency. Half of respondents indicated that a response time of 5 to 6 minutes is reasonable. An additional 1 in 10 residents expected a response in 4 minutes or less, while 3 in 10 felt that 6 to 7 minutes was acceptable. Smaller proportions considered longer response times reasonable. These responses highlight that most residents (94%) expect a response within seven minutes or less.

Figure 30: Fire Department Response Time, 2025

Fire Department response time is measured from the time dispatch receives a 911 call time to the arrival of the first Fire Department unit (firetruck or ambulance, depending on the nature of the call). Anticipated response times in the 2018 Edina Comprehensive Plan included a fire or emergency unit on the scene within six minutes at least 90 percent of the time. In your opinion, what time is reasonable to expect the Edina Fire Department to respond to your home for an emergency?



Government Performance

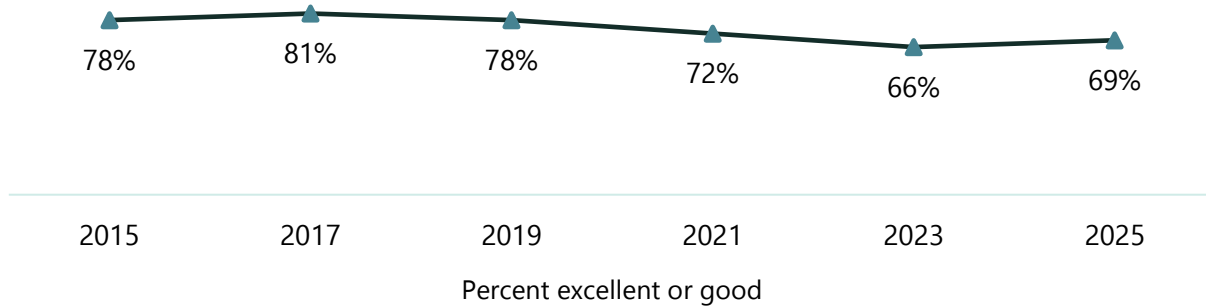
The City of Edina 2025 Quality of Life Survey assessed various aspects of city government and public finances, as well as residents' contact with and evaluations of city staff.

Value of Taxes Paid

When considering the value of services for the taxes they pay to Edina, about 7 in 10 respondents rated it as excellent or good. This rating was consistent with the 2023 survey results. Compared to the benchmarks, the rating was higher than in communities nationwide and similar to those in the Minnesota comparison group.

Those self-identifying as White alone, not Hispanic were more likely to rate the value of services for the taxes paid as excellent or good.

Figure 31: Value of City Services by Year

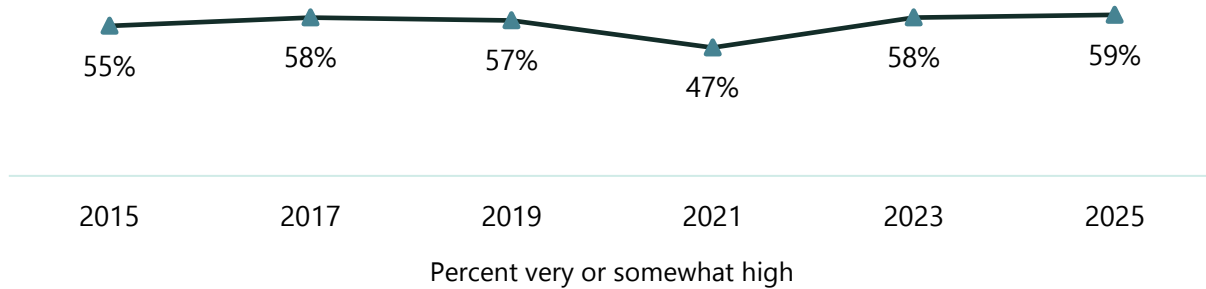


Residents also indicated if they felt property taxes in Edina were high, about average or low. Nearly 6 in 10 felt that property taxes were very or somewhat high, similar to 2023.

Respondents who were female or 34 years and younger were more likely than their counterparts to feel that property taxes in Edina were either very or somewhat high.

Figure 32: Property Tax Level by Year

Considering your property taxes in comparison to neighboring cities, property taxes in Edina are...



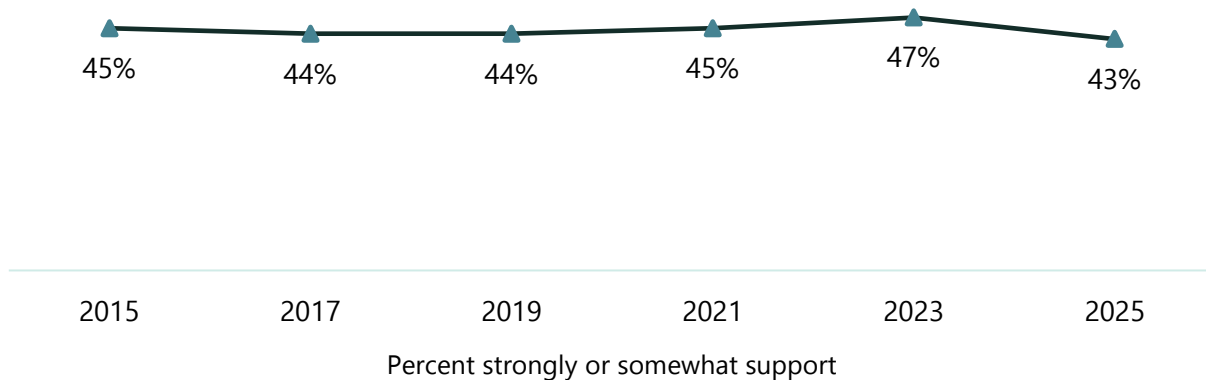
Prior to 2019, the question was worded 'Thinking about your property taxes in comparison with neighboring cities, do you consider property taxes in Edina to be...?'

Survey respondents shared their level of support or opposition for a property tax increase to maintain city services at their current level. About 4 in 10 respondents strongly or somewhat supported a tax increase to maintain service levels. This rating was similar to previous years.

Residents who were male, aged 55 or older or identifying as White alone, not Hispanic were more likely to support a tax increase to maintain city services.

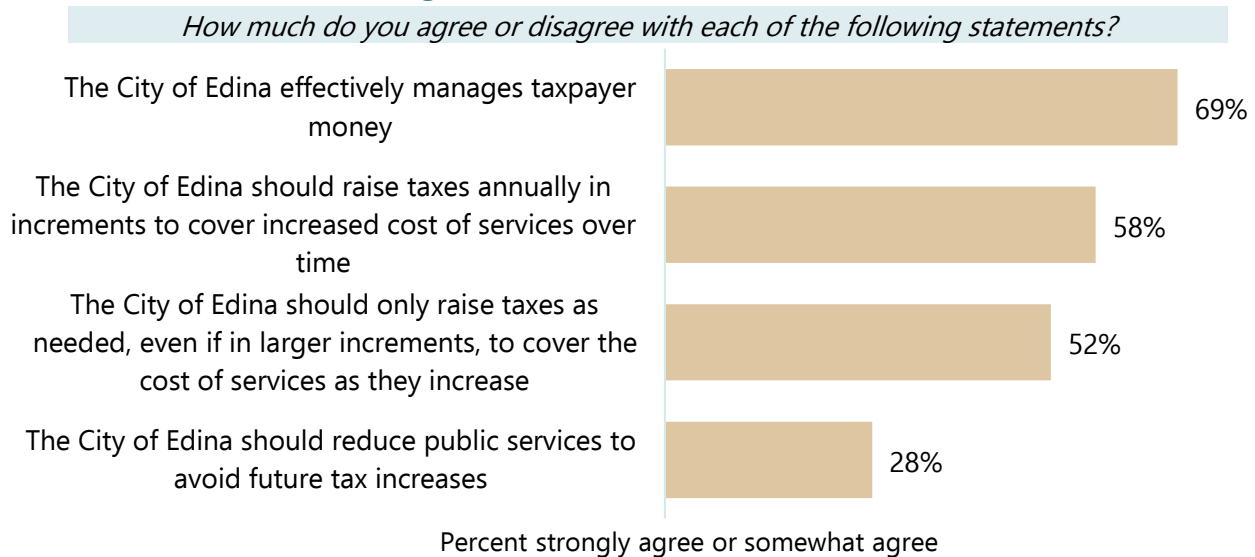
Figure 33: Support for Property Tax Increase by Year

To what extent would you support or oppose an increase in your property taxes to maintain City services at their current level?



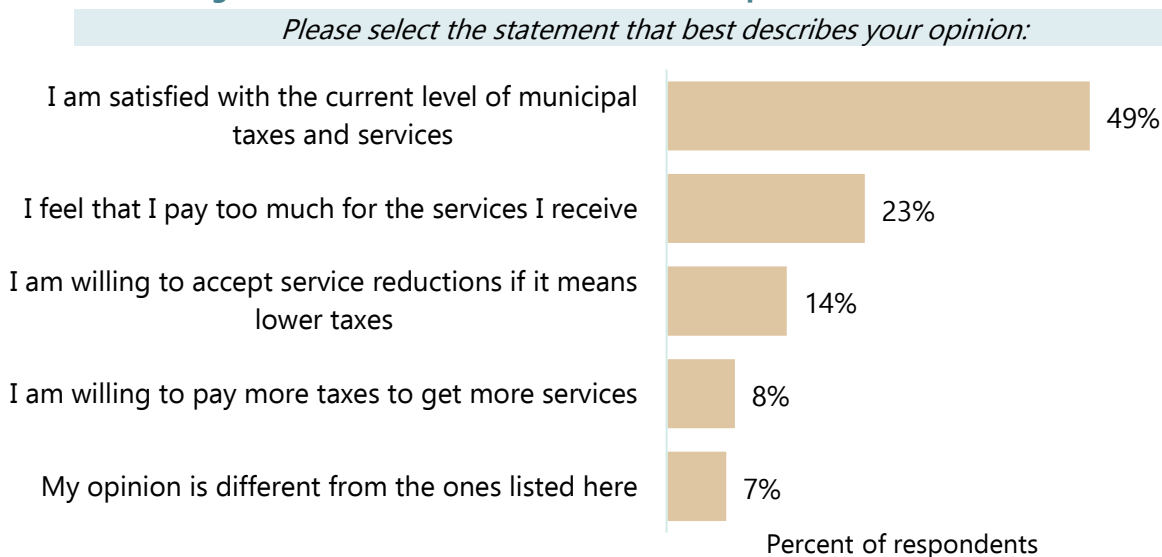
A new question added in 2025 asked residents whether they agree or disagree with four statements related to how Edina manages public finances, specifically regarding taxation and public services. About 7 in 10 respondents strongly or somewhat agreed that the City of Edina effectively manages taxpayer money. Meanwhile, 6 in 10 agreed that the City of Edina should raise taxes annually in small increments to cover the rising cost of services over time. Half of the respondents supported raising taxes only as needed, even if in larger increments, to meet increasing service costs. Lastly, just 3 in 10 residents supported reducing public services to avoid future tax increases.

Figure 34: Edina Public Finances, 2025



Residents were also asked about their current level of satisfaction with municipal taxes and services. About half of respondents reported being satisfied with the current level of municipal taxes and services, while 1 in 4 respondents felt they paid too much for the services received. Lastly, about 1 in 7 respondents said they would accept service reductions if it meant lower taxes, while 1 in 10 said they would pay more taxes to get more services.

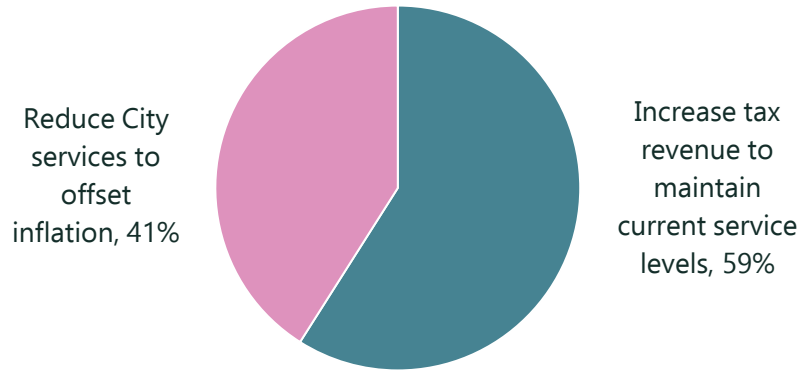
Figure 35: Overall Satisfaction with Municipal Taxes and Services, 2025



The survey results also suggest that a majority of Edina residents recognize the financial pressures inflation places on maintaining public services. Specifically, since 6 in 10 respondents favored increasing tax revenue to preserve current service levels, indicating a general willingness to support additional funding if it helps sustain the quality and availability of city services.

Figure 36: City Services, Taxes and Inflation, 2025

Keeping in mind that inflation levels can impact City services, would you prefer to:



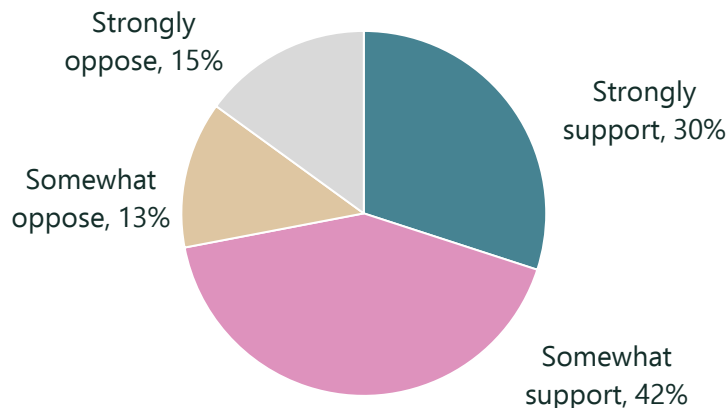
Note: A fourth of the respondents selected "don't know" when answering this question.

When asked whether the City of Edina should continue providing funding to certain human services organizations and nonprofits serving the community, 7 in 10 respondents expressed support, while the remaining 3 in 10 were opposed.

Support for funding was higher among residents who have lived in Edina for five years or less, women, renters, and those aged 55 and older, compared to their counterparts.

Figure 37: Level of Support for Funding Nonprofits, 2025

The City currently provides funding to some human services organizations and nonprofits serving the community. To what extent do you support the City providing that financial support?



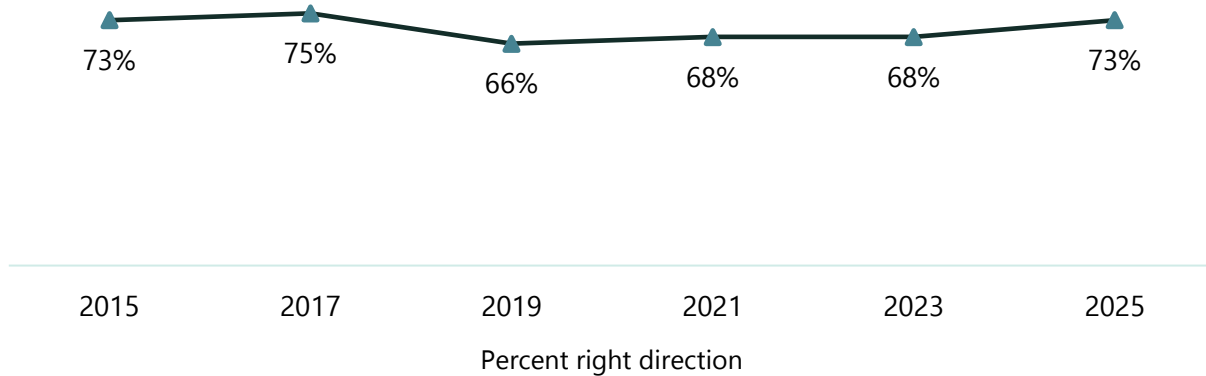
Trust in City Government

Residents were asked whether they felt things in Edina were generally headed in the right direction or off track. About three-fourths of respondents believed the city was headed in the right direction, a rating consistent with 2023.

Respondents who had lived in Edina for 20 years or less, as well as renters, were more likely than longer-time residents and homeowners to feel that Edina is headed in the right direction.

Figure 38: City Headed in Right Direction or on Wrong Track by Year

All in all, do you think things in Edina are generally headed in the right direction, or do you feel things are on the wrong track?



The 27% of residents who indicated that things are on the wrong track were given the opportunity to provide a written explanation for their rating. Of the 102 respondents who wrote in a response, 43% wrote comments related to poor development, overbuilding and density of the city. About 32% wrote in comments related to the city government. Due to the varied responses, an “other” category was created (see Appendix C: Verbatim Responses to Open-Ended Questions for a set of all written responses).

Figure 39: City Direction, 2025

All in all, do you think things in Edina are generally headed in the right direction, or do you feel things are on the wrong track?

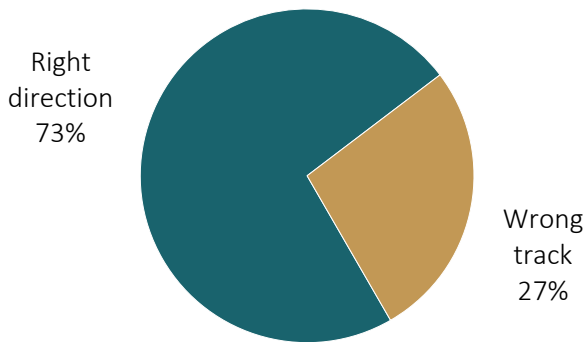
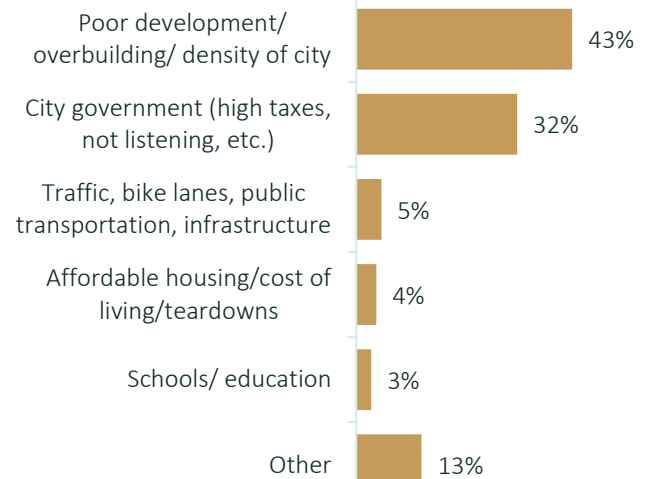


Figure 40: Reasons for Wrong Track, 2025

If wrong track, Why?

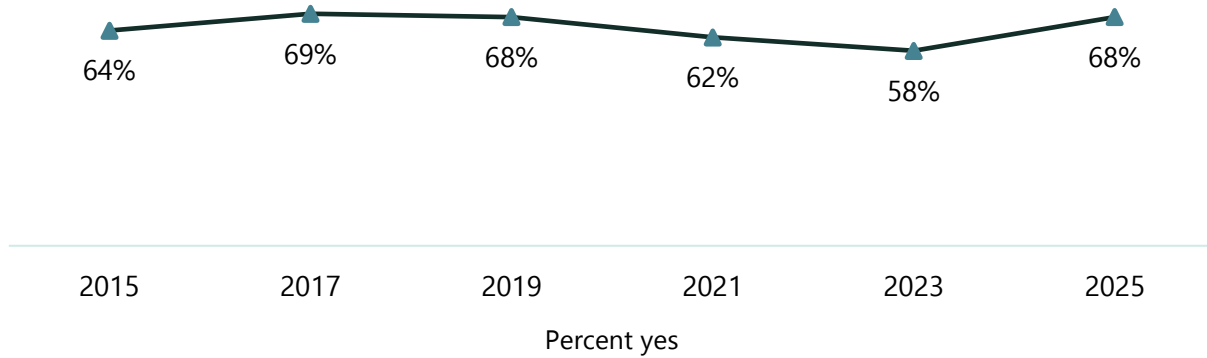


Percent of respondents who selected “wrong track”

About 7 in 10 survey participants felt that they could have a say about the way things are run in the community other than by voting. This assessment was higher than the rating given in the 2023 survey.

Figure 41: Opportunity for Residents to be Involved in How Edina is Run by Year

Other than voting, do you think that if you wanted to, you could have a say about the way things are run in this community?



Note: About 30% of respondents said "don't know" when answering this question (see Appendix B: Complete Survey Frequencies).

The one-third of residents who felt they did not have a voice in the community were invited to provide a written explanation. Among the 95 respondents who submitted comments, 39% expressed general concerns about the public's voice not being heard or listened to. About one-fifth of the respondents mentioned communication issues, such as slow response times, unhelpfulness, or uncertainty about how to provide input. Approximately 1 in 10 residents commented on perceived biases in decision-making, suggesting favoritism toward commercial interests, wealthy or special interest groups, or decisions predetermined by leaders with a specific agenda. Due to the varied responses, an "other" category was created (see Appendix C: Verbatim Responses to Open-Ended Questions).

Figure 42: Opportunity for Residents to be Involved in How Edina is Run, 2025

Other than voting, do you think that if you wanted to, you could have a say about the way things are run in this community?

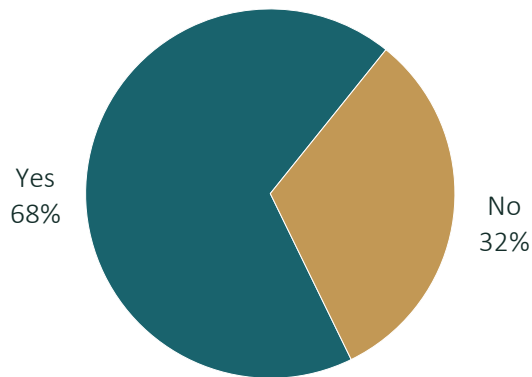
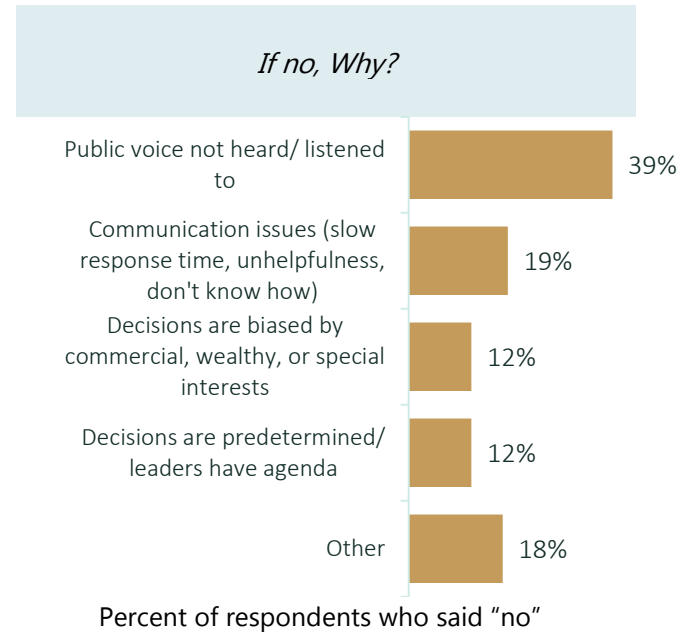


Figure 43: Reasons for Feeling Residents Don't Have a Say in How Edina is Run, 2025

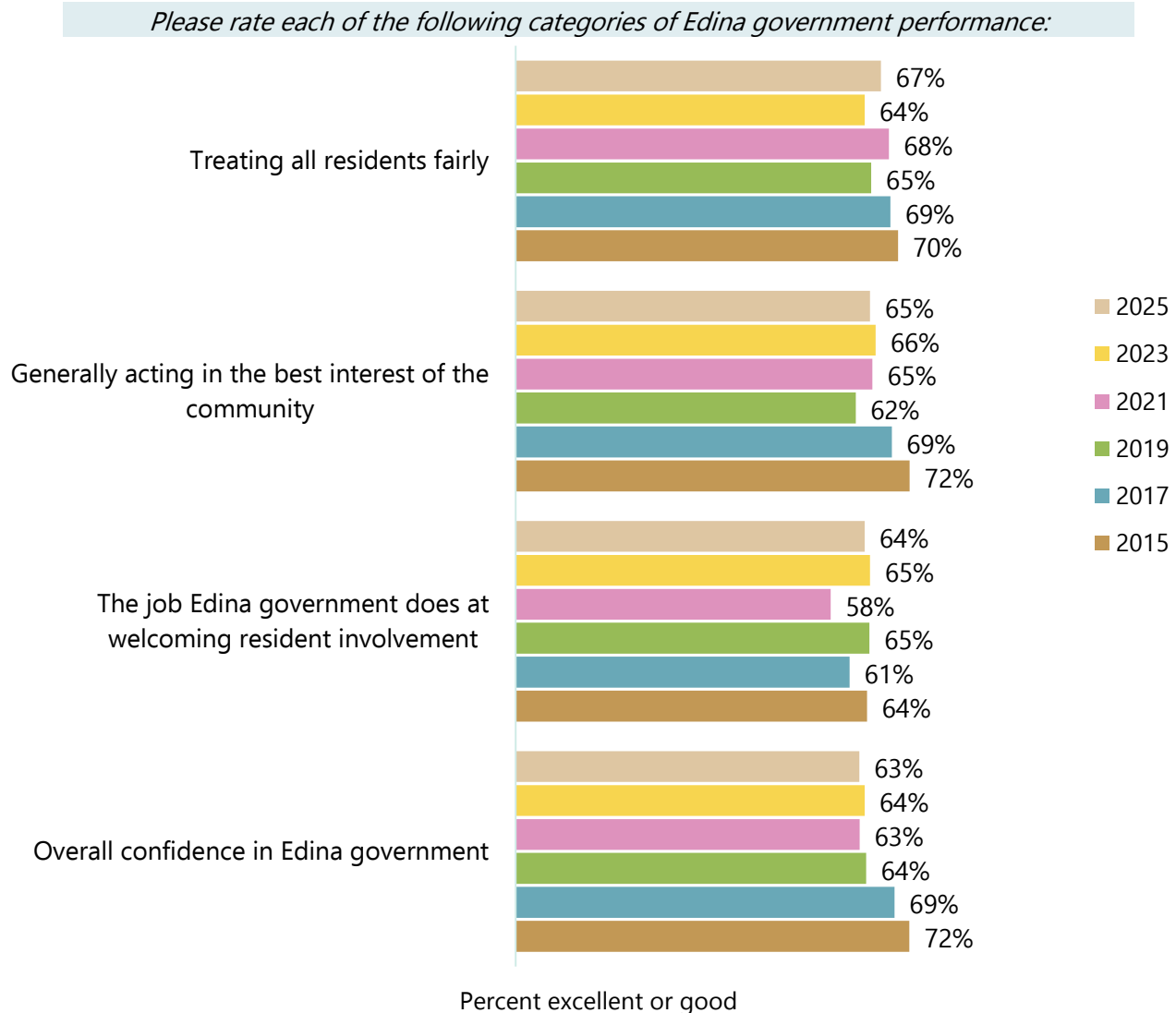


When rating four additional aspects of government performance, two-thirds of residents gave excellent or good reviews to the city government treating all residents fairly, generally acting in the best interest of the community, and welcoming resident involvement. Also, 6 in 10 respondents praised their overall confidence in Edina government. All ratings have remained stable since 2023.

When compared to other communities across the nation and those in Minnesota, Edina residents' ratings of aspects of public trust in the local government were similar to those of its peers.

Where differences existed, renters and individuals identifying as White alone, non-Hispanic, were more likely to rate aspects of public trust positively. Residents who had lived in Edina for five years or less rated the City of Edina's efforts to welcome public involvement more positively.

Figure 44: Aspects of Public Trust by Year



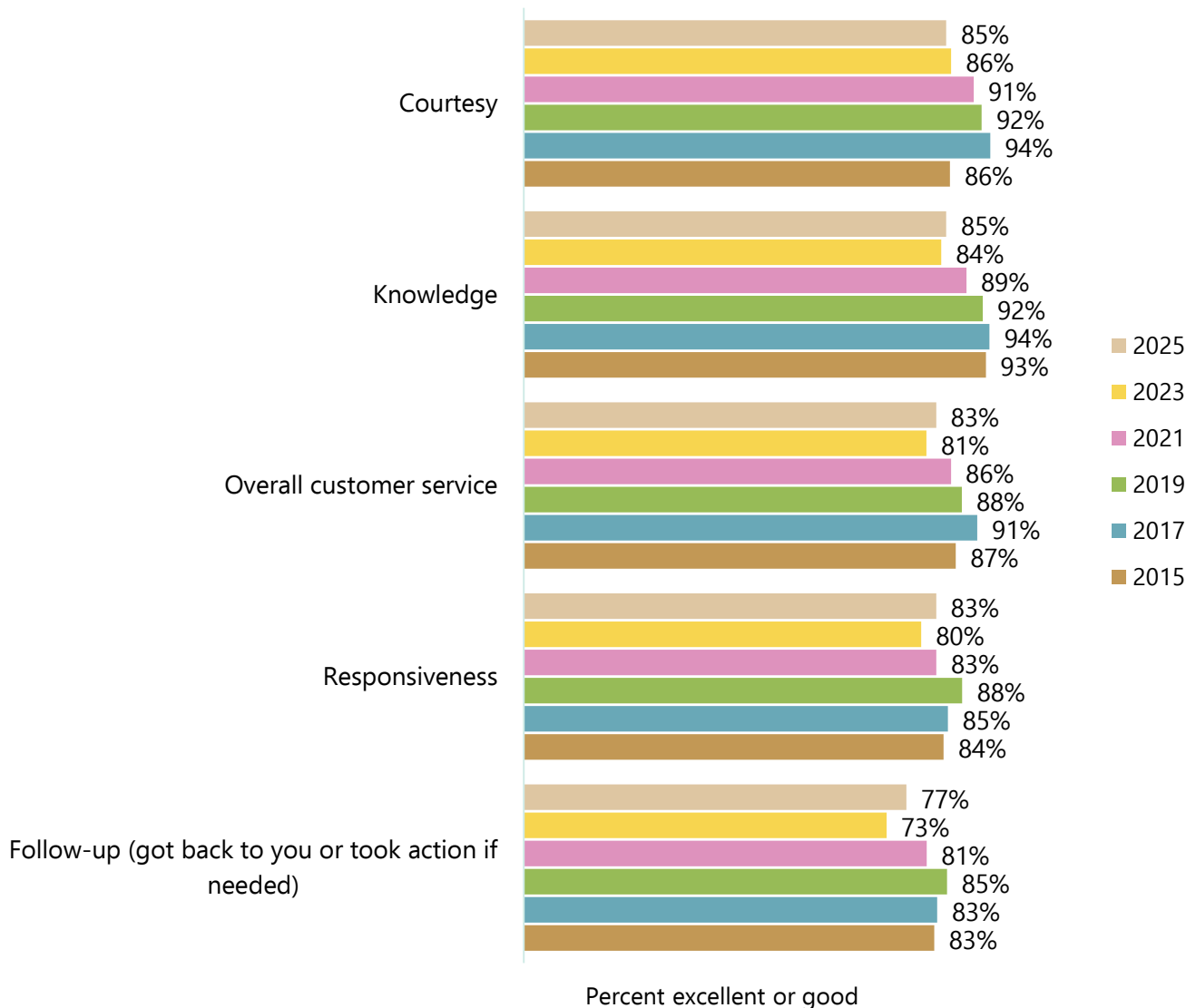
Impression of City Employees

Residents were asked to rate their impressions of city employees. Over 8 in 10 respondents positively rated city employees in terms of courtesy, knowledge, overall customer service, and responsiveness. About three-quarters of respondents rated follow-up as excellent or good. All ratings were on par with the 2023 survey.

Those aged 35 and older, as well as renters, were more likely to rate these aspects positively compared to younger residents and homeowners.

Figure 45: Impression of Employee(s) by Year

Please rate your impression of City employees:



About 30% of respondents said "don't know" when answering the Follow-up item (see Appendix B: Complete Survey Frequencies).

Public Information and Communication

Respondents shared the sources they use to obtain information about the Edina government and its activities.

Information Sources

As in previous years, the top sources of information included word of mouth from friends, family or neighbors, *Edition: Edina* monthly newsletter, direct mail updates, Parks & Recreation Activities Directory, and the city website. Each of these items was indicated to be either major or minor sources of information by at least three-quarters of respondents. Fewer than 2 in 10 respondents indicated that Edina TV was a major or minor source of information.

Compared to 2023, the use of all information sources remained stable, except for three that showed increases: social media (+14 percentage points), the city's email subscription service (+8), and the Star Tribune newspaper (+7).

Overall, younger residents tended to prefer direct mail updates and social media, while older residents were more likely to cite City Council Members and the Edina Sun-Current newspaper as either a major or minor source of information. Homeowners, more than renters, preferred the city's engagement website (BetterTogetherEdina.org), City Council Members, direct mail updates, the city's email subscription service (City Extra), and word of mouth from friends, family, or neighbors as sources of information.

Figure 46: Information Sources by Year

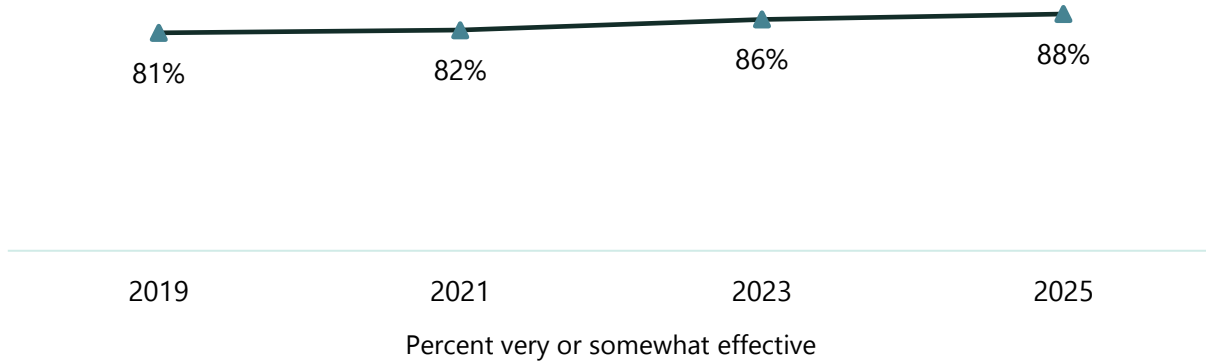
Please rate the extent to which you use each of the following as sources of information about Edina government and its activities, if at all. Percent major or minor source	2025	2023	2021	2019	2017	2015
Word of mouth from friends, family or neighbors	88%	91%	87%	85%	89%	90%
<i>Edition: Edina</i> monthly newsletter	87%	85%	85%	56%	48%	57%
Direct mail updates	80%	75%	77%	66%	62%	69%
Parks & Recreation Activities Directory	77%	77%	75%	75%	71%	68%
City's website, EdinaMN.gov	75%	71%	74%	67%	61%	63%
<i>Star-Tribune</i> newspaper	59%	52%	58%	63%	63%	68%
Social media (e.g., Facebook, Twitter)	53%	39%	48%	47%	40%	32%
<i>Edina Sun-Current</i> newspaper	46%	52%	57%	63%	64%	69%
NextDoor	45%	45%	58%	57%	49%	35%
City's engagement website, BetterTogetherEdina.org	43%	41%	34%	NA	NA	NA
City employees	40%	37%	39%	42%	31%	32%
City Council Members	25%	25%	24%	38%	26%	19%
City's e-mail subscription service (City Extra)	25%	17%	23%	29%	21%	20%
Online videos	19%	17%	20%	12%	11%	9%
Edina TV (Comcast channels 813 and 16)	15%	12%	16%	25%	21%	20%

Prior to 2019, "Edition: Edina monthly newsletter" was "Edition: Edina monthly insert in Edina Sun-Current newspaper" and "City's e-mail subscription service (City Extra)" was "City Extra e-mail subscription service." Prior to 2017, "Edina TV" was "Edina Channels 16 or 813."

About 8 in 10 residents felt that *Edition: Edina* is very or somewhat effective for keeping informed of city activities. This rating is on par with the 2023 rating and showing an upward trend since 2019.

Figure 47: Effectiveness of the Newsletter, *Edition: Edina* by Year

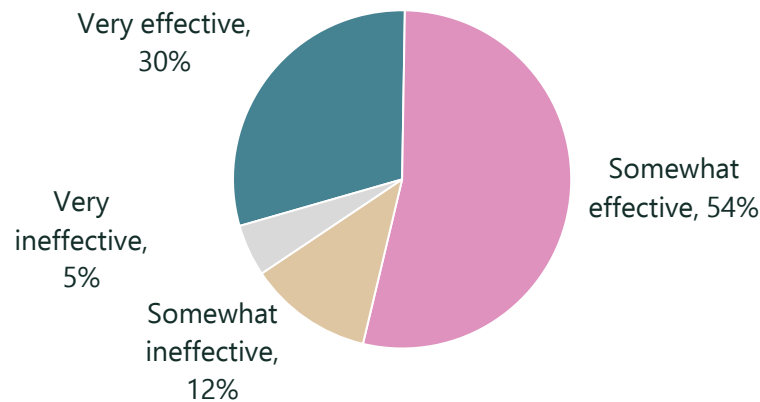
How effective, if at all, is Edition: Edina for keeping informed of City activities?



In 2025, it was included for the first time a question regarding the effectiveness of the City of Edina website. Overall, about 8 in 10 residents felt that Edina's website was very or somewhat effective for local government information.

Figure 48: Effectiveness of Edina's Website, 2025

How effective, if at all, do you think the City of Edina's website is for local government information?



Planning and Priorities

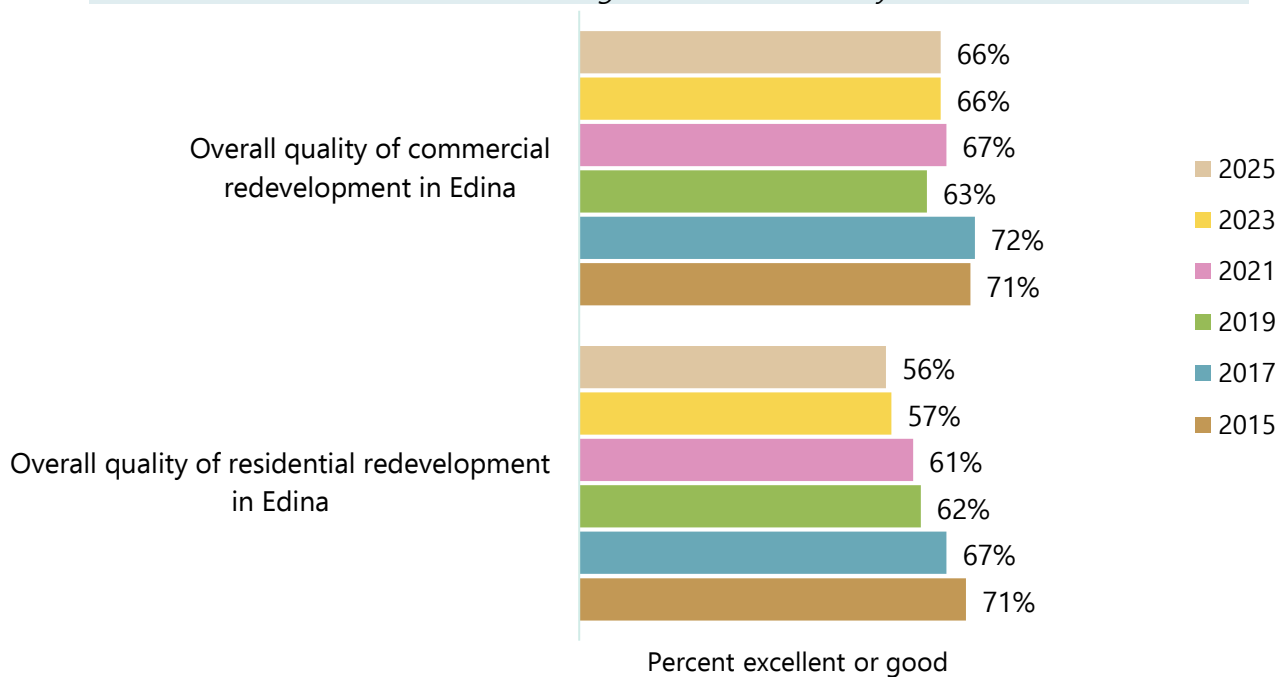
The 2025 survey included several questions that measured resident opinion on a number of issues facing the city, including redevelopment and sustainability.

Redevelopment in Edina

About two-thirds of residents gave excellent or good ratings to the overall quality of commercial redevelopment in Edina, while nearly 6 in 10 gave positive reviews to the overall quality of residential redevelopment. These ratings were similar to those in 2023, although the residential redevelopment rating has shown a steady decline over the past decade.

Figure 49: Quality of Redevelopment in Edina by Year

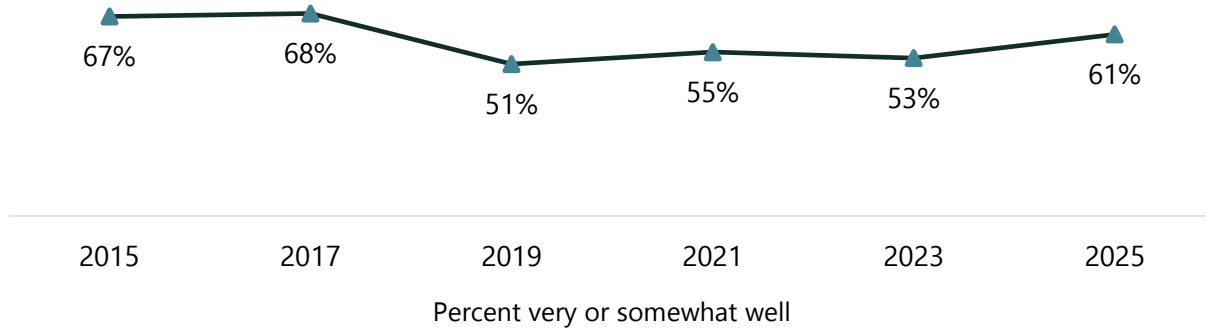
Please rate each of the following characteristics as they relate to Edina as a whole:



When asked how well the City of Edina manages community tensions related to residential redevelopment in Edina, about 6 in 10 residents said the city does very or somewhat well. This reflects an improvement compared to the ratings given in 2023.

Figure 50: How Well the City Manages Redevelopment Tensions by Year

How well, if at all, do you feel the City is managing tensions in the community related to residential redevelopment in Edina?

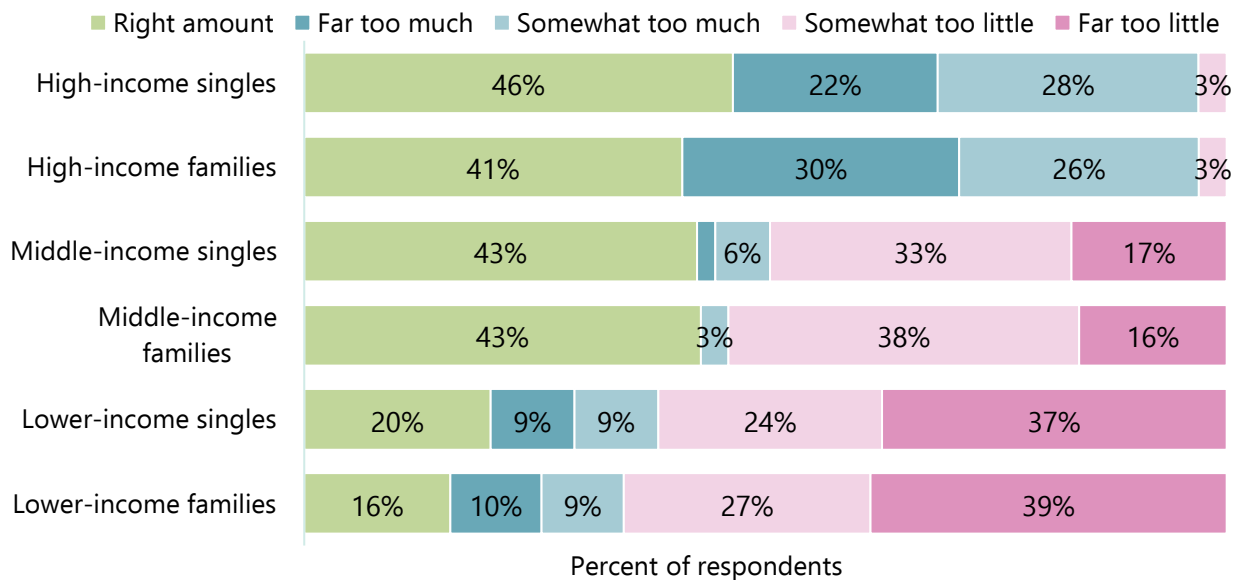


Note: About 30% of respondents selected “don’t know” when evaluating this question (see Appendix B: Complete Survey Frequencies for a full set of responses including “don’t know”).

As in previous survey iterations, respondents were asked to help identify gaps in the type and amount of housing provided for various income groups. Overall, a majority of respondents felt that there was too little housing for lower-income families and singles (66% and 61%, respectively). A slightly smaller proportion of residents felt that there was too little housing available for middle-income families and singles (54% and 50%, respectively). Lastly, a majority of respondents felt that there was either too much or the right amount of housing available for high-income families and singles (97% each).

Figure 51: Availability of Housing for Various Income Groups, 2025

Thinking about the types of housing in Edina, how would you rate the availability of housing for each of the following income groups?



Note: About 30% of respondents selected “don’t know” when rating the availability of housing for lower-income singles (see Appendix B: Complete Survey Frequencies for a full set of responses including “don’t know”).

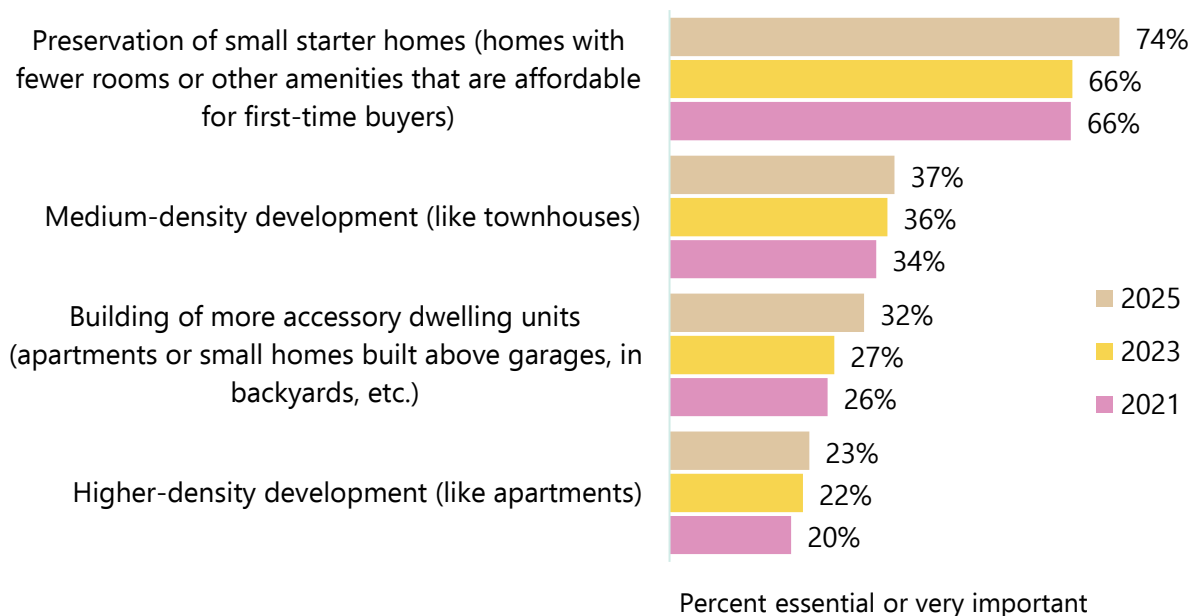
Survey respondents were also asked how important it is for the city to encourage various housing choices. About three-quarters said it was essential or very important for the city to encourage the preservation of small starter homes—homes with fewer rooms or amenities that are more affordable for first-time buyers. Around one-third of residents prioritized medium-density development (such as townhouses) and more accessory dwelling units (apartments or small homes built above garages, in backyards, etc.). Lastly, about one-fourth of respondents felt the city should focus on higher-density development, such as apartments.

Compared to 2023, all ratings remained consistent except for the preservation of small starter homes, which saw an 8-point increase in importance since the last survey iteration.

Respondents living in southeastern Edina were more likely to consider it essential or very important for the city to encourage higher-density development. Renters were more likely than homeowners to support medium- and higher-density development, as well as the preservation of small starter homes.

Figure 52: Housing Choice Priorities by Year

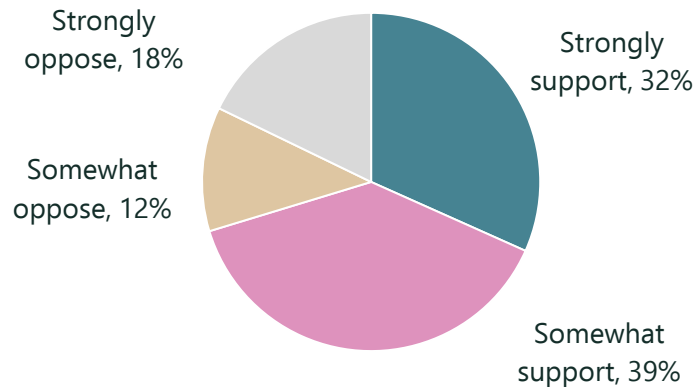
There are different ways that a community can try to ensure there are a wider variety of housing choices. How important, if at all, do you think it is that the City encourage each of the following?



Residents were also asked about their level of support for the development of a bicycling and pedestrian route, including a crossing over France Avenue, to connect neighborhoods west of France Avenue to Centennial Lakes and the Edina Promenade. Approximately 7 in 10 respondents indicated strong or moderate support for the initiative, while the remaining 3 in 10 expressed strong or moderate opposition.

Figure 53: Level of Support for Developing a Crossing in France Avenue, 2025

France Avenue is a busy thoroughfare used by about 27,000 vehicles per day. A study identified the need to construct a dedicated bicycle/pedestrian route to connect neighborhoods west of France Avenue to Centennial Lakes and the Edina Promenade. Several examples have been identified for the crossing, including a traditional crosswalk, tunnel, bridge, at-grade crossing and underpass. To what extent do you support the development of the bicycling/pedestrian route, including the crossing?



Sustainability and Climate Change

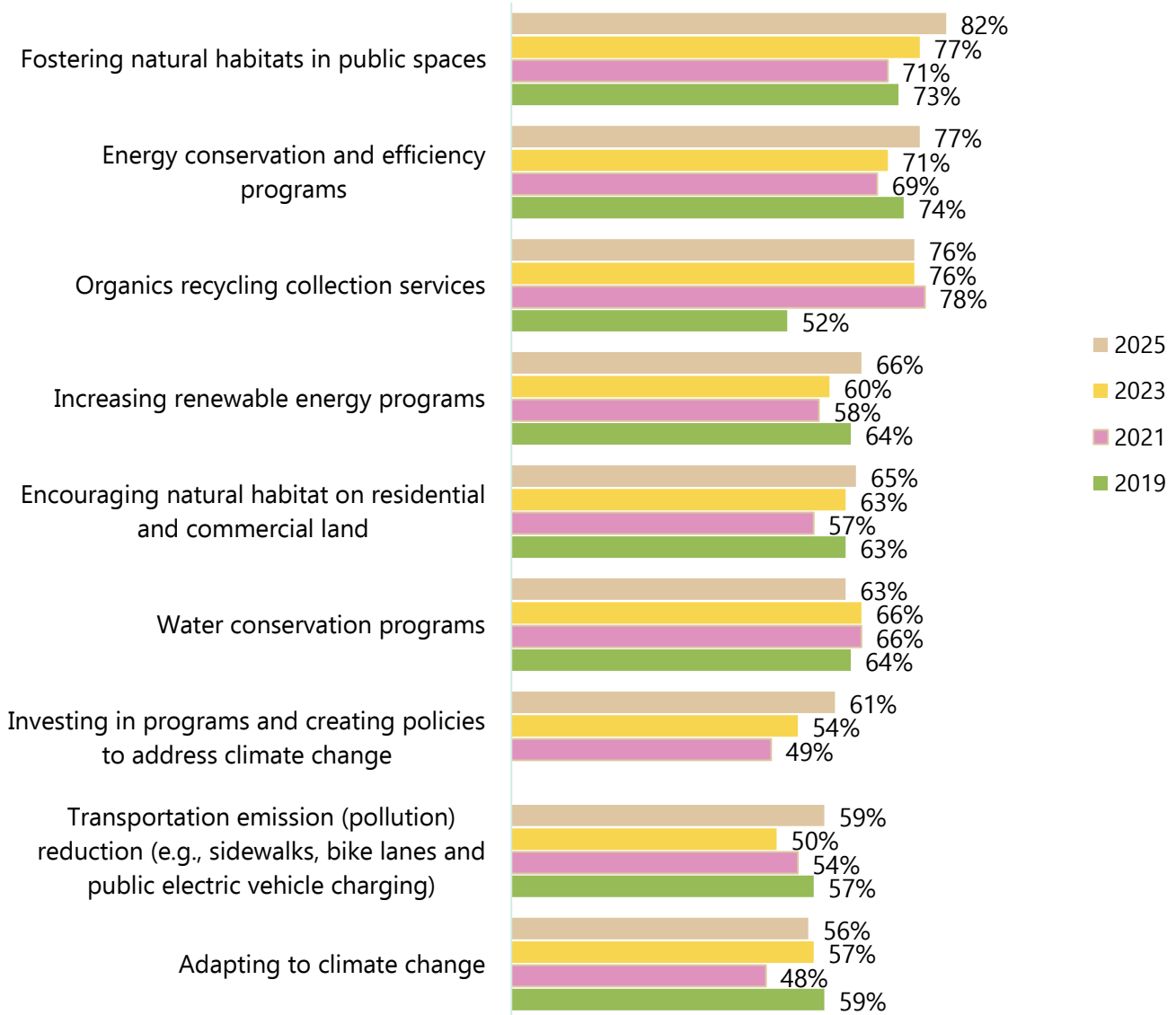
As in previous years, respondents shared their perspectives on climate change in Edina. Survey respondents assessed the quality of 9 sustainability services or initiatives provided by the City of Edina. All received excellent or good reviews from at least half of respondents. Fostering natural habitats in public spaces, energy conservation and efficiency programs, and organics recycling collection, received the highest marks, with about three-fourths or more saying these services were excellent or good.

At least 6 in 10 gave positive reviews to increasing renewable energy programs, encouraging natural habitat on residential and commercial land, water conservation programs, and investing in programs and creating policies to address climate change. Lastly, more than half of the respondents supported transportation emission (pollution) reduction and adapting to climate change.

When compared to ratings given in 2023, most were similar. However, in 2025, a significantly higher proportion of respondents gave favorable ratings to reducing transportation emissions (+9 percentage points) and investing in programs and policies to address climate change (+7).

Figure 54: Quality of Sustainability Services Provided by the City by Year

Rate the quality of each of the following services provided by the City of Edina.



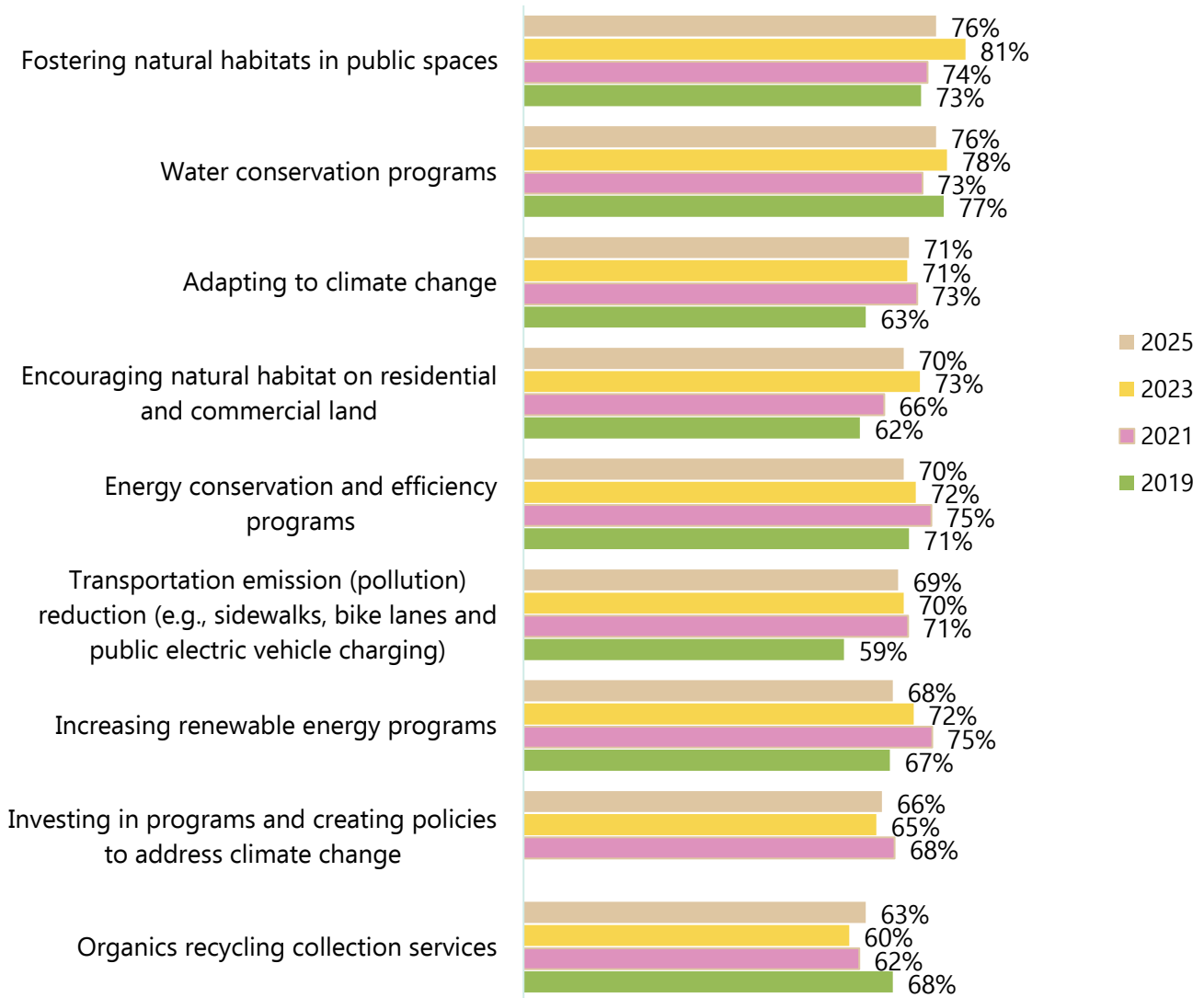
Note: More than 30% of respondents selected "don't know" when rating the quality of most of the sustainability services provided by Edina (see Appendix B: Complete Survey Frequencies for a complete list of all responses including "don't know"). Prior to 2023, "Organics recycling collection services" was "Composting collection services" and "Transportation emission (pollution) reduction (e.g., sidewalks, bike lanes and public electric vehicle charging)" was "Transportation emission reduction (e.g., bike lanes and public EV charging)".

Residents also rated the importance of the same 9 sustainability services. All services were rated as essential or very important by at least 6 in 10 respondents. The most important services were fostering natural habitats in public spaces (76% essential or very important), water conservation programs (76%), adapting to climate change (71%), and encouraging natural habitat on residential and commercial land (70%). Organics recycling collection (63%) and investing in programs and creating policies to address climate change (66%) were of relatively lower importance.

All ratings were comparable to those recorded in 2023 and demonstrated overall stability.

Figure 55: Importance of Sustainability Services Provided by the City by Year

Rate how important, if at all, each service is to the Edina community.



Prior to 2023, "Organics recycling collection services" was "Composting collection services" and "Transportation emission (pollution) reduction (e.g., sidewalks, bike lanes and public electric vehicle charging)" was "Transportation emission reduction (e.g., bike lanes and public EV charging)".

Appendix A: Respondent Characteristics

The following tables summarize the demographic characteristics of Edina's survey respondents in 2025.

Table 1: Question D2

Do you work inside the boundaries of Edina?	Percent	Number
Yes, outside the home	18%	N=78
Yes, from home	18%	N=78
No	64%	N=275
Total	100%	N=432

Table 2: Question D3

How many years have you lived in Edina?	Percent	Number
Less than 5 years	26%	N=114
6-10 years	20%	N=88
11-20 years	16%	N=71
More than 20 years	37%	N=162
Total	100%	N=435

Table 3: Question D4

Which best describes the building you live in?	Percent	Number
One family house detached from any other houses	56%	N=245
Building with two or more homes (duplex, townhome, apartment or condominium)	42%	N=183
Other	2%	N=7
Total	100%	N=435

Table 4: Question D5

Is this house or apartment...	Percent	Number
Rented	26%	N=112
Owned	74%	N=317
Total	100%	N=429

Table 5: Question D6

How much do you anticipate your household's total income before taxes will be for the current year? (Please include money from all sources for all persons living in your household)	Percent	Number
Less than \$25,000	3%	N=11
\$25,000 to \$49,999	12%	N=51
\$50,000 to \$74,999	12%	N=48
\$74,999 to \$99,999	11%	N=44
\$100,000 to \$149,999	15%	N=63
\$150,000 to \$199,999	9%	N=39
\$200,000 or more	38%	N=155
Total	100%	N=410

Table 6: Question D7

What is your preferred written language?	Percent	Number
English	100%	N=432
Hindi	0%	N=0
Mandarin or Chinese	0%	N=0
Spanish	0%	N=0
Somali	0%	N=0
Telugu	0%	N=0
Other	0%	N=0
Total	100%	N=432

Respondents were given an opportunity to write-in an "other" response. Please see Appendix C: Verbatim Responses to Open-ended Survey Questions for the verbatim responses.

Table 7: Question D8

What is your preferred spoken language?	Percent	Number
English	99%	N=428
Hindi	0%	N=0
Mandarin or Chinese	0%	N=0
Spanish	1%	N=3
Somali	0%	N=0
Telugu	0%	N=0
Other	0%	N=2
Total	100%	N=432

Respondents were given an opportunity to write-in an "other" response. Please see Appendix C: Verbatim Responses to Open-ended Survey Questions for the verbatim responses.

Table 8: Question D9

Are you Spanish, Hispanic or Latino?	Percent	Number
No, not Spanish, Hispanic or Latino	95%	N=398
Yes, I consider myself to be Spanish, Hispanic or Latino	5%	N=20
Total	100%	N=418

Table 9: Question D10

What is your race? (Mark one or more races to indicate what race you consider yourself to be.)	Percent	Number
White	91%	N=385
Two or more races	5%	N=22
Black or African American	3%	N=13
Asian	3%	N=12
Some other race	1%	N=3
American Indian or Alaskan Native	1%	N=3
Middle Eastern or North African	1%	N=2
Native Hawaiian or Pacific Islander	0%	N=0

Total may exceed 100% as respondents could select more than one answer.

Table 10: Question D11

In which category is your age?	Percent	Number
18-24 years	1%	N=5
25-34 years	14%	N=60
35-44 years	16%	N=70
45-54 years	17%	N=74
55-64 years	14%	N=60
65-84 years	31%	N=137
85 years or older	7%	N=29
Total	100%	N=435

Table 11: Question D12

What is your gender/gender identity?	Percent	Number
Female	56%	N=239
Male	43%	N=185
Non-binary	0%	N=0
Prefer to identify another way	0%	N=2
Total	100%	N=426

Appendix B: Complete Survey Frequencies

The following pages contain a complete set of responses to each question on the survey. For questions that included a “don’t know” or “no opinion” response option, two tables for that question are provided: the first excludes the “don’t know” or “no opinion” responses and the second includes those response options.

Table 12: Question 1 - Excluding Don't Know Responses

How would you rate the quality of life in Edina?	Percent	Number
Excellent	47%	N=200
Good	46%	N=196
Fair	5%	N=22
Poor	3%	N=11
Total	100%	N=429

Table 13: Question 1 - Including Don't Know Responses

How would you rate the quality of life in Edina?	Percent	Number
Excellent	47%	N=200
Good	46%	N=196
Fair	5%	N=22
Poor	3%	N=11
Don't know	0%	N=0
Total	100%	N=429

Table 14: Question 2 - Excluding Don't Know Responses

Please rate each of the following characteristics as they relate to Edina as a community:	Excellent		Good		Fair		Poor		Total	
Overall feeling of safety in Edina	38%	N=167	52%	N=231	8%	N=34	2%	N=10	100%	N=443
Overall ease of getting to the places you usually have to visit	37%	N=166	46%	N=205	12%	N=52	5%	N=20	100%	N=444
Quality of overall natural environment in Edina	39%	N=168	49%	N=213	10%	N=42	3%	N=11	100%	N=434
Overall established "built environment" of Edina (including overall design, buildings, parks and transportation systems)	28%	N=125	50%	N=218	18%	N=77	4%	N=20	100%	N=439
Health and wellness opportunities in Edina	47%	N=199	42%	N=180	10%	N=44	1%	N=3	100%	N=426
Overall opportunities for education and enrichment	46%	N=192	41%	N=169	11%	N=48	2%	N=7	100%	N=415
Overall economic health of Edina	40%	N=162	44%	N=178	13%	N=54	3%	N=14	100%	N=408
Sense of community	27%	N=115	42%	N=180	23%	N=100	8%	N=32	100%	N=427
Overall image or reputation of Edina	39%	N=172	39%	N=173	19%	N=85	3%	N=11	100%	N=440
Neighborliness of residents in Edina	36%	N=157	41%	N=176	16%	N=68	7%	N=30	100%	N=432

Table 15: Question 2 - Including Don't Know Responses

Please rate each of the following characteristics as they relate to Edina as a community:	Excellent		Good		Fair		Poor		Don't know		Total	
Overall feeling of safety in Edina	38%	N=167	52%	N=231	8%	N=34	2%	N=10	0%	N=0	100%	N=443
Overall ease of getting to the places you usually have to visit	37%	N=166	46%	N=205	12%	N=52	5%	N=20	0%	N=0	100%	N=444
Quality of overall natural environment in Edina	39%	N=168	49%	N=213	10%	N=42	3%	N=11	0%	N=1	100%	N=435
Overall established "built environment" of Edina (including overall design, buildings, parks and transportation systems)	28%	N=125	49%	N=218	17%	N=77	4%	N=20	1%	N=5	100%	N=444
Health and wellness opportunities in Edina	45%	N=199	41%	N=180	10%	N=44	1%	N=3	4%	N=17	100%	N=444
Overall opportunities for education and enrichment	43%	N=192	38%	N=169	11%	N=48	2%	N=7	6%	N=27	100%	N=442
Overall economic health of Edina	37%	N=162	40%	N=178	12%	N=54	3%	N=14	8%	N=35	100%	N=443
Sense of community	26%	N=115	41%	N=180	23%	N=100	7%	N=32	4%	N=17	100%	N=444
Overall image or reputation of Edina	39%	N=172	39%	N=173	19%	N=85	2%	N=11	1%	N=4	100%	N=444
Neighborliness of residents in Edina	36%	N=157	40%	N=176	16%	N=68	7%	N=30	2%	N=7	100%	N=440

Table 16: Question 3 - Excluding Don't Know Responses

Please indicate how likely or unlikely you are to do each of the following:	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Total	
Recommend living in Edina to someone who asks	64%	N=277	28%	N=122	4%	N=18	4%	N=19	100%	N=435
Remain in Edina for the next five years	67%	N=285	21%	N=91	4%	N=19	7%	N=30	100%	N=425

Table 17: Question 3 - Including Don't Know Responses

Please indicate how likely or unlikely you are to do each of the following:	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't know		Total	
Recommend living in Edina to someone who asks	63%	N=277	28%	N=122	4%	N=18	4%	N=19	1%	N=3	100%	N=438
Remain in Edina for the next five years	65%	N=285	21%	N=91	4%	N=19	7%	N=30	3%	N=11	100%	N=436

Table 18: Question 4

Why did you choose to live in Edina? (Please check all that apply.)	Percent	Number
Location/convenience	75%	N=331
Safe community	57%	N=251
Amenities (e.g., parks, library, etc.)	49%	N=214
Good schools	47%	N=209
Good neighborhoods	47%	N=207
Attractive community	46%	N=203
Family lives here/born or raised here	29%	N=127
Job is here (or nearby)	27%	N=119
Variety/type of housing	14%	N=63
Affordable housing	9%	N=41
Access to public transportation	9%	N=39
Other	4%	N=20

Total may exceed 100% as respondents could select more than one answer. Respondents were given an opportunity to write-in an other response. Please see Appendix C: Verbatim Responses to Open-Ended Questions.

Table 19: Question 5 - Excluding Don't Know Responses

What one thing do you like most, if anything, about living in Edina?	Percent	Number
Convenient location/accessibility/walkability	45%	N=157
Safe	7%	N=23
Schools	10%	N=34
Positive comments about quality of life and community (friendly, neighbors, peaceful, etc.)	11%	N=38
Beauty/cleanliness of community	2%	N=7
Parks and trails/lakes/recreation centers/open spaces	10%	N=35
Raised here or close to family, job, etc.	2%	N=8
Housing/neighborhoods	4%	N=13
City services/infrastructure/local government	3%	N=10
Other	7%	N=24
Total	100%	N=348

Respondents were given an opportunity to write-in a response. The responses were reviewed and grouped into the above categories. Please see Appendix C: Verbatim Responses to Open-Ended Questions.

Table 20: Question 5 - Including Don't Know Responses

What one thing do you like most, if anything, about living in Edina?	Percent	Number
Convenient location/accessibility/walkability	44%	N=157
Safe	6%	N=23
Schools	9%	N=34
Positive comments about quality of life and community (friendly, neighbors, peaceful, etc.)	11%	N=38
Beauty/cleanliness of community	2%	N=7
Parks and trails/lakes/recreation centers/open spaces	10%	N=35
Raised here or close to family, job, etc.	2%	N=8
Housing/neighborhoods	4%	N=13
City services/infrastructure/local government	3%	N=10
Other	7%	N=24
Don't know/nothing	2%	N=7
Total	100%	N=356

Respondents were given an opportunity to write-in a response. The responses were reviewed and grouped into the above categories. Please see Appendix C: Verbatim Responses to Open-Ended Questions.

Table 21: Question 6 - Excluding Don't Know Responses

What would you say is the most serious issue facing Edina at this time? Please be specific (e.g., note if the issue/problem is "too much" or "too little").	Percent	Number
More affordable housing needed	13%	N=44
Traffic and infrastructure (road maintenance, snow removal, sidewalks, etc.)	17%	N=57
Schools/education	4%	N=13
Lack of diversity and sense of community	3%	N=10
Growth/overcrowding/density	1%	N=3
City government (fiscal responsibility, taxes, planning, etc.)	13%	N=44
Safety/crime	12%	N=41
Water quality/environmental issues	3%	N=12
Economic development	1%	N=2
Cost of Living	5%	N=18
Overdevelopment/wrong type of development, teardowns	19%	N=65
Too much focus on affordable housing	0%	N=1
Homelessness	3%	N=10
Other	7%	N=24
Total	100%	N=344

Respondents were given an opportunity to write-in a response. The responses were reviewed and grouped into the above categories. Please see Appendix C: Verbatim Responses to Open-Ended Questions.

Table 22: Question 6 - Including Don't Know Responses

What would you say is the most serious issue facing Edina at this time? Please be specific (e.g., note if the issue/problem is "too much" or "too little").	Percent	Number
More affordable housing needed	12%	N=44
Traffic and infrastructure (road maintenance, snow removal, sidewalks, etc.)	16%	N=57
Schools/education	4%	N=13
Lack of diversity and sense of community	3%	N=10
Growth/overcrowding/density	1%	N=3
City government (fiscal responsibility, taxes, planning, etc.)	12%	N=44
Safety/crime	12%	N=41
Water quality/environmental issues	3%	N=12
Economic development	1%	N=2
Cost of Living	5%	N=18
Overdevelopment/wrong type of development, teardowns	18%	N=65
Too much focus on affordable housing	0%	N=1
Homelessness	3%	N=10
Other	7%	N=24
Don't know/nothing	3%	N=12
Total	100%	N=356

Respondents were given an opportunity to write-in a response. The responses were reviewed and grouped into the above categories. Please see Appendix C: Verbatim Responses to Open-Ended Questions.

Table 23: Question 7 - Excluding Don't Know Responses

Please rate how safe or unsafe you feel:	Very safe		Somewhat safe		Neither safe nor unsafe		Somewhat unsafe		Very unsafe		Total	
In your neighborhood	58%	N=255	33%	N=147	4%	N=17	5%	N=21	0%	N=1	100%	N=441
In the 50th & France area (downtown area)	48%	N=200	39%	N=164	8%	N=34	5%	N=20	0%	N=1	100%	N=419
In the greater Southdale area	21%	N=90	44%	N=190	16%	N=68	16%	N=71	3%	N=13	100%	N=433

Table 24: Question 7 - Including Don't Know Responses

Please rate how safe or unsafe you feel:	Very safe		Somewhat safe		Neither safe nor unsafe		Somewhat unsafe		Very unsafe		Don't know		Total	
In your neighborhood	58%	N=255	33%	N=147	4%	N=17	5%	N=21	0%	N=1	0%	N=0	100%	N=441
In the 50th & France area (downtown area)	45%	N=200	37%	N=164	8%	N=34	4%	N=20	0%	N=1	6%	N=25	100%	N=444
In the greater Southdale area	20%	N=90	43%	N=190	15%	N=68	16%	N=71	3%	N=13	2%	N=9	100%	N=442

Table 25: Question 8 - Excluding Don't Know Responses

Please rate how welcoming Edina is as a community:	Very welcoming		Welcoming		Somewhat welcoming		Not welcoming		Total	
For people of all races	20%	N=75	42%	N=156	34%	N=125	4%	N=16	100%	N=372
For people of all religions	23%	N=82	49%	N=172	25%	N=90	3%	N=9	100%	N=353
For people of all ethnicities	21%	N=76	40%	N=141	35%	N=126	4%	N=13	100%	N=356
For people who have a lower income	12%	N=43	20%	N=72	38%	N=139	30%	N=108	100%	N=362
For people of all ages	36%	N=140	43%	N=169	21%	N=81	1%	N=3	100%	N=394
For people of all abilities	32%	N=112	40%	N=140	23%	N=82	4%	N=15	100%	N=350
For people of all gender identities	26%	N=85	40%	N=129	29%	N=95	5%	N=17	100%	N=326
For people of all sexual orientations	25%	N=84	43%	N=143	28%	N=94	4%	N=12	100%	N=333
For all people	19%	N=72	49%	N=190	30%	N=115	2%	N=8	100%	N=386

Table 26: Question 8 - Including Don't Know Responses

Please rate how welcoming Edina is as a community:	Very welcoming		Welcoming		Somewhat welcoming		Not welcoming		Don't know		Total	
For people of all races	17%	N=75	36%	N=156	29%	N=125	4%	N=16	14%	N=60	100%	N=432
For people of all religions	19%	N=82	40%	N=172	21%	N=90	2%	N=9	18%	N=75	100%	N=429
For people of all ethnicities	18%	N=76	33%	N=141	29%	N=126	3%	N=13	17%	N=73	100%	N=429
For people who have a lower income	10%	N=43	17%	N=72	33%	N=139	25%	N=108	15%	N=64	100%	N=426
For people of all ages	32%	N=140	39%	N=169	19%	N=81	1%	N=3	9%	N=39	100%	N=432
For people of all abilities	26%	N=112	33%	N=140	19%	N=82	4%	N=15	19%	N=80	100%	N=430
For people of all gender identities	20%	N=85	30%	N=129	22%	N=95	4%	N=17	24%	N=102	100%	N=427
For people of all sexual orientations	20%	N=84	33%	N=143	22%	N=94	3%	N=12	22%	N=96	100%	N=429
For all people	17%	N=72	45%	N=190	27%	N=115	2%	N=8	10%	N=42	100%	N=427

Table 27: Question 9 - Excluding Don't Know Responses

Please rate how much of a problem, if at all, you feel each of the following is in Edina.	Not a problem		Minor problem		Moderate problem		Major problem		Extreme problem		Total	
Traffic speeding in your neighborhood	24%	N=105	35%	N=151	25%	N=109	12%	N=51	5%	N=21	100%	N=438
Stop sign violations in your neighborhood	41%	N=171	27%	N=114	17%	N=71	10%	N=42	5%	N=20	100%	N=418
Violent crime	58%	N=236	31%	N=124	8%	N=33	2%	N=9	0%	N=1	100%	N=404
Drugs	60%	N=212	29%	N=101	8%	N=27	2%	N=7	2%	N=8	100%	N=355
Youth crimes	39%	N=144	33%	N=124	19%	N=70	6%	N=23	3%	N=11	100%	N=371
Vandalism and property crimes	35%	N=140	38%	N=151	22%	N=88	2%	N=8	2%	N=10	100%	N=397
Hate crimes and bias/discrimination offenses	59%	N=187	33%	N=103	6%	N=20	1%	N=3	1%	N=2	100%	N=316

Table 28: Question 9 - Including Don't Know Responses

Please rate how much of a problem, if at all, you feel each of the following is in Edina.	Not a problem		Minor problem		Moderate problem		Major problem		Extreme problem		Don't know		Total	
Traffic speeding in your neighborhood	24%	N=105	34%	N=151	25%	N=109	12%	N=51	5%	N=21	1%	N=4	100%	N=442
Stop sign violations in your neighborhood	39%	N=171	26%	N=114	16%	N=71	10%	N=42	4%	N=20	5%	N=23	100%	N=441
Violent crime	53%	N=236	28%	N=124	7%	N=33	2%	N=9	0%	N=1	9%	N=38	100%	N=442
Drugs	48%	N=212	23%	N=101	6%	N=27	2%	N=7	2%	N=8	20%	N=86	100%	N=441
Youth crimes	33%	N=144	28%	N=124	16%	N=70	5%	N=23	2%	N=11	16%	N=71	100%	N=442
Vandalism and property crimes	32%	N=140	34%	N=151	20%	N=88	2%	N=8	2%	N=10	10%	N=43	100%	N=440
Hate crimes and bias/discrimination offenses	42%	N=187	23%	N=103	5%	N=20	1%	N=3	0%	N=2	28%	N=125	100%	N=441

Table 29: Question 10 - Excluding Don't Know Responses

Please rate each of the following characteristics as they relate to Edina as a whole:	Excellent		Good		Fair		Poor		Total	
Traffic flow on major streets	13%	N=57	48%	N=210	28%	N=121	11%	N=46	100%	N=434
Ease of public parking	25%	N=109	47%	N=202	22%	N=94	5%	N=23	100%	N=428
Ease of travel by car in Edina	32%	N=139	47%	N=206	18%	N=79	3%	N=14	100%	N=438
Ease of travel by bicycle in Edina	22%	N=72	39%	N=129	28%	N=93	10%	N=34	100%	N=328
Ease of walking in Edina	32%	N=137	38%	N=162	20%	N=85	10%	N=43	100%	N=428
Availability of paths and walking trails	40%	N=171	40%	N=170	16%	N=68	4%	N=19	100%	N=427
Air quality	37%	N=154	48%	N=201	12%	N=50	3%	N=11	100%	N=416
Cleanliness of Edina	47%	N=203	46%	N=202	7%	N=29	0%	N=2	100%	N=436
Public places where people want to spend time	43%	N=187	43%	N=187	11%	N=48	2%	N=9	100%	N=432
Variety of housing options	21%	N=83	34%	N=134	29%	N=114	15%	N=58	100%	N=389
Availability of quality affordable housing	14%	N=47	21%	N=72	32%	N=108	33%	N=113	100%	N=340
Fitness opportunities (including exercise classes and paths or trails, etc.)	44%	N=184	44%	N=186	10%	N=43	2%	N=6	100%	N=420
Recreational opportunities	43%	N=177	46%	N=189	9%	N=37	2%	N=9	100%	N=412
K-12 education	59%	N=204	29%	N=102	10%	N=33	2%	N=8	100%	N=347
Adult educational opportunities	36%	N=128	46%	N=164	15%	N=54	3%	N=10	100%	N=356
Opportunities to attend cultural/arts/music activities	33%	N=128	44%	N=172	21%	N=82	2%	N=10	100%	N=392
Employment opportunities	26%	N=69	46%	N=123	24%	N=65	5%	N=13	100%	N=271
Shopping opportunities	57%	N=241	35%	N=150	7%	N=28	1%	N=4	100%	N=424
Cost of living in Edina	6%	N=28	30%	N=126	39%	N=167	25%	N=105	100%	N=425
Overall quality of business and service establishments in Edina	34%	N=143	55%	N=233	11%	N=45	0%	N=2	100%	N=423
Overall quality of commercial redevelopment in Edina	23%	N=81	44%	N=157	25%	N=89	9%	N=32	100%	N=359

Please rate each of the following characteristics as they relate to Edina as a whole:	Excellent		Good		Fair		Poor		Total	
Overall quality of residential redevelopment in Edina	20%	N=74	35%	N=129	27%	N=98	18%	N=65	100%	N=366
Opportunities to participate in social events and activities	24%	N=93	49%	N=187	22%	N=86	4%	N=17	100%	N=384
Opportunities to volunteer	27%	N=85	50%	N=158	17%	N=55	5%	N=17	100%	N=315
Opportunities to participate in community matters	28%	N=95	47%	N=160	19%	N=63	6%	N=20	100%	N=338

Table 30: Question 10 - Including Don't Know Responses

Please rate each of the following characteristics as they relate to Edina as a whole:	Excellent		Good		Fair		Poor		Don't know		Total	
Traffic flow on major streets	13%	N=57	48%	N=210	28%	N=121	11%	N=46	1%	N=4	100%	N=438
Ease of public parking	25%	N=109	46%	N=202	22%	N=94	5%	N=23	2%	N=9	100%	N=438
Ease of travel by car in Edina	32%	N=139	47%	N=206	18%	N=79	3%	N=14	1%	N=3	100%	N=441
Ease of travel by bicycle in Edina	16%	N=72	30%	N=129	21%	N=93	8%	N=34	25%	N=108	100%	N=437
Ease of walking in Edina	32%	N=137	38%	N=162	20%	N=85	10%	N=43	1%	N=5	100%	N=433
Availability of paths and walking trails	39%	N=171	39%	N=170	15%	N=68	4%	N=19	3%	N=13	100%	N=440
Air quality	35%	N=154	46%	N=201	11%	N=50	2%	N=11	5%	N=23	100%	N=439
Cleanliness of Edina	47%	N=203	46%	N=202	7%	N=29	0%	N=2	0%	N=1	100%	N=437
Public places where people want to spend time	43%	N=187	42%	N=187	11%	N=48	2%	N=9	2%	N=9	100%	N=441
Variety of housing options	19%	N=83	31%	N=134	26%	N=114	13%	N=58	10%	N=44	100%	N=433
Availability of quality affordable housing	11%	N=47	17%	N=72	25%	N=108	26%	N=113	21%	N=88	100%	N=428

Please rate each of the following characteristics as they relate to Edina as a whole:	Excellent		Good		Fair		Poor		Don't know		Total	
Fitness opportunities (including exercise classes and paths or trails, etc.)	42%	N=184	43%	N=186	10%	N=43	1%	N=6	3%	N=13	100%	N=433
Recreational opportunities	41%	N=177	44%	N=189	9%	N=37	2%	N=9	5%	N=20	100%	N=431
K-12 education	47%	N=204	23%	N=102	8%	N=33	2%	N=8	20%	N=89	100%	N=435
Adult educational opportunities	29%	N=128	38%	N=164	12%	N=54	2%	N=10	19%	N=82	100%	N=438
Opportunities to attend cultural/arts/music activities	29%	N=128	39%	N=172	19%	N=82	2%	N=10	10%	N=46	100%	N=438
Employment opportunities	16%	N=69	29%	N=123	15%	N=65	3%	N=13	37%	N=159	100%	N=430
Shopping opportunities	57%	N=241	35%	N=150	7%	N=28	1%	N=4	1%	N=2	100%	N=426
Cost of living in Edina	6%	N=28	29%	N=126	39%	N=167	24%	N=105	2%	N=7	100%	N=432
Overall quality of business and service establishments in Edina	33%	N=143	54%	N=233	10%	N=45	0%	N=2	2%	N=10	100%	N=433
Overall quality of commercial redevelopment in Edina	19%	N=81	36%	N=157	21%	N=89	7%	N=32	17%	N=73	100%	N=433
Overall quality of residential redevelopment in Edina	17%	N=74	30%	N=129	23%	N=98	15%	N=65	14%	N=60	100%	N=426
Opportunities to participate in social events and activities	22%	N=93	43%	N=187	20%	N=86	4%	N=17	12%	N=50	100%	N=434
Opportunities to volunteer	20%	N=85	36%	N=158	13%	N=55	4%	N=17	28%	N=120	100%	N=435
Opportunities to participate in community matters	22%	N=95	37%	N=160	15%	N=63	5%	N=20	22%	N=93	100%	N=431

Table 31: Question 11 - Excluding Don't Know Responses

Please rate the following aspects of drinking water in Edina:	Excellent		Good		Fair		Poor		Total	
Appearance	37%	N=156	42%	N=179	14%	N=61	7%	N=31	100%	N=427
Taste	28%	N=119	37%	N=160	18%	N=75	18%	N=76	100%	N=430
Odor	33%	N=137	40%	N=168	18%	N=74	10%	N=40	100%	N=418
Hardness	10%	N=40	22%	N=91	20%	N=81	47%	N=191	100%	N=403
Reliability	45%	N=189	40%	N=167	8%	N=35	7%	N=28	100%	N=419
Safety	42%	N=154	40%	N=146	11%	N=40	7%	N=27	100%	N=367

Table 32: Question 11 - Including Don't Know Responses

Please rate the following aspects of drinking water in Edina:	Excellent		Good		Fair		Poor		Don't know		Total	
Appearance	35%	N=156	41%	N=179	14%	N=61	7%	N=31	3%	N=13	100%	N=440
Taste	27%	N=119	36%	N=160	17%	N=75	17%	N=76	3%	N=12	100%	N=442
Odor	31%	N=137	38%	N=168	17%	N=74	9%	N=40	4%	N=19	100%	N=438
Hardness	9%	N=40	21%	N=91	18%	N=81	44%	N=191	8%	N=35	100%	N=438
Reliability	43%	N=189	38%	N=167	8%	N=35	6%	N=28	5%	N=21	100%	N=440
Safety	35%	N=154	33%	N=146	9%	N=40	6%	N=27	17%	N=74	100%	N=441

Table 33: Question 12 (Use)

First, tell us about how many times in the last 12 months, if ever, you or other household members used any of the following Edina Parks & Recreation Department amenities.	Never		Once or twice		3 to 12 times		13 to 26 times		More than 26 times		Total	
Trails	16%	N=66	12%	N=49	26%	N=109	16%	N=65	30%	N=125	100%	N=414
Dog parks/off-leash areas	84%	N=354	8%	N=33	3%	N=14	2%	N=9	2%	N=10	100%	N=420
Neighborhood parks	10%	N=42	11%	N=46	27%	N=116	18%	N=78	34%	N=144	100%	N=425
Large community athletic fields	52%	N=219	18%	N=78	13%	N=53	8%	N=34	9%	N=38	100%	N=422
Edinborough Park	54%	N=227	22%	N=95	14%	N=61	5%	N=20	5%	N=21	100%	N=423
Centennial Lakes Park	16%	N=69	22%	N=95	38%	N=164	15%	N=63	9%	N=40	100%	N=431
Edina Aquatic Center	77%	N=316	11%	N=47	8%	N=32	2%	N=8	2%	N=9	100%	N=412
Edina Senior Center	81%	N=341	8%	N=34	6%	N=25	3%	N=13	1%	N=6	100%	N=419
Braemar Arena (ice arena)	76%	N=316	9%	N=39	6%	N=26	2%	N=9	6%	N=27	100%	N=417
Braemar Golf Course	64%	N=270	11%	N=46	14%	N=59	5%	N=22	6%	N=25	100%	N=422
Braemar Golf Dome	73%	N=305	13%	N=54	11%	N=46	2%	N=7	2%	N=9	100%	N=421
Braemar Field (sports dome)	74%	N=307	8%	N=33	10%	N=41	4%	N=15	4%	N=18	100%	N=413
Edina Art Center	79%	N=328	13%	N=56	7%	N=28	1%	N=3	0%	N=0	100%	N=415

Table 34: Question 12 (Quality) - Excluding Don't Know Responses

Then please rate the quality of each, regardless of your household's use of the amenities.	Excellent		Good		Fair		Poor		Total	
Trails	47%	N=156	42%	N=139	9%	N=31	1%	N=3	100%	N=329
Dog parks/off-leash areas	37%	N=34	37%	N=33	21%	N=19	5%	N=4	100%	N=90
Neighborhood parks	51%	N=180	41%	N=143	6%	N=22	1%	N=5	100%	N=349
Large community athletic fields	48%	N=101	45%	N=94	7%	N=15	0%	N=0	100%	N=211
Edinborough Park	40%	N=86	51%	N=109	9%	N=19	0%	N=1	100%	N=215
Centennial Lakes Park	64%	N=213	32%	N=108	4%	N=13	0%	N=0	100%	N=335
Edina Aquatic Center	50%	N=74	40%	N=59	8%	N=12	3%	N=4	100%	N=149
Edina Senior Center	55%	N=54	34%	N=34	11%	N=11	0%	N=0	100%	N=99
Braemar Arena (ice arena)	44%	N=61	40%	N=55	13%	N=18	3%	N=4	100%	N=137
Braemar Golf Course	54%	N=91	39%	N=66	6%	N=10	0%	N=0	100%	N=168
Braemar Golf Dome	53%	N=68	40%	N=51	7%	N=9	0%	N=0	100%	N=128
Braemar Field (sports dome)	48%	N=61	41%	N=52	11%	N=14	1%	N=1	100%	N=128
Edina Art Center	33%	N=37	48%	N=52	15%	N=17	4%	N=4	100%	N=110

Table 35: Question 12 (Quality) - Including Don't Know Responses

Then please rate the quality of each, regardless of your household's use of the amenities.	Excellent		Good		Fair		Poor		Don't know		Total	
Trails	43%	N=156	38%	N=139	9%	N=31	1%	N=3	9%	N=33	100%	N=362
Dog parks/off-leash areas	10%	N=34	10%	N=33	6%	N=19	1%	N=4	74%	N=253	100%	N=343
Neighborhood parks	49%	N=180	39%	N=143	6%	N=22	1%	N=5	5%	N=18	100%	N=367
Large community athletic fields	29%	N=101	27%	N=94	4%	N=15	0%	N=0	39%	N=136	100%	N=346
Edinborough Park	25%	N=86	32%	N=109	6%	N=19	0%	N=1	38%	N=130	100%	N=345
Centennial Lakes Park	58%	N=213	30%	N=108	4%	N=13	0%	N=0	8%	N=31	100%	N=366
Edina Aquatic Center	22%	N=74	17%	N=59	4%	N=12	1%	N=4	56%	N=191	100%	N=340
Edina Senior Center	16%	N=54	10%	N=34	3%	N=11	0%	N=0	70%	N=232	100%	N=331
Braemar Arena (ice arena)	18%	N=61	16%	N=55	6%	N=18	1%	N=4	59%	N=195	100%	N=333
Braemar Golf Course	27%	N=91	19%	N=66	3%	N=10	0%	N=0	51%	N=175	100%	N=343
Braemar Golf Dome	20%	N=68	15%	N=51	3%	N=9	0%	N=0	62%	N=206	100%	N=334
Braemar Field (sports dome)	19%	N=61	16%	N=52	4%	N=14	0%	N=1	61%	N=202	100%	N=330
Edina Art Center	11%	N=37	16%	N=52	5%	N=17	1%	N=4	67%	N=220	100%	N=330

Table 36: Question 13 - Excluding Don't Know Responses

Please rate the quality of each of the following services in Edina:	Excellent		Good		Fair		Poor		Total	
Police services	56%	N=214	35%	N=135	7%	N=28	2%	N=7	100%	N=385
Fire services	67%	N=231	27%	N=92	6%	N=21	0%	N=2	100%	N=345
Ambulance or emergency medical services	70%	N=203	25%	N=72	5%	N=15	1%	N=2	100%	N=291
Crime prevention	31%	N=105	50%	N=169	15%	N=50	5%	N=17	100%	N=341
Fire prevention and education	45%	N=117	43%	N=114	11%	N=28	1%	N=3	100%	N=262
Traffic enforcement	27%	N=100	46%	N=170	21%	N=77	6%	N=21	100%	N=367
Street repair	21%	N=88	40%	N=170	26%	N=110	13%	N=53	100%	N=421
Street cleaning	36%	N=150	47%	N=194	11%	N=47	6%	N=24	100%	N=416
Street lighting	30%	N=127	49%	N=209	14%	N=61	6%	N=27	100%	N=423
Snow removal	58%	N=248	30%	N=127	11%	N=49	2%	N=7	100%	N=431
Sidewalk maintenance	32%	N=120	45%	N=171	15%	N=57	8%	N=29	100%	N=377
Traffic signal timing	19%	N=82	51%	N=217	22%	N=93	8%	N=32	100%	N=424
Bus or transit services	19%	N=44	46%	N=105	23%	N=51	12%	N=27	100%	N=227
Garbage collection	40%	N=155	48%	N=185	10%	N=40	2%	N=6	100%	N=386
Recycling	38%	N=150	48%	N=191	13%	N=54	1%	N=5	100%	N=399
Organics recycling	42%	N=113	39%	N=107	11%	N=31	8%	N=21	100%	N=272
Yard waste pickup	39%	N=109	41%	N=114	15%	N=42	4%	N=12	100%	N=278
Storm drainage	31%	N=105	55%	N=189	12%	N=41	2%	N=7	100%	N=341
Drinking water	31%	N=130	31%	N=130	22%	N=94	17%	N=71	100%	N=426
Sewer services	36%	N=122	46%	N=156	17%	N=58	0%	N=1	100%	N=336
Utility billing	25%	N=92	47%	N=173	21%	N=76	7%	N=26	100%	N=367
City parks	49%	N=203	44%	N=182	7%	N=28	1%	N=3	100%	N=416
Park maintenance	44%	N=181	50%	N=208	5%	N=22	1%	N=3	100%	N=413
Condition of trails and sidewalks	35%	N=142	52%	N=211	11%	N=44	2%	N=9	100%	N=407

Please rate the quality of each of the following services in Edina:	Excellent		Good		Fair		Poor		Total	
Recreation programs or classes	37%	N=107	49%	N=141	10%	N=29	3%	N=9	100%	N=286
Land use, planning and zoning	15%	N=50	41%	N=135	28%	N=90	16%	N=51	100%	N=327
Code enforcement (weeds, abandoned buildings, etc.)	26%	N=70	45%	N=123	22%	N=59	7%	N=18	100%	N=270
Animal control	31%	N=74	53%	N=127	12%	N=29	4%	N=8	100%	N=238
Economic development	25%	N=76	44%	N=136	21%	N=63	11%	N=33	100%	N=308
Public health services	38%	N=96	49%	N=124	12%	N=30	1%	N=3	100%	N=253
Public information services/communication from the City	33%	N=126	47%	N=176	18%	N=67	2%	N=8	100%	N=378
Cable television (Comcast/Xfinity)	17%	N=57	38%	N=131	32%	N=111	13%	N=44	100%	N=343
Fiber/home internet connection	27%	N=91	36%	N=122	29%	N=98	8%	N=28	100%	N=339
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	32%	N=89	51%	N=141	12%	N=32	5%	N=13	100%	N=274
Edina open space	25%	N=84	48%	N=163	22%	N=76	5%	N=15	100%	N=339
City-sponsored special events (Night to Unite, Winter Ice Festival, Days of Remembrance, etc.)	21%	N=60	55%	N=152	20%	N=56	4%	N=10	100%	N=277
Overall quality of services provided by the City of Edina	32%	N=132	53%	N=219	13%	N=52	3%	N=11	100%	N=415

Table 37: Question 13 - Including Don't Know Responses

Please rate the quality of each of the following services in Edina:	Excellent		Good		Fair		Poor		Don't know		Total	
Police services	49%	N=214	31%	N=135	7%	N=28	1%	N=7	12%	N=53	100%	N=437
Fire services	53%	N=231	21%	N=92	5%	N=21	0%	N=2	20%	N=87	100%	N=432
Ambulance or emergency medical services	47%	N=203	17%	N=72	3%	N=15	0%	N=2	33%	N=142	100%	N=433
Crime prevention	25%	N=105	39%	N=169	12%	N=50	4%	N=17	21%	N=88	100%	N=429
Fire prevention and education	27%	N=117	26%	N=114	6%	N=28	1%	N=3	39%	N=169	100%	N=431
Traffic enforcement	23%	N=100	40%	N=170	18%	N=77	5%	N=21	14%	N=62	100%	N=429
Street repair	20%	N=88	39%	N=170	25%	N=110	12%	N=53	3%	N=15	100%	N=436
Street cleaning	34%	N=150	45%	N=194	11%	N=47	6%	N=24	5%	N=21	100%	N=437
Street lighting	29%	N=127	48%	N=209	14%	N=61	6%	N=27	2%	N=10	100%	N=433
Snow removal	57%	N=248	29%	N=127	11%	N=49	2%	N=7	1%	N=6	100%	N=437
Sidewalk maintenance	28%	N=120	40%	N=171	13%	N=57	7%	N=29	13%	N=55	100%	N=432
Traffic signal timing	19%	N=82	49%	N=217	21%	N=93	7%	N=32	3%	N=14	100%	N=438
Bus or transit services	10%	N=44	24%	N=105	12%	N=51	6%	N=27	47%	N=201	100%	N=428
Garbage collection	36%	N=155	43%	N=185	9%	N=40	1%	N=6	10%	N=42	100%	N=428
Recycling	35%	N=150	44%	N=191	12%	N=54	1%	N=5	7%	N=32	100%	N=431
Organics recycling	26%	N=113	25%	N=107	7%	N=31	5%	N=21	37%	N=158	100%	N=430
Yard waste pickup	26%	N=109	27%	N=114	10%	N=42	3%	N=12	35%	N=148	100%	N=426
Storm drainage	24%	N=105	44%	N=189	9%	N=41	2%	N=7	20%	N=87	100%	N=428
Drinking water	30%	N=130	30%	N=130	22%	N=94	17%	N=71	2%	N=7	100%	N=433
Sewer services	28%	N=122	36%	N=156	13%	N=58	0%	N=1	22%	N=96	100%	N=432
Utility billing	21%	N=92	40%	N=173	18%	N=76	6%	N=26	14%	N=62	100%	N=429
City parks	47%	N=203	42%	N=182	6%	N=28	1%	N=3	3%	N=14	100%	N=430
Park maintenance	42%	N=181	48%	N=208	5%	N=22	1%	N=3	5%	N=20	100%	N=434

Please rate the quality of each of the following services in Edina:	Excellent		Good		Fair		Poor		Don't know		Total	
Condition of trails and sidewalks	33%	N=142	49%	N=211	10%	N=44	2%	N=9	5%	N=22	100%	N=429
Recreation programs or classes	25%	N=107	33%	N=141	7%	N=29	2%	N=9	34%	N=144	100%	N=430
Land use, planning and zoning	12%	N=50	31%	N=135	21%	N=90	12%	N=51	24%	N=104	100%	N=431
Code enforcement (weeds, abandoned buildings, etc.)	16%	N=70	29%	N=123	14%	N=59	4%	N=18	37%	N=159	100%	N=429
Animal control	17%	N=74	30%	N=127	7%	N=29	2%	N=8	45%	N=192	100%	N=430
Economic development	18%	N=76	32%	N=136	15%	N=63	8%	N=33	28%	N=119	100%	N=427
Public health services	23%	N=96	29%	N=124	7%	N=30	1%	N=3	41%	N=173	100%	N=426
Public information services/communication from the City	30%	N=126	42%	N=176	16%	N=67	2%	N=8	11%	N=46	100%	N=424
Cable television (Comcast/Xfinity)	13%	N=57	31%	N=131	26%	N=111	10%	N=44	20%	N=87	100%	N=429
Fiber/home internet connection	21%	N=91	28%	N=122	23%	N=98	6%	N=28	21%	N=92	100%	N=432
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	21%	N=89	33%	N=141	7%	N=32	3%	N=13	36%	N=154	100%	N=428
Edina open space	20%	N=84	38%	N=163	18%	N=76	4%	N=15	20%	N=86	100%	N=425
City-sponsored special events (Night to Unite, Winter Ice Festival, Days of Remembrance, etc.)	14%	N=60	36%	N=152	13%	N=56	2%	N=10	35%	N=150	100%	N=428
Overall quality of services provided by the City of Edina	31%	N=132	51%	N=219	12%	N=52	3%	N=11	3%	N=13	100%	N=428

Table 38: Question 14 - Excluding Don't Know Responses

Please rate the following categories of Edina government performance:	Excellent		Good		Fair		Poor		Total	
The value of services for the taxes paid to Edina	26%	N=106	43%	N=173	20%	N=83	11%	N=44	100%	N=406
The job Edina government does at welcoming resident involvement	21%	N=69	43%	N=137	25%	N=82	11%	N=35	100%	N=323
Overall confidence in Edina government	27%	N=109	36%	N=148	22%	N=90	15%	N=61	100%	N=408
Generally acting in the best interest of the community	28%	N=113	37%	N=152	21%	N=83	14%	N=57	100%	N=405
Treating all residents fairly	25%	N=87	42%	N=150	19%	N=68	14%	N=49	100%	N=355

Table 39: Question 14 - Including Don't Know Responses

Please rate the following categories of Edina government performance:	Excellent		Good		Fair		Poor		Don't know		Total	
The value of services for the taxes paid to Edina	24%	N=106	40%	N=173	19%	N=83	10%	N=44	7%	N=30	100%	N=436
The job Edina government does at welcoming resident involvement	16%	N=69	32%	N=137	19%	N=82	8%	N=35	24%	N=104	100%	N=427
Overall confidence in Edina government	25%	N=109	34%	N=148	21%	N=90	14%	N=61	5%	N=22	100%	N=430
Generally acting in the best interest of the community	26%	N=113	35%	N=152	19%	N=83	13%	N=57	6%	N=26	100%	N=431
Treating all residents fairly	20%	N=87	35%	N=150	16%	N=68	12%	N=49	17%	N=71	100%	N=426

Table 40: Question 15 - Excluding Don't Know Responses

Please rate your impression of City employees:	Excellent		Good		Fair		Poor		Total	
Knowledge	36%	N=116	49%	N=157	11%	N=36	4%	N=12	100%	N=320
Courtesy	42%	N=140	43%	N=145	9%	N=30	6%	N=19	100%	N=334
Responsiveness	38%	N=125	45%	N=150	11%	N=37	6%	N=20	100%	N=332
Follow-up (got back to you or took action if needed)	37%	N=109	39%	N=115	16%	N=47	8%	N=22	100%	N=293
Overall customer service	38%	N=126	45%	N=152	14%	N=49	3%	N=9	100%	N=336

Table 41: Question 15 - Including Don't Know Responses

Please rate your impression of City employees:	Excellent		Good		Fair		Poor		Don't know		Total	
Knowledge	27%	N=116	37%	N=157	8%	N=36	3%	N=12	25%	N=108	100%	N=429
Courtesy	33%	N=140	34%	N=145	7%	N=30	4%	N=19	22%	N=94	100%	N=428
Responsiveness	29%	N=125	35%	N=150	9%	N=37	5%	N=20	22%	N=95	100%	N=428
Follow-up (got back to you or took action if needed)	26%	N=109	27%	N=115	11%	N=47	5%	N=22	31%	N=132	100%	N=425
Overall customer service	30%	N=126	36%	N=152	11%	N=49	2%	N=9	21%	N=90	100%	N=427

Table 42: Question 16 - Excluding Don't Know Responses

Considering your property taxes in comparison to neighboring cities, do you feel property taxes in Edina are...	Percent	Number
Very high	20%	N=76
Somewhat high	39%	N=149
About average	33%	N=124
Somewhat low	4%	N=16
Very low	4%	N=16
Total	100%	N=381

Table 43: Question 16 - Including Don't Know Responses

Considering your property taxes in comparison to neighboring cities, do you feel property taxes in Edina are...	Percent	Number
Very high	18%	N=76
Somewhat high	35%	N=149
About average	29%	N=124
Somewhat low	4%	N=16
Very low	4%	N=16
Don't know	11%	N=47
Total	100%	N=428

Table 44: Question 17 - Excluding Don't Know Responses

To what extent would you support or oppose an increase in your property taxes to maintain City services at their current level?	Percent	Number
Strongly support	8%	N=30
Somewhat support	35%	N=133
Somewhat oppose	30%	N=114
Strongly oppose	28%	N=106
Total	100%	N=383

Table 45: Question 17 - Including Don't Know Responses

To what extent would you support or oppose an increase in your property taxes to maintain City services at their current level?	Percent	Number
Strongly support	7%	N=30
Somewhat support	32%	N=133
Somewhat oppose	27%	N=114
Strongly oppose	25%	N=106
Don't know	9%	N=40
Total	100%	N=423

Table 46: Question 18 - Excluding Don't Know Responses

How much do you agree or disagree with each of the following statements?	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Total	
The City of Edina effectively manages taxpayer money	21%	N=75	48%	N=174	17%	N=63	13%	N=47	100%	N=359
The City of Edina should raise taxes annually in increments to cover increased cost of services over time	11%	N=44	47%	N=184	23%	N=88	19%	N=74	100%	N=390
The City of Edina should only raise taxes as needed, even if in larger increments, to cover the cost of services as they increase	10%	N=40	41%	N=161	30%	N=117	18%	N=70	100%	N=389
The City of Edina should reduce public services to avoid future tax increases	8%	N=30	21%	N=80	30%	N=117	42%	N=162	100%	N=390

Table 47: Question 18 - Including Don't Know Responses

How much do you agree or disagree with each of the following statements?	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know		Total	
The City of Edina effectively manages taxpayer money	17%	N=75	40%	N=174	15%	N=63	11%	N=47	17%	N=71	100%	N=430
The City of Edina should raise taxes annually in increments to cover increased cost of services over time	10%	N=44	43%	N=184	20%	N=88	17%	N=74	9%	N=38	100%	N=429
The City of Edina should only raise taxes as needed, even if in larger increments, to cover the cost of services as they increase	9%	N=40	37%	N=161	27%	N=117	16%	N=70	10%	N=41	100%	N=429
The City of Edina should reduce public services to avoid future tax increases	7%	N=30	19%	N=80	27%	N=117	38%	N=162	10%	N=41	100%	N=431

Table 48: Question 19 - Excluding Don't Know Responses

Please select the statement that best describes your opinion:	Percent	Number
I am satisfied with the current level of municipal taxes and services	49%	N=189
I am willing to pay more taxes to get more services	8%	N=31
I feel that I pay too much for the services I receive	23%	N=89
I am willing to accept service reductions if it means lower taxes	14%	N=54
My opinion is different from the ones listed here	7%	N=26
Total	100%	N=389

Table 49: Question 19 - Including Don't Know Responses

Please select the statement that best describes your opinion:	Percent	Number
I am satisfied with the current level of municipal taxes and services	44%	N=189
I am willing to pay more taxes to get more services	7%	N=31
I feel that I pay too much for the services I receive	21%	N=89
I am willing to accept service reductions if it means lower taxes	13%	N=54
My opinion is different from the ones listed here	6%	N=26
I don't have an opinion/no preference	10%	N=41
Total	100%	N=430

Table 50: Question 20 - Excluding Don't Know Responses

Keeping in mind that inflation levels can impact City services, would you prefer to:	Percent	Number
Increase tax revenue to maintain current service levels	59%	N=185
Reduce City services to offset inflation	41%	N=130
Total	100%	N=315

Table 51: Question 20 - Including Don't Know Responses

Keeping in mind that inflation levels can impact City services, would you prefer to:	Percent	Number
Increase tax revenue to maintain current service levels	44%	N=185
Reduce City services to offset inflation	31%	N=130
Don't know/no opinion	25%	N=105
Total	100%	N=420

Table 52: Question 21 - Excluding Don't Know Responses

France Avenue is a busy thoroughfare used by about 27,000 vehicles per day. A study identified the need to construct a dedicated bicycle/pedestrian route to connect neighborhoods west of France Avenue to Centennial Lakes and the Edina Promenade. Several examples have been identified for the crossing, including a traditional crosswalk, tunnel, bridge, at-grade crossing and underpass. To what extent do you support the development of the bicycling/pedestrian route, including the crossing?	Percent	Number
Strongly support	32%	N=127
Somewhat support	39%	N=156
Somewhat oppose	12%	N=46
Strongly oppose	18%	N=70
Total	100%	N=400

Table 53: Question 21 - Including Don't Know Responses

France Avenue is a busy thoroughfare used by about 27,000 vehicles per day. A study identified the need to construct a dedicated bicycle/pedestrian route to connect neighborhoods west of France Avenue to Centennial Lakes and the Edina Promenade. Several examples have been identified for the crossing, including a traditional crosswalk, tunnel, bridge, at-grade crossing and underpass. To what extent do you support the development of the bicycling/pedestrian route, including the crossing?	Percent	Number
Strongly support	30%	N=127
Somewhat support	37%	N=156
Somewhat oppose	11%	N=46
Strongly oppose	17%	N=70
Don't know	6%	N=24
Total	100%	N=424

Table 54: Question 22 - Excluding Don't Know Responses

The City currently provides funding to some human services organizations and nonprofits serving the community. To what extent do you support the City providing that financial support?	Percent	Number
Strongly support	30%	N=119
Somewhat support	42%	N=163
Somewhat oppose	13%	N=50
Strongly oppose	15%	N=57
Total	100%	N=389

Table 55: Question 22 - Including Don't Know Responses

The City currently provides funding to some human services organizations and nonprofits serving the community. To what extent do you support the City providing that financial support?	Percent	Number
Strongly support	28%	N=119
Somewhat support	38%	N=163
Somewhat oppose	12%	N=50
Strongly oppose	13%	N=57
Don't know	9%	N=41
Total	100%	N=430

Table 56: Question 23

Fire Department response time is measured from the time dispatch receives a 911 call time to the arrival of the first Fire Department unit (firetruck or ambulance, depending on the nature of the call). Anticipated response times in the 2018 Edina Comprehensive Plan included a fire or emergency unit on the scene within six minutes at least 90 percent of the time. In your opinion, what time is reasonable to expect the Edina Fire Department to respond to your home for an emergency?	Percent	Number
4 Minutes or less	12%	N=49
5-6 Minutes	52%	N=219
6-7 Minutes	30%	N=127
8-9 Minutes	4%	N=17
10-11 Minutes	3%	N=11
Total	100%	N=423

Table 57: Question 24 - Excluding Don't Know Responses

All in all, do you think things in Edina are generally headed in the right direction, or do you feel things are on the wrong track?	Percent	Number
Right direction	73%	N=275
Wrong track	27%	N=102
Total	100%	N=378

Table 58: Question 24 - Including Don't Know Responses

All in all, do you think things in Edina are generally headed in the right direction, or do you feel things are on the wrong track?	Percent	Number
Right direction	66%	N=275
Wrong track	24%	N=102
Don't know	10%	N=41
Total	100%	N=418

Table 59: Question 25 - Excluding Don't Know Responses

Other than voting, do you think that if you wanted to, you could have a say about the way things are run in this community?	Percent	Number
Yes	68%	N=204
No	32%	N=97
Total	100%	N=301

Table 60: Question 25 - Including Don't Know Responses

Other than voting, do you think that if you wanted to, you could have a say about the way things are run in this community?	Percent	Number
Yes	49%	N=204
No	23%	N=97
Don't know	28%	N=120
Total	100%	N=421

Table 61: Question 26 - Excluding Don't Know Responses

Please rate the job you feel the City government does at each of the following:	Excellent		Good		Fair		Poor		Total	
Making all residents feel welcome	25%	N=80	49%	N=156	20%	N=65	5%	N=17	100%	N=317
Helping new residents feel connected and integrated	20%	N=53	42%	N=114	27%	N=73	11%	N=29	100%	N=269
Attracting people from diverse backgrounds	14%	N=42	33%	N=96	39%	N=111	14%	N=39	100%	N=287
Valuing/respecting residents from diverse backgrounds	20%	N=60	47%	N=143	25%	N=74	8%	N=24	100%	N=301
Providing a safe and secure environment for residents of all backgrounds	30%	N=102	47%	N=160	19%	N=66	4%	N=13	100%	N=341

Table 62: Question 26 - Including Don't Know Responses

Please rate the job you feel the City government does at each of the following:	Excellent		Good		Fair		Poor		Don't know		Total	
Making all residents feel welcome	19%	N=80	37%	N=156	15%	N=65	4%	N=17	26%	N=110	100%	N=428
Helping new residents feel connected and integrated	12%	N=53	27%	N=114	17%	N=73	7%	N=29	37%	N=157	100%	N=425
Attracting people from diverse backgrounds	10%	N=42	23%	N=96	26%	N=111	9%	N=39	32%	N=133	100%	N=420
Valuing/respecting residents from diverse backgrounds	14%	N=60	34%	N=143	18%	N=74	6%	N=24	29%	N=121	100%	N=422
Providing a safe and secure environment for residents of all backgrounds	24%	N=102	38%	N=160	16%	N=66	3%	N=13	19%	N=79	100%	N=420

Table 63: Question 27

To what extent, if at all, have you or someone in your household experienced discrimination based on each of the following in the Edina community in the past 12 months?	Never		Rarely		Some of the time		Most of the time		Total	
Age	87%	N=358	8%	N=34	3%	N=14	2%	N=8	100%	N=413
Gender identity	92%	N=381	5%	N=20	2%	N=9	1%	N=2	100%	N=412
Race(s)	87%	N=363	7%	N=28	5%	N=19	1%	N=5	100%	N=415
Ethnicity	90%	N=375	6%	N=24	3%	N=12	1%	N=3	100%	N=414
National origin (birth country)	91%	N=378	6%	N=23	2%	N=10	1%	N=2	100%	N=414
Religion	90%	N=369	6%	N=26	3%	N=12	1%	N=2	100%	N=410
Political affiliation	72%	N=297	14%	N=58	11%	N=45	3%	N=12	100%	N=412
Disability	88%	N=364	7%	N=29	4%	N=14	1%	N=5	100%	N=412
Sexual orientation	94%	N=385	3%	N=11	2%	N=9	1%	N=2	100%	N=407

Table 64: Question 28 - Excluding Don't Know Responses

How well, if at all, do you feel the City is managing tensions in the community related to residential redevelopment in Edina?	Percent	Number
Very well	15%	N=43
Somewhat well	47%	N=140
Somewhat poorly	25%	N=74
Very poorly	14%	N=42
Total	100%	N=299

Table 65: Question 28 - Including Don't Know Responses

How well, if at all, do you feel the City is managing tensions in the community related to residential redevelopment in Edina?	Percent	Number
Very well	10%	N=43
Somewhat well	33%	N=140
Somewhat poorly	17%	N=74
Very poorly	10%	N=42
Don't know	30%	N=128
Total	100%	N=428

Table 66: Question 29 - Excluding Don't Know Responses

Thinking about the types of housing in Edina, how would you rate the availability of housing for each of the following income groups?	Far too much		Somewhat too much		Right amount		Somewhat too little		Far too little		Total	
Lower-income singles	10%	N=29	7%	N=21	31%	N=87	19%	N=53	33%	N=94	100%	N=284
Lower-income families	10%	N=29	7%	N=21	29%	N=83	21%	N=60	32%	N=92	100%	N=285
Middle-income singles	1%	N=2	5%	N=15	46%	N=138	31%	N=92	18%	N=53	100%	N=300
Middle-income families	1%	N=3	6%	N=18	44%	N=138	32%	N=100	18%	N=57	100%	N=316
High-income singles	15%	N=48	21%	N=70	57%	N=187	3%	N=10	4%	N=14	100%	N=329
High-income families	21%	N=71	25%	N=86	50%	N=168	2%	N=6	3%	N=9	100%	N=340

Table 67: Question 29 - Including Don't Know Responses

Thinking about the types of housing in Edina, how would you rate the availability of housing for each of the following income groups?	Far too much		Somewhat too much		Right amount		Somewhat too little		Far too little		Don't know		Total	
Lower-income singles	7%	N=29	5%	N=21	21%	N=87	13%	N=53	22%	N=94	33%	N=140	100%	N=424
Lower-income families	7%	N=29	5%	N=21	20%	N=83	14%	N=60	22%	N=92	32%	N=135	100%	N=420
Middle-income singles	1%	N=2	4%	N=15	33%	N=138	22%	N=92	13%	N=53	28%	N=116	100%	N=415
Middle-income families	1%	N=3	4%	N=18	33%	N=138	24%	N=100	14%	N=57	24%	N=98	100%	N=413
High-income singles	11%	N=48	17%	N=70	44%	N=187	2%	N=10	3%	N=14	22%	N=94	100%	N=423
High-income families	17%	N=71	20%	N=86	40%	N=168	1%	N=6	2%	N=9	20%	N=84	100%	N=425

Table 68: Question 30 - Excluding Don't Know Responses

There are different ways that a community can try to ensure there are a wider variety of housing choices. How important, if at all, do you think it is that the City encourage each of the following?	Essential		Very important		Somewhat important		Not at all important		Total	
Preservation of small starter homes (homes with fewer rooms or other amenities that are affordable for first-time buyers)	37%	N=144	37%	N=142	19%	N=73	8%	N=30	100%	N=389
Building of more accessory dwelling units (apartments or small homes built above garages, in backyards, etc.)	12%	N=43	20%	N=76	36%	N=133	32%	N=120	100%	N=372
Medium-density development (like townhouses)	12%	N=45	26%	N=100	47%	N=180	16%	N=62	100%	N=387
Higher-density development (like apartments)	6%	N=24	17%	N=64	37%	N=139	40%	N=151	100%	N=377

Table 69: Question 30 - Including Don't Know Responses

There are different ways that a community can try to ensure there are a wider variety of housing choices. How important, if at all, do you think it is that the City encourage each of the following?												
	Essential		Very important		Somewhat important		Not at all important		Don't know		Total	
Preservation of small starter homes (homes with fewer rooms or other amenities that are affordable for first-time buyers)	34%	N=144	33%	N=142	17%	N=73	7%	N=30	9%	N=38	100%	N=426
Building of more accessory dwelling units (apartments or small homes built above garages, in backyards, etc.)	10%	N=43	18%	N=76	31%	N=133	28%	N=120	12%	N=53	100%	N=425
Medium-density development (like townhouses)	11%	N=45	23%	N=100	42%	N=180	15%	N=62	9%	N=38	100%	N=425
Higher-density development (like apartments)	6%	N=24	15%	N=64	33%	N=139	35%	N=151	11%	N=47	100%	N=425

Table 70: Question 31 - Excluding Don't Know Responses

Most communities have one of two systems for garbage collection: an open system or an organized system. An open system means all haulers serve all areas, resulting in many garbage trucks on neighborhood streets on garbage day. Residents choose their own haulers. An organized system means haulers are assigned to specific areas, resulting in only one garbage hauler on neighborhood streets on garbage day. The City organizes the haulers. To what extent do you support the City changing from the current open collection process to an organized collection system?	Percent	Number
Strongly support	28%	N=102
Somewhat support	31%	N=110
Somewhat oppose	15%	N=54
Strongly oppose	26%	N=93
Total	100%	N=358

Table 71: Question 31 - Including Don't Know Responses

Most communities have one of two systems for garbage collection: an open system or an organized system. An open system means all haulers serve all areas, resulting in many garbage trucks on neighborhood streets on garbage day. Residents choose their own haulers. An organized system means haulers are assigned to specific areas, resulting in only one garbage hauler on neighborhood streets on garbage day. The City organizes the haulers. To what extent do you support the City changing from the current open collection process to an organized collection system?	Percent	Number
Strongly support	24%	N=102
Somewhat support	26%	N=110
Somewhat oppose	13%	N=54
Strongly oppose	22%	N=93
Don't know	15%	N=64
Total	100%	N=423

Table 72: Question 32 (Quality) - Excluding Don't Know Responses

First, rate the quality of each of the following services provided by the City of Edina.	Excellent		Good		Fair		Poor		Total	
Energy conservation and efficiency programs	20%	N=54	57%	N=150	21%	N=56	2%	N=4	100%	N=263
Fostering natural habitats in public spaces	30%	N=101	52%	N=175	14%	N=47	4%	N=15	100%	N=337
Encouraging natural habitat on residential and commercial land	26%	N=79	40%	N=122	26%	N=79	9%	N=28	100%	N=307
Increasing renewable energy programs	20%	N=50	46%	N=110	29%	N=69	5%	N=13	100%	N=242
Adapting to climate change	16%	N=38	40%	N=97	32%	N=78	12%	N=28	100%	N=241
Organics recycling collection services	35%	N=109	41%	N=128	19%	N=58	5%	N=16	100%	N=311
Water conservation programs	18%	N=44	45%	N=111	28%	N=68	9%	N=22	100%	N=245
Transportation emission (pollution) reduction (e.g., sidewalks, bike lanes and public electric vehicle charging)	14%	N=45	45%	N=141	34%	N=106	7%	N=22	100%	N=315
Investing in programs and creating policies to address climate change	17%	N=41	45%	N=108	30%	N=74	8%	N=20	100%	N=243

Table 73: Question 32 (Quality) - Including Don't Know Responses

First, rate the quality of each of the following services provided by the City of Edina.	Excellent		Good		Fair		Poor		Don't know		Total	
Energy conservation and efficiency programs	13%	N=54	36%	N=150	13%	N=56	1%	N=4	36%	N=151	100%	N=414
Fostering natural habitats in public spaces	24%	N=101	42%	N=175	11%	N=47	4%	N=15	18%	N=76	100%	N=414
Encouraging natural habitat on residential and commercial land	19%	N=79	29%	N=122	19%	N=79	7%	N=28	26%	N=106	100%	N=413
Increasing renewable energy programs	12%	N=50	27%	N=110	17%	N=69	3%	N=13	41%	N=171	100%	N=413
Adapting to climate change	9%	N=38	24%	N=97	19%	N=78	7%	N=28	41%	N=170	100%	N=411
Organics recycling collection services	27%	N=109	31%	N=128	14%	N=58	4%	N=16	24%	N=98	100%	N=409
Water conservation programs	11%	N=44	27%	N=111	16%	N=68	5%	N=22	41%	N=168	100%	N=413
Transportation emission (pollution) reduction (e.g., sidewalks, bike lanes and public electric vehicle charging)	11%	N=45	34%	N=141	26%	N=106	5%	N=22	24%	N=98	100%	N=413
Investing in programs and creating policies to address climate change	10%	N=41	27%	N=108	18%	N=74	5%	N=20	40%	N=163	100%	N=406

Table 74: Question 32 (Importance) - Excluding Don't Know Responses

Then rate how important, if at all, each service is to the Edina community.	Essential		Very important		Somewhat important		Not at all important		Total	
Energy conservation and efficiency programs	29%	N=101	41%	N=146	24%	N=85	6%	N=21	100%	N=353
Fostering natural habitats in public spaces	35%	N=129	41%	N=150	21%	N=75	3%	N=11	100%	N=364
Encouraging natural habitat on residential and commercial land	30%	N=105	41%	N=145	23%	N=81	7%	N=24	100%	N=355
Increasing renewable energy programs	35%	N=120	33%	N=112	21%	N=72	11%	N=36	100%	N=340
Adapting to climate change	41%	N=146	30%	N=107	16%	N=57	13%	N=46	100%	N=356
Organics recycling collection services	30%	N=105	32%	N=112	23%	N=80	14%	N=49	100%	N=346
Water conservation programs	36%	N=126	40%	N=138	22%	N=75	3%	N=9	100%	N=348
Transportation emission (pollution) reduction (e.g., sidewalks, bike lanes and public electric vehicle charging)	30%	N=107	39%	N=140	22%	N=80	9%	N=31	100%	N=357
Investing in programs and creating policies to address climate change	37%	N=129	30%	N=104	18%	N=64	16%	N=55	100%	N=352

Table 75: Question 32 (Importance) - Including Don't Know Responses

Then rate how important, if at all, each service is to the Edina community.	Essential		Very important		Somewhat important		Not at all important		Don't know		Total	
Energy conservation and efficiency programs	27%	N=101	38%	N=146	22%	N=85	6%	N=21	7%	N=27	100%	N=380
Fostering natural habitats in public spaces	33%	N=129	39%	N=150	19%	N=75	3%	N=11	6%	N=22	100%	N=386
Encouraging natural habitat on residential and commercial land	27%	N=105	38%	N=145	21%	N=81	6%	N=24	8%	N=30	100%	N=384
Increasing renewable energy programs	32%	N=120	29%	N=112	19%	N=72	10%	N=36	11%	N=40	100%	N=380
Adapting to climate change	38%	N=146	28%	N=107	15%	N=57	12%	N=46	7%	N=27	100%	N=383
Organics recycling collection services	27%	N=105	29%	N=112	21%	N=80	13%	N=49	10%	N=37	100%	N=383
Water conservation programs	33%	N=126	36%	N=138	20%	N=75	2%	N=9	10%	N=37	100%	N=385
Transportation emission (pollution) reduction (e.g., sidewalks, bike lanes and public electric vehicle charging)	28%	N=107	36%	N=140	21%	N=80	8%	N=31	7%	N=26	100%	N=383
Investing in programs and creating policies to address climate change	34%	N=129	27%	N=104	17%	N=64	14%	N=55	8%	N=29	100%	N=380

Table 76: Question 33 - Excluding Don't Know Responses

Please rate the extent to which you use each of the following as sources of information about Edina government and its activities, if at all.	Not a source		Minor source		Major source		Total	
Parks & Recreation Activities Directory	23%	N=91	41%	N=161	36%	N=139	100%	N=391
Edina Sun-Current newspaper	54%	N=211	24%	N=95	22%	N=84	100%	N=390
Edition: Edina monthly newsletter	13%	N=53	40%	N=165	46%	N=189	100%	N=407
The Minnesota Star-Tribune newspaper	41%	N=165	28%	N=113	31%	N=124	100%	N=403
City's website, EdinaMN.gov	25%	N=102	48%	N=192	27%	N=107	100%	N=402
City's engagement website, BetterTogetherEdina.org	57%	N=209	31%	N=114	12%	N=43	100%	N=366
Edina TV (Comcast channels 813 and 16)	85%	N=320	12%	N=44	4%	N=14	100%	N=377
City employees	60%	N=233	27%	N=105	12%	N=48	100%	N=387
City Council Members	75%	N=292	19%	N=74	6%	N=25	100%	N=391
Direct mail updates	20%	N=81	40%	N=161	40%	N=162	100%	N=404
Social media (e.g., Facebook, Instagram, X)	47%	N=189	34%	N=137	18%	N=73	100%	N=399
NextDoor	55%	N=217	33%	N=130	12%	N=46	100%	N=393
Online videos	81%	N=308	14%	N=55	5%	N=18	100%	N=382
City's e-mail subscription service (City Extra)	75%	N=276	15%	N=56	9%	N=35	100%	N=367
Word of mouth from friends, family or neighbors	12%	N=48	52%	N=209	36%	N=145	100%	N=401

Table 77: Question 33 - Including Don't Know Responses

Please rate the extent to which you use each of the following as sources of information about Edina government and its activities, if at all.	Not a source		Minor source		Major source		Don't know		Total	
Parks & Recreation Activities Directory	22%	N=91	38%	N=161	33%	N=139	7%	N=30	100%	N=420
Edina Sun-Current newspaper	51%	N=211	23%	N=95	20%	N=84	7%	N=27	100%	N=417
Edition: Edina monthly newsletter	13%	N=53	39%	N=165	45%	N=189	3%	N=15	100%	N=422
The Minnesota Star-Tribune newspaper	39%	N=165	27%	N=113	30%	N=124	4%	N=17	100%	N=419
City's website, EdinaMN.gov	24%	N=102	46%	N=192	26%	N=107	4%	N=18	100%	N=420
City's engagement website, BetterTogetherEdina.org	50%	N=209	27%	N=114	10%	N=43	13%	N=52	100%	N=418
Edina TV (Comcast channels 813 and 16)	76%	N=320	11%	N=44	3%	N=14	10%	N=42	100%	N=420
City employees	56%	N=233	25%	N=105	12%	N=48	7%	N=30	100%	N=416
City Council Members	70%	N=292	18%	N=74	6%	N=25	7%	N=28	100%	N=419
Direct mail updates	19%	N=81	38%	N=161	39%	N=162	4%	N=17	100%	N=421
Social media (e.g., Facebook, Instagram, X)	45%	N=189	33%	N=137	17%	N=73	5%	N=19	100%	N=418
NextDoor	53%	N=217	31%	N=130	11%	N=46	5%	N=20	100%	N=413
Online videos	74%	N=308	13%	N=55	4%	N=18	8%	N=33	100%	N=415
City's e-mail subscription service (City Extra)	67%	N=276	14%	N=56	8%	N=35	11%	N=48	100%	N=415
Word of mouth from friends, family or neighbors	12%	N=48	51%	N=209	35%	N=145	3%	N=12	100%	N=414

Table 78: Question 34 - Excluding Don't Know Responses

How effective, if at all, do you think the newsletter Edition: Edina is for keeping informed of City activities?	Very effective		Somewhat effective		Somewhat ineffective		Very ineffective		Total	
How effective, if at all, do you think the newsletter Edition: Edina is for keeping informed of City activities?	40%	N=138	48%	N=165	8%	N=26	4%	N=15	100%	N=345

Table 79: Question 34 - Including Don't Know Responses

How effective, if at all, do you think the newsletter Edition: Edina is for keeping informed of City activities?	Very effective		Somewhat effective		Somewhat ineffective		Very ineffective		Don't know		Total	
How effective, if at all, do you think the newsletter Edition: Edina is for keeping informed of City activities?	33%	N=138	40%	N=165	6%	N=26	4%	N=15	17%	N=70	100%	N=414

Table 80: Question 35 - Excluding Don't Know Responses

How effective, if at all, do you think the City of Edina's website is for local government information?	Very effective		Somewhat effective		Somewhat ineffective		Very ineffective		Total	
How effective, if at all, do you think the City of Edina's website is for local government information?	30%	N=90	54%	N=164	12%	N=36	5%	N=15	100%	N=305

Table 81: Question 35 - Including Don't Know Responses

How effective, if at all, do you think the City of Edina's website is for local government information?	Very effective		Somewhat effective		Somewhat ineffective		Very ineffective		Don't know		Total	
How effective, if at all, do you think the City of Edina's website is for local government information?	22%	N=90	39%	N=164	8%	N=36	4%	N=15	27%	N=114	100%	N=419

Table 82: Question 36 - Excluding Don't Know Responses

To what extent, if at all, have you been concerned about each of the following issues in your household in the last 12 months?	Not a concern		Minor concern		Moderate concern		Major concern		Total	
Feeling socially isolated or disconnected from others	68%	N=288	18%	N=76	10%	N=41	4%	N=18	100%	N=423
Having access to health care	80%	N=341	13%	N=56	4%	N=15	3%	N=13	100%	N=426
Being able to age in place (e.g., remain in your home as you get older)	60%	N=250	21%	N=85	10%	N=42	9%	N=37	100%	N=414
Running out of food before you had money to buy more	88%	N=370	5%	N=22	6%	N=25	1%	N=5	100%	N=422
Having enough money to pay your rent or mortgage	78%	N=329	10%	N=44	8%	N=33	4%	N=17	100%	N=422
Having enough money to pay your heat, light, or water bill	81%	N=343	8%	N=33	8%	N=33	3%	N=13	100%	N=422

Table 83: Question 36 - Including Don't Know Responses

To what extent, if at all, have you been concerned about each of the following issues in your household in the last 12 months?	Not a concern		Minor concern		Moderate concern		Major concern		Don't know		Total	
Feeling socially isolated or disconnected from others	68%	N=288	18%	N=76	10%	N=41	4%	N=18	0%	N=1	100%	N=424
Having access to health care	80%	N=341	13%	N=56	4%	N=15	3%	N=13	0%	N=0	100%	N=426
Being able to age in place (e.g., remain in your home as you get older)	59%	N=250	20%	N=85	10%	N=42	9%	N=37	2%	N=9	100%	N=423
Running out of food before you had money to buy more	88%	N=370	5%	N=22	6%	N=25	1%	N=5	0%	N=0	100%	N=422
Having enough money to pay your rent or mortgage	78%	N=329	10%	N=44	8%	N=33	4%	N=17	0%	N=0	100%	N=422
Having enough money to pay your heat, light, or water bill	81%	N=343	8%	N=33	8%	N=33	3%	N=13	0%	N=1	100%	N=423

Table 84: Question D1

What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:	Percent	Number
Very positive	4%	N=17
Somewhat positive	6%	N=27
Neutral	25%	N=106
Somewhat negative	46%	N=201
Very negative	19%	N=81
Total	100%	N=432

Appendix C: Verbatim Responses to Open-Ended Questions

Following are verbatim responses to the open-ended question on the survey. Because these responses were written by survey participants, they are presented here in verbatim form, including any typographical, grammar or other mistakes. The responses are grouped by category (Question 5 & 6) and are in alphabetical order.

Question 4: Why did you choose to live in Edina? (Please check all that apply.) – Other.

- Access to lake Harriet a Bde mkn skc.
- All of my children moved to Edina.
- Caring for mother 85 years old with cancer. Staying with her temporarily.
- Convenient location to downtown Minneapolis
- Country club proximity.
- Daughter lives here
- Finding an apartment with an elevator so able to get knees replaced.
- I found a house in my price range that I liked and my offer was accepted. I also have some friends who live here.
- It was the one city that had a lot of ramblers
- low taxes
- Main reason - good for my kids - schools, safety, activities, good neighbors & community dedicated overall to kids well-being.
- Medical/hospitals close by.
- Near family.
- Normandale French immersion option
- OUR "DOWNTOWN".
- Quality of youth and HS sports
- Shopping.
- Snow planning.
- When we moved here, schools were excellent. Now, we have 2 kids in private school.

Question 5: What one thing do you like most, if anything, about living in Edina?

Convenient location/accessibility/walkability

- Accesability to stores airport, medical etc.
- Access & safety.
- Access to basic needs: supermarkets, drug stores, shopping, medical offices, hospital
- Access to freeways.
- Access to major freeways, access to shopping
- Access to restaurants, stores, entertainment.
- Access to shopping, health care, airport, downtown.
- Accessability to cities, health services, retail, restaurants, grocery stores.
- Accessibility to many things.
- Being able to take a long daily walk through residential neighborhoods.

- Being able to walk everywhere
- Bredesen Park is within walking distance.
- Central location to everything
- CENTRAL LOCATION TO WORK AND CONVENIENCE.
- Central location.
- Central locator and accessibility to metro area.
- centrally located
- Close proximity to all of my needs
- Close proximity to downtown, people care about their community, lots of pours w/outdoor nuks.
- Close proximity to locations.
- Close proximity to many different businesses
- Close proximity to necessities
- Close to everything (walking & driving).
- Close to everything & good schools.
- Close to everything.
- Close to medical
- Close to Minneapolis but big wooded lots
- Close to stores, malls, airport - lots of parks.
- Close to work.
- Close/walking distance to downtown.
- Closeness to Centennial Lakes.
- Conveince
- convenience
- Convenience
- Convenience
- Convenience
- Convenience - level of safety.
- Convenience & amenities are excellent.
- Convenience of getting to [?] locations as needed.
- Convenience to amenities
- Convenience to everything.
- Convenience to shops, restaurants & parks.
- Convenience, location.
- Convenience.
- Convenience.
- Convenience.
- CONVENIENCE.
- Convenient access to shopping and major highways.
- Convenient location to most visited spots in Twin Cities
- Convenient location.
- Convenient location.
- convenient to all the places I usually go to
- Conveniently located

- Convenience to most things.
- Convenience to things (stores, highways, restaurants).
- Convenience.
- Diverse amount of things to do (businesses, restaurants, parks, etc.)
- Ease of getting places and everything I need in a smaller area
- Easy access to freeways etc.
- EASY ACCESS TO THE METRO AREA; AIRPORT, SHOPPING, ENTERTAINMENT.
- Easy access to things
- Easy commute.
- Easy connection to metro activities.
- Easy to get to everything we need. Many times without driving a car
- Easy to Navigate, most or all of my daily needs can be met in Edina
- EVERYTHING I NEED IS WITHIN 2 MILES.
- Everything I need is very close by.
- Everything is here & available.
- First ring suburb - so close to everything.
- First ring suburb of Minneapolis
- good location
- Good location.
- HIGHWAY ACCESS.
- I am close to everything/anywhere I want to go or do.
- I like the convenience that Edina provides as it is easy to get anywhere from Edina. The legacy and brand of Edina is one of excellence. Our citizens are high achieving and want to be in a place that values their point of view.
- I live near a lot of grocery, retail, and restaurants. I am less than 10 miles to the airport.
- It's close to parks, YMCA, shops.
- It's close to places that I go to frequently.
- It's so convenient to live in this area!
- Living near places i can walk & be outdoors.
- location
- location
- Location
- Location
- Location
- Location
- Location
- Location
- Location - accessibility.
- Location - airport, downtown, former home.
- Location - close to lakes, downtown.
- Location / convenience.
- Location & amenities.
- Location & safety.
- Location location location.

- location near amenities, shops, recreation
- LOCATION OF MAYOR FREEWAYS.
- Location to other parts of the metropolitan area
- Location to takes, downtown, & airport.
- Location within metro
- Location, location, location.
- Location.
- Location.
- Location.
- Location.
- Location.
- Location.
- Location.
- Location.
- Location.
- Location.
- Location.
- LOCATION.
- LOCATION.
- Location. Convenient to airport and downtowns
- Location/convenience.
- Location/convenience.
- Location/convenience.
- Location/convenience.
- Majority of things I need to live are within 1 to 3 miles of my home
- Metro location for access to other places
- Our home and its location. Most other amenities have eroded in the 40 years we have lived in the community
- Proximity to airport, Mpls, Lakes and good schools
- PROXIMITY TO EVERYTHING - AIRPORT, CHURCH, GROCERY STORES, GYMS, ETC.
- Proximity to everything else in the metro area and schools
- Proximity to my doctors and hospitals, grocery stores and banks.
- Proximity to other metro area locations = downtown airport.
- Proximity to so many things: parks, shopping, restaurants, highways, downtown Minneapolis.
- Proximity to the city and highways. Very centric and convenient. Convenience of suburban life but access to city environment.
- Quiet and close to Minneapolis.
- Retail availability.
- Short commute to downtown.
- The ability to drive to most physicians and resturants, grocery places etc.
- The access to all my needs close.

- The convenience.
- The location and convenience of everything.
- The location.
- The number of stores and services nearby.
- The walkability and charm
- very walkable neighborhood with good parks nearby
- Walkability and restaurants
- WALKABILITY FROM MY HOUSE TO DOWNTOWN EDINA.
- Walkability of my neighborhood.
- Walkability of neighborhoods and close to shopping areas where you can walk as well.
- Walkability.
- Walkability.
- Walkability.
- Walkability.
- We have everything here - parks, shopping, dining, close to highways, etc
- Well 25 years ago we moved here for the schools, Now it is the location.

Safe

- feel safe
- Feeling of safety.
- Feeling of safety.
- Good police.
- It is a safer area of the cities.
- Safe
- Safe community.
- Safe, comparable.
- Safe.
- Safer than most.
- safety
- safety
- Safety
- Safety
- Safety
- Safety
- Safety
- Safety - moved here from Linden Hills for that reason
- Safety and proximity to shops, grocery stores, etc.
- Safety.
- Safety.
- Safety.
- Safety.
- SAFETY.
- SAFETY.
- Solid police force, nice homes.

- The feeling of personal safety. Great police force.

Schools

- feel safe
- Feeling of safety.
- Feeling of safety.
- Good police.
- It is a safer area of the cities.
- Safe
- Safe community.
- Safe, comparable.
- Safe.
- Safer than most.
- safety
- safety
- Safety
- Safety
- Safety
- Safety
- Safety
- Safety - moved here from Linden Hills for that reason
- Safety and proximity to shops, grocery stores, etc.
- Safety.
- Safety.
- Safety.
- Safety.
- SAFETY.
- SAFETY.
- Solid police force, nice homes.
- The feeling of personal safety. Great police force.

Positive comments about quality of life and community (friendly, neighbors, peaceful, etc.)

- Attractive community.
- Community
- Community
- Community / location.
- Community.
- COMMUNITY.
- Family oriented. Great location. Love 50th + France area.
- Friendly people.
- Good neighbors.
- Good overall quality of life.
- Great and safe community.
- I like the nice people who are my neighbors.

- live with a diverse community but lots of similar values
- My house & yard.
- Neighbors & friends.
- Neighbors are friendly and dependable, honest & trust worthy.
- Nice community.
- Nice neighbors good sense of community.
- Nice.
- Our neighbors.
- Overall livability - people
- Overall living environment.
- Peace of mind. Good neighbors, community & services.
- Quality of life
- Quality of life
- Quality of life, education, and proximity to downtown/airports/malls/parks, etc
- Quality of life.
- Quiet.
- sense of community
- Sense of community
- Sense of community / quality of life.
- Sense of community, schools, ease of access to amenities
- Sense of community.
- Small town feel in a big city.
- Surrounded by people who care about having a strong community
- The community is very involved and invested in everything-schools, safety, devpt ect.
- The community overall.
- The overall quality of life, including schools, safety, parks, ease of travel, and the sense of "community pride" the City of Edina demonstrates!
- The people.
- The residents & ADMIN FOLAS care about quality of life & excellence.
- The welcoming community + city staff.
- Wonderful neighbors.

Beauty/cleanliness of community

- City feels well run (parks are clean, plowing is excellent)
- Clean streets
- CLEAN-SAFETY.
- cleanliness
- Looks clean for the most part, very close to ammenities.

Parks and trails/lakes/recreation centers/open spaces

- Bike trails.
- Centennial lakes area / CENT, LKS. VILLAGE HOMES.
- Centennial Lakes Park
- Centennial lakes.

- Edina parks and natural lands, and proximity to other parks and natural lands
- Green spaces.
- I like all the skating rinks in the winter time
- I like the parks & trails / also the safety.
- I love being close to parks and the three rivers bike trail.
- I love the boardwalk along 9 - mile & the school district.
- Integration of natural spaces, parks, creeks into everyday life.
- Neighbors and nearby park, near highways, centrally located
- Our family-oriented resources--parks, paths, libraries, etc.
- Parks
- Parks and camps for kids
- Parks and Recreation and schools
- Parks, easy access.
- Parks, Library and public transportation.
- Parks, neighborhoods.
- Parks, trails, outdoor activities & shopping experiences.
- Parks.
- Parks.
- Parks/safety.
- The beautiful nature and upkeep of city (bldgs, streets, trails, etc.).
- The centennial takes park.
- the mature trees
- The parks and city are run very well
- The parks are great.
- Trails for running and biking
- Urban setting with great amenities and access to nature.

Raised here or close to family, job, etc.

- All of my children live here.
- Being close to my family (grandkids especially).
- Being closer to siblings.
- Close to family.
- Close to family.
- Familiarity
- Familiarity with the area shopping variety.
- Friends, family, parks, pretty neighborhoods.
- Lived in Edina all my life. I've moved only twice.
- My Dad grew up in Edina. My son lives here. I love the high school sports.
- The strong family roots and relationships
- Tradition.

Housing/neighborhoods

- Beautiful neighborhoods.
- Friendly neighbors, excellent schools

- Good neighborhood, [?], still close to Mpls & STP, Schools, Parks.
- My neighborhood is quiet and safe for my teenage daughter
- Neighborhood
- Neighborhood - Morningside
- Our morning side neighborhood.
- Our morningside neighbors - We've lived here 47years!
- SENSE OF NEIGHBORHOOD.
- The Morningside Area.

City services/infrastructure/local government

- access to amenities
- Amenities.
- Concerts at centenalicks not flenburo.
- Early snowplowing
- Excellent snow plowing
- Good city government services
- How well the snow is cleared from the streets! Only half joking. Too many things to like!
- I can hire my own garbage company.
- Public transport
- Snow removal.
- Snow removed - management.
- Success to services for seniors w/ disability.
- The snowplowing.
- The streets are plowed by 7:30am

Other

- 50th & France area
- Am 98yrs old on content.
- APTS.
- Crime.
- CRIME.
- Good housing investment
- Grocery\retail availability.
- I'm a cake eater !!
- Increased speeding throughout the city.
- It used to be "upscale" but, that is charging-too much "affordable housing!"
- Jerry's Grocery Store
- LevelOf education of adults who buy homes here
- Living in country club.
- On York Ave Edina we need a bike lane the streets are wa to busy to bike.
- Our connection to our Lady of Genre Church.
- Our mayor - makes Edina great!
- Parents education.
- Restaurants, parks

- The combination of the above.
- Too much congestion.
- Traffic.
- Very happy with my home and the neighborhood I live in.

Don't know/nothing/something bad

- I (USED) TO LIKE THE SENSE OF GREEN SPACE, BUT THAT ASSHOLE HOVLAND IS HELL-BENT ON CHEAP HOUSING DENSITY. DITT FOR THE REST OF THE CITY COUNCIL.
- No opinion.
- nothing
- Nothing any longer.
- too many to name.

**Question 6: What would you say is the most serious issue facing Edina at this time?
Please be specific (e.g., note if the issue/problem is "too much" or "too little")**

More affordable housing needed

- "too little": There is not enough affordable housing. In particular, there are too many tear downs, so the already limited amount of naturally occurring affordable housing is becoming less prevalent with every tear down. The tear downs often include the decimation of all mature trees on the lot, so one tear down can change the landscape of a neighborhood. Then, the houses that are rebuilt on the lots are way too big. There should be height limits so that the new construction doesn't tower over the next door neighbors and obliterate all of the available sunlight. Also, there is not a lot of racial diversity in Edina and the lack of affordable housing is likely one reason why.
- Affordability - need condos.
- Affordable housing
- Affordable housing
- AFFORDABLE HOUSING & TOO MANY NEW APARTMENTS.
- AFFORDABLE HOUSING NOT AVAILABLE.
- Affordable housing.
- AFFORDABLE HOUSING.
- Apt, rent has sky rocketed.
- Being affordable for future generations.
- Cost of housing, living is high.
- Cost of housing.
- EDINA HAS BEEN A GREAT/EXCEPTIONAL PLACE TO LIVE (OVER 40YRS), ISSUE; HOW TO PLAN FOR CONTINUING THIS EXPERIENCE FOR FUTURE GENERATIONS - ENTRY TOO. EXPENSIVE FOR MOST YOUNG FOLKS.
- High priced housing, not a lot of options for low cost shopping.
- Hot enough affordable housing.
- Housing affordability
- Housing and property taxes on housing is far too expensive
- Housing becoming unaffordable

- Housing getting to expensive.
- Housing is becoming much more expensive.
- Housing prices have really gone up. Issue allover.
- Housing scarcity for lower income families
- Housing too expensive, threats to our schools.
- Increased price of housing making it inaccessible for moderate income individuals to afford housing.
- Lack of affordable housing....not enough
- New community housing (apt./condos) are far too expensive.
- Not enough affordable condos.
- Not enough affordable housing - no young family w/ [?] income afford to have.
- Poor affordable housing options for aging.
- Rents are too high - in some of the older bldgs.
- to little affordable housing
- Too few housing options for people who aren't wealthy.
- Too high affordable singh family homes.
- Too little affordable housing and too little housing for working families and working people generally.
- Too little affordable housing for middle class families
- Too little affordable housing options for young people
- Too little affordable housing.
- Too little affordable housing.
- Too little affordable housing.
- Too little affordable housing.
- Too little condos available.
- Too little low income housing.
- Too little starter homes.
- Very few houses for first time home buyers.

Traffic and infrastructure (road maintenance, snow removal, sidewalks, etc.)

- 1) Traffic is getting bad and the roads & infrastructure sometimes don't see fit for purpose for growth (ex: traffic on freeway entrances and exists, and road construction on 50th and 100). My son bikes to Highlands and crosses the stoplights at Vernon, and each day I worry about his safety. 2) Housing affordability seems to be pushing middle class families out. 3) Drinking water is also horrendous. We moved from MPLS and there's absolutely no reason that a city within 5 miles of eachother can have such drastic differences in the health of drinking water. We need to be pulling our drinking water from the river, too!
- aging infrastructure
- Blending mass transit with vehicular freedom.
- Contructipn and and agong roads
- Destroying our streets.
- Effectively managing aging infrastructure
- France avenue between 62 & 474 is too wide and full of urban decay.

- France Avenue has been "under construction" almost continually since 2018. When will it end?
- I worry about traffic safety--specifically with all the construction at 100/Vernon, and also with the sudden increase in CHILDREN on motorized bicycles and scooters weaving in and out of traffic.
- In my opinion, it's the difficulty of pedestrian walk ability
- Increasing traffic due to apartments
- More street lights would help tho.
- Need more trees and walkways
- Non stop construction causing more traffic buildup.
- Non-car transit opportunities, access for all to amenities of the city. Housing for middleclass people, not just poor and luxury.
- Rebuilding the Hwy 100 and 50th/Eden Ave. area
- Road construction is not coordinated - too many projects at once, and France is always under construc.
- Roads
- SIDEWALKS.
- Streets need attention.
- The road construction. 50th and Vernon.
- The roads! Some of the roads need repair. Some roads are horrible on the tires! Example - from the intersection of metro blvd and cahillre to Antrim rd, then right on Antrim.
- The traffic circles in target.
- There are not enough walkable community areas that aren't surrounded by large roads/traffic.
- TOO MUCH TRAFFIC / EXCESSIVE APT, BLGS.
- Too few bike paths.
- Too little protection of pedestrians on streets. Too much construction taking too long.
- Too little sewer capacity in western/southwestern Edina in order to redevelop
- Too many issues with young teens on high speed e-bikes; weaving in traffic, harassing drivers, vandalism
- Too much - Construction and road closures nearly double commute times - speeding up construction projects would help.
- Too much road construction of primary roads and access points
- TOO MUCH TRAFFIC, DEVELOPMENT. APTS.
- traffic
- Traffic
- Traffic - development - No more affordable housing.
- Traffic - too much esp on France Ave.
- Traffic - too much.
- Traffic congestion, especially on Hwy 62
- Traffic congestion.
- TRAFFIC SPEEDING + STOP SIGN VIOLATORS. INCLUDING SCHOOL BUS; CITY VEHICLES; USE CAMERAS; INCREASE DRAMATILLY FINES; ITS A CRITICAL SAFETY ISSUE; USE SPEED BUMPS!!!
- Traffic too much - streets too narrow
- Traffic.

- Traffic/speeding/careless drivers.
- Unnecessary construction, and don't need to put bus stops in nice neighborhood areas
- We need more sidewalks & raised - a - borts.
- We need more sidewalks.

Schools/education

- be proactive in keeping schools top-rated
- Bullying in schools
- Declining schools and lack of diversity of thought in city government
- EDUCATION - CONCERNS ABOUT POLITICS INFORMATION SCHOOLS - TOO MUCH.
- Funding for schools (lack of)
- Keeping schools on top.
- Maintaining excellence in our schools - not cutting music & theater.
- Maintaining high standards in education and service offerings.
- Residents sending children outside of the district to school (public or private).
- School budget deficit.
- School quality relative to housing price.
- The problems at the high school with on ruly kids.
- The reputation of our schools has declined, which shouldn't be the case because there are great things happening in EPS. I think it is a big problem. Those without kids in the schools think it's gone so downhill that they are concerned. We need to get the word out that they are still great.
- There are many serious issues so hard to isolate. biggest issue is probably the drop in quality of public education. When I served on the school board we strived to be a top 25 school district in the Country and this has long passed us by. We also need to stand up for ourselves. This project on France Ave is the biggest waste of money I have ever seen and does nothing to help our residents.

Lack of diversity and sense of community

- Becoming over populated and too crowded! It's loosing it's charm with all the new apartment housing and traffic is challenging.
- Diversity of housing - too little - effects diversity of neighbors.
- I would like there to be more economic diversity, more racial diversity.
- lack of diversity is a challenge due to limited affordable housing
- Lack of diversity, crappy reputation as entitled white republicans
- Promoting DEI. Also charging too much for organic (food) recycling.
- Racist police dept - individuals or most likely the whole lot of them. Incident @ Southdale was/is/will always be appalling, shame on you.
- Sense of community
- Too little diversity
- Too much racism.

Growth/overcrowding/density

- Dense housing, losing residential feel. High taxes.
- Increasing population density.
- Over population and over building of multi building units.
- Too crowded. Too much street construction!
- Too many people now.

City government (fiscal responsibility, taxes, planning, etc.)

- Budget.
- City council is out of center it. 25 speed limit/charging for bags forcing organic recycling on us.
- City government is too liberal.
- City government not listening to the residents about things and just doing what they think looks and sounds good. Often wasting money in the process and not making things actually better.
- City staff is non responsive, dishonest and not reliable very dishonest.
- Closed library
- Continual increases in taxes. High taxes compared to adjacent communities
- Escalation of property taxes
- Financial issues in city budget. Possibility of large property tax increases. City budget needs line by line review.
- FINANCIAL PROBLEMS - TAX INCREASE.
- High property taxes and inflated property values!
- High taxes, cars being broken into.
- Huge increases on taxes on my home seniors need a break.
- I think Edina has lost its way with trying to turn a small town community into an urban setting. We don't want that and I'm sick of my taxes going up to support DEI initiatives, etc. . I support development, but not the high rise, TIFF benefitted buildings that is increasing our traffic, crime and destruction of the small town feel.
- Increase in amine and emphases by the city council on wrong things.
- Lack of public funding
- Maintaining a high quality of living without exorbitant taxes
- Much higher property taxes, massive increase in water rates density will crush appeal of living in Edina.
- need to wind down government spending
- No community. City listens well only to its richer areas.
- Property tax increases.
- property taxes
- Property taxes are to high.
- Property taxes too high
- Property taxes too high
- Property taxes, too much.
- Questionable allocation of tax dollars to administrative positions, and not enough to improving living conditions.
- Raising taxes.

- Reckless spending/taxing by the city. Awful management of finances and taking advantage of the constituents' wealth for pet projects.
- Rising property taxes
- Running stop signs on 42nd St. (Too much) Too little snow plowing at weber park.
- Tax and tax distribution.
- Tax increases have gotten out of control, schools are top notch anymore and too much development
- Taxes
- Taxes - to high!!!
- Taxes are high.
- Taxes are rising rapidly - increasing crime.
- Taxes are too high
- Taxes on condo to much.
- Taxes-too much.
- Taxes! Tax by county, city, housing, state? Just on 1 item!
- Taxes.
- Taxes.
- The mayor and city mgr spending way too much money!!!!
- The taxes and assessments are increasing to unaffordable levels, due to excessive and sometimes unnecessary projects; including a Fire Station with extra amenities unbeneficial to the public, or forced Living Streets projects that ignore and belittle public input.
- There is too much tax.

Safety/crime

- 1) emerging sense that crime is becoming an issue; 2) sense that school system has declined.
- CAR THEFT-HOME BREIA - PROPERTY THEFT.
- Car thieves, car jacking, constantly worrying as I'm walking around I will be robbed
- Change in the diversity of citizens this has resulted in a real concern about safety.
- CRIME (TOO MUCH).
- Crime / declining schools / affordable housing.
- CRIME & TOO MANY APARTMENT BUILDINGS.
- Crime & wasteful spending by city government building & over.
- Crime from Minneapolis spilling over.
- Crime from Minneapolis.
- Crime from over-crowding.
- Crime in the neighborhoods - reduced sense of safety
- Crime rising as everywhere
- Crime.
- CRIME. CLEAR CORRELATION BETWEEN THE UPTICK IN CRIME & THE INCREASE IN SUBSIDIZED HOUSING.
- Edina needs to continue to provide safety to its citizens.
- Fear of crime increase.
- Growing crime. I live closer to the crosstown, and am now feeling less safe after several car jacking incidents.

- Hennepin county affordable living allowing criminals to live in our neighborhoods.
- Increase in crime related activities.
- Increased crime - i.e. theft.
- Keeping area safer.
- noticed little safety issues
- Personal safety. Edina is far better than most areas, but crime has been on the rise.
- Police enforcement addressness.
- Problems with crime in Minneapolis starting to move into Edina because Edina abuts Minneapolis
- Proximity to Minneapolis and crime coming into Edina.
- Safety - seems overall crime in MN has gone up. But Edina police is doing a great job. I feel safe
- Safety in certain areas such as Southdale Mall
- Spillover Crime / Safety ; Taxpayer funded Apts. / Condos.
- The feeling that some places are not safe like parking lots etc.
- theft, entitled drivers
- too little police presence
- Too much - minor crime in Edina.
- Too much crime, property taxes, urban density.
- Too much theft / stolen vehicles.
- Violent crime.

Water quality/environmental issues

- Airplane noise is getting worse
- Being environmentally sustainable.
- I haven't been here long enough to know. I would say too few trees in the greater Southdale area.
- MICRO PLASTIC POLLUTION FROM BRAEMARTURF FIELD, AND TOO MUCH HIGH DENSITY DEVELOPMENT, ESPECIALLY BUILDINGS OVER 5-STORIES HIGH.
- Need more natural ponds and lakes.
- Noise Nuisance enforcement. Loud cars racing up and down Vernon Ave at night and weekends.
- Not enough support for environment of causes eg converting useless lawn to native plants.
- The drinking water in Edina is terrible. NYC transplant, so I'm spoiled.
- The unnecessary destruction of the trees and bushes on the hill at Weber park will take decades to recover
- The water is horrible! Quality of water is so poor that its the reason we will be moving and don't reccomend living here.

Cost of living

- Affordability
- cost of living
- Cost of living

- Cost of living and lack of sense of community for younger families in Edina (too large? Neighborhoods too old/turnover?)
- Cost of living and overdevelopment of apartments/commercial spaces.
- HOA IS GETTING RIDICULOUS!
- Increased cost of living
- Increased cost of living and lack of affordable housing for new owners
- Inflation - hurts housing diversity.
- It has become very expensive.
- Too expensive
- Too much (high cost of living) ; moderate (security parking vehicle outside)
- Too much inflation and the cost of living.
- Water rate is too expensive.

Economic development

- How to facilitate growth and also keep everything up to date and relevant
- Retention of businesses base is very important.
- Uncertainty in economy & chaos in regional government.

Overdevelopment/wrong type of development, teardowns

- A major problem is the continued increase in apartment/condo housing. A primary reason people live in Edina is the schools and accessibility to things. By increasing population to get more tax dollars (what it seems is happening) we risk overcrowding our schools for the next generation while increasing the population and creating traffic and oversaturation. This will have a negative impact on the quality of life in Edina.
- Apartment Bldgs. - Too much.
- Edina is losing its small town charm-trying to be everything for everyone.
- Edina is trying to grow too fast, disrupt neighborhoods for the sake of trying to be very inclusive and promote affordable housing. They want to fast track apartment buildings without considering issues that come with such an increase in population - stress on city resources, neighborhood roads being overutilized, parking, schools, etc.
- Extremely large houses crime and poor city planning among small family homes
- Families being priced out by developers in the real estate market
- Far too much apartment building development. Far too many zone changes, heights requirements and TIF being used for apartments.
- Getting overbuilt with high rise apartments.
- HOVLAND WANTS TO POOR CONSTRUCTION PLANNING - KEEP BUILDING - TO HIM BIGGER IS BETTER.
- Lack of good urban design. Make this a more walkable city.
- New apartments buildings have the potential to push the school system over capacity which threatens to lower the quality of education.
- NOT MANY SMALL HOMES BEING SAVED FOR STARTER/RETIREMENT HOMES.
- Our building of apartments and the effect on traffic and services.
- Over building in the Southdale area.
- Over building, style of new buildings.

- Over building.
- Over built.
- Over development
- Over development -> traffic.
- Over development of France avenue
- over development of high-end homes and the resources these consume (including water usage, pesticides, amount of trash, etc).
- Over-building single family homes on small lots. Also lack of affordable houses.
- OVER-DEVELOPMENT.
- Overbuilding (particularly height) on the France Ave. corridor.
- overbuilding apartments with the pressures then on services, traffic, etc.
- overbuilding of apartments too much
- Overbuilding. Losing its small town feel. Plus, crime from Minneapolis.
- Overbuilt apartments. Immigrants.
- Overdevelopment of very expensive apartments and condos/high-density housing and sketchy tax financing moves that result in excessive traffic and reduced stable home ownership; also experiences that homeowners' voices DON'T MATTER while taxes have SKYROCKETED on my 1950s-era home. School scores/ratings are dropping significantly over past years' scores.
- Planning for future growth & balancing quality of life.
- Poor mayor he has overbuilt too much construction.
- Poor past development planning that will need to be corrected going forward.
- Progress.
- Remaking Southdale into a safe relevant multiuse facility
- skyscrapers & Mayor
- So many new, big houses being built, will if cause a regular family to not be able to afford.
- The amount of multi-family residential buildings.
- The number of apt building taking over small shops and parking.
- There is too much commercial & condo devt putting load on the infrastructure.
- Too many apartments going up.
- TOO MANY NEW APTS ; CONDOS BEING BUILT.
- Too rapid growth of apartments and condos.
- Too many "teardowns" and cheap looking houses being built & no trees!
- Too many apartment buildings being built!!
- Too many apartment buildings/overpopulation.
- Too many apartment/condominium towers.
- Too many apartments and tall buildings, lead to crime.
- Too many apartments being built.
- Too many apartments being built with breaks for builders & too little input from residents.
- TOO MANY APARTMENTS WITH ONLY ON STREET PARKING.
- Too many apt. bldgs - traffic is a growing problem.
- Too many big rental properties being built.
- Too many dense multiple housing buildings being constructed. Will only add to air, traffic & noise pollution along France Avenue, which is already congested.

- Too many high density rental apartments being built.
- Too many high rise buildings coming.
- Too many high rises and over population creating major traffic issues. Isn't the same Edina it was 5 years ago - becoming the next Burnsville or Bloomington.
- Too many high rises.
- Too many large apartment/condo buildings going up in Southdale area
- Too many mansions. People feeling a sense of entitlement building these huge houses!
- Too many multi close things being built.
- Too many neighborhoods are being turned into luxury housing.
- Too many new apartment buildings.
- Too many new apts, lack of green space, concern about traffic.
- Too much dense housing development encroaching on family neighborhoods - not enough good roads sup.
- Too much development
- Too much development in the Southdale area.
- Too much growth (apts).
- Too much growth.
- TOO MUCH HIGH COST HOUSING.
- Too much high-rise living.
- Too much housing/apt. /Condo development along France & Fred Richards area.
- Too much large-scale building development (eg, apartment / multi-use projects) that create traffic congestion and loss of the "perfect gem" feel that Edina possessed when I first chose to live here. It had been a location where you could easily drive, park and stroll areas like 50th and France, or even Southdale back when it was a vibrant venue for a diverse array of shoppers. "Large box" and/or very high-end stores and restaurants seem now to be the norm. Congestion and parking cause me to think twice about shopping Edina. Safety is somewhat of a concern, especially in parking ramps with elevators and stairwells, including Southdale in general, and especially the dilapidated underground parking near Macys. I frequently choose to access Eden Prairie using a back route on an 494 frontage road, to enjoy stores like Von Maur and Scheels. These stores, though not small-scale, feel more "local" in nature. They offer quality goods for a variety of shopping needs and financial parameters, and, it takes less time and far fewer traffic lights for me to access.
- Too much multifamily housing and too many empty commercial buildings
- Too much new building and apartments is a disappointing problem.
- Too much new building, buildings too high. What happened to the height limit?
- Too much TIF and building close to Centennial Lakes Park
- Too much unaffordable, luxury, housing being built.
- Too much unwanted growth of apartments and unnecessary commercial buildings
- TOO MUCH/MANY NEW "LUXURY" APARTMENTS BEING BUILT.
- Turnover of neighborhoods from older residents to newer generation, tearing down homes and rebuilding causes neighborhood tension.

Homelessness

- Beggars everywhere, homeless, over crowded schools, decision to offer open enrollment - Tearing down all of the foliage near Vernon and 50th. Not planting the roundabout near city hall. Looks like a concrete wasteland. Accepting TIFF money and building apartments. There are way too many apartments here. people who pay taxes in another city are taking spots in our highschool - in turn it's over crowded and those kids are taking college opportunities that a tax payer could have. Example- UW Madison only accepts a certain amount of kids from EHs. Yet someone living in golden valley gets a spot.
- Homeless - I don't think enough is being done about it.
- Homeless people on every freeway exit.
- Homelessness
- Homelessness.
- Increased homeless population
- Increased homelessness.
- Too many transient folks loitering / begging - crimes witnessed my car stolen from lot.

Other

- (1) Needs 1 garbage service provide. (2) No sidewalks. (3) Sweep the streets better / (4) Don't flow in my driveway.
- Activist city council members who are striving to change the culture and neighborhood here.
- Adapting to political changes in Trumplandia
- Angry and sloppy drivers. Speeding, ignoring stop signs and lights.
- Boundaries are blurry in every area.
- Edina natives ignoring new 25 MPH law.
- Figuring out how to push ball the entitled.
- IMMIGRANT'S/OVERLY DIVERSE.
- Infringement of privacy (license plate cameras, drivers license scanning at Edina Liquors),
- Lack of walkable "mom and pop" restaurants/coffee shops businesses between 100 and 169.
- Local politicians and city officials thinking Edina can can larger social and economic issues. We need to stick in our lane.
- Neighborhood is not friendly.
- Noise - police activity.
- Noisy business in residential areas, Policing, Dog Control, Junky Residence.
- Public transport.
- Public transportation.
- Public transportation.
- Speed & traffic violations France ave/Too much construction housing - apts, condos eye sore (high rises) *Bldgs themselves.
- That sense of entitlement that Edina residents exude!!!!!! I lived in Minneapolis, can you tell?
- The city is becoming far too liberal! Schools are failing & mayor/city govt. are awful!
- Too strongly tied to past. Not open to change
- Too much subsidized housing and ow income housing.
- TOO MUCH = SOMALIANS / low cost housing.
- Too much emphasis on climate change and DEI
- Ultra competitive academics to detriment of average students who need help.

Don't now/nothing

- Content.
- Don't know.
- Don't know.
- Don't know.
- I don't know
- I have no issues currently
- No answer
- NO IDEA.
- NO OPINION.
- No thoughts.
- None that come to mind.

Question 24: All in all, do you think things in Edina are generally headed in the right direction, or do you feel things are on the wrong track? - Wrong track, why?

Poor development/overbuilding/density of city/growth/urbanization

- Adding far too much density, using taxpayer funds inappropriately, school performance has dropped.
- Building too many rental apartments.
- Community growth does not equal increased quality of life.
- Current city council trying to grow just to grow and take advantage of fed government funding rather than trying to grow organically. Rather than more apartment buildings - consider neighborhood gathering spaces, opportunities for local businesses, tax generating development.
- I feel too much density, Edina is losing its charm we have too many bike lanes. Neighbors can't park in street.
- I think Edina is becoming way too overdeveloped and what used to make this city the best to live in has disappeared it's more important to bring more people and use up every single space of land with apartments.
- I'd like to see more condos.
- It seems Edina is trying to turn into downtown MPLS.
- Lack of thought diversity in city government and the city council. City budgets continue to grow and I believe it is time to find new leadership and vision
- Less multifamily housing. More business development, including business loans,, and redevelopment of commercial sites.
- Massive amounts of development that lack a grand/longer term vision (commercial) then for neighborhoods there should be devpt "design principles".
- Mostly stop apartments.
- Need more small housing; condos.
- Need to maintain single family how neighborhood.
- Newer homes designs should be approved.
- No single family housing for middle class families.
- Not crazy about current residential & commercial planning.

- Over bldg. of apartments!
- OVER DEVELOPMENT/France Ave for example.
- OVER-DEVELOPMENT, INCESSANT TAX INCREASES.
- Overbuilding - causing traffic issues - lower response times of police/fire.
- POOR DEVELOPMENT.
- This used to be a quaint city and now is becoming a major community with too much multiple housing.
- Too much building of tall apartments.
- Too congested! Too many tall buildings! Too much traffic! More Crime! Property Taxes High!
- Too many apartment buildings causing population concentration traffic issues in certain areas.
- TOO MANY APARTMENT BUILDINGS!
- Too many apartments are being built.
- Too many apartments, too many bike lanes, high in crime.
- Too many apartments, too much emphasis on being inclusive, too much emphasis on open enrollment.
- TOO MANY APARTMENTS.
- Too many apts w/no corresponding increased traffic mgmt. Lack of new green spaces just cement.
- Too many big houses being built.
- Too many high rise apartment buildings being built.
- Too many large condominiums & apartments in the Southdale area.
- TOO MANY MULTI-FAMILY DEVELOPMENTS AND BUILDING OVER 5 STORIES.
- Too many new apartment buildings which is going to bring a lot more people to Edina which is going to greatly affect the traffic flow in an already busy city.
- Too much building (ugly!) everywhere.
- Too much building, need affordable housing.
- TOO MUCH BUILDING.
- Too much construction.
- Too much development in apartment buildings
- TOO MUCH DEVELOPMENT.
- Too much expanded building of apartment
- Too much focus on commercial/residential development on France instead of developing green space.
- Too much high rise development.
- Too much low income housing with redevelopment, problem in the schools and with overall safety.
- Too much multi housing & apt construction community getting way too diverse.
- Too much multi-family housing being built. Taxes are getting much too high.
- Too much new building, The essence of Edina has changed drastically in the last 10 years.
- Trying to be all things to all people. And when budgets get tight, funding gets cut to Braemar Arena so that the council can come back to residents and ask for a tax increase.
- Way too much use of TIF!
- Wayyyy too overbuilt w/ ugly apartments. Stop! Stop!

- We can cool it on TIF apts, & condos - invest that \$ in city.

Affordable housing/cost of living/teardowns

- House taxes are pushing seniors out. Freeze taxes on people >70.
- It is just too expensive to live here.
- Tear dwens and mega houses price our children housing planning for communities make no sense out of community!
- Teardowns and affordable housing.

Schools/education

- Edina's success seems built on strong community efforts to provide good schools and a safe, supportive, caring community for the benefit of our children. The community goals are a priority and we must (have largely) minimized/overlooked/overcome/ work around "differences" in religion, race, politics, social orientation etc in the interests of shared community goals.
- Not best school district anymore - too many non English speaking people.
- Want schools to be the strongest possible.

City government (high taxes, not listening to residents, political ideology, etc.)

- City Council that disregards homeowner views and value, preferences for commercial development at cost of neighborhoods, TAXES rising way too high and quickly, school quality ratings drops, housing waaaay out of reasonable pricing, too much emphasis on biking lanes at the expense of traffic management, needs new leadership after years of same mayor (yes, he's finally retiring), lack of transparency by and too much power of Neal, City manager; lack of previously more transparent crime reports that now are barely informative and crime info not proactively shared with homeowners, and increasing "rental" and high-density housing that is out of reach of most people. We need stable homeowner neighborhoods, NOT MORE APARTMENTS with renters not invested in the city or community and adding to already high-traffic areas.
- City council way too over reaching.
- City govt has own agenda and doesn't listen to nor represent majority of residents.
- City leaders have chosen to value economic profit over environmental necessities. Numerous very large, high density housing projects along streets already congested with traffic will result in more air, noise and traffic pollution, resulting in less permeable space and fewer trees, that together would have absorbed carbon, noise and air pollution. Also, with thousand plus additional housing provisions, schools, police, fire & city support personnel will be wholly understaffed.

- Focus on cost/expense control
- FUNDS ARE LIMITED, STOP TRYING TO PLEASE EVERYONE!!
- Government waste, poor management, terrible mayor & city manager.
- I am not convinced that there is enough attention on how resources are being spent and what we really need from a budget standpoint. I have been especially critical of the city in the way in which it has handled the ongoing issue of the Kevin Keyes property. I think that has been an example of a small group of NIMBY's influencing the direction without the city council and mayor really staying non judgmental and unbiased.
- I think it's time for new leadership in Edina, including both the mayor and members of the City Council.
- Leadership has failed this community. Taxes and spending on useless projects by govt bureaucrats has become all too common. We are turning into Minneapolis and my fear is that a mass exodus of quality residents will follow. We need more diversity of opinion by our "leaders"
- mayor travels too much
- Need better representation of all Edina, City council members should come "wards" like mpls.
- New new mayor and city mgr. Their projects are costly and over the top. Also charging homeowners to redo streets several years ago and now rolling it into everyone's taxes and yet we're still paying for ours! Ridiculous
- No spending discipline or effort to reduce spending.
- Old ways, need to stop taxing everything so much!!
- over taxed, over built
- Over use of Tax Increment Financing to support over-building by developers. Southdale area along France Avenue is no longer an attractive entrance to Edina - with more "less than attractive" buildings coming. More congestion, more traffic, less green space and air quality issues. And the police have told us - more people, more crime. And higher insurance premiums - as insurance companies check crime rates by zip codes.
- Politics.
- Property taxes are to high - Remodeled homes are to offer the lots.
- Property taxes increased, roads aren't being fixed.
- Scott Neal should be the city manager!! City tries to do too much for residents! We are capable and can/should be more self reliant/independent.
- Seems that Mayor and City Council want to make Edina more urban and less small town
- Taxes too high.
- Taxes, too much dense housing that is exempt from taxes.
- The city does not spend our tax dollars wisely. City council members have pet projects that the city doesn't research well enough. Many of these projects threaten the beauty of this city, the sunshine available (too many tall buildings), and the property values. We moved here for a reason. The city council has made us want to leave.

- The city government wants to keep growing at an unsustainable and unrealistic pace, and expects the residents to foot the bill. We will ultimately be paying for a multitude of services and programs that we don't actually need.
- The continued increase in housing. This will create congestion and decrease the value of schools for the next generation, which in turn will lead to lower quality of life for all those involved.
- The new housing projects (condos) are becoming too big - ht. wise and unaffordable to too many.
- The reputation has become too dense.
- Too liberal in every way.
- Too liberal not enough clear direction.
- Too liberal!!
- Too many extremist views city actually is arrogant, rude non responsive prodevelopers and very dishonest.
- Too much spending, too many bike lanes, don't increase housing density.
- Trying to be too progressive too fast.
- Why do we have to pay higher property taxes - because our neighbors build huge + expensive homes, yet we have maintained our small, footprint for over 25+ years?? Not fair!!
- You keep asking for more money from the residents to supplement unnecessary services (e.g. DEI, unnecessary recycling that was forced on us, continued levies to add unnecessary things.) I'm fine paying taxes, but cut out the other crap and let's stop trying to supplement affordable housing for such a large group of people. Work within a budget vs always using an increase in tax to justify new pet projects. Also, the "Lid" project was not viewed as favorable so please stop tilting this survey to justify more this initiative and more spend. This survey is set up to use the answers to justify your position. It's poorly designed and biased.

Traffic, bike lanes, public transportation, infrastructure

- Don't like narrowing at streets, and too much attention assisting the flow bike riders. Don't allowing the Dai patch rail line.
- It would be nice to have a bike trail to York Ave needs a bike path the the lakes.
- Road construction - traffic mgmt is a disaster - who is appearing & managing the engineering projects. Communicate why you're ripping up roads you've clearly ripped up & repaired.
- Too much emphasis on bike lanes / reduction in parking. Too much emphasis on pronouns.
- Too much focus on bicycle lanes.
- Too much traffic, taxes, apartments.

Other

- I see more homeless people in the area

- Racism and classism on the rise amongst neighbors and business owners.
- Too much homeless & street noise.
- TOO MUCH SUBSIDIZED HOUSING. HOVLAND & CO. ARE RUINING THE CHARM (WHAT'S LEFT OF IT) OF EDINA. PERVERTING THE PLACE INTO A MINI-MPLS.
- TRACK UNCLEAR.
- Very concerned in crime by Southdale, I do not want density in housing.

Don't know/nothing

- I have good & bad things to say about the track Edina is on.
- I think every where things are on wrong track.
- This feels like a complicated question - oversimplified.

Question 25: Other than voting, do you think that if you wanted to, you could have a say about the way things are run in this community? - No, why?

Public voice not heard/listened to

- Attend city council meeting. But this doesn't seem to have any effect.
- Because even if a healthy majority of people (let's say 65% or above) approve a development or policy, the minority will be loud, noisy, and sometimes mean with their disapproval, and city leadership will cater to those folks every single time.
- Because honestly, no matter what the citizens want I feel like government just does whatever they want. Raise taxes, pay for inflated government salaries. I'm pretty jaded when it comes to government and thinking that the citizens really have a voice.
- City council doesn't listen.
- City council doesn't listen when you attend and give an opinion.
- Community comment is being closed at council meetings. They listen, but never take action.
- Community voices were solicited, then ignored, nearly entirely regarding the Weber Woods elimination.
- Current mayor/liberal council members seems to change rules, , pretend to listen but ultimately does what they want
- Decisions made w/o notice / input - big projects move too fast.
- DON'T BELIEVE THE CITY COUNCIL HAS EARS FOR OPPOSING OPINIONS.
- Don't have enough 'pull'
- Don't have the connections needed.
- Don't know the right bodies to involve.
- Edina city planners and Edina school board seems to do whatever they want regardless of what they hear from their community
- Employees and elected officials do not return phone calls, emails or letters.

- I do not feel residents have a say in all of the new construction that is happening
- I don't get the impression the Mayor or City Council listens
- I feel that the city will do as it pleases.
- I have lived here my whole life; the only people who are "listened to" are those who agree. I have learned not to bother speaking up.
- I have reached out to city leaders, but with little interest from them on points of view that prioritize, environmental concerns for next generations.
- I think I would need to run for office and I don't want to.
- I was part of a task force and it was apparent to me in the way the task force was run, that our voices were not important.
- I'm not confident my input and ideas would be acted upon.
- Lack of hearing what community
- Might say something but would be 100% ineffective fall on deaf ears no point.
- My communications with city officials have been met with boilerplate letters in reply. I have zero confidence that the city council represents me. They are more concerned with politics than policy.
- My neighborhood strongly attended meetings about our road construction- we agreed on changes that be to be made to the plan and were not listed to.
- No one cares !
- No one cares.
- People don't care about our opinion.
- People have spoken up in the past w/o results.
- Still pissed about the stupid AstroTurf/Tire mat you installed w/ out our approval - the people w/ money & power run this city.
- The City Council recently considered limited citizens speaking before a Council meeting.
- The city government doesn't listen to concerns about development from the taxpayers and pushes projects through without enough input from the community. Mayor Hovland says yes to any project that increases height requirements and yes to any developer that wants TIF money for the project even though the building is far from blighted, as required to use TIF money. City manager Scott Neal publicly stated that he, and people in government, are smarter than the people in their communities. "The people in our communities who discount our expertise may be smart. They may even have noble intentions. But, in the field of local government, they're probably not smarter than you. They most almost certainly don't have the same level of local government management expertise as you do. Don't ever forget that." I definitely don't think I would have a say in the way things are run with the attitudes from Mayor Hovland and City Manager Scott Neal.
- The council & mayor operate in a silo - refuse to listen to residents.
- The mayor does what he wants to do as well as city council. They aren't interested in other opinions than their own.

- Those who govern don't listen.
- We could have a say, but no one does anything with our requests.
- Whenever I have voiced a concern my voice did not matter.

Decisions are predetermined/leaders have agenda

- Agenda.
- Because dissenting opinions aren't welcome!!
- Because of who is on city council. It's very biased to the left and their agenda.
- Because the mayor and city mgr do whatever
- Council is pushing in agenda regardless of input.
- I feel our leadership is bent on building in every nook and cranny just for more taxes and ignoring aesthetics.
- I've email city council never heard back, feel the city only focuses on what they ideologically believe in and not the entire community.
- It seems that the city council and other organizations are pretty set in one direction.
- My observation is city council/mayor have already decided what they're going to do & don't really want input/opinions.
- Some things seem already decided. Example the apt complex at St. Stephens.
- The Mayor and City Council have an agenda and citizens input doesn't seem to count.
- There are many examples of mayor and city council having own opinions and agenda and only give lip service to residents. This has gotten worse in past 15 years.
- Too difficult to gain agenda!
- Too many "insiders"! Edina is run by a select few that insist on running the city in an "idealistic" & "manist" fashion!

Decisions are biased toward or influenced by commercial, wealthy, or special interests

- BECAUSE ELECTED OFFICIALS ARE SAY TO DO WHAT KEEPS THEM IN OFFICE & IE. WHAT DEVELOPERS WANT! \$\$\$.
- Because I have offered my opinion as have many others regarding the Kevin Kee's property development and opinions are dismissed. There is a need to have a neighborhood restaurant to build community on this side of Edina and it is continually dismissed and now the proposal is for more housing.
- Council and staff do what they want based on financial considerations and contributions
- DECISIONS ARE MADE BEHIND CLOSED DOORS.
- Edina has a reputation for being a higher class city, & it is in the mid to lower class.
- Favoritism to certain areas, live in the wrong area.
- I could state an opinion, but I don't live in the influential area.

- I have attended council meetings and experienced great frustration a few years ago with a street project and oversight process that disregarded any homeowner input the city paid to collect beforehand - waste of money, imperious city staff that were rude and didn't care about homeowner input AT ALL; aware of effort to stifle public comment that was defeated, much to my pleasant surprise. Homeowners do not have influence or are disregarded while commercial interests take precedent.
- Money talks. Those with money can apparently build what they want.
- Only the far left has a say in Edina politics
- Seems government is too pro business instead of for the people who live here. No access to Council, Mayor etc. Zoning is problematic in this city.
- The local government is heavily influenced by big money (developments) so that individuals are not heard.

Communication issues (slow response time, unhelpfulness, don't know how to provide input, etc.)

- Because I don't want to go to a bunch of meeting and hear they will not change anything.
- From what I know, would require attending things in-person, which I don't have time for.
- I wouldn't know where / who to begin with. And I'm not sure any one would listen & take the seriously.
- I'm just one
- I'm not sure - I'd like to think so.
- Info about engaging beyond voting not accessible.
- LEGAL IMMIGRANT WHO CAN'T VOTE.
- Lots of meetings re redevelopment between FRANCE & LAKE CORNELLA.
- My viewpoint doesn't always dovetail with other citizens.
- No so much information on how to do so.
- Not enough transparency.
- Not familiar with running act!
- Not sure the forum to share my opinions in an easy way.
- There isn't good though communication within a reasonable time to respond to many issues voted in or acted upon by the city.
- Unclear on channels and if they are valued
- Unsure how to reach city council members & mayor so that they will receive it and respond.
- Where / how.

Other

- CURRENT LEADERSHIP/MANAGEMENT IS WEAK.

- Don't like the construction of houses that have destroyed the Edina community feeling. Continue to support historical preservation.
- Get all new lower bids on all city funded construction. Find a better\lower cost.
- I don't get involved because of religion as belief.
- I have had only one time I have had to go to city hall (police) & it was negative.
- I think they are starting to listen.
- It's healthy for a community to have new people involved in the process and that doesn't always happen.
- Keep more small homes around!! We are looking like Bland Eden Praire, No archite interest!!
- need dedicated council folks for parts of the city
- Some worthless mayor and horrible council members treat immigrants better than citizens.
- Somewhat, too many differing opinions in the community.
- THERE ARE NO MORE REPUBLICANS LEFT HERE. I'M A DYING BREED.
- Too many voices.
- Too old.

Question D8: What is your preferred spoken language? – Other.

- Kannada
- Thai.

Appendix D: Selected Survey Questions by Respondent Characteristics

The subgroup comparison tables contain the cross tabulations of selected survey questions by respondent characteristics. Chi-square or ANOVA tests of significance were applied to these breakdowns of survey questions. A “p-value” of 0.05 or less indicates that there is less than a 5% probability that differences observed between groups are due to chance; or in other words, a greater than 95% probability that the differences observed in the selected categories of the sample represent “real” differences among those populations.

For each pair of subgroups that has a statistically significant difference, an upper-case letter denoting significance is shown in the category with the larger column proportion. The letter denotes the category with the smaller column proportion from which it is statistically different. Differences were marked as statistically significant if the probability that the differences were due to chance alone were less than 5%. Categories were not used in comparisons when a column proportion was equal to zero or one.

Items that have no upper-case letter denotation in their column and that are also not referred to in any other column were not statistically different.

For example, in Table 85, 95% of respondents aged 55 and older (Column C) rated the overall quality of life in Edina as excellent or good. This proportion was statistically higher than that of residents aged 18–34 (Column A) and 35–54 (Column B), as indicated by the letters 'A B' in Column C.

Comparisons by Demographic Characteristics

Table 85: Quality of Life by Respondent Characteristics

Percent "excellent" or "good"	Length of residency			Gender		Age			Housing tenure		Race/ethnicity		Overall
	5 years or less	6 to 20 years	More than 20 years	Female	Male	18- 34	35- 54	55+	Rent	Own	White alone, not Hispanic	Hispanic and/or other race	(A)
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(A)	(B)	
How would you rate the quality of life in Edina?	97% B	86%	94% B	94%	90%	87%	89%	95% A B	90%	93%	94% B	80%	92%

Table 86: General Community Characteristics by Respondent Characteristics

Please rate each of the following characteristics as they relate to Edina as a community: (Percent "excellent" or "good")	Length of residency			Gender		Age			Housing tenure		Race/ethnicity		Overall
	5 years or less	6 to 20 years	More than 20 years	Female	Male	18-34	35-54	55+	Rent	Own	White alone, not Hispanic	Hispanic and/or other race	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(A)	(B)	
Overall feeling of safety in Edina	91%	89%	91%	91%	89%	87%	88%	93%	91%	90%	92% B	79%	90%
Overall ease of getting to the places you usually have to visit	84%	85%	83%	82%	86%	85%	80%	86%	85%	84%	86%	78%	84%
Quality of overall natural environment in Edina	88%	85%	89%	87%	89%	87%	82%	91% B	82%	89%	89% B	78%	88%
Overall established "built environment" of Edina (including overall design, buildings, parks and transportation systems)	81%	78%	75%	76%	80%	64%	82% A	80% A	80%	77%	79%	71%	78%
Health and wellness opportunities in Edina	92% B	83%	92% B	86%	92%	79%	87%	93% A	84%	90%	89%	88%	89%

Please rate each of the following characteristics as they relate to Edina as a community: (Percent "excellent" or "good")	Length of residency			Gender		Age			Housing tenure		Race/ethnicity		Overall
	5 years or less	6 to 20 years	More than 20 years	Female	Male	18-34	35-54	55+	Rent	Own	White alone, not Hispanic	Hispanic and/or other race	(A)
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(A)	(B)	
Overall opportunities for education and enrichment	88%	86%	87%	91% B	83%	83%	85%	90%	89%	87%	89%	82%	87%
Overall economic health of Edina	87%	81%	82%	85%	81%	76%	82%	87% A	85%	82%	82%	85%	83%
Sense of community	70%	69%	68%	71%	68%	68%	65%	73%	69%	69%	72% B	55%	69%
Overall image or reputation of Edina	80%	80%	75%	79%	80%	76%	75%	82%	90% B	75%	80%	70%	78%
Neighborliness of residents in Edina	76%	72%	82% B	77%	78%	73%	80%	76%	74%	78%	80% B	59%	77%

Table 87: Likelihood of Recommending or Remaining in Edina by Respondent Characteristics

Please indicate how likely or unlikely you are to do each of the following: (Percent "very likely" or "somewhat likely")	Length of residency			Gender		Age			Housing tenure		Race/ethnicity		Overall
	5 years or less	6 to 20 years	More than 20 years	Female	Male	18-34	35-54	55+	Rent	Own	White alone, not Hispanic	Hispanic and/or other race	(A)
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(A)	(B)	
Recommend living in Edina to someone who asks	94%	90%	92%	93%	90%	87%	89%	95%	95%	90%	92%	86%	92%
Remain in Edina for the next five years	85%	89%	90%	92% B	84%	71%	90% A	93% A	81%	91% A	88%	85%	88%

Table 88: Feelings of Safety by Respondent Characteristics

Please rate how safe or unsafe you feel: (Percent "very safe" or "somewhat safe")	Length of residency			Gender		Age			Housing tenure		Race/ethnicity		Overall
	5 years or less	6 to 20 years	More than 20 years	Female	Male	18-34	35-54	55+	Rent	Own	White alone, not Hispanic	Hispanic and/or other race	(A)
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(A)	(B)	
In your neighborhood	94%	88%	92%	93%	89%	87%	91%	93%	91%	91%	93% B	81%	91%
In the 50th & France area (downtown area)	94% C	87%	82%	88%	88%	87%	89%	87%	90%	86%	88%	84%	87%
In the greater Southdale area	77% C	66% C	55%	60%	71% A	60%	67%	66%	71%	63%	66%	63%	65%

Table 89: Sense of Community Welcoming by Respondent Characteristics

Please rate how welcoming Edina is as a community: (Percent "very welcoming" or "welcoming")	Length of residency			Gender		Age			Housing tenure		Race/ethnicity		Overall
	5 years or less	6 to 20 years	More than 20 years	Female	Male	18-34	35-54	55+	Rent	Own	White alone, not Hispanic	Hispanic and/or other race	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(A)	(B)	
For people of all races	57%	62%	64%	60%	64%	56%	65%	62%	67%	60%	60%	69%	62%
For people of all religions	65%	69%	80% A B	71%	73%	62%	76%	72%	75%	71%	71%	77%	72%
For people of all ethnicities	53%	61%	67% A	59%	64%	52%	65%	62%	61%	62%	59%	64%	61%
For people who have a lower income	25%	28%	39% A B	30%	35%	32%	35%	31%	34%	31%	30%	37%	32%
For people of all ages	70%	83% A	82% A	79%	81%	67%	86% A	78%	71%	81% A	79%	78%	79%
For people of all abilities	73%	70%	74%	65%	83% A	65%	82% A C	68%	62%	76% A	72%	72%	72%
For people of all gender identities	78% C	64%	60%	61%	72% A	73% C	78% C	55%	71%	65%	64%	80% A	66%
For people of all sexual orientations	80% C	68%	60%	66%	71%	81% C	79% C	56%	74%	66%	65%	85% A	68%
For all people	68%	71%	64%	64%	75% A	70%	76% C	62%	64%	69%	68%	71%	68%

Table 90: Problems in Edina by Respondent Characteristics

Please rate how much of a problem, if at all, you feel each of the following is in Edina. (Percent "moderate problem", "major problem" or "extreme problem")	Length of residency			Gender		Age			Housing tenure		Race/ethnicity		Overall
	5 years or less	6 to 20 years	More than 20 years	Female	Male	18-34	35-54	55+	Rent	Own	White alone, not Hispanic	Hispanic and/or other race	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(A)	(B)	
Traffic speeding in your neighborhood	44%	44%	38%	40%	42%	29%	47% A	41%	44%	41%	42%	43%	41%
Stop sign violations in your neighborhood	31%	32%	33%	30%	34%	29%	29%	34%	34%	32%	32%	28%	32%
Violent crime	8%	13%	12%	10%	11%	8%	12%	11%	17% B	9%	11%	14%	11%
Drugs	5%	15% A	13%	10%	13%	8%	8%	16%	17%	10%	12%	11%	12%
Youth crimes	17%	32% A	32% A	32%	24%	39% B	21%	30%	36%	26%	28%	31%	28%
Vandalism and property crimes	20%	23%	36% A B	31% B	19%	36% B	16%	31% B	38% B	24%	26%	33%	27%
Hate crimes and bias/discrimination offenses	3%	10%	10%	10%	5%	0%	6%	13% A	16% B	6%	8%	14%	8%

Table 91: Community Characteristics by Respondent Characteristics

Please rate each of the following characteristics as they relate to Edina as a whole: (Percent "excellent" or "good")	Length of residency			Gender		Age			Housing tenure		Race/ethnicity		Overall
	5 years or less	6 to 20 years	More than 20 years	Female	Male	18-34	35-54	55+	Rent	Own	White alone, not Hispanic	Hispanic and/or other race	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(A)	(B)	
Traffic flow on major streets	56%	62%	66%	59%	64%	47%	61%	67% A	64%	61%	64%	54%	61%
Ease of public parking	78%	74%	68%	70%	78%	80%	72%	73%	78%	71%	75%	64%	73%
Ease of travel by car in Edina	75%	79%	82%	76%	83%	72%	78%	82%	79%	79%	79%	77%	79%
Ease of travel by bicycle in Edina	61%	54%	67% B	57%	66%	62%	56%	65%	58%	62%	61%	60%	61%
Ease of walking in Edina	67%	69%	74%	63%	80% A	79% B	59%	75% B	72%	69%	73%	61%	70%
Availability of paths and walking trails	71%	79%	86% A	75%	86% A	77%	76%	83%	80%	79%	82% B	66%	80%
Air quality	88% B	76%	92% B	82%	90% A	61%	89% A	90% A	78%	87% A	88% B	71%	85%
Cleanliness of Edina	95% B	89%	95% B	93%	94%	86%	94% A	94% A	92%	93%	93%	94%	93%
Public places where people want to spend time	83%	86%	89%	86%	88%	87%	84%	89%	80%	89% A	88% B	77%	87%
Variety of housing options	50%	55%	61%	54%	58%	51%	60%	56%	58%	55%	54%	70% A	56%

Please rate each of the following characteristics as they relate to Edina as a whole: (Percent "excellent" or "good")	Length of residency			Gender		Age			Housing tenure		Race/ethnicity		Overall
	5 years or less	6 to 20 years	More than 20 years	Female	Male	18-34	35-54	55+	Rent	Own	White alone, not Hispanic	Hispanic and/or other race	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(A)	(B)	
Availability of quality affordable housing	34%	35%	37%	32%	39%	28%	35%	38%	32%	36%	33%	42%	35%
Fitness opportunities (including exercise classes and paths or trails, etc.)	91%	86%	87%	88%	89%	86%	89%	88%	92%	87%	90%	82%	88%
Recreational opportunities	89%	88%	90%	91%	87%	86%	89%	90%	89%	89%	91% B	82%	89%
K-12 education	97% B C	86%	86%	88%	88%	84%	92%	86%	94%	87%	89%	89%	88%
Adult educational opportunities	81%	80%	84%	84%	82%	63%	89% A	83% A	80%	83%	85% B	69%	82%
Opportunities to attend cultural/arts/music activities	71%	79%	77%	79%	73%	74%	78%	77%	72%	78%	80% B	62%	77%
Employment opportunities	68%	73%	71%	74%	69%	64%	74%	72%	70%	72%	70%	76%	71%
Shopping opportunities	90%	92%	93%	93%	92%	92%	94%	91%	91%	93%	92%	91%	92%
Cost of living in Edina	38%	31%	41%	33%	41%	25%	33%	42% A	36%	37%	37%	29%	36%

Please rate each of the following characteristics as they relate to Edina as a whole: (Percent "excellent" or "good")	Length of residency			Gender		Age			Housing tenure		Race/ethnicity		Overall
	5 years or less	6 to 20 years	More than 20 years	Female	Male	18-34	35-54	55+	Rent	Own	White alone, not Hispanic	Hispanic and/or other race	(A)
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(A)	(B)	
Overall quality of business and service establishments in Edina	94% B	84%	91%	90%	89%	86%	90%	90%	87%	90%	90%	85%	89%
Overall quality of commercial redevelopment in Edina	67%	70%	61%	62%	71%	69%	67%	65%	76% B	64%	68%	61%	66%
Overall quality of residential redevelopment in Edina	67% C	58% C	46%	54%	58%	50%	56%	57%	64%	54%	55%	58%	56%
Opportunities to participate in social events and activities	62%	74% A	80% A	81% B	63%	55%	78% A	75% A	67%	75%	75%	63%	73%
Opportunities to volunteer	71%	81%	78%	83% B	73%	78%	77%	79%	75%	79%	78%	73%	77%
Opportunities to participate in community matters	85% B	72%	73%	74%	77%	89% C	76%	72%	69%	78%	75%	73%	75%

Table 92: Aspects of Drinking Water by Respondent Characteristics

Please rate the following aspects of drinking water in Edina: (Percent "excellent" or "good")	Length of residency			Gender		Age			Housing tenure		Race/ethnicity		Overall
	5 years or less	6 to 20 years	More than 20 years	Female	Male	18-34	35-54	55+	Rent	Own	White alone, not Hispanic	Hispanic and/or other race	(A)
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(A)	(B)	
Appearance	81% B	69%	86% B	73%	86% A	72%	75%	83%	78%	79%	79%	71%	78%
Taste	64%	61%	70%	58%	75% A	80% B C	55%	66% B	68%	64%	66%	65%	65%
Odor	76%	67%	77% B	70%	77%	86% B	65%	75% B	75%	73%	74%	70%	73%
Hardness	35%	25%	38% B	25%	44% A	33%	27%	37%	46% B	29%	34%	28%	33%
Reliability	87%	78%	91% B	81%	90% A	86%	83%	86%	86%	85%	86%	81%	85%
Safety	90% B	70%	90% B	76%	90% A	86%	79%	83%	77%	84%	83%	77%	82%

Table 93: Use of Parks and Recreation Amenities by Respondent Characteristics

Tell us about how many times in the last 12 months, if ever, you or other household members used any of the following Edina Parks & Recreation Department amenities. (Percent at least once)	Length of residency			Gender		Age			Housing tenure		Race/ethnicity		Overall
	5 years or less	6 to 20 years	More than 20 years	Female	Male	18-34	35-54	55+	Rent	Own	White alone, not Hispanic	Hispanic and/or other race	(A)
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(A)	(B)	
Trails	86%	85%	83%	79%	91% A	94% C	92% C	76%	79%	86%	84%	83%	84%
Dog parks/off-leash areas	8%	20% A	16%	16%	15%	16%	23% C	10%	12%	17%	15%	12%	16%
Neighborhood parks	90%	92%	89%	89%	92%	100% C	93% C	85%	81%	93% A	91% B	82%	90%
Large community athletic fields	43%	55%	45%	42%	55% A	57% C	72% A C	28%	36%	52% A	46%	58%	48%
Edinborough Park	49%	52% C	39%	47%	47%	48%	54% C	41%	34%	51% A	46%	52%	46%
Centennial Lakes Park	92% C	83%	79%	84%	83%	92% C	89% C	78%	83%	84%	85%	80%	84%
Edina Aquatic Center	17%	31% A C	20%	23%	24%	8%	45% A C	14%	7%	29% A	25%	17%	23%
Edina Senior Center	10%	14%	30% A B	19%	15%	0%	4%	34% A B	20%	19%	20% B	5%	19%

Tell us about how many times in the last 12 months, if ever, you or other household members used any of the following Edina Parks & Recreation Department amenities. (Percent at least once)	Length of residency			Gender		Age			Housing tenure		Race/ethnicity		Overall
	5 years or less	6 to 20 years	More than 20 years	Female	Male	18-34	35-54	55+	Rent	Own	White alone, not Hispanic	Hispanic and/or other race	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(A)	(B)	
Braemar Arena (ice arena)	18%	27%	24%	23%	26%	6%	41% A C	17%	9%	29% A	26%	18%	24%
Braemar Golf Course	25%	37%	43% A	31%	43% A	42% C	45% C	28%	15%	43% A	40% B	18%	36%
Braemar Golf Dome	28%	24%	29%	22%	34% A	39% C	33% C	20%	19%	30% A	30% B	14%	27%
Braemar Field (sports dome)	23%	32% C	21%	24%	26%	18%	44% A C	14%	7%	32% A	26%	21%	26%
Edina Art Center	15%	23%	23%	21%	20%	19%	21%	21%	23%	20%	21%	19%	21%

Table 94: Quality of Parks and Recreation Amenities by Respondent Characteristics

Please rate the quality of each, regardless of your household's use of the amenities. (Percent "excellent" or "good")	Length of residency			Gender		Age			Housing tenure		Race/ethnicity		Overall
	5 years or less	6 to 20 years	More than 20 years	Female	Male	18-34	35-54	55+	Rent	Own	White alone, not Hispanic	Hispanic and/or other race	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(A)	(B)	
Trails	90%	87%	93%	94% B	85%	74%	92% A	93% A	85%	91%	90%	88%	90%
Dog parks/off-leash areas	90%	64%	80%	69%	79%	79%	69%	78%	100% B	70%	76%	71%	74%
Neighborhood parks	87%	91%	97% A	95% B	89%	86%	89%	98% A B	89%	94%	93% B	84%	92%
Large community athletic fields	96%	88%	96% B	91%	93%	87%	90%	97%	89%	93%	92%	95%	93%
Edinborough Park	98% B	86%	92%	87%	95% A	92%	86%	94%	86%	91%	92%	88%	91%
Centennial Lakes Park	99% B	92%	98% B	95%	97%	94%	94%	98%	96%	97%	97%	91%	96%
Edina Aquatic Center	87%	90%	90%	86%	94%	79%	91%	91%	63%	92% A	92% B	76%	89%
Edina Senior Center	100%	84%	90%	88%	93%	79%	87%	92%	95%	88%	91% B	62%	89%
Braemar Arena (ice arena)	100% B	76%	88%	76%	92% A	79%	78%	95% B	100%	83%	85%	87%	84%
Braemar Golf Course	100% B	88%	97% B	91%	97%	88%	96%	95%	100%	94%	95%	87%	94%

Please rate the quality of each, regardless of your household's use of the amenities. (Percent "excellent" or "good")	Length of residency			Gender		Age			Housing tenure		Race/ethnicity		Overall
	5 years or less	6 to 20 years	More than 20 years	Female	Male	18-34	35-54	55+	Rent	Own	White alone, not Hispanic	Hispanic and/or other race	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(A)	(B)	
Braemar Golf Dome	100% B	86%	95%	88%	97%	86%	97%	93%	100%	93%	93%	92%	93%
Braemar Field (sports dome)	76%	87%	94% A	87%	91%	61%	98% A	91% A	100%	89%	90%	92%	89%
Edina Art Center	72%	79%	86%	80%	84%	83%	79%	82%	81%	82%	86% B	55%	81%

Table 95: Quality of Services by Respondent Characteristics

Please rate the quality of each of the following services in Edina: (Percent "excellent" or "good")	Length of residency			Gender		Age			Housing tenure		Race/ethnicity		Overall
	5 year s or less	6 to 20 year s	Mor e than 20 years	Femal e	Mal e	18- 34	35- 54	55+	Ren t	Ow n	White alone, not Hispani c	Hispani c and/or other race	(A)
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(A)	(B)	
Police services	93% B	82%	97% B	92%	89%	74%	86% A	98% A B	89%	92%	92% B	81%	91%
Fire services	97% B	85%	99% B	93%	94%	76%	92% A	99% A B	88%	96% A	94% B	87%	93%
Ambulance or emergency medical services	95%	89%	98% B	92%	97% A	78%	92% A	99% A B	90%	96% A	96% B	84%	94%
Crime prevention	84% B	71%	87% B	80%	82%	71%	76%	87% A B	77%	82%	84% B	63%	81%
Fire prevention and education	92% B	77%	95% B	86%	91%	60%	94% A	92% A	84%	90%	92% B	69%	88%
Traffic enforcement	73%	70%	77%	73%	74%	66%	73%	76%	68%	75%	75%	64%	73%
Street repair	59%	59%	64%	56%	67% A	49%	57%	67% A	61%	61%	62%	58%	61%
Street cleaning	84%	80%	84%	82%	84%	84%	83%	83%	84%	83%	84%	74%	83%
Street lighting	81%	75%	82%	79%	80%	70%	79%	83% A	86% B	77%	81%	73%	79%
Snow removal	89%	84%	88%	83%	92% A	72%	90% A	89% A	89%	87%	90% B	70%	87%

Please rate the quality of each of the following services in Edina: (Percent "excellent" or "good")	Length of residency			Gender		Age			Housing tenure		Race/ethnicity		Overall
	5 years or less	6 to 20 years	More than 20 years	Female	Male	18-34	35-54	55+	Rent	Own	White alone, not Hispanic	Hispanic and/or other race	(A)
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(A)	(B)	
Sidewalk maintenance	72%	74%	83% A	76%	78%	58%	77% A	82% A	72%	79%	79%	70%	77%
Traffic signal timing	66%	70%	73%	72%	68%	45%	73% A	77% A	68%	71%	72%	60%	70%
Bus or transit services	64%	65%	67%	58%	76% A	70%	58%	70%	71%	63%	68%	56%	65%
Garbage collection	89%	86%	89%	87%	90%	80%	86%	92% A	93%	87%	90%	81%	88%
Recycling	90% B	80%	89% B	85%	87%	83%	82%	89%	89%	85%	86%	86%	85%
Organics recycling	77%	79%	85%	83%	80%	87%	81%	80%	73%	83%	83%	84%	81%
Yard waste pickup	76%	77%	85%	80%	80%	79%	75%	85%	97% B	79%	83%	74%	80%
Storm drainage	92%	84%	85%	84%	89%	78%	90% A	87%	97% B	84%	87%	84%	86%
Drinking water	58%	53%	72% A B	56%	69% A	51%	55%	68% A B	55%	64%	66% B	39%	61%
Sewer services	89% B	71%	90% B	77%	88% A	69%	83% A	87% A	78%	84%	84% B	69%	83%
Utility billing	78% B	64%	76% B	67%	78% A	66%	68%	77%	67%	74%	75% B	51%	72%

Please rate the quality of each of the following services in Edina: (Percent "excellent" or "good")	Length of residency			Gender		Age			Housing tenure		Race/ethnicity		Overall
	5 years or less	6 to 20 years	More than 20 years	Female	Male	18-34	35-54	55+	Rent	Own	White alone, not Hispanic	Hispanic and/or other race	(A)
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(A)	(B)	
City parks	95% B	89%	94%	92%	95%	94%	91%	94%	90%	94%	95% B	83%	93%
Park maintenance	96%	91%	95%	93%	96%	94%	93%	95%	93%	95%	95% B	88%	94%
Condition of trails and sidewalks	85%	87%	88%	87%	88%	65%	90% A	92% A	87%	87%	88%	85%	87%
Recreation programs or classes	89%	83%	89%	86%	89%	58%	89% A	92% A	80%	89%	91% B	68%	87%
Land use, planning and zoning	65% C	62% C	48%	52%	64% A	63%	60%	53%	71% B	53%	59%	49%	57%
Code enforcement (weeds, abandoned buildings, etc.)	89% B C	72%	61%	65%	81% A	65%	78%	69%	73%	70%	73%	63%	71%
Animal control	95% C	83%	81%	81%	89%	100% C	85%	79%	87%	83%	85%	83%	85%
Economic development	78% C	71%	62%	66%	73%	63%	72%	69%	78%	66%	70%	67%	69%
Public health services	91%	83%	87%	84%	90%	92%	85%	86%	87%	87%	88%	84%	87%

Please rate the quality of each of the following services in Edina: (Percent "excellent" or "good")	Length of residency			Gender		Age			Housing tenure		Race/ethnicity		Overall
	5 years or less	6 to 20 years	More than 20 years	Female	Male	18-34	35-54	55+	Rent	Own	White alone, not Hispanic	Hispanic and/or other race	(A)
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(A)	(B)	
Public information services/communication from the City	87%	79%	77%	78%	83%	75%	81%	81%	90% B	78%	83% B	70%	80%
Cable television (Comcast/Xfinity)	62%	50%	55%	50%	63% A	55%	49%	59%	52%	57%	58% B	38%	55%
Fiber/home internet connection	56%	61%	69%	59%	68%	38%	62% A	72% A	60%	65%	66%	56%	63%
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	87%	80%	85%	81%	87%	76%	86%	84%	82%	84%	88% B	66%	84%
Edina open space	80% B	67%	74%	73%	74%	67%	76%	74%	66%	76%	75%	64%	73%
City-sponsored special events (Night to Unite, Winter Ice Festival, Days of Remembrance, etc.)	68%	75%	82% A	76%	75%	57%	79% A	80% A	74%	77%	81% B	56%	76%

Please rate the quality of each of the following services in Edina: (Percent "excellent" or "good")	Length of residency			Gender		Age			Housing tenure		Race/ethnicity		Overall
	5 years or less	6 to 20 years	More than 20 years	Female	Male	18-34	35-54	55+	Rent	Own	White alone, not Hispanic	Hispanic and/or other race	(A)
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(A)	(B)	
Overall quality of services provided by the City of Edina	85%	78%	90% B	82%	89% A	71%	86% A	88% A	78%	87% A	89% B	64%	85%

Table 96: Government Performance by Respondent Characteristics

Please rate the following categories of Edina government performance: (Percent "excellent" or "good")	Length of residency			Gender		Age			Housing tenure		Race/ethnicity		Overall
	5 years or less	6 to 20 years	More than 20 years	Female	Male	18-34	35-54	55+	Rent	Own	White alone, not Hispanic	Hispanic and/or other race	(A)
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(A)	(B)	
The value of services for the taxes paid to Edina	69%	70%	68%	67%	71%	64%	68%	71%	76%	67%	72% B	57%	69%
The job Edina government does at welcoming resident involvement	80% B C	62%	58%	62%	69%	67%	60%	67%	72%	62%	69% B	43%	64%
Overall confidence in Edina government	71% C	67% C	54%	60%	68%	49%	66% A	66% A	74% B	59%	66%	52%	63%
Generally acting in the best interest of the community	72% C	68%	59%	63%	70%	56%	69%	66%	75% B	62%	68% B	54%	65%
Treating all residents fairly	77% B	63%	64%	65%	71%	59%	69%	69%	75%	64%	69%	58%	67%

Table 97: Impression of City Employees by Respondent Characteristics

Please rate your impression of City employees: (Percent "excellent" or "good")	Length of residency			Gender		Age			Housing tenure		Race/ethnicity		Overall
	5 years or less	6 to 20 years	More than 20 years	Female	Male	18-34	35-54	55+	Rent	Own	White alone, not Hispanic	Hispanic and/or other race	(A)
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(A)	(B)	
Knowledge	85%	85%	85%	85%	85%	71%	85% A	89% A	91%	83%	85%	83%	85%
Courtesy	87%	83%	86%	85%	84%	63%	84% A	91% A	94% B	83%	84%	90%	85%
Responsiveness	94% B C	78%	80%	80%	86%	76%	82%	85%	92% B	80%	82%	80%	83%
Follow-up (got back to you or took action if needed)	81%	74%	77%	70%	82% A	62%	77%	81% A	78%	76%	76%	77%	77%
Overall customer service	88%	81%	82%	80%	85%	68%	82% A	87% A	92% B	80%	83%	79%	83%

Table 98: Opinion of Property Taxes by Respondent Characteristics

Considering your property taxes in comparison to neighboring cities, do you feel property taxes in Edina are... (Percent "very high" or "somewhat high")	Length of residency			Gender		Age			Housing tenure		Race/ethnicity		Overall
	5 years or less	6 to 20 years	More than 20 years	Female	Male	18-34	35-54	55+	Rent	Own	White alone, not Hispanic	Hispanic and/or other race	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)
Considering your property taxes in comparison to neighboring cities, do you feel property taxes in Edina are...	57%	57%	62%	64% B	51%	80% B C	58%	53%	52%	60%	59%	62%	59%

Table 99: Level of Support for Increasing Property Taxes by Respondent Characteristics

To what extent would you support or oppose an increase in your property taxes to maintain City services at their current level? (Percent "strongly support" or "somewhat support")	Length of residency			Gender		Age			Housing tenure		Race/ethnicity		Overall
	5 years or less	6 to 20 years	More than 20 years	Female	Male	18-34	35-54	55+	Rent	Own	White alone, not Hispanic	Hispanic and/or other race	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(A)	(B)	
To what extent would you support or oppose an increase in your property taxes to maintain City services at their current level?	44%	42%	43%	38%	50% A	25%	36%	54% A B	51%	41%	46% B	31%	43%

Table 100: Impression of Tax Policy by Respondent Characteristics

How much do you agree or disagree with each of the following statements? (Percent "strongly agree" or "somewhat agree")	Length of residency			Gender		Age			Housing tenure		Race/ethnicity		Overall
	5 years or less	6 to 20 years	More than 20 years	Female	Male	18-34	35-54	55+	Rent	Own	White alone, not Hispanic	Hispanic and/or other race	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(A)	(B)	
The City of Edina effectively manages taxpayer money	73%	66%	70%	66%	74%	59%	65%	77% A B	77%	68%	72% B	53%	69%
The City of Edina should raise taxes annually in increments to cover increased cost of services over time	67%	56%	56%	53%	65% A	57%	53%	63%	67%	56%	61% B	45%	58%
The City of Edina should only raise taxes as needed, even if in larger increments, to cover the cost of services as they increase	46%	49%	59% A	50%	56%	62% B	40%	58% B	56%	51%	51%	54%	52%

How much do you agree or disagree with each of the following statements? (Percent "strongly agree" or "somewhat agree")	Length of residency			Gender		Age			Housing tenure		Race/ethnicity		Overall
	5 years or less	6 to 20 years	More than 20 years	Female	Male	18-34	35-54	55+	Rent	Own	White alone, not Hispanic	Hispanic and/or other race	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(A)	(B)	
The City of Edina should reduce public services to avoid future tax increases	30%	25%	30%	27%	29%	33%	30%	26%	14%	33% A	28%	21%	28%

Table 101: Support for a Crossing and Connection at France Avenue by Respondent Characteristics

(Percent "strongly support" or "somewhat support ")	Length of residency			Gender		Age			Housing tenure		Race/ethnicity		Overall
	5 years or less	6 to 20 years	More than 20 years	Female	Male	18-34	35-54	55+	Rent	Own	White alone, not Hispanic	Hispanic and/or other race	(A)
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(A)	(B)	
France Avenue is a busy thoroughfare used by about 27,000 vehicles per day... To what extent do you support the development of the bicycling/pedestrian route, including the crossing?	84% B C	68%	66%	70%	73%	75%	75%	68%	85% B	67%	72%	73%	71%

Table 102: Support Funding Human Services and Nonprofits by Respondent Characteristics

(Percent "strongly support" or "somewhat support ")	Length of residency			Gender		Age			Housing tenure		Race/ethnicity		Overall
	5 years or less	6 to 20 years	More than 20 years	Female	Male	18-34	35-54	55+	Rent	Own	White alone, not Hispanic	Hispanic and/or other race	(A)
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(A)	(B)	
The City currently provides funding to some human services organizations and nonprofits serving the community. To what extent do you support the City providing that financial support?	83% B C	68%	71%	78% B	68%	61%	69%	80% A B	91% B	67%	74%	71%	73%

Table 103: City Direction by Respondent Characteristics

Percent "right direction"	Length of residency			Gender		Age			Housing tenure		Race/ethnicity		Overall
	5 years or less	6 to 20 years	More than 20 years	Female	Male	18-34	35-54	55+	Rent	Own	White alone, not Hispanic	Hispanic and/or other race	(A)
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(A)	(B)	
All in all, do you think things in Edina are generally headed in the right direction, or do you feel things are on the wrong track?	84% C	76% C	63%	75%	72%	81%	71%	74%	84% B	69%	75%	69%	73%

Table 104: Opportunity for Residents to be Involved in How Edina is Run by Respondent Characteristics

Percent "yes"	Length of residency			Gender		Age			Housing tenure		Race/ethnicity		Overall
	5 years or less	6 to 20 years	More than 20 years	Female	Male	18-34	35-54	55+	Rent	Own	White alone, not Hispanic	Hispanic and/or other race	(A)
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(A)	(B)	
Other than voting, do you think that if you wanted to, you could have a say about the way things are run in this community?	85% B C	64%	61%	64%	72%	59%	65%	72%	77%	65%	69%	56%	68%

Table 105: Ratings of Inclusivity of City by Respondent Characteristics

Please rate the job you feel the City does at each of the following: (Percent "excellent" or "good")	Length of residency			Gender		Age			Housing tenure		Race/ethnicity		Overall
	5 years or less	6 to 20 years	More than 20 years	Female	Male	18-34	35-54	55+	Rent	Own	White alone, not Hispanic	Hispanic and/or other race	(A)
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(A)	(B)	
Making all residents feel welcome	79%	70%	75%	71%	80%	62%	75%	79% A	77%	74%	78% B	55%	74%
Helping new residents feel connected and integrated	56%	60%	71% A	62%	63%	50%	63%	67% A	48%	67% A	67% B	38%	62%
Attracting people from diverse backgrounds	39%	43%	59% A B	50%	45%	24%	48% A	55% A	47%	48%	49% B	31%	48%
Valuing/respecting residents from diverse backgrounds	72%	59%	71%	61%	74% A	72%	67%	66%	58%	70%	69%	56%	67%
Providing a safe and secure environment for residents of all backgrounds	79%	70%	82% B	74%	81%	66%	79%	80% A	76%	78%	77%	71%	77%

Table 106: Experiences of Discrimination by City by Respondent Characteristics

To what extent, if at all, have you or someone in your household experienced discrimination based on each of the following in the Edina community in the past 12 months? (Percent “some” or “most of the time”)	Length of residency			Gender		Age			Housing tenure		Race/ethnicity		Overall
	5 years or less	6 to 20 years	More than 20 years	Female	Male	18-34	35-54	55+	Rent	Own	White alone, not Hispanic	Hispanic and/or other race	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(A)	(B)	
Age	1%	6% A	7% A	6% B	2%	7%	1%	6% B	5%	5%	4%	7%	5%
Gender identity	0%	5% A	3%	3%	3%	0%	3%	4%	6% B	2%	3%	2%	3%
Race(s)	5%	10% C	3%	8% B	2%	10%	8%	4%	13% B	3%	2%	34% A	6%
Ethnicity	1%	8% A C	2%	5%	2%	10% B C	2%	3%	9% B	2%	1%	22% A	4%
National origin (birth country)	1%	6% A	2%	4%	2%	10% B C	1%	3%	8% B	1%	1%	16% A	3%
Religion	4%	3%	4%	3%	4%	0%	6% A	3%	3%	4%	4%	5%	4%
Political affiliation	8%	15%	15%	13%	13%	14%	15%	12%	12%	14%	12%	17%	14%
Disability	2%	8% A C	2%	6%	3%	7%	4%	4%	9% B	3%	5%	3%	5%
Sexual orientation	1%	5% C	1%	3%	3%	7% C	2%	2%	2%	3%	3%	0%	3%

Table 107: Managing Community Tensions by Respondent Characteristics

How well, if at all, do you feel the City is managing tensions in the community related to residential redevelopment in Edina? (Percent "very well" or "somewhat well")	Length of residency			Gender		Age			Housing tenure		Race/ethnicity		Overall
	5 years or less	6 to 20 years	More than 20 years	Female	Male	18-34	35-54	55+	Rent	Own	White alone, not Hispanic	Hispanic and/or other race	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(A)	(B)	
How well, if at all, do you feel the City is managing tensions in the community related to residential redevelopment in Edina?	72% C	62%	55%	59%	67%	63%	59%	63%	76% B	58%	63%	51%	61%

Table 108: Too Little Housing Choice

Thinking about the types of housing in Edina, how would you rate the availability of housing for each of the following income groups? (Percent "far too little" or "somewhat too little")	Length of residency			Gender		Age			Housing tenure		Race/ethnicity		Overall
	5 years or less	6 to 20 years	More than 20 years	Female	Male	18-34	35-54	55+	Rent	Own	White alone, not Hispanic	Hispanic and/or other race	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(A)	(B)	
Lower-income singles	62% C	53%	44%	59% B	45%	59%	45%	54%	54%	50%	53%	47%	52%
Lower-income families	60%	53%	50%	60% B	48%	70% B	45%	53%	53%	53%	56%	42%	53%
Middle-income singles	41%	51%	49%	57% B	39%	45%	47%	50%	42%	50%	48%	48%	48%
Middle-income families	34%	54% A	55% A	60% B	39%	38%	54%	50%	39%	53% A	49%	52%	50%
High-income singles	8%	11% C	3%	7%	7%	10%	12% C	3%	15% B	5%	4%	29% A	7%
High-income families	5%	7% C	1%	4%	3%	10% C	6% C	1%	11% B	3%	1%	24% A	4%

Table 109: Too Much Housing Choice

Thinking about the types of housing in Edina, how would you rate the availability of housing for each of the following income groups? (Percent "far too much" or "somewhat too much")	Length of residency			Gender		Age			Housing tenure		Race/ethnicity		Overall
	5 years or less	6 to 20 years	More than 20 years	Female	Male	18-34	35-54	55+	Rent	Own	White alone, not Hispanic	Hispanic and/or other race	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(A)	(B)	
Lower-income singles	14%	16%	21%	12%	23% A	10%	23%	17%	8%	21% A	16%	27%	18%
Lower-income families	17%	17%	17%	13%	21%	10%	25% A C	15%	14%	19%	16%	32% A	18%
Middle-income singles	4%	7%	5%	5%	7%	9%	4%	6%	3%	7%	7%	0%	6%
Middle-income families	14% B C	6%	2%	3%	11% A	19% B C	6%	3%	16% B	4%	6%	10%	6%
High-income singles	40%	31%	39%	45% B	27%	35%	26%	43% B	36%	35%	39% B	18%	36%
High-income families	54%	42%	46%	53% B	39%	53%	39%	49%	46%	46%	50% B	22%	46%

Table 110: Priorities for Ensuring Housing Choice

There are different ways that a community can try to ensure there are a wider variety of housing choices. How important, if at all, do you think it is that the City encourage each of the following? (Percent “essential” or “very important”)	Length of residency			Gender		Age			Housing tenure		Race/ethnicity		Overall
	5 years or less	6 to 20 years	More than 20 years	Female	Male	18-34	35-54	55+	Rent	Own	White alone, not Hispanic	Hispanic and/or other race	(A)
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(A)	(B)	
Preservation of small starter homes (homes with fewer rooms or other amenities that are affordable for first-time buyers)	70%	73%	76%	75%	71%	86% B	65%	75% B	86% B	70%	75% B	58%	74%
Building of more accessory dwelling units (apartments or small homes built above garages, in backyards, etc.)	40% C	33%	26%	38% B	25%	33%	27%	36%	40%	29%	32%	33%	32%
Medium-density development (like townhouses)	48% C	37%	31%	43% B	32%	46% B	29%	40%	50% B	33%	38%	35%	37%
Higher-density development (like apartments)	31% C	27% C	15%	28%	20%	23%	23%	24%	38% B	19%	23%	30%	23%

Table 111: Support for Change in Garbage Collection System by Respondent Characteristics

Percent "strong support" or "somewhat support"	Length of residency			Gender		Age			Housing tenure		Race/ethnicity		Overall
	5 years or less	6 to 20 years	More than 20 years	Female	Male	18-34	35-54	55+	Rent	Own	White alone, not Hispanic	Hispanic and/or other race	(A)
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(A)	(B)	
Most communities have one of two systems for garbage collection... To what extent do you support the City changing from the current open collection process to an organized collection system?	73% B C	55%	53%	64%	54%	54%	64%	58%	73% B	55%	61%	55%	59%

Table 112: Quality of Environmental Services by Respondent Characteristics

Rate the quality of each of the following services provided by the City of Edina. (Percent "excellent" or "good")	Length of residency			Gender		Age			Housing tenure		Race/ethnicity		Overall
	5 years or less	6 to 20 years	More than 20 years	Female	Male	18-34	35-54	55+	Rent	Own	White alone, not Hispanic	Hispanic and/or other race	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(A)	(B)	
Energy conservation and efficiency programs	83%	72%	79%	75%	80%	77%	78%	78%	72%	79%	81% B	57%	77%
Fostering natural habitats in public spaces	88%	79%	81%	81%	84%	83%	80%	83%	90% B	80%	81%	84%	82%
Encouraging natural habitat on residential and commercial land	73%	61%	66%	65%	66%	71%	59%	69%	85% B	60%	63%	78%	65%
Increasing renewable energy programs	72%	63%	66%	64%	70%	76%	60%	68%	64%	66%	71% B	50%	66%
Adapting to climate change	37%	63% A	60% A	60%	53%	46%	58%	60%	55%	56%	56%	61%	56%
Organics recycling collection services	67%	73%	85% A B	78%	75%	53%	87% A C	77% A	63%	80% A	80%	69%	76%
Water conservation programs	63%	57%	70%	62%	64%	45%	65% A	69% A	63%	63%	61%	66%	63%

Rate the quality of each of the following services provided by the City of Edina. (Percent "excellent" or "good")	Length of residency			Gender		Age			Housing tenure		Race/ethnicity		Overall
	5 years or less	6 to 20 years	More than 20 years	Female	Male	18-34	35-54	55+	Rent	Own	White alone, not Hispanic	Hispanic and/or other race	(A)
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(A)	(B)	
Transportation emission (pollution) reduction (e.g., sidewalks, bike lanes and public electric vehicle charging)	56%	59%	62%	53%	65% A	58%	58%	61%	56%	60%	59%	56%	59%
Investing in programs and creating policies to address climate change	52%	62%	67%	64%	60%	49%	68% A	63%	62%	62%	62%	54%	61%

Table 113: Importance of Environmental Services by Respondent Characteristics

Rate how important, if at all, each service is to the Edina community. (Percent "essential" or "very important")	Length of residency			Gender		Age			Housing tenure		Race/ethnicity		Overall
	5 years or less	6 to 20 years	More than 20 years	Female	Male	18-34	35-54	55+	Rent	Own	White alone, not Hispanic	Hispanic and/or other race	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(A)	(B)	
Energy conservation and efficiency programs	78% C	74% C	61%	76% B	65%	75%	70%	69%	80% B	67%	71%	77%	70%
Fostering natural habitats in public spaces	84% C	81% C	68%	76%	77%	84%	80%	73%	78%	76%	78%	77%	76%
Encouraging natural habitat on residential and commercial land	78% C	75% C	62%	69%	73%	85% C	74%	65%	77%	69%	72%	73%	70%
Increasing renewable energy programs	78% C	70%	60%	74% B	62%	72%	67%	68%	80% B	64%	70%	72%	68%
Adapting to climate change	75%	74%	66%	77% B	65%	75%	69%	73%	84% B	66%	74%	68%	71%
Organics recycling collection services	61%	65%	61%	70% B	54%	54%	62%	66%	75% B	59%	65%	56%	63%
Water conservation programs	75%	80%	72%	82% B	69%	74%	75%	77%	90% B	71%	77%	78%	76%

Rate how important, if at all, each service is to the Edina community. (Percent "essential" or "very important")	Length of residency			Gender		Age			Housing tenure		Race/ethnicity		Overall
	5 years or less	6 to 20 years	More than 20 years	Female	Male	18-34	35-54	55+	Rent	Own	White alone, not Hispanic	Hispanic and/or other race	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(A)	(B)	
Transportation emission (pollution) reduction (e.g., sidewalks, bike lanes and public electric vehicle charging)	64%	74%	67%	70%	69%	70%	67%	71%	75%	67%	71%	64%	69%
Investing in programs and creating policies to address climate change	69%	67%	65%	73% B	60%	68%	63%	69%	80% B	62%	69%	64%	66%

Table 114: City Information Sources by Respondent Characteristics

Please rate the extent to which you use each of the following as sources of information about Edina government and its activities, if at all. (Percent "minor source" or "major source")	Length of residency			Gender		Age			Housing tenure		Race/ethnicity		Overall
	5 years or less	6 to 20 years	More than 20 years	Female	Male	18-34	35-54	55+	Rent	Own	White alone, not Hispanic	Hispanic and/or other race	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(A)	(B)	
Parks & Recreation Activities Directory	66%	83% A	78% A	84% B	67%	74%	76% %	78% %	82%	75%	77%	76%	77%
Edina Sun-Current newspaper	31%	47% A	55% A	49%	42%	29%	44% % A	52% % A	39%	48%	45%	44%	46%
Edition: Edina monthly newsletter	83%	87%	90%	92% B	81%	84%	85% %	89% %	87%	87%	86%	91%	87%
The Minnesota Star-Tribune newspaper	55%	58%	64%	59%	60%	62%	51% %	63% % B	58%	60%	62%	50%	59%
City's website, EdinaMN.gov	77%	77%	72%	78%	72%	92% C	83% % C	64% %	68%	77%	74%	81%	75%
City's engagement website, BetterTogetherEdina.org	37%	43%	48%	49% B	35%	41%	48% %	40% %	26%	48% A	43%	47%	43%

Please rate the extent to which you use each of the following as sources of information about Edina government and its activities, if at all. (Percent "minor source" or "major source")	Length of residency			Gender		Age			Housing tenure		Race/ethnicity		Overall I
	5 years or less	6 to 20 years	More than 20 years	Female	Male	18-34	35-54	55+	Rent	Own	White alone, not Hispanic	Hispanic and/or other race	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(A)	(B)	
Edina TV (Comcast channels 813 and 16)	9%	10%	26% A B	20% B	8%	14%	10%	19% B	14%	16%	15%	10%	15%
City employees	29%	39%	49% A	36%	43%	34%	39%	41%	35%	41%	41%	29%	40%
City Council Members	18%	22%	34% A B	25%	24%	16%	18%	32% A B	15%	29% A	26%	17%	25%
Direct mail updates	82% B	72%	86% B	83%	76%	100% B C	71%	81% B	71%	83% A	80%	75%	80%
Social media (e.g., Facebook, Instagram, X)	52%	55%	51%	57%	48%	85% B C	59% C	39%	49%	54%	51%	65% A	53%
NextDoor	26%	44% A	58% A B	47%	43%	55% B	31%	51% B	31%	49% A	49% B	27%	45%
Online videos	21%	12%	25% B	23% B	14%	15%	20%	20%	17%	20%	17%	24%	19%

Please rate the extent to which you use each of the following as sources of information about Edina government and its activities, if at all. (Percent "minor source" or "major source")	Length of residency			Gender		Age			Housing tenure		Race/ethnicity		Overall
	5 years or less	6 to 20 years	More than 20 years	Female	Male	18-34	35-54	55+	Rent	Own	White alone, not Hispanic	Hispanic and/or other race	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(A)	(B)	
City's e-mail subscription service (City Extra)	24%	18%	33% B	27%	21%	20%	27%	25%	12%	29% A	24%	25%	25%
Word of mouth from friends, family or neighbors	78%	91% A	92% A	89%	88%	83%	84%	92% B	83%	90% A	88%	89%	88%

Table 115: Effectiveness of newsletter Edition: Edina by Respondent Characteristics

How effective, if at all, do you think the newsletter Edition: Edina is for keeping informed of City activities? (Percent “very effective” or “somewhat effective”)	Length of residency			Gender		Age			Housing tenure		Race/ethnicity		Overall
	5 years or less	6 to 20 years	More than 20 years	Female	Male	18-34	35-54	55+	Rent	Own	White alone, not Hispanic	Hispanic and/or other race	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(A)	(B)	
How effective, if at all, do you think the newsletter Edition: Edina is for keeping informed of City activities?	93%	88%	86%	88%	89%	89%	86%	89%	88%	88%	89%	87%	88%

Table 116: Effectiveness of Edina's website by Respondent Characteristics

How effective, if at all, do you think the City of Edina's website is for local government information? (Percent "very effective" or "somewhat effective")	Length of residency			Gender		Age			Housing tenure		Race/ethnicity		Overall
	5 years or less	6 to 20 years	More than 20 years	Female	Male	18-34	35-54	55+	Rent	Own	White alone, not Hispanic	Hispanic and/or other race	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(A)	(B)	
How effective, if at all, do you think the City of Edina's website is for local government information?	90% B	77%	85%	82%	84%	71%	87% A	86% A	84%	83%	85%	78%	83%

Table 117: Concern About Household Issues by Respondent Characteristics

To what extent, if at all, have you been concerned about each of the following issues in your household in the last 12 months? (Percent "minor concern" "moderate concern" or "major concern")	Length of residency			Gender		Age			Housing tenure		Race/ethnicity		Overall
	5 years or less	6 to 20 years	More than 20 years	Female	Male	18-34	35-54	55+	Rent	Own	White alone, not Hispanic	Hispanic and/or other race	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(A)	(B)	
Feeling socially isolated or disconnected from others	45% C	35% C	20%	32%	31%	45% C	35%	26%	43% B	28%	30%	44% A	32%
Having access to health care	30% C	24% C	9%	23%	15%	46% B C	21%	13%	34% B	14%	16%	38% A	20%
Being able to age in place (e.g., remain in your home as you get older)	29%	45% A	42% A	46% B	31%	24%	34%	47% A B	41%	38%	37%	55% A	40%
Running out of food before you had money to buy more	11%	20% A C	6%	15% B	8%	22% C	13%	10%	26% B	7%	10%	26% A	12%
Having enough money to pay your rent or mortgage	25% C	31% C	12%	28% B	16%	30% C	25%	18%	38% B	16%	20%	38% A	22%

To what extent, if at all, have you been concerned about each of the following issues in your household in the last 12 months? (Percent "minor concern" "moderate concern" or "major concern")	Length of residency			Gender		Age			Housing tenure		Race/ethnicity		Overall
	5 years or less	6 to 20 years	More than 20 years	Female	Male	18-34	35-54	55+	Rent	Own	White alone, not Hispanic	Hispanic and/or other race	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(A)	(B)	
Having enough money to pay your heat, light, or water bill	20%	25% C	11%	22%	15%	30% C	20%	15%	33% B	14%	16%	30% A	19%

Table 118: Economic Impact on Family Income by Respondent Characteristics

Percent "very positive" or "somewhat positive"	Length of residency			Gender		Age			Housing tenure		Race/ethnicity		Overall
	5 years or less	6 to 20 years	More than 20 years	Female	Male	18-34	35-54	55+	Rent	Own	White alone, not Hispanic	Hispanic and/or other race	(A)
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(C)	(A)	(B)	(A)	(B)	
What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:	7%	12%	11%	9%	11%	8%	10%	11%	16% B	8%	6%	26% A	10%

Comparisons by Geographic Area

Table 119: Quality of Life by Quadrant

Percent "excellent" or "good"	Geographic Area				Overall
	Northeast Quadrant	Northwest Quadrant	Southeast Quadrant	Southwest Quadrant	(A)
	(A)	(B)	(C)	(D)	
How would you rate the quality of life in Edina?	96% C	97% C	86%	93%	92%

Table 120: General Community Characteristics by Quadrant

Please rate each of the following characteristics as they relate to Edina as a community: (Percent "excellent" or "good")	Geographic Area				Overall
	Northeast Quadrant	Northwest Quadrant	Southeast Quadrant	Southwest Quadrant	(A)
	(A)	(B)	(C)	(D)	
Overall feeling of safety in Edina	94% C	93% C	84%	92%	90%
Overall ease of getting to the places you usually have to visit	76%	87% A	86% A	83%	84%
Quality of overall natural environment in Edina	92% C	93% C	79%	94% C	88%
Overall established "built environment" of Edina (including overall design, buildings, parks and transportation systems)	87% C	81% C	69%	82% C	78%
Health and wellness opportunities in Edina	95% C	88%	84%	94% C	89%
Overall opportunities for education and enrichment	93% C	86%	84%	86%	87%

Please rate each of the following characteristics as they relate to Edina as a community: (Percent "excellent" or "good")	Geographic Area				Overall
	Northeast Quadrant	Northwest Quadrant	Southeast Quadrant	Southwest Quadrant	(A)
	(A)	(B)	(C)	(D)	
Overall economic health of Edina	89% C	83%	79%	86%	83%
Sense of community	80% C	70% C	59%	74% C	69%
Overall image or reputation of Edina	85%	78%	76%	75%	78%
Neighborliness of residents in Edina	90% C D	84% C	66%	73%	77%

Table 121: Likelihood of Recommending or Remaining in Edina by Quadrant

Please indicate how likely or unlikely you are to do each of the following: (Percent "very likely" or "somewhat likely")	Geographic Area				Overall
	Northeast Quadrant	Northwest Quadrant	Southeast Quadrant	Southwest Quadrant	(A)
	(A)	(B)	(C)	(D)	
Recommend living in Edina to someone who asks	94% C	95% C	87%	93%	92%
Remain in Edina for the next five years	94% C	95% C	78%	93% C	88%

Table 122: Feelings of Safety by Quadrant

Please rate how safe or unsafe you feel: (Percent "very safe" or "somewhat safe")	Geographic Area				Overall
	Northeast Quadrant	Northwest Quadrant	Southeast Quadrant	Southwest Quadrant	(A)
	(A)	(B)	(C)	(D)	
In your neighborhood	94% C	96% C	85%	95% C	91%
In the 50th & France area (downtown area)	91% C	92% C	80%	88%	87%
In the greater Southdale area	61%	65%	65%	72%	65%

Table 123: Sense of Community Welcoming by Quadrant

Please rate how welcoming Edina is as a community: (Percent "very welcoming" or "welcoming")	Geographic Area				Overall
	Northeast Quadrant	Northwest Quadrant	Southeast Quadrant	Southwest Quadrant	(A)
	(A)	(B)	(C)	(D)	
For people of all races	60%	60%	66%	61%	62%
For people of all religions	73%	75%	65%	78%	72%
For people of all ethnicities	60%	56%	61%	70%	61%
For people who have a lower income	27%	30%	34%	35%	32%
For people of all ages	89% B C	73%	73%	86% B C	79%
For people of all abilities	78% C	76% C	62%	77% C	72%
For people of all gender identities	64%	65%	66%	70%	66%
For people of all sexual orientations	60%	69%	68%	81% A	68%

Please rate how welcoming Edina is as a community: (Percent "very welcoming" or "welcoming")	Geographic Area				Overall
	Northeast Quadrant	Northwest Quadrant	Southeast Quadrant	Southwest Quadrant	(A)
	(A)	(B)	(C)	(D)	
For all people	78% B C	62%	63%	74%	68%

Table 124: Problems in Edina by Quadrant

Please rate how much of a problem, if at all, you feel each of the following is in Edina. (Percent "moderate problem", "major problem" or "extreme problem")	Geographic Area				Overall
	Northeast Quadrant	Northwest Quadrant	Southeast Quadrant	Southwest Quadrant	(A)
	(A)	(B)	(C)	(D)	
Traffic speeding in your neighborhood	38%	38%	50% B D	33%	41%
Stop sign violations in your neighborhood	26%	31%	36%	32%	32%
Violent crime	8%	4%	19% A B D	8%	11%
Drugs	6%	4%	23% A B D	10%	12%
Youth crimes	26%	23%	38% B D	20%	28%
Vandalism and property crimes	23%	24%	36% A B D	19%	27%
Hate crimes and bias/discrimination offenses	3%	9%	13% A	6%	8%

Table 125: Community Characteristics by Quadrant

Please rate each of the following characteristics as they relate to Edina as a whole: (Percent "excellent" or "good")	Geographic Area				Overall
	Northeast Quadrant	Northwest Quadrant	Southeast Quadrant	Southwest Quadrant	(A)
	(A)	(B)	(C)	(D)	
Traffic flow on major streets	62%	65%	57%	65%	61%
Ease of public parking	73%	74%	69%	78%	73%
Ease of travel by car in Edina	80%	87% C	72%	79%	79%
Ease of travel by bicycle in Edina	68%	57%	58%	66%	61%
Ease of walking in Edina	86% B C D	59%	68%	71%	70%
Availability of paths and walking trails	87%	76%	77%	83%	80%
Air quality	95% C	88% C	75%	90% C	85%
Cleanliness of Edina	96% C	98% C	85%	99% C	93%
Public places where people want to spend time	91% C	91% C	81%	86%	87%
Variety of housing options	50%	48%	63% B	62%	56%
Availability of quality affordable housing	25%	33%	39% A	43% A	35%
Fitness opportunities (including exercise classes and paths or trails, etc.)	91%	89%	84%	91%	88%
Recreational opportunities	93% C	93% C	81%	94% C	89%

Please rate each of the following characteristics as they relate to Edina as a whole: (Percent "excellent" or "good")	Geographic Area				Overall
	Northeast Quadrant	Northwest Quadrant	Southeast Quadrant	Southwest Quadrant	(A)
	(A)	(B)	(C)	(D)	
K-12 education	87%	93% C	83%	90%	88%
Adult educational opportunities	91% C	84% C	71%	89% C	82%
Opportunities to attend cultural/arts/music activities	84% B	66%	76%	85% B	77%
Employment opportunities	79% C	72%	63%	81% C	71%
Shopping opportunities	97% B	89%	92%	92%	92%
Cost of living in Edina	34%	37%	34%	42%	36%
Overall quality of business and service establishments in Edina	93% C	91%	84%	92%	89%
Overall quality of commercial redevelopment in Edina	74%	62%	62%	70%	66%
Overall quality of residential redevelopment in Edina	62% B	47%	53%	65% B	56%
Opportunities to participate in social events and activities	87% B C	64%	68%	81% B C	73%
Opportunities to volunteer	81%	69%	75%	90% B C	77%
Opportunities to participate in community matters	83% C	71%	70%	83%	75%

Table 126: Aspects of Drinking Water by Quadrant

Please rate the following aspects of drinking water in Edina: (Percent "excellent" or "good")	Geographic Area				Overall
	Northeast Quadrant	Northwest Quadrant	Southeast Quadrant	Southwest Quadrant	(A)
	(A)	(B)	(C)	(D)	
Appearance	84%	76%	75%	84%	78%
Taste	68%	66%	62%	64%	65%
Odor	78%	70%	70%	77%	73%
Hardness	30%	35%	35%	27%	33%
Reliability	90% C	84%	80%	91% C	85%
Safety	87% C	81%	75%	89% C	82%

Table 127: Use of Parks and Recreation Amenities by Quadrant

Tell us about how many times in the last 12 months, if ever, you or other household members used any of the following Edina Parks & Recreation Department amenities. (Percent at least once)	Geographic Area				Overall
	Northeast Quadrant	Northwest Quadrant	Southeast Quadrant	Southwest Quadrant	(A)
	(A)	(B)	(C)	(D)	
Trails	90% C	90% C	78%	81%	84%
Dog parks/off-leash areas	17%	25% C D	10%	12%	16%
Neighborhood parks	95% C	93% C	82%	96% C	90%
Large community athletic fields	65% C D	58% C	30%	47% C	48%

Tell us about how many times in the last 12 months, if ever, you or other household members used any of the following Edina Parks & Recreation Department amenities. (Percent at least once)	Geographic Area				Overall
	Northeast Quadrant	Northwest Quadrant	Southeast Quadrant	Southwest Quadrant	(A)
	(A)	(B)	(C)	(D)	
Edinborough Park	47% B	31%	57% B	48% B	46%
Centennial Lakes Park	78%	75%	92% A B	89% A B	84%
Edina Aquatic Center	43% B C D	22% C	11%	25% C	23%
Edina Senior Center	17%	26% C	15%	17%	19%
Braemar Arena (ice arena)	33% C	26% C	14%	30% C	24%
Braemar Golf Course	55% B C	38% C	18%	45% C	36%
Braemar Golf Dome	40% C D	29%	19%	25%	27%
Braemar Field (sports dome)	47% B C D	27% C	9%	29% C	26%
Edina Art Center	18%	24%	22%	17%	21%

Table 128: Quality of Parks and Recreation Amenities by Quadrant

Please rate the quality of each, regardless of your household's use of the amenities. (Percent "excellent" or "good")	Geographic Area				Overall
	Northeast Quadrant	Northwest Quadrant	Southeast Quadrant	Southwest Quadrant	(A)
	(A)	(B)	(C)	(D)	
Trails	93% C	90%	83%	98% C	90%
Dog parks/off-leash areas	83%	71%	71%	67%	74%
Neighborhood parks	99% C	98% C	82%	94% C	92%
Large community athletic fields	95% C	96% C	84%	97% C	93%
Edinborough Park	92%	97% C	85%	93%	91%
Centennial Lakes Park	99% C	97%	93%	98%	96%
Edina Aquatic Center	93% C	96% C	76%	92% C	89%
Edina Senior Center	93%	84%	89%	100%	89%
Braemar Arena (ice arena)	82%	83%	82%	91%	84%
Braemar Golf Course	98% C	94%	85%	94%	94%
Braemar Golf Dome	94%	99% C	83%	96%	93%
Braemar Field (sports dome)	95% C	84%	76%	97% C	89%
Edina Art Center	90% C	96% C	69%	72%	81%

Table 129: Quality of Services by Quadrant

Please rate the quality of each of the following services in Edina: (Percent "excellent" or "good")	Geographic Area				Overall
	Northeast Quadrant	Northwest Quadrant	Southeast Quadrant	Southwest Quadrant	(A)
	(A)	(B)	(C)	(D)	
Police services	97% C	93% C	83%	99% C	91%
Fire services	99% C	100% C	84%	100% C	93%
Ambulance or emergency medical services	96% C	100% C	88%	100% C	94%
Crime prevention	87% C	83%	74%	83%	81%
Fire prevention and education	96% C	91% C	77%	96% C	88%
Traffic enforcement	80%	72%	70%	75%	73%
Street repair	67%	62%	59%	56%	61%
Street cleaning	87% C	86% C	75%	89% C	83%
Street lighting	86% D	81%	79%	70%	79%
Snow removal	92% C	91% C	79%	93% C	87%
Sidewalk maintenance	84% C	79%	70%	80%	77%
Traffic signal timing	80% C	76% C	57%	75% C	70%
Bus or transit services	78% B D	52%	74% B D	36%	65%

Please rate the quality of each of the following services in Edina: (Percent "excellent" or "good")	Geographic Area				Overall
	Northeast Quadrant	Northwest Quadrant	Southeast Quadrant	Southwest Quadrant	(A)
	(A)	(B)	(C)	(D)	
Garbage collection	89%	90%	86%	87%	88%
Recycling	90% C	85%	79%	94% C	85%
Organics recycling	91% C	80%	70%	85% C	81%
Yard waste pickup	91% B C	74%	75%	78%	80%
Storm drainage	87%	85%	84%	90%	86%
Drinking water	71% C	61%	55%	62%	61%
Sewer services	92% C D	86%	76%	76%	83%
Utility billing	81% C D	82% C D	60%	66%	72%
City parks	97% C	96% C	87%	93%	93%
Park maintenance	96% C	97% C	90%	94%	94%
Condition of trails and sidewalks	95% B C	85%	83%	86%	87%
Recreation programs or classes	97% C D	89%	79%	83%	87%
Land use, planning and zoning	71% C	58%	46%	54%	57%
Code enforcement (weeds, abandoned buildings, etc.)	78%	65%	76%	66%	71%

Please rate the quality of each of the following services in Edina: (Percent "excellent" or "good")	Geographic Area				Overall
	Northeast Quadrant	Northwest Quadrant	Southeast Quadrant	Southwest Quadrant	(A)
	(A)	(B)	(C)	(D)	
Animal control	89%	80%	85%	85%	85%
Economic development	77%	65%	68%	66%	69%
Public health services	95% C	84%	83%	90%	87%
Public information services/communication from the City	84%	82%	80%	72%	80%
Cable television (Comcast/Xfinity)	66%	53%	52%	51%	55%
Fiber/home internet connection	77% B D	62% D	64% D	43%	63%
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	90%	81%	79%	90%	84%
Edina open space	85% C	74% C	62%	78% C	73%
City-sponsored special events (Night to Unite, Winter Ice Festival, Days of Remembrance, etc.)	89% B C	70%	72%	78%	76%
Overall quality of services provided by the City of Edina	94% C	90% C	75%	85%	85%

Table 130: Government Performance by Quadrant

Please rate the following categories of Edina government performance: (Percent "excellent" or "good")	Geographic Area				Overall
	Northeast Quadrant	Northwest Quadrant	Southeast Quadrant	Southwest Quadrant	(A)
	(A)	(B)	(C)	(D)	
The value of services for the taxes paid to Edina	65%	69%	70%	71%	69%
The job Edina government does at welcoming resident involvement	66%	70%	57%	68%	64%
Overall confidence in Edina government	67%	61%	62%	63%	63%
Generally acting in the best interest of the community	73%	65%	62%	62%	65%
Treating all residents fairly	69%	65%	64%	72%	67%

Table 131: Impression of City Employees by Quadrant

Please rate your impression of City employees: (Percent "excellent" or "good")	Geographic Area				Overall
	Northeast Quadrant	Northwest Quadrant	Southeast Quadrant	Southwest Quadrant	(A)
	(A)	(B)	(C)	(D)	
Knowledge	91% B	78%	85%	87%	85%
Courtesy	88%	84%	83%	88%	85%
Responsiveness	87%	79%	83%	82%	83%
Follow-up (got back to you or took action if needed)	80%	75%	71%	85%	77%
Overall customer service	84%	82%	84%	81%	83%

Table 132: Opinion of Property Taxes by Quadrant

Considering your property taxes in comparison to neighboring cities, do you feel property taxes in Edina are... (Percent "very high" or "somewhat high")	Geographic Area				Overall
	Northeast Quadrant	Northwest Quadrant	Southeast Quadrant	Southwest Quadrant	
	(A)	(B)	(C)	(D)	
Considering your property taxes in comparison to neighboring cities, do you feel property taxes in Edina are...	69% B	52%	57%	61%	59%

Table 133: Level of Support for Increasing Property Taxes by Quadrant

To what extent would you support or oppose an increase in your property taxes to maintain City services at their current level? (Percent "strongly support" or "somewhat support")	Geographic Area				Overall
	Northeast Quadrant	Northwest Quadrant	Southeast Quadrant	Southwest Quadrant	
	(A)	(B)	(C)	(D)	
To what extent would you support or oppose an increase in your property taxes to maintain City services at their current level?	45%	49%	37%	40%	43%

Table 134: Impression of Tax Policy by Quadrant

How much do you agree or disagree with each of the following statements? (Percent "strongly agree" or "somewhat agree")	Geographic Area				Overall
	Northeast Quadrant	Northwest Quadrant	Southeast Quadrant	Southwest Quadrant	
	(A)	(B)	(C)	(D)	
The City of Edina effectively manages taxpayer money	70%	72%	63%	76%	69%
The City of Edina should raise taxes annually in increments to cover increased cost of services over time	56%	51%	62%	66%	58%

How much do you agree or disagree with each of the following statements? (Percent "strongly agree" or "somewhat agree")	Geographic Area				Overall
	Northeast Quadrant	Northwest Quadrant	Southeast Quadrant	Southwest Quadrant	(A)
	(A)	(B)	(C)	(D)	
The City of Edina should only raise taxes as needed, even if in larger increments, to cover the cost of services as they increase	54%	56%	46%	52%	52%
The City of Edina should reduce public services to avoid future tax increases	40% B C	26%	21%	31%	28%

Table 135: Support for a Crossing and Connection at France Avenue by Quadrant

Percent "strong support" or "somewhat support"	Geographic Area				Overall
	Northeast Quadrant	Northwest Quadrant	Southeast Quadrant	Southwest Quadrant	(A)
	(A)	(B)	(C)	(D)	
France Avenue is a busy thoroughfare used by about 27,000 vehicles per day... To what extent do you support the development of the bicycling/pedestrian route, including the crossing?	61%	72%	78% A D	64%	71%

Table 136: Support for Funding Human Services and Nonprofits by Quadrant

Percent "strong support" or "somewhat support"	Geographic Area				Overall
	Northeast Quadrant	Northwest Quadrant	Southeast Quadrant	Southwest Quadrant	(A)
	(A)	(B)	(C)	(D)	
The City currently provides funding to some human services organizations and nonprofits serving the community. To what extent do you support the City providing that financial support?	67%	77%	75%	67%	73%

Table 137: City Direction by Quadrant

	Geographic Area				Overall
	Northeast Quadrant	Northwest Quadrant	Southeast Quadrant	Southwest Quadrant	
	(A)	(B)	(C)	(D)	
Percent "right direction"					(A)
All in all, do you think things in Edina are generally headed in the right direction, or do you feel things are on the wrong track?	78%	70%	72%	73%	73%

Table 138: Opportunity for Residents to be Involved in How Edina is Run by Quadrant

	Geographic Area				Overall
	Northeast Quadrant	Northwest Quadrant	Southeast Quadrant	Southwest Quadrant	
	(A)	(B)	(C)	(D)	
Percent "yes"					(A)
Other than voting, do you think that if you wanted to, you could have a say about the way things are run in this community?	71%	64%	66%	75%	68%

Table 139: Ratings of Inclusivity of City by Quadrant

Please rate the job you feel the City does at each of the following: (Percent "excellent" or "good")	Geographic Area				Overall
	Northeast Quadrant	Northwest Quadrant	Southeast Quadrant	Southwest Quadrant	(A)
	(A)	(B)	(C)	(D)	
Making all residents feel welcome	77%	69%	73%	82%	74%
Helping new residents feel connected and integrated	73% B	46%	61%	75% B	62%
Attracting people from diverse backgrounds	44%	43%	50%	59%	48%
Valuing/respecting residents from diverse backgrounds	70%	70%	59%	75% C	67%
Providing a safe and secure environment for residents of all backgrounds	81%	82% C	71%	74%	77%

Table 140: Experiences of Discrimination by City by Quadrant

To what extent, if at all, have you or someone in your household experienced discrimination based on each of the following in the Edina community in the past 12 months? (Percent "some" or "most of the time")	Geographic Area				Overall
	Northeast Quadrant	Northwest Quadrant	Southeast Quadrant	Southwest Quadrant	(A)
	(A)	(B)	(C)	(D)	
Age	2%	4%	9% A B	3%	5%
Gender identity	1%	2%	4%	2%	3%
Race(s)	5%	3%	11% B D	1%	6%
Ethnicity	3%	3%	7%	1%	4%
National origin (birth country)	1%	2%	6% A	1%	3%

To what extent, if at all, have you or someone in your household experienced discrimination based on each of the following in the Edina community in the past 12 months? (Percent “some” or “most of the time”)	Geographic Area				Overall
	Northeast Quadrant	Northwest Quadrant	Southeast Quadrant	Southwest Quadrant	(A)
	(A)	(B)	(C)	(D)	
Religion	8% C	3%	2%	3%	4%
Political affiliation	12%	13%	16%	14%	14%
Disability	1%	4%	9% A D	2%	5%
Sexual orientation	1%	2%	6% A D	0%	3%

Table 141: Managing Community Tensions by Quadrant

Percent “very well” or “somewhat well”.	Geographic Area				Overall
	Northeast Quadrant	Northwest Quadrant	Southeast Quadrant	Southwest Quadrant	(A)
	(A)	(B)	(C)	(D)	
How well, if at all, do you feel the City is managing tensions in the community related to residential redevelopment in Edina?	63%	53%	63%	68%	61%

Table 142: Too Little Housing Choice

Thinking about the types of housing in Edina, how would you rate the availability of housing for each of the following income groups? (Percent “far too little” or “somewhat too little”)	Geographic Area				Overall
	Northeast Quadrant	Northwest Quadrant	Southeast Quadrant	Southwest Quadrant	(A)
	(A)	(B)	(C)	(D)	
Lower-income singles	48%	56%	54%	44%	52%
Lower-income families	57%	56%	52%	46%	53%
Middle-income singles	49%	53%	46%	45%	48%
Middle-income families	58%	47%	51%	41%	50%
High-income singles	3%	5%	12% A B	5%	7%
High-income families	2%	0%	9% A B	6%	4%

Table 143: Too Much Housing Choice

Thinking about the types of housing in Edina, how would you rate the availability of housing for each of the following income groups? (Percent “far too much” or “somewhat too much”)	Geographic Area				Overall
	Northeast Quadrant	Northwest Quadrant	Southeast Quadrant	Southwest Quadrant	(A)
	(A)	(B)	(C)	(D)	
Lower-income singles	14%	15%	19%	25%	18%
Lower-income families	12%	13%	22%	23%	18%
Middle-income singles	3%	4%	10% A	3%	6%
Middle-income families	2%	6%	12% A D	3%	6%
High-income singles	31%	42% D	42% D	21%	36%
High-income families	39%	56% A D	50% D	33%	46%

Table 144: Priorities for Ensuring Housing Choice

There are different ways that a community can try to ensure there are a wider variety of housing choices. How important, if at all, do you think it is that the City encourage each of the following? (Percent "essential" or "very important")	Geographic Area				Overall
	Northeast Quadrant	Northwest Quadrant	Southeast Quadrant	Southwest Quadrant	(A)
	(A)	(B)	(C)	(D)	
Preservation of small starter homes (homes with fewer rooms or other amenities that are affordable for first-time buyers)	63%	80% A D	80% A D	62%	74%
Building of more accessory dwelling units (apartments or small homes built above garages, in backyards, etc.)	28%	34% D	41% A D	17%	32%
Medium-density development (like townhouses)	33%	39%	41%	32%	37%
Higher-density development (like apartments)	18%	22% D	35% A B D	8%	23%

Table 145: Support for Change in Garbage Collection System by Quadrant

Percent "strong support" or "somewhat support"	Geographic Area				Overall
	Northeast Quadrant	Northwest Quadrant	Southeast Quadrant	Southwest Quadrant	(A)
	(A)	(B)	(C)	(D)	
Most communities have one of two systems for garbage collection... To what extent do you support the City changing from the current open collection process to an organized collection system?	51%	59%	70% A D	50%	59%

Table 146: Quality of Environmental Services by Quadrant

Rate the quality of each of the following services provided by the City of Edina. (Percent "excellent" or "good")	Geographic Area				Overall
	Northeast Quadrant	Northwest Quadrant	Southeast Quadrant	Southwest Quadrant	(A)
	(A)	(B)	(C)	(D)	
Energy conservation and efficiency programs	76%	80%	74%	80%	77%
Fostering natural habitats in public spaces	75%	85%	80%	90% A	82%
Encouraging natural habitat on residential and commercial land	61%	64%	66%	71%	65%
Increasing renewable energy programs	72%	63%	57%	82% B C	66%
Adapting to climate change	72% B	40%	56%	65% B	56%
Organics recycling collection services	89% B C	70%	69%	80%	76%
Water conservation programs	68%	58%	63%	67%	63%
Transportation emission (pollution) reduction (e.g., sidewalks, bike lanes and public electric vehicle charging)	64%	55%	56%	64%	59%
Investing in programs and creating policies to address climate change	68%	57%	56%	71%	61%

Table 147: Importance of Environmental Services by Quadrant

Rate how important, if at all, each service is to the Edina community. (Percent "essential" or "very important")	Geographic Area				Overall
	Northeast Quadrant	Northwest Quadrant	Southeast Quadrant	Southwest Quadrant	(A)
	(A)	(B)	(C)	(D)	
Energy conservation and efficiency programs	62%	67%	78% A	69%	70%
Fostering natural habitats in public spaces	74%	76%	79%	76%	76%
Encouraging natural habitat on residential and commercial land	63%	74%	78% A D	62%	70%
Increasing renewable energy programs	55%	69% A	75% A	71% A	68%
Adapting to climate change	63%	74%	78% A	65%	71%
Organics recycling collection services	55%	62%	69% A	63%	63%
Water conservation programs	62%	72%	87% A B	80% A	76%
Transportation emission (pollution) reduction (e.g., sidewalks, bike lanes and public electric vehicle charging)	58%	68%	78% A	69%	69%
Investing in programs and creating policies to address climate change	57%	63%	75% A	66%	66%

Table 148: City Information Sources by Quadrant

Please rate the extent to which you use each of the following as sources of information about Edina government and its activities, if at all. (Percent "minor source" or "major source")	Geographic Area				Overall
	Northeast Quadrant	Northwest Quadrant	Southeast Quadrant	Southwest Quadrant	(A)
	(A)	(B)	(C)	(D)	
Parks & Recreation Activities Directory	79%	83% C	70%	78%	77%
Edina Sun-Current newspaper	53%	50%	40%	41%	46%
Edition: Edina monthly newsletter	90%	91% C	81%	89%	87%
The Minnesota Star-Tribune newspaper	62%	60%	60%	48%	59%
City's website, EdinaMN.gov	82% C	82% C	64%	73%	75%
City's engagement website, BetterTogetherEdina.org	48%	51% D	38%	32%	43%
Edina TV (Comcast channels 813 and 16)	12%	13%	22% D	10%	15%
City employees	40%	53% C D	34%	30%	40%
City Council Members	22%	40% A C D	20%	19%	25%
Direct mail updates	84%	88% C D	74%	74%	80%
Social media (e.g., Facebook, Instagram, X)	57% D	55%	53%	41%	53%
NextDoor	46%	52% C	38%	44%	45%
Online videos	21%	22% D	22% D	8%	19%

Please rate the extent to which you use each of the following as sources of information about Edina government and its activities, if at all. (Percent "minor source" or "major source")	Geographic Area				Overall
	Northeast Quadrant	Northwest Quadrant	Southeast Quadrant	Southwest Quadrant	(A)
	(A)	(B)	(C)	(D)	
City's e-mail subscription service (City Extra)	30%	30% C	18%	22%	25%
Word of mouth from friends, family or neighbors	91%	95% C D	83%	84%	88%

Table 149: Effectiveness of newsletter Edition: Edina by Quadrant

How effective, if at all, do you think the newsletter Edition: Edina is for keeping informed of City activities? (Percent "very effective" or "somewhat effective")	Geographic Area				Overall
	Northeast Quadrant	Northwest Quadrant	Southeast Quadrant	Southwest Quadrant	(A)
	(A)	(B)	(C)	(D)	
How effective, if at all, do you think the newsletter Edition: Edina is for keeping informed of City activities?	90%	91%	83%	90%	88%

Table 150: Effectiveness of Edina's website by Quadrant

How effective, if at all, do you think the City of Edina's website is for local government information? (Percent "very effective" or "somewhat effective")	Geographic Area				Overall
	Northeast Quadrant	Northwest Quadrant	Southeast Quadrant	Southwest Quadrant	(A)
	(A)	(B)	(C)	(D)	
How effective, if at all, do you think the City of Edina's website is for local government information?	81%	90% C	78%	88%	83%

Table 151: Concern About Household Issues by Quadrant

To what extent, if at all, have you been concerned about each of the following issues in your household in the last 12 months? (Percent "minor concern", "moderate concern" or "major concern")	Geographic Area				Overall
	Northeast Quadrant	Northwest Quadrant	Southeast Quadrant	Southwest Quadrant	(A)
	(A)	(B)	(C)	(D)	
Feeling socially isolated or disconnected from others	19%	28%	48% A B D	19%	32%
Having access to health care	10%	19%	31% A B D	10%	20%
Being able to age in place (e.g., remain in your home as you get older)	40%	38%	45%	32%	40%
Running out of food before you had money to buy more	2%	7%	26% A B D	3%	12%
Having enough money to pay your rent or mortgage	9%	16%	39% A B D	12%	22%
Having enough money to pay your heat, light, or water bill	7%	13%	33% A B D	11%	19%

Table 152: Economic Impact on Family Income by Quadrant

Percent "very positive" or "somewhat positive"	Geographic Area				Overall
	Northeast Quadrant	Northwest Quadrant	Southeast Quadrant	Southwest Quadrant	(A)
	(A)	(B)	(C)	(D)	
What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:	5%	14% A	9%	13%	10%

Appendix E: Detailed Benchmark Comparisons

Comparison Data

Polco database of comparative resident opinion comprises resident perspectives gathered in surveys from over 500 communities whose residents evaluated the same kinds of topics on the Edina Quality of Life Survey. The comparison evaluations are from the most recent survey completed in each community; most communities conduct surveys every year or in alternating years. Polco adds the latest results quickly upon survey completion, keeping the benchmark data fresh and relevant. The communities in the database represent a wide geographic and population range. National benchmark comparisons and Minnesota communities' comparisons have been provided when similar questions on the Edina Quality of Life Survey are included in Polco's database.

Interpreting the Results

Ratings are compared when there are at least five communities in which a similar question was asked. Where comparisons are available, four columns are provided in the table. The first column is Edina's "percent positive." The percent positive is the combination of the top two most positive response options (i.e., "excellent" and "good," "very safe" and "somewhat safe," "essential" and "very important," etc.), or, in the case of resident behaviors/participation, the percent positive represents the proportion of respondents indicating "yes" or participating in an activity at least once a month. The second column is the rank assigned to Edina's rating among communities where a similar question was asked. The third column is the number of communities that asked a similar question. The final column shows the comparison of Edina's rating to the benchmark.

In that final column, Edina's results are noted as being "higher" than the benchmark, "lower" than the benchmark or "similar" to the benchmark, meaning that the average rating given by residents is statistically similar to or different (greater or lesser) than the benchmark. Being rated as "higher" or "lower" than the benchmark means that Edina's average rating for a particular item was more than 10 points different than the benchmark. If a rating was "much higher" or "much lower," then Edina's average rating was more than 20 points different when compared to the benchmark.

National Benchmark Comparisons

Table 153: Quality of Life

Quality of Life Items	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Overall image or reputation of Edina	78%	87	339	Similar
How would you rate the quality of life in Edina?	92%	53	360	Higher
Recommend living in Edina to someone who asks	92%	75	319	Similar
Remain in Edina for the next five years	88%	70	323	Similar

Table 154: Governance

Governance Items	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Overall confidence in Edina government	63%	54	315	Similar
The value of services for the taxes paid to Edina	69%	28	352	Higher
Generally acting in the best interest of the community	65%	59	318	Similar
The job Edina government does at welcoming resident involvement	64%	49	332	Similar
Treating all residents fairly	67%	94	317	Similar
Public information services/ communication from the City	80%	8	324	Higher

Table 155: Economy

Economy Items	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Overall economic health of Edina	83%	29	320	Higher
Economic development	69%	46	314	Higher
Overall quality of business and service establishments in Edina	89%	19	321	Higher
Shopping opportunities	92%	4	321	Much Higher
Employment opportunities	71%	11	331	Higher
Cost of living in Edina	36%	149	315	Similar
Impact of the economy on family income in the next 6 months	12%	295	309	Lower

Table 156: Mobility

Mobility Items	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Traffic flow on major streets	61%	95	333	Similar
Ease of travel by car in Edina	79%	83	327	Similar
Ease of travel by bicycle in Edina	61%	88	324	Similar
Ease of walking in Edina	70%	104	327	Similar
Ease of public parking	73%	59	309	Higher
Bus or transit services	65%	35	308	Higher
Traffic enforcement	73%	21	339	Higher
Traffic signal timing	70%	22	312	Higher
Street repair	61%	57	353	Higher
Street cleaning	83%	29	320	Higher
Street lighting	79%	17	326	Higher
Snow removal	87%	3	271	Much Higher
Sidewalk maintenance	77%	11	315	Higher

Table 157: Community Design

Community Design Items	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Overall established “built environment” of Edina (including overall design, buildings, parks and transportation syst	78%	22	316	Higher
Public places where people want to spend time	87%	5	311	Much Higher
Variety of housing options	56%	65	320	Higher
Availability of quality affordable housing	35%	86	334	Similar
Land use, planning and zoning	57%	58	327	Similar
Code enforcement (weeds, abandoned buildings, etc.)	71%	5	331	Higher

Table 158: Utilities

Utilities Items	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Fiber/home internet connection	63%	41	304	Similar
Garbage collection	88%	91	327	Similar
Drinking water	61%	224	326	Similar
Sewer services	83%	95	318	Similar
Storm drainage	86%	53	327	Similar
Utility billing	72%	100	304	Similar

Table 159: Safety

Safety Items	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Overall feeling of safety in Edina	90%	97	335	Similar
Police services	91%	10	355	Higher
Crime prevention	81%	99	335	Similar
Animal control	85%	38	319	Higher
Ambulance or emergency medical services	94%	3	327	Higher
Fire services	93%	17	341	Similar
Fire prevention and education	88%	18	319	Similar
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	84%	28	316	Higher
In your neighborhood	91%	255	326	Similar
In the 50th & France area (downtown area)	87%	219	315	Similar

Table 160: Natural Environment

Natural Environment Items	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Quality of overall natural environment in Edina	88%	88	325	Similar
Cleanliness of Edina	93%	37	327	Higher
Air quality	85%	102	321	Similar
Edina open space	73%	78	306	Similar
Recycling	85%	18	333	Higher
Yard waste pickup	80%	65	302	Higher

Table 161: Parks and Recreation

Parks and Recreation Items	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Availability of paths and walking trails	80%	101	327	Similar
City parks	93%	24	339	Higher
Recreational opportunities	89%	31	327	Higher
Recreation programs or classes	87%	27	321	Higher
Fitness opportunities (including exercise classes and paths or trails, etc.)	88%	32	313	Higher

Table 162: Health and Wellness

Health and Wellness Items	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Health and wellness opportunities in Edina	89%	15	318	Higher
Public health services	87%	6	303	Higher

Table 163: Education, Arts, and Culture

Education, Arts, and Culture Items	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Overall opportunities for education and enrichment	87%	8	321	Much Higher
Opportunities to attend cultural/arts/music activities	77%	36	329	Higher
City-sponsored special events (Night to Unite, Winter Ice Festival, Days of Remembrance, etc.)	85%	40	312	Higher
K-12 education	88%	15	326	Much Higher
Adult educational opportunities	82%	2	314	Much Higher

Table 164: Inclusivity and Engagement

Inclusivity and Engagement Items	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Sense of community	69%	89	331	Similar
Neighborliness of residents in Edina	77%	16	310	Higher
Making all residents feel welcome	74%	98	311	Similar
Attracting people from diverse backgrounds	48%	215	309	Similar
Valuing/respecting residents from diverse backgrounds	67%	140	309	Similar
Opportunities to participate in social events and activities	73%	69	316	Similar
Opportunities to volunteer	77%	73	316	Similar
Opportunities to participate in community matters	75%	26	314	Higher

Minnesota Benchmark Comparisons

Table 165: Quality of Life

Quality of Life Items	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Overall image or reputation of Edina	78%	11	35	Similar
How would you rate the quality of life in Edina?	92%	7	36	Similar
Recommend living in Edina to someone who asks	92%	12	30	Similar
Remain in Edina for the next five years	88%	12	30	Similar

Table 166: Governance

Governance Items	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Overall confidence in Edina government	63%	8	29	Similar
The value of services for the taxes paid to Edina	69%	3	36	Similar
Generally acting in the best interest of the community	65%	8	30	Similar
The job Edina government does at welcoming resident involvement	64%	7	31	Similar
Treating all residents fairly	67%	14	29	Similar
Public information services/communication from the City	80%	3	30	Similar

Table 167: Economy

Economy Items	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Overall economic health of Edina	83%	5	30	Higher
Economic development	69%	8	30	Similar
Overall quality of business and service establishments in Edina	89%	1	31	Higher
Shopping opportunities	92%	1	29	Much Higher
Employment opportunities	71%	3	34	Higher
Cost of living in Edina	36%	24	29	Similar
Impact of the economy on family income in the next 6 months	12%	27	28	Similar

Table 168: Mobility

Mobility Items	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Traffic flow on major streets	61%	23	29	Similar
Ease of travel by car in Edina	79%	24	32	Similar
Ease of travel by bicycle in Edina	61%	17	29	Similar
Ease of walking in Edina	70%	16	30	Similar
Ease of public parking	73%	16	27	Similar
Bus or transit services	65%	3	28	Higher
Traffic enforcement	73%	2	30	Similar
Traffic signal timing	70%	7	29	Similar
Street repair	61%	12	33	Similar
Street cleaning	83%	6	30	Similar
Street lighting	79%	1	31	Similar
Snow removal	87%	1	36	Higher
Sidewalk maintenance	77%	3	29	Similar

Table 169: Community Design

Community Design Items	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Overall established “built environment” of Edina (including overall design, buildings, parks and transportation syst	78%	4	29	Similar
Public places where people want to spend time	87%	1	29	Higher
Variety of housing options	56%	19	32	Similar
Availability of quality affordable housing	35%	26	34	Similar
Land use, planning and zoning	57%	14	32	Similar
Code enforcement (weeds, abandoned buildings, etc.)	71%	1	29	Higher

Table 170: Utilities

Utilities Items	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Fiber/home internet connection	63%	1	27	Similar
Garbage collection	88%	4	27	Similar
Drinking water	61%	21	32	Similar
Sewer services	83%	11	30	Similar
Storm drainage	86%	13	31	Similar
Utility billing	72%	18	28	Similar

Table 171: Safety

Safety Items	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Overall feeling of safety in Edina	90%	11	32	Similar
Police services	91%	2	35	Similar
Crime prevention	81%	11	30	Similar
Animal control	85%	6	30	Similar
Ambulance or emergency medical services	94%	1	29	Higher
Fire services	93%	2	31	Similar
Fire prevention and education	88%	2	29	Similar
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	84%	2	32	Similar
In your neighborhood	91%	27	30	Similar
In the 50th & France area (downtown area)	87%	24	29	Similar

Table 172: Natural Environment

Natural Environment Items	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Quality of overall natural environment in Edina	88%	9	31	Similar
Cleanliness of Edina	93%	5	31	Similar
Air quality	85%	12	29	Similar
Edina open space	73%	9	27	Similar
Recycling	85%	5	33	Similar
Yard waste pickup	80%	5	28	Higher

Table 173: Parks and Recreation

Parks and Recreation Items	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Availability of paths and walking trails	80%	19	31	Similar
City parks	93%	5	33	Similar
Recreational opportunities	89%	4	34	Higher
Recreation programs or classes	87%	5	29	Similar
Fitness opportunities (including exercise classes and paths or trails, etc.)	88%	5	29	Similar

Table 174: Health and Wellness

Health and Wellness Items	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Health and wellness opportunities in Edina	89%	2	30	Higher
Public health services	87%	1	28	Higher

Table 175: Education, Arts, and Culture

Education, Arts, and Culture Items	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Overall opportunities for education and enrichment	87%	1	30	Higher
Opportunities to attend cultural/arts/music activities	77%	1	29	Higher
City-sponsored special events (Night to Unite, Winter Ice Festival, Days of Remembrance, etc.)	85%	2	28	Higher
K-12 education	88%	2	29	Higher
Adult educational opportunities	82%	1	29	Higher

Table 176: Inclusivity and Engagement

Inclusivity and Engagement Items	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Sense of community	69%	7	33	Similar
Neighborliness of residents in Edina	77%	2	28	Similar
Making all residents feel welcome	74%	11	29	Similar
Attracting people from diverse backgrounds	48%	25	28	Similar
Valuing/respecting residents from diverse backgrounds	67%	19	29	Similar
Opportunities to participate in social events and activities	73%	7	28	Similar
Opportunities to volunteer	77%	7	29	Similar
Opportunities to participate in community matters	75%	2	28	Similar

Appendix F: Survey Methodology

About the Survey

The City of Edina Quality of Life Survey was first administered in 2011. General quality of life surveys, such as this one, ask recipients their perspectives about the quality of life in the city, their use of city amenities, their opinions on policy issues facing the city and their assessment of city service delivery. The City of Edina funded this research. Please contact Jennifer Bennerotte of the City of Edina at JBennerotte@edinamn.gov if you have any questions about the survey.

Developing the Questionnaire

The 2025 survey instrument was developed by starting with the version from the previous implementation in 2023. Few changes were made to the survey in order to maximize comparisons over time. In an iterative process between city staff and Polco staff, a final six-page questionnaire was created.

Selecting Survey Recipients

"Sampling" refers to the method by which survey recipients are chosen. The "sample" refers to all those who were given a chance to participate in the survey. A list of all households within the zip codes serving Edina was purchased from Go-Dog Direct based on updated listings from the United States Postal Service, updated every three months, providing the best representation of all households in a specific geographic location. Polco used the USPS data to select the survey recipients.

A larger list than needed was pulled so that a process referred to as "geocoding" could be used to eliminate addresses from the list that were outside Edina's boundaries. Geocoding is a computerized process in which addresses are compared to electronically mapped boundaries and coded as inside or outside desired boundaries; in this case, within Edina. All addresses determined to be outside the study boundaries were eliminated from the list of potential households. Each address identified as being within city boundaries was further identified as being within one of four quadrants: Northeast (NE), Northwest (NW), Southeast (SE), and Southwest (SW). A random selection was made of the remaining addresses to create a mailing list of 2,000 addresses.

To choose the 2,000 survey recipients, a systematic sampling method was applied to the list of households previously screened for geographic location. Systematic sampling is a procedure whereby a complete list of all possible households is culled, selecting every Nth one, giving each eligible household a known probability of selection, until the appropriate number of households is selected. Multi-family housing units were selected at a higher rate as residents of this type of housing typically respond at lower rates to surveys than do those in single-family housing units. In general, because of the random sampling techniques used, the displayed sampling density will closely mirror the overall housing unit density (which may be different from the population density). While the theory of probability assumes no bias in selection, there may be some minor variations in practice (meaning, an area with only 15% of the housing units might be selected at an actual rate that is slightly above or below that).

An individual within each household was randomly selected to complete the survey using the birthday method. The birthday method selects a person within the household by asking the "person whose

birthday has most recently passed” to complete the questionnaire. The underlying assumption in this method is that day of birth has no relationship to the way people respond to surveys. This instruction was contained in the cover letter accompanying the questionnaire.

Survey Administration and Response Rate

Each selected household was contacted three times. First, a prenotification announcement was sent on April 7, 2025, informing the household members that they had been selected to participate in the City of Edina Quality of Life Survey. Approximately one week after mailing the prenotification, each household was mailed a survey containing a cover letter signed by City Manager Scott Neal enlisting participation. The packet also contained a postage-paid return envelope in which the survey recipients could return the complete questionnaire directly to Polco. A reminder letter and survey, scheduled to arrive one to two weeks after the first survey, was the final contact for all households. The second cover letter asked those who had not completed the survey to do so and those who had already done so to refrain from turning in another survey. The survey was available in English. Each wave of the cover letter accompanying the mailed survey included a web link for residents to visit if they preferred to take the survey online. Data collection was open through May 19, 2025.

About 5% of the 2,000 surveys mailed were returned because the housing unit was vacant, or the postal service was unable to deliver the survey as addressed. Of the 1,906 households presumed to have received a survey, 451 completed the survey (170 of which were completed online), providing a response rate of 24%. Additionally, responses were tracked by geographic area; response rates by area ranged from 18% to 31%. The response rates were calculated using AAPOR’s response rate #2¹ for mailed surveys of unnamed persons.

Response Rate by Area for Mailed Survey

	NE	NW	SE	SW	Overall
Total sample used	352	524	850	274	2,000
I=Complete Interviews	106	125	144	76	451
NC=Non Contact	13	27	44	10	94
UO=Unknown other	233	372	662	187	1,455
Response rate:	31%	25%	18%	29%	24%

Margin of Error

The 95% confidence interval (or “margin of error”) quantifies the “sampling error” or precision of the estimates made from the survey results. A 95% confidence interval can be calculated for any sample size and indicates that in 95 of 100 surveys conducted like this one, for a particular item, a result would be found that is within five percentage points of the result that would be found if everyone in the population of interest was surveyed. The practical difficulties of conducting any resident survey may introduce other sources of error in addition to sampling error. Despite best efforts to boost participation and ensure potential inclusion of all households, some selected households will decline

¹ See AAPOR’s Standard Definitions here: <https://aapor.org/standards-and-ethics/standard-definitions/> for more information

participation in the survey (referred to as non-response error) and some eligible households may be unintentionally excluded from the listed sources for the sample (referred to as coverage error).

While the margin of error for the survey is generally no greater than plus or minus five² percentage points around any given percent reported for the entire sample, results for subgroups will have wider confidence intervals. Where estimates are given for subgroups, they are less precise.

Survey Processing (Data Entry)

Upon receipt, completed surveys were assigned a unique identification number. Additionally, each survey was reviewed and “cleaned” as necessary. For example, a question may have asked a respondent to pick two items out of a list of five, but the respondent checked three; in this case, Polco would use protocols to randomly choose two of the three selected items for inclusion in the dataset.

All surveys then were entered twice into an electronic dataset; any discrepancies were resolved in comparison to the original survey form. Range checks as well as other forms of quality control were also performed.

The Polco platform was used to collect online survey data. The Polco platform includes many features of online survey tools, but also includes elements tailored to the civic environment. For example, like Polco’s mailed surveys, surveys on Polco are presented with the city name, logo (or other image) and a description, so residents understand who is asking for input and why. Optionally, Polco can also verify respondents with local public data to ensure respondents are residents or voters. More generally, an advantage of online programming and data gathering is that it allows for more rigid control of the data format, making extensive data cleaning unnecessary.

A series of quality control checks were also performed in order to ensure the integrity of the web data. Steps may include and not be limited to reviewing the data for clusters of repeat IP addresses and time stamps (indicating duplicate responses) and removing empty submissions (questionnaires submitted with no questions answered).

Analyzing the Data

The electronic dataset was analyzed by Polco staff using the Statistical Package for the Social Sciences (SPSS). For the most part, frequency distributions and mean ratings are presented in the body of the report. A complete set of frequencies for each survey question is presented in *Appendix B: Complete Survey Frequencies*. Also included are results by respondent characteristics (*Appendix D: Selected Survey Questions by Respondent Characteristics*). Chi-square or ANOVA tests of significance were applied to these breakdowns of selected survey questions. A “p-value” of 0.05 or less indicates that there is less than a 5% probability that differences observed between groups are due to chance; or in other words, a greater than 95% probability that the differences observed in the selected categories of

² Although this has become the traditional way to describe survey research precision, when opt-in results are blended with scientific results, assumptions about randomness of responses are not the same as when results come only from the random sample. Consequently other terms sometimes are used in place of “confidence interval” or “margin of error,” such as “credibility intervals.” We hew to the traditional way of describing sample-driven uncertainty while we work with the industry to sort out the best ways to describe these new approaches.

the sample represent “real” differences among those populations. Where differences between subgroups are statistically significant, they have been denoted with capital letters.

Weighting the Data

The demographic characteristics of the survey sample were compared to those found in the 2020 Census and the 2022 American Community Survey estimates for adults in the city of Edina. The primary objective of weighting survey data is to make the survey sample reflective of the larger population of the community.

The characteristics used for weighting were respondent gender, age, housing unit type (attached or detached), housing tenure (rent or own), race, and ethnicity. A special software program using mathematical algorithms is used to calculate the appropriate weights. The results of the weighting scheme are presented in the table on the following page.

2025 Edina Quality of Life Survey Weighting Table

Characteristic	Population Norm	Unweighted Data	Weighted Data
Housing			
Rent home	29%	16%	26%
Own home	71%	84%	74%
Detached unit	56%	62%	58%
Attached unit	44%	38%	42%
Race			
White	87%	90%	88%
Not white	13%	10%	12%
Not Hispanic	98%	97%	95%
Hispanic	2%	3%	5%
Sex and Age			
Female	54%	63%	56%
Male	46%	37%	44%
18-34 years of age	19%	4%	15%
35-54 years of age	33%	24%	33%
55+ years of age	48%	72%	52%
Females 18-34	9%	2%	7%
Females 35-54	17%	15%	19%
Females 55+	27%	46%	31%
Males 18-34	10%	2%	8%
Males 35-54	15%	9%	14%
Males 55+	21%	27%	21%
Council District			
Northeast Quadrant	21%	23%	21%
Northwest Quadrant	28%	28%	27%
Southeast Quadrant	36%	32%	36%
Southwest Quadrant	15%	17%	16%

* 2020 U.S. Census Bureau, 2022 American Community Survey Population Estimates

Appendix G: Survey Materials

The following pages contain copies of the survey materials sent to randomly selected households within the city of Edina.

**We want to
hear from you!**



Dear Edina Resident,

It won't take much of your time to make a big difference! Your household has been randomly selected to participate in Edina's 2025 Quality of Life Survey of residents. Your participation in this survey is very important; your answers will help the City make decisions that affect our community.

In order to hear from a diverse group of residents, the adult 18 years or older in your household who most recently had a birthday should complete this survey. You can wait a few days for a paper survey to arrive in the mail, or go online now and complete the confidential survey at:

<https://polco.us/xxplaceholder>

Please do not share your survey link.

This survey is for randomly selected households only.

If you have any questions about the survey, please call the Communications Department at 952-826-0359.

Thank you for helping create a better community!

Sincerely,



Scott H. Neal
City Manager



The CITY of
EDINA

4801 W. 50th St.
Edina, MN 55424



Tell us what you think!
Complete Edina's 2025 Quality of Life Survey.



April 2025

Dear Edina Resident:

Please help us shape the future of Edina! You have been randomly selected to participate in the 2025 Quality of Life Survey.

Please take a few minutes to fill out the enclosed survey. Your participation in this survey is very important – especially since your household is one of only a small number of households being surveyed. Your feedback will help Edina make decisions that affect our community.

A few things to remember:

- **Your responses are completely confidential.**
- In order to hear from a diverse group of residents, the adult 18 years or older in your household who most recently had a birthday should complete this survey.
- **You may return the survey by mail in the enclosed postage-paid envelope, or you can complete the survey online at:**

www.polco.us/xxplaceholder



Please do not share your survey link. This survey is for randomly selected households only.

If you have any questions about the survey, please call the Communications Department at 952-826-0359.

Thank you for your time and participation!

Sincerely,

A handwritten signature in black ink, reading "Scott H. Neal".

Scott H. Neal
City Manager

CITY OF EDINA

4801 West 50th Street • Edina, Minnesota 55424
EdinaMN.gov • 952-927-8861

The 2025 City of Edina Quality of Life Survey

Please complete this questionnaire if you are the adult (age 18 or older) in the household who most recently had a birthday. The adult's year of birth does not matter. Your responses are anonymous and will be reported in group form only.

1. How would you rate the quality of life in Edina?

☐ Excellent ☐ Good ☐ Fair ☐ Poor ☐ Don't know

2. Please rate each of the following characteristics as they relate to Edina as a community:

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
Overall feeling of safety in Edina.....	1	2	3	4	5
Overall ease of getting to the places you usually have to visit	1	2	3	4	5
Quality of overall natural environment in Edina	1	2	3	4	5
Overall established "built environment" of Edina (including overall design, buildings, parks and transportation systems)	1	2	3	4	5
Health and wellness opportunities in Edina	1	2	3	4	5
Overall opportunities for education and enrichment.....	1	2	3	4	5
Overall economic health of Edina	1	2	3	4	5
Sense of community	1	2	3	4	5
Overall image or reputation of Edina.....	1	2	3	4	5
Neighborliness of residents in Edina	1	2	3	4	5

3. Please indicate how likely or unlikely you are to do each of the following:

	<i>Very likely</i>	<i>Somewhat likely</i>	<i>Somewhat unlikely</i>	<i>Very unlikely</i>	<i>Don't know</i>
Recommend living in Edina to someone who asks	1	2	3	4	5
Remain in Edina for the next five years	1	2	3	4	5

4. Why did you choose to live in Edina? (Please check all that apply.)

- ☐ Family lives here/born or raised here ☐ Affordable housing ☐ Access to public transportation
☐ Job is here (or nearby) ☐ Variety/type of housing ☐ Good neighborhoods
☐ Good schools ☐ Safe community ☐ Amenities (e.g., parks, library, etc.)
☐ Location/convenience ☐ Attractive community ☐ Other: _____

5. What one thing, if anything, do you like most about living in Edina?

6. What would you say is the most serious issue facing Edina at this time? Please be specific (e.g., note if the issue/problem is "too much" or "too little").

7. Please rate how safe or unsafe you feel:

	<i>Very safe</i>	<i>Somewhat safe</i>	<i>Neither safe nor unsafe</i>	<i>Somewhat unsafe</i>	<i>Very unsafe</i>	<i>Don't know</i>
In your neighborhood	1	2	3	4	5	6
In the 50 th & France area (downtown area)	1	2	3	4	5	6
In the greater Southdale area	1	2	3	4	5	6

8. Please rate how welcoming Edina is as a community:

	<i>Very welcoming</i>	<i>Welcoming</i>	<i>Somewhat welcoming</i>	<i>Not welcoming</i>	<i>Don't know</i>
For people of all races	1	2	3	4	5
For people of all religions	1	2	3	4	5
For people of all ethnicities	1	2	3	4	5
For people who have a lower income	1	2	3	4	5
For people of all ages.....	1	2	3	4	5
For people of all abilities	1	2	3	4	5
For people of all gender identities	1	2	3	4	5
For people of all sexual orientations	1	2	3	4	5
For all people.....	1	2	3	4	5

9. Please rate how much of a problem, if at all, you feel each of the following is in Edina.

	<i>Not a problem</i>	<i>Minor problem</i>	<i>Moderate problem</i>	<i>Major problem</i>	<i>Extreme problem</i>	<i>Don't know</i>
Traffic speeding in your neighborhood	1	2	3	4	5	6
Stop sign violations in your neighborhood	1	2	3	4	5	6
Violent crime	1	2	3	4	5	6
Drugs	1	2	3	4	5	6
Youth crimes.....	1	2	3	4	5	6
Vandalism and property crimes	1	2	3	4	5	6
Hate crimes and bias/discrimination offenses	1	2	3	4	5	6

The City of Edina 2025 Quality of Life Survey

10. Please rate each of the following characteristics as they relate to Edina as a whole:

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
Traffic flow on major streets.....	1	2	3	4	5
Ease of public parking.....	1	2	3	4	5
Ease of travel by car in Edina.....	1	2	3	4	5
Ease of travel by bicycle in Edina.....	1	2	3	4	5
Ease of walking in Edina.....	1	2	3	4	5
Availability of paths and walking trails.....	1	2	3	4	5
Air quality.....	1	2	3	4	5
Cleanliness of Edina.....	1	2	3	4	5
Public places where people want to spend time.....	1	2	3	4	5
Variety of housing options.....	1	2	3	4	5
Availability of quality affordable housing.....	1	2	3	4	5
Fitness opportunities (including exercise classes and paths or trails, etc.).....	1	2	3	4	5
Recreational opportunities.....	1	2	3	4	5
K-12 education.....	1	2	3	4	5
Adult educational opportunities.....	1	2	3	4	5
Opportunities to attend cultural/arts/music activities.....	1	2	3	4	5
Employment opportunities.....	1	2	3	4	5
Shopping opportunities.....	1	2	3	4	5
Cost of living in Edina.....	1	2	3	4	5
Overall quality of business and service establishments in Edina.....	1	2	3	4	5
Overall quality of commercial redevelopment in Edina.....	1	2	3	4	5
Overall quality of residential redevelopment in Edina.....	1	2	3	4	5
Opportunities to participate in social events and activities.....	1	2	3	4	5
Opportunities to volunteer.....	1	2	3	4	5
Opportunities to participate in community matters.....	1	2	3	4	5

11. Please rate the following aspects of drinking water in Edina:

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
Appearance.....	1	2	3	4	5
Taste.....	1	2	3	4	5
Odor.....	1	2	3	4	5
Hardness.....	1	2	3	4	5
Reliability.....	1	2	3	4	5
Safety.....	1	2	3	4	5

12. First, tell us about how many times in the last 12 months, if ever, you or other household members used any of the following Edina Parks & Recreation Department amenities. Then please rate the quality of each, regardless of your household's use of the amenities.

	<i>Never</i>	<i>Once or twice</i>	<i>3 to 12 times</i>	<i>13 to 26 times</i>	<i>More than 26 times</i>	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
Trails.....	1	2	3	4	5	1	2	3	4	5
Dog parks/off-leash areas.....	1	2	3	4	5	1	2	3	4	5
Neighborhood parks.....	1	2	3	4	5	1	2	3	4	5
Large community athletic fields.....	1	2	3	4	5	1	2	3	4	5
Edinborough Park.....	1	2	3	4	5	1	2	3	4	5
Centennial Lakes Park.....	1	2	3	4	5	1	2	3	4	5
Edina Aquatic Center.....	1	2	3	4	5	1	2	3	4	5
Edina Senior Center.....	1	2	3	4	5	1	2	3	4	5
Braemar Arena (ice arena).....	1	2	3	4	5	1	2	3	4	5
Braemar Golf Course.....	1	2	3	4	5	1	2	3	4	5
Braemar Golf Dome.....	1	2	3	4	5	1	2	3	4	5
Braemar Field (sports dome).....	1	2	3	4	5	1	2	3	4	5
Edina Art Center.....	1	2	3	4	5	1	2	3	4	5

13. Please rate the quality of each of the following services in Edina:

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
Police services.....	1	2	3	4	5
Fire services.....	1	2	3	4	5
Ambulance or emergency medical services.....	1	2	3	4	5
Crime prevention.....	1	2	3	4	5
Fire prevention and education.....	1	2	3	4	5
Traffic enforcement.....	1	2	3	4	5
Street repair.....	1	2	3	4	5
Street cleaning.....	1	2	3	4	5
Street lighting.....	1	2	3	4	5
Snow removal.....	1	2	3	4	5
Sidewalk maintenance.....	1	2	3	4	5

The City of Edina 2025 Quality of Life Survey

<i>(Cont.)</i>	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
Traffic signal timing.....	1	2	3	4	5
Bus or transit services	1	2	3	4	5
Garbage collection.....	1	2	3	4	5
Recycling	1	2	3	4	5
Organics recycling.....	1	2	3	4	5
Yard waste pickup.....	1	2	3	4	5
Storm drainage	1	2	3	4	5
Drinking water.....	1	2	3	4	5
Sewer services	1	2	3	4	5
Utility billing.....	1	2	3	4	5
City parks	1	2	3	4	5
Park maintenance	1	2	3	4	5
Condition of trails and sidewalks.....	1	2	3	4	5
Recreation programs or classes	1	2	3	4	5
Land use, planning and zoning	1	2	3	4	5
Code enforcement (weeds, abandoned buildings, etc.)	1	2	3	4	5
Animal control	1	2	3	4	5
Economic development.....	1	2	3	4	5
Public health services	1	2	3	4	5
Public information services/communication from the City	1	2	3	4	5
Cable television (Comcast/Xfinity)	1	2	3	4	5
Fiber/home internet connection	1	2	3	4	5
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	1	2	3	4	5
Edina open space.....	1	2	3	4	5
City-sponsored special events (Night to Unite, open houses, etc.)	1	2	3	4	5
Overall quality of services provided by the City of Edina.....	1	2	3	4	5

14. Please rate the following categories of Edina government performance:

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
The value of services for the taxes paid to Edina.....	1	2	3	4	5
The job Edina government does at welcoming resident involvement.....	1	2	3	4	5
Overall confidence in Edina government.....	1	2	3	4	5
Generally acting in the best interest of the community	1	2	3	4	5
Treating all residents fairly	1	2	3	4	5

15. Please rate your impression of City employees.

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
Knowledge	1	2	3	4	5
Courtesy	1	2	3	4	5
Responsiveness	1	2	3	4	5
Follow-up (got back to you or took action if needed)	1	2	3	4	5
Overall customer service.....	1	2	3	4	5

16. Considering your property taxes in comparison to neighboring cities, do you feel property taxes in Edina are...

☐ Very high
 ☐ Somewhat high
 ☐ About average
 ☐ Somewhat low
 ☐ Very low
 ☐ Don't know

17. To what extent would you support or oppose an increase in your property taxes to maintain City services at their current level?

☐ Strongly support
 ☐ Somewhat support
 ☐ Somewhat oppose
 ☐ Strongly oppose
 ☐ Don't know

18. How much do you agree or disagree with each of the following statements?

	<i>Strongly agree</i>	<i>Somewhat agree</i>	<i>Somewhat disagree</i>	<i>Strongly disagree</i>	<i>Don't know</i>
The City of Edina effectively manages taxpayer money	1	2	3	4	5
The City of Edina should raise taxes annually in small increments to cover increased cost of services over time.....	1	2	3	4	5
The City of Edina should only raise taxes as needed, even if in larger increments, to cover the cost of services as they increase.....	1	2	3	4	5
The City of Edina should reduce public services to avoid future tax increases	1	2	3	4	5

The City of Edina 2025 Quality of Life Survey

19. Please select the statement that best describes your opinion:

- ☐ I am satisfied with the current level of municipal taxes and services.
- ☐ I am willing to pay more taxes to get more services.
- ☐ I feel that I pay too much for the services I receive.
- ☐ I am willing to accept service reductions if it means lower taxes.
- ☐ My opinion is different from the ones listed here.
- ☐ I don't have an opinion/no preference.

20. Keeping in mind that inflation levels can impact City services, would you prefer to:

- ☐ Increase tax revenue to maintain current service levels.
- ☐ Reduce City services to offset inflation.
- ☐ Don't know/no opinion.

21. France Avenue is a busy thoroughfare used by about 27,000 vehicles per day. A study identified the need to construct a dedicated bicycle/pedestrian route to connect neighborhoods west of France Avenue to Centennial Lakes and the Edina Promenade. Several examples have been identified for the crossing, including a traditional crosswalk, tunnel, bridge, at-grade crossing and underpass. To what extent do you support the development of the bicycling/pedestrian route, including the crossing?

- ☐ Strongly support ☐ Somewhat support ☐ Somewhat oppose ☐ Strongly oppose ☐ Don't know

22. The City currently provides funding to some human services organizations and nonprofits serving the community. To what extent do you support the City providing that financial support?

- ☐ Strongly support ☐ Somewhat support ☐ Somewhat oppose ☐ Strongly oppose ☐ Don't know

23. Fire Department response time is measured from the time dispatch receives a 911 call time to the arrival of the first Fire Department unit (firetruck or ambulance, depending on the nature of the call). Anticipated response times in the 2018 Edina Comprehensive Plan included a fire or emergency unit on the scene within six minutes at least 90 percent of the time. In your opinion, what time is reasonable to expect the Edina Fire Department to respond to your home for an emergency?

- ☐ 4 Minutes or less ☐ 5-6 Minutes ☐ 6-7 Minutes ☐ 8-9 Minutes ☐ 10-11 Minutes

24. All in all, do you think things in Edina are generally headed in the right direction, or do you feel things are on the wrong track?

- ☐ Right direction
☐ Wrong track → **Why?** _____
☐ Don't know

25. Other than voting, do you think that if you wanted to, you could have a say about the way things are run in this community?

- ☐ Yes
☐ No → **Why?** _____
☐ Don't know

26. Please rate the job you feel the City government does at each of the following:

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
Making all residents feel welcome.....	1	2	3	4	5
Helping new residents feel connected and integrated	1	2	3	4	5
Attracting people from diverse backgrounds	1	2	3	4	5
Valuing/respecting residents from diverse backgrounds.....	1	2	3	4	5
Providing a safe and secure environment for residents of all backgrounds	1	2	3	4	5

27. To what extent, if at all, have you or someone in your household experienced discrimination based on each of the following in the Edina community in the past 12 months?

	<i>Never</i>	<i>Rarely</i>	<i>Some of the time</i>	<i>Most of the time</i>
Age.....	1	2	3	4
Gender identity	1	2	3	4
Race(s)	1	2	3	4
Ethnicity	1	2	3	4
National origin (birth country).....	1	2	3	4
Religion	1	2	3	4
Political affiliation	1	2	3	4
Disability.....	1	2	3	4
Sexual orientation	1	2	3	4

The City of Edina 2025 Quality of Life Survey

28. How well, if at all, do you feel the City is managing tensions in the community related to residential redevelopment in Edina?

☐ Very well ☐ Somewhat well ☐ Somewhat poorly ☐ Very poorly ☐ Don't know

29. Thinking about the types of housing in Edina, how would you rate the availability of housing for each of the following income groups?

	<i>Far too much</i>	<i>Somewhat too much</i>	<i>Right amount</i>	<i>Somewhat too little</i>	<i>Far too little</i>	<i>Don't know</i>
Lower-income singles	1	2	3	4	5	6
Lower-income families	1	2	3	4	5	6
Middle-income singles	1	2	3	4	5	6
Middle-income families	1	2	3	4	5	6
High-income singles	1	2	3	4	5	6
High-income families	1	2	3	4	5	6

30. There are different ways that a community can try to ensure there are a wider variety of housing choices. How important, if at all, do you think it is that the City encourage each of the following?

	<i>Essential</i>	<i>Very important</i>	<i>Somewhat important</i>	<i>Not at all important</i>	<i>Don't know</i>
Preservation of small starter homes (homes with fewer rooms or other amenities that are affordable for first-time buyers)	1	2	3	4	5
Building of more accessory dwelling units (apartments or small homes built above garages, in backyards, etc.)	1	2	3	4	5
Medium-density development (like townhouses)	1	2	3	4	5
Higher-density development (like apartments)	1	2	3	4	5

31. Most communities have one of two systems for garbage collection: an open system or an organized system. An open system means all haulers serve all areas, resulting in many garbage trucks on neighborhood streets on garbage day. Residents choose their own haulers. An organized system means haulers are assigned to specific areas, resulting in only one garbage hauler on neighborhood streets on garbage day. The City organizes the haulers. To what extent do you support the City changing from the current open collection process to an organized collection system?

☐ Strongly support ☐ Somewhat support ☐ Somewhat oppose ☐ Strongly oppose ☐ Don't know

32. First, rate the quality of each of the following services provided by the City of Edina. Then rate how important, if at all, each service is to the Edina community.

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>	<i>Essential</i>	<i>Very important</i>	<i>Somewhat important</i>	<i>Not at all important</i>	<i>Don't know</i>
Energy conservation and efficiency programs	1	2	3	4	5	1	2	3	4	5
Fostering natural habitats in public spaces	1	2	3	4	5	1	2	3	4	5
Encouraging natural habitat on residential and commercial land	1	2	3	4	5	1	2	3	4	5
Increasing renewable energy programs	1	2	3	4	5	1	2	3	4	5
Adapting to climate change	1	2	3	4	5	1	2	3	4	5
Organics recycling collection services	1	2	3	4	5	1	2	3	4	5
Water conservation programs	1	2	3	4	5	1	2	3	4	5
Transportation emission (pollution) reduction (e.g., sidewalks, bike lanes and public electric vehicle charging)	1	2	3	4	5	1	2	3	4	5
Investing in programs and creating policies to address climate change	1	2	3	4	5	1	2	3	4	5

33. Please rate the extent to which you use each of the following as sources of information about Edina government and its activities, if at all.

	<i>Not a source</i>	<i>Minor source</i>	<i>Major source</i>	<i>Don't know</i>
<i>Parks & Recreation Activities Directory</i>	1	2	3	4
<i>Edina Sun</i> Current newspaper	1	2	3	4
<i>Edition: Edina</i> monthly newsletter	1	2	3	4
<i>The Minnesota Star Tribune</i> newspaper	1	2	3	4
City's website, EdinaMN.gov	1	2	3	4
City's engagement website, BetterTogetherEdina.org	1	2	3	4
Edina TV (Comcast channels 813 and 16)	1	2	3	4
City employees	1	2	3	4

The City of Edina 2025 Quality of Life Survey

(cont.)

	<i>Not a source</i>	<i>Minor source</i>	<i>Major source</i>	<i>Don't know</i>
City Council Members	1	2	3	4
Direct mail updates	1	2	3	4
Social media (e.g., Facebook, Instagram, X)	1	2	3	4
NextDoor	1	2	3	4
Online videos.....	1	2	3	4
City's e-mail subscription service (City Extra)	1	2	3	4
Word of mouth from friends, family or neighbors	1	2	3	4

34. How effective, if at all, do you think the newsletter *Edition: Edina* is for keeping informed of City activities?

- ☐ Very effective
 ☐ Somewhat effective
 ☐ Somewhat ineffective
 ☐ Very ineffective
 ☐ Don't know

35. How effective, if at all, do you think the City of Edina's website is for local government information?

- ☐ Very effective
 ☐ Somewhat effective
 ☐ Somewhat ineffective
 ☐ Very ineffective
 ☐ Don't know

36. To what extent, if at all, have you been concerned about each of the following issues in your household in the last 12 months?

	<i>Not a concern</i>	<i>Minor concern</i>	<i>Moderate concern</i>	<i>Major concern</i>	<i>Don't know</i>
Feeling socially isolated or disconnected from others	1	2	3	4	5
Having access to health care	1	2	3	4	5
Being able to age in place (e.g., remain in your home as you get older)	1	2	3	4	5
Running out of food before you had money to buy more.....	1	2	3	4	5
Having enough money to pay your rent or mortgage	1	2	3	4	5
Having enough money to pay your heat, light, or water bill.....	1	2	3	4	5

Our last questions are about you and your household. Again, all of your responses to this survey are completely confidential and will be reported in group form only.

D1. What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:

- ☐ Very positive
 ☐ Somewhat positive
 ☐ Neutral
 ☐ Somewhat negative
 ☐ Very negative

D2. Do you work inside the boundaries of Edina?

- ☐ Yes, outside the home
 ☐ Yes, from home
 ☐ No

D3. How many years have you lived in Edina?

- ☐ Less than 5 years
 ☐ 11-20 years
☐ 6-10 years
 ☐ More than 20 years

D4. Which best describes the building you live in?

- ☐ One-family house detached from any other houses
☐ Building with two or more homes (duplex, townhome, apartment or condominium)
☐ Other

D5. Is this house or apartment...

- ☐ Rented
 ☐ Owned

D6. How much do you anticipate your household's total income before taxes will be for the current year? (Please include money from all sources for all persons living in your household.)

- ☐ Less than \$25,000
 ☐ 100,000 to \$149,999
☐ \$25,000 to \$49,999
 ☐ \$150,000 to \$199,999
☐ \$50,000 to \$74,999
 ☐ \$200,000 or more
☐ \$75,000 to \$99,999

D7. What is your preferred written language?

- ☐ English
 ☐ Spanish
☐ Hindi
 ☐ Somali
 ☐ Other: _____
☐ Mandarin or Chinese
 ☐ Telugu

D8. What is your preferred spoken language?

- ☐ English
 ☐ Spanish
☐ Hindi
 ☐ Somali
 ☐ Other: _____
☐ Mandarin or Chinese
 ☐ Telugu

D9. Are you Spanish, Hispanic or Latino?

- ☐ No, not Spanish, Hispanic or Latino
☐ Yes, I consider myself to be Spanish, Hispanic or Latino

D10. What is your race? (Mark one or more races to indicate what race you consider yourself to be.)

- ☐ American Indian or Alaskan Native
☐ Asian
☐ Black or African American
☐ Middle Eastern or North African
☐ Native Hawaiian or Pacific Islander
☐ White
☐ Two or more races
☐ Some other race

D11. In which category is your age?

- ☐ 18-24 years
 ☐ 45-54 years
 ☐ 85 years or older
☐ 25-34 years
 ☐ 55-64 years
☐ 35-44 years
 ☐ 65-84 years

D12. What is your gender/gender identity?

- ☐ Female
☐ Male
☐ Non-binary/non-gender conforming
☐ Prefer to identify another way

Thank you for completing this survey. Please return the completed survey in the postage-paid envelope to: National Research Center, Inc., PO Box 549, Belle Mead, NJ 08502



April 2025

Dear Edina Resident:

Here's a second chance if you haven't already responded to the 2025 Quality of Life Survey! **(If you completed it and sent it back, we thank you for your time and ask you to recycle this survey. Please do not respond twice.)**

Please take a few minutes to fill out the enclosed survey. Your participation in this survey is very important – especially since your household is one of only a small number of households being surveyed. Your feedback will help Edina make decisions that affect our community.

A few things to remember:

- **Your responses are completely confidential.**
- In order to hear from a diverse group of residents, the adult 18 years or older in your household who most recently had a birthday should complete this survey.
- **You may return the survey by mail in the enclosed postage-paid envelope, or you can complete the survey online at:**

www.polco.us/xxplaceholder



Please do not share your survey link. This survey is for randomly selected households only.

If you have any questions about the survey, please call the Communications Department at 952-826-0359.

Thank you for your time and participation!

Sincerely,

A handwritten signature in black ink, appearing to read "Scott H. Neal".

Scott H. Neal
City Manager

CITY OF EDINA

4801 West 50th Street • Edina, Minnesota 55424
EdinaMN.gov • 952-927-8861



Results for Edina, MN Quality of Life Survey August 6, 2025

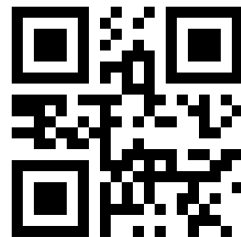




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What is the Edina Quality of Life Survey?



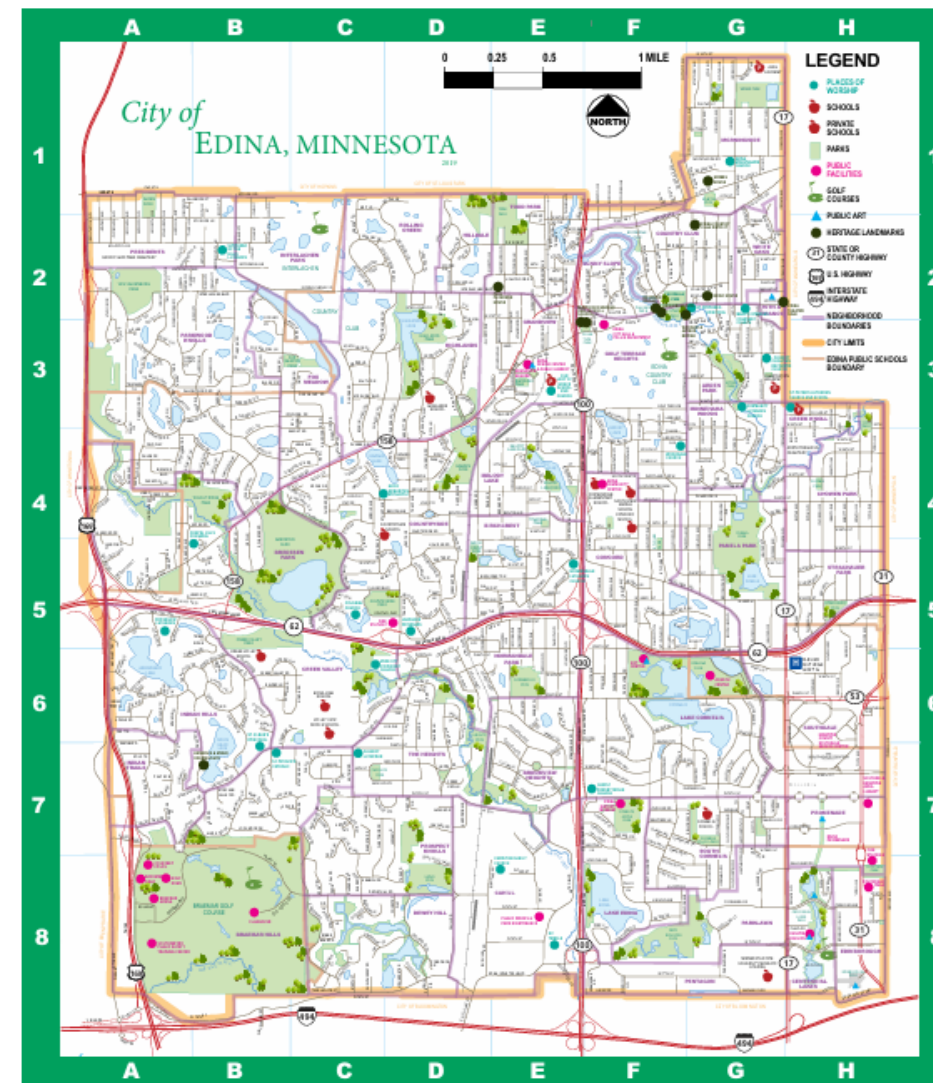
Statistically valid survey of Edina residents

Scorecard of community livability

Feedback on city services and employees

Resident opinion about community issues

Guide for future planning and development



Edina Quality of Life Survey Fast Facts

- Eighth time conducting the Edina Quality of Life Survey
 - Previous iterations in 2011, 2013, 2015, 2017, 2019, 2021, and 2023.
 - Survey conducted from April 7th to May 19th
- Sampling approach:
 - Probability-based sample of 2,000 households
 - Results tracked by city quadrants.
- Outreach method:
 - Postcard - Survey - Survey
- Survey mode:
 - Online & Paper

How was Edina's Quality of Life Survey administered?



The 2025 City of Edina Quality of Life Survey

Please complete this questionnaire if you are the adult (age 18 or older) in the household who most recently had a birthday. The adult's year of birth does not matter. Your responses are anonymous and will be reported in group form only.

1. How would you rate the quality of life in Edina?

☐ Excellent ☐ Good ☐ Fair ☐ Poor ☐ Don't know

2. Please rate each of the following characteristics as they relate to Edina as a community:

	Excellent	Good	Fair	Poor	Don't know
Overall feeling of safety in Edina.....	1	2	3	4	5
Overall ease of getting to the places you usually have to visit.....	1	2	3	4	5
Quality of overall natural environment in Edina.....	1	2	3	4	5
Overall established "built environment" of Edina (including overall design, buildings, parks and transportation systems).....	1	2	3	4	5
Health and wellness opportunities in Edina.....	1	2	3	4	5
Overall opportunities for education and enrichment.....	1	2	3	4	5
Overall economic health of Edina.....	1	2	3	4	5
Sense of community.....	1	2	3	4	5
Overall image or reputation of Edina.....	1	2	3	4	5
Neighborhoodness of residents in Edina.....	1	2	3	4	5

3. Please indicate how likely or unlikely you are to do each of the following:

	Very likely	Somewhat likely	Somewhat unlikely	Very unlikely	Don't know
Recommend living in Edina to someone who asks.....	1	2	3	4	5
Remain in Edina for the next five years.....	1	2	3	4	5

4. Why did you choose to live in Edina? (Please check all that apply.)

☐ Family lives here/born or raised here ☐ Affordable housing ☐ Access to public transportation

☐ Job is here (or nearby) ☐ Variety/type of housing ☐ Good neighborhoods

☐ Good schools ☐ Safe community ☐ Amenities (e.g., parks, library, etc.)

☐ Location/convenience ☐ Attractive community ☐ Other: _____

5. What one thing, if anything, do you like most about living in Edina?

6. What would you say is the most serious issue facing Edina at this time? Please be specific (e.g., note if the issue/problem is "too much" or "too little").

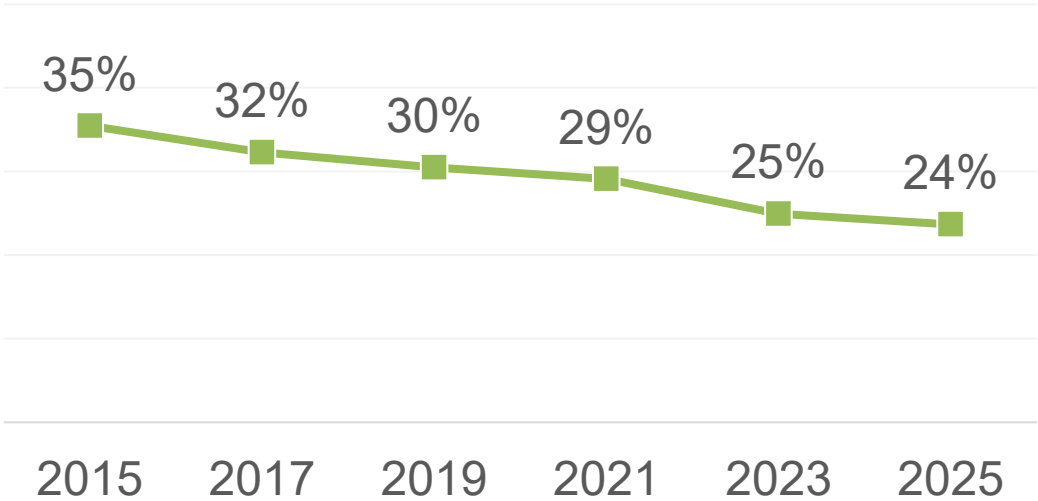
7. Please rate how safe or unsafe you feel:

	Very safe	Somewhat safe	Neither safe nor unsafe	Somewhat unsafe	Very unsafe	Don't know
In your neighborhood.....	1	2	3	4	5	6

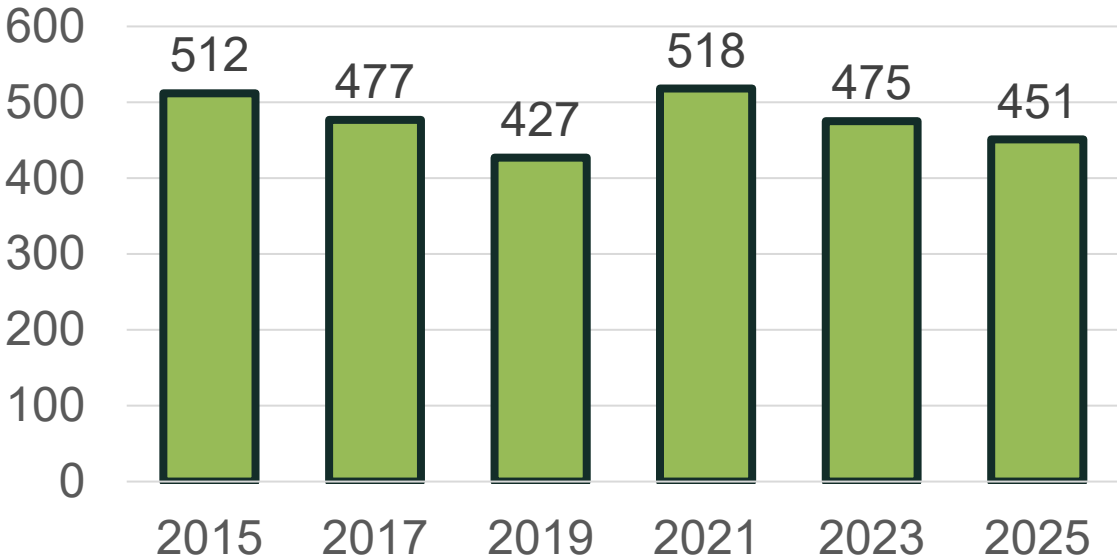
Edina's Quality of Life Survey response rates



EDINA'S RESPONSE RATE



EDINA'S NUMBER OF RESPONSES



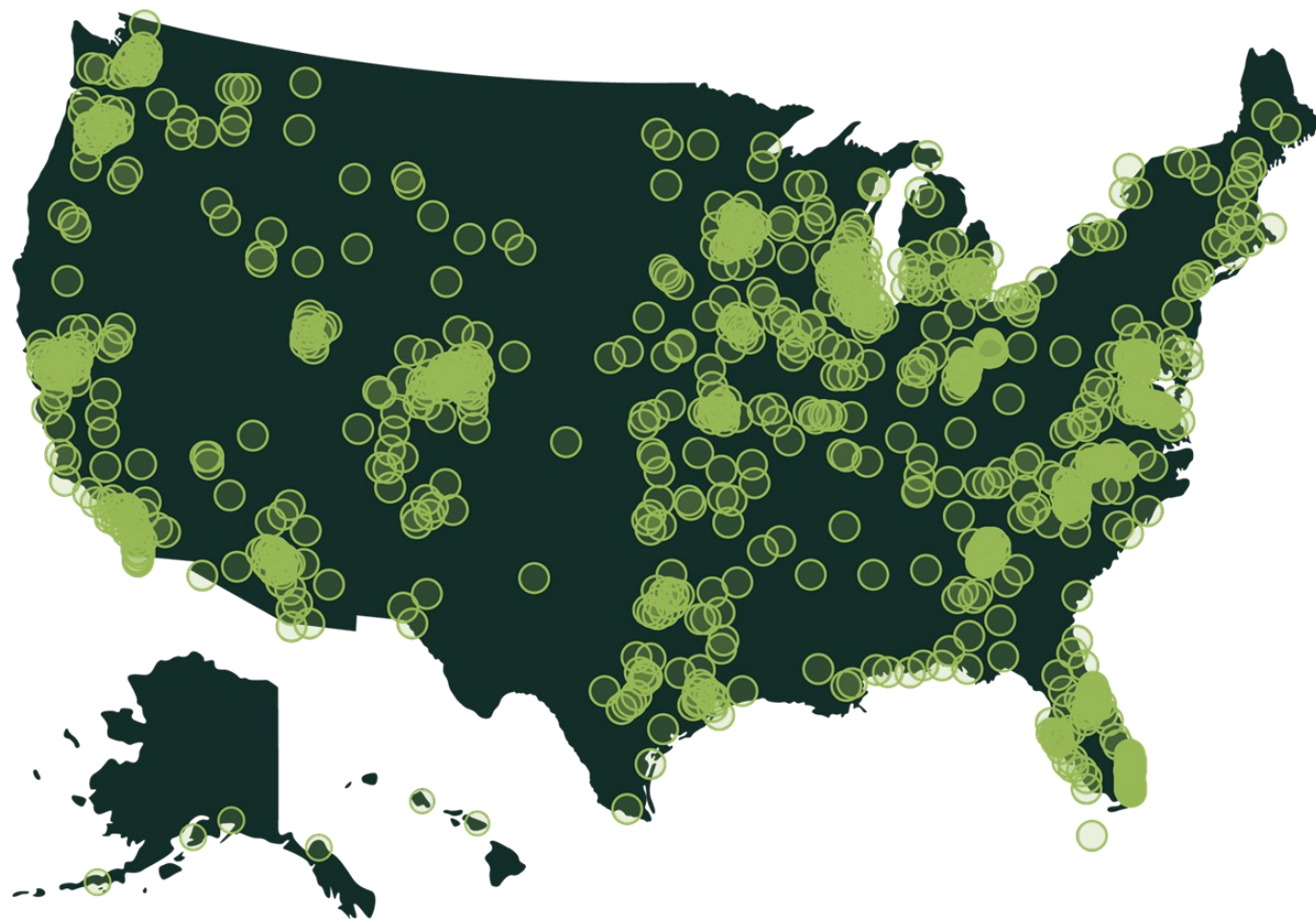
How to interpret the Edina Survey results?



- Margin of error:
 - ✓ +/- 5 percentage points for results reported for the entire sample.
 - ✓ Results for subgroups have wider margin of error.

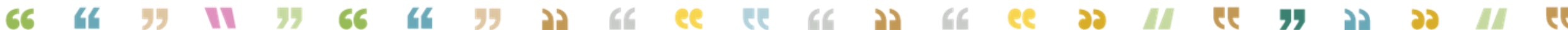
- Significant differences from 2023 to 2025:
 - ✓ 6 percentage points or more for results reported for the entire sample.

Polco's Benchmarking Database



More than **400** comparison communities across the nation.

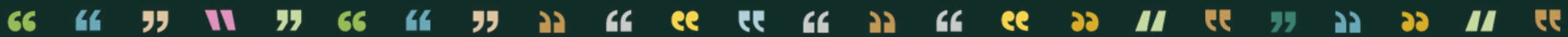
Representing the opinions of more than **50 million** residents.



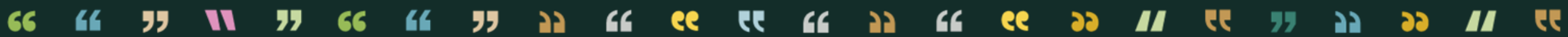


Overview of Survey Results











Key Findings





Summary of Key Findings

1. Edina residents continue to enjoy a high quality of life.
2. Residents generally feel safe in Edina.
3. City services continue to be highly rated, but ratings for overall quality of drinking water have decreased since 2023.
4. Residents identify opportunities for improving housing options, especially for lower-income residents and first-time buyers.
5. Residents feel the City of Edina effectively manages taxpayer money, and a majority supports increasing tax revenue to preserve service levels.





Edina residents
continue to enjoy a
high quality of life.



Quality of Life in Edina

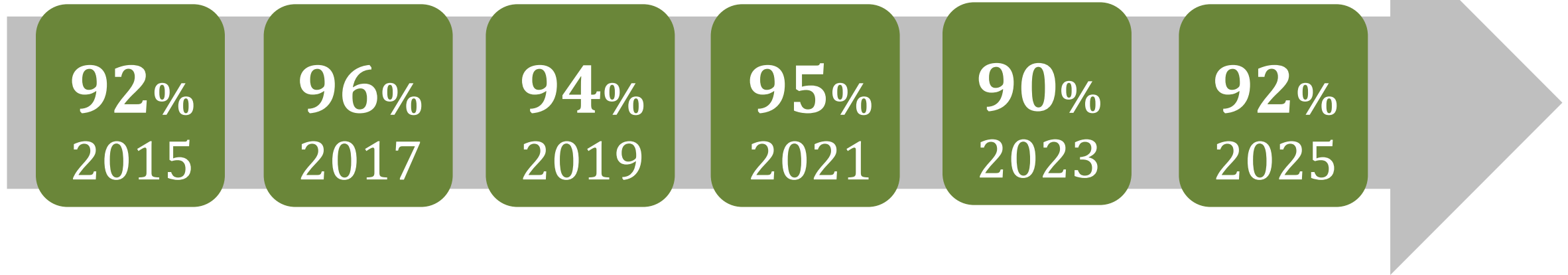


Higher than national benchmarks

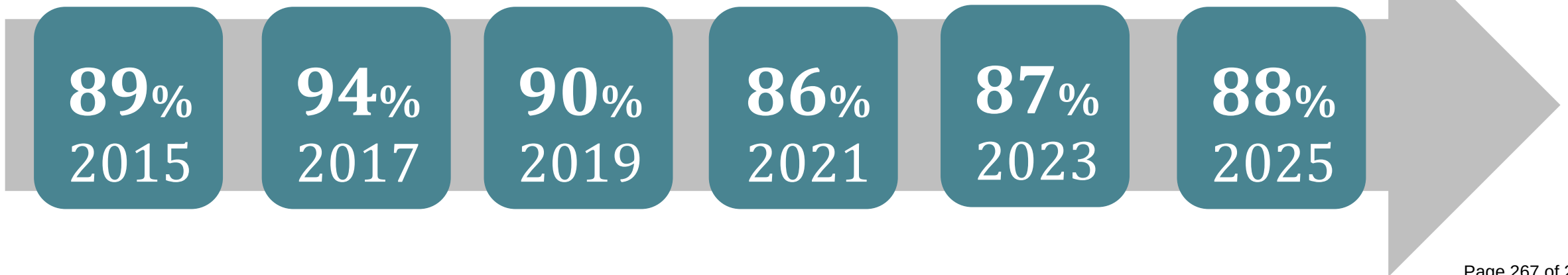
Residential Stability



Recommend living in Edina to someone who asks



Remain in Edina for the next five years



Edina as a Welcoming Community



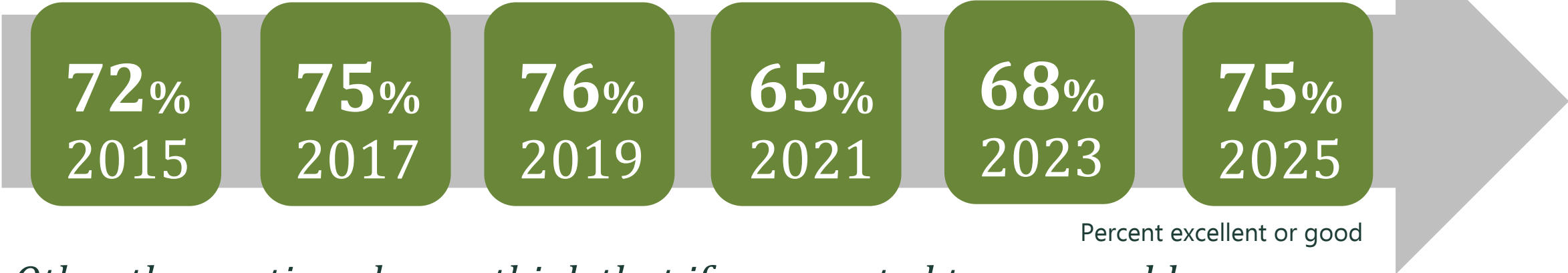
Welcome!



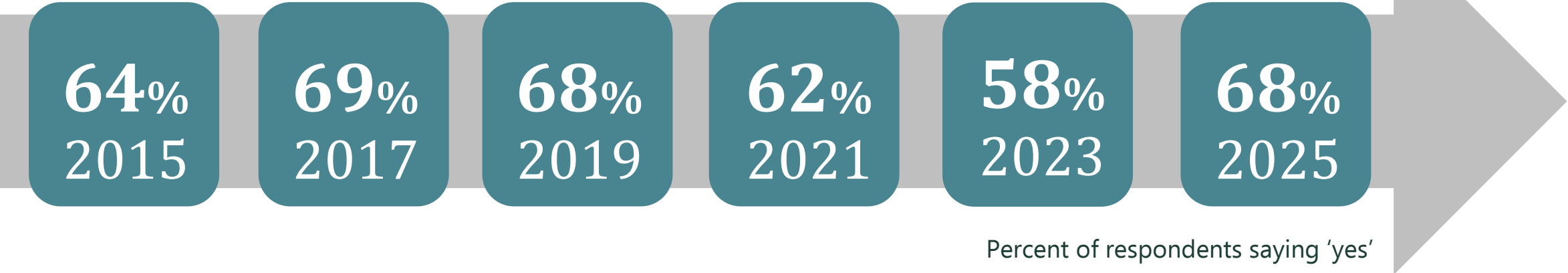
Opportunity to be Involved in How Edina is Run



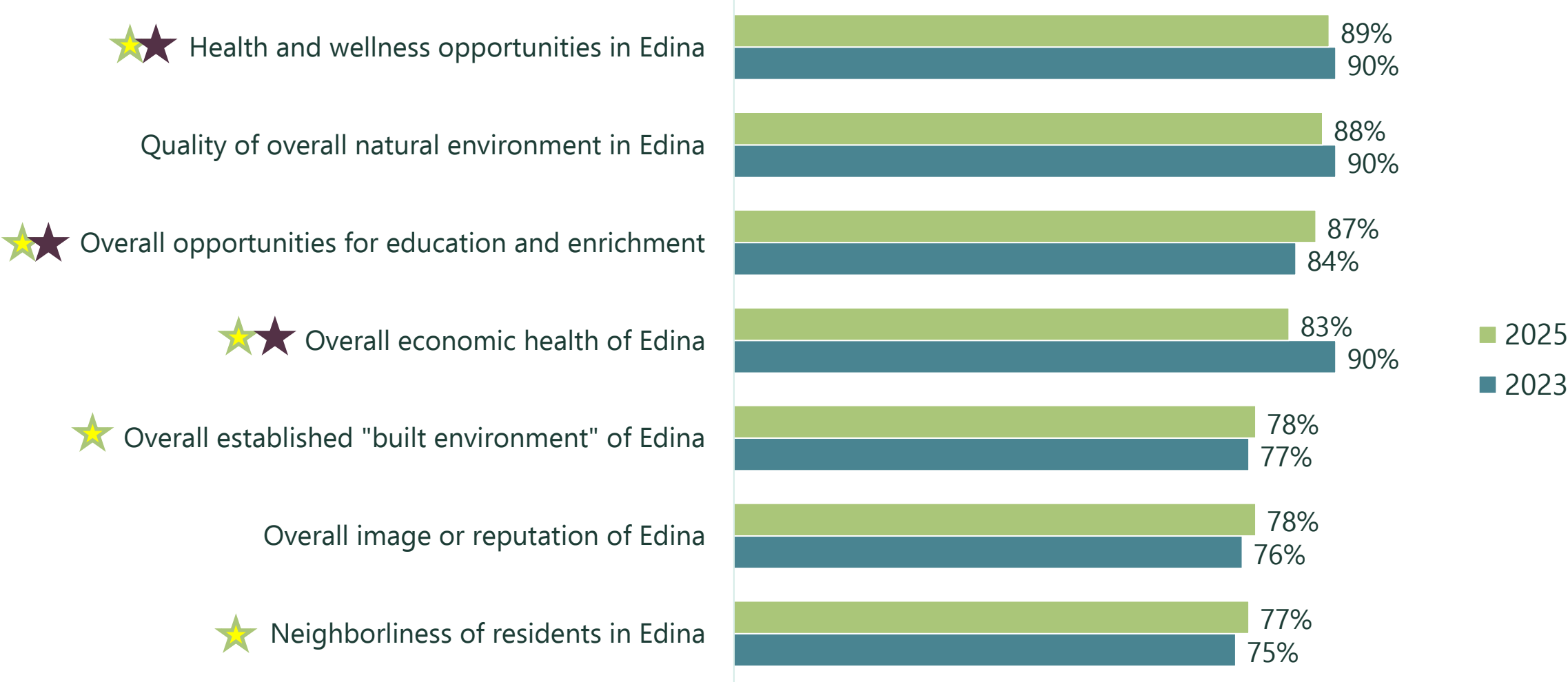
Opportunities to participate in community matters



Other than voting, do you think that if you wanted to, you could have a say about the way things are run in this community?



Overall Community Characteristics



Percent excellent or good

Specific Community Characteristics



Top
Ranked

-  Higher than national benchmarks
-  Higher than Minnesota benchmarks



Reasons for Living in Edina



75%

Location



57%

Safe community



49%

Amenities



47%

Good neighborhoods



47%

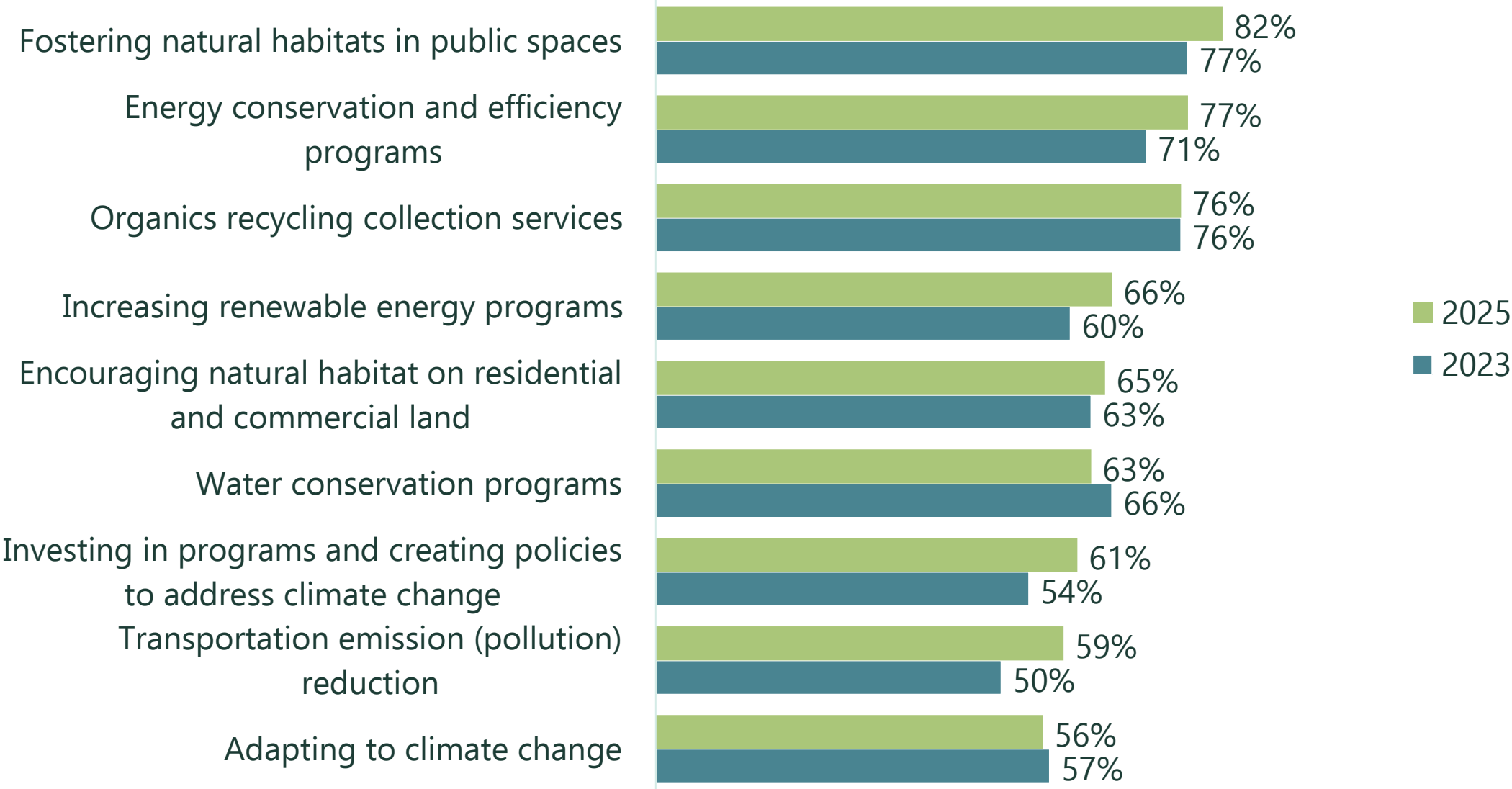
Good schools



46%

Attractive
community

Sustainability and Climate Change





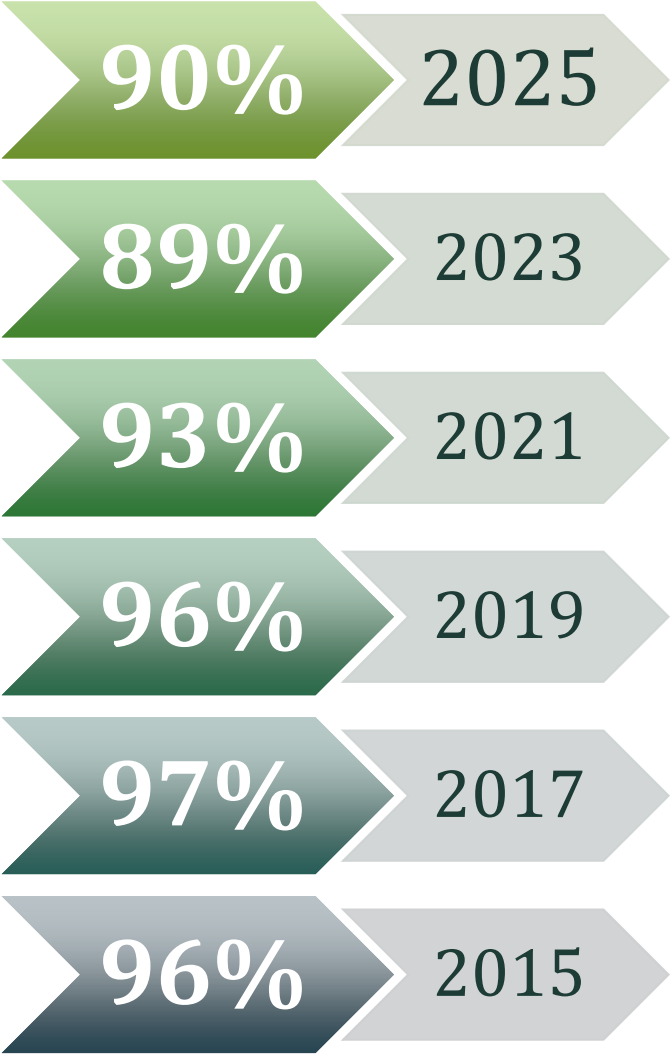
Residents generally
feel safe and find it
easy to get around
Edina.



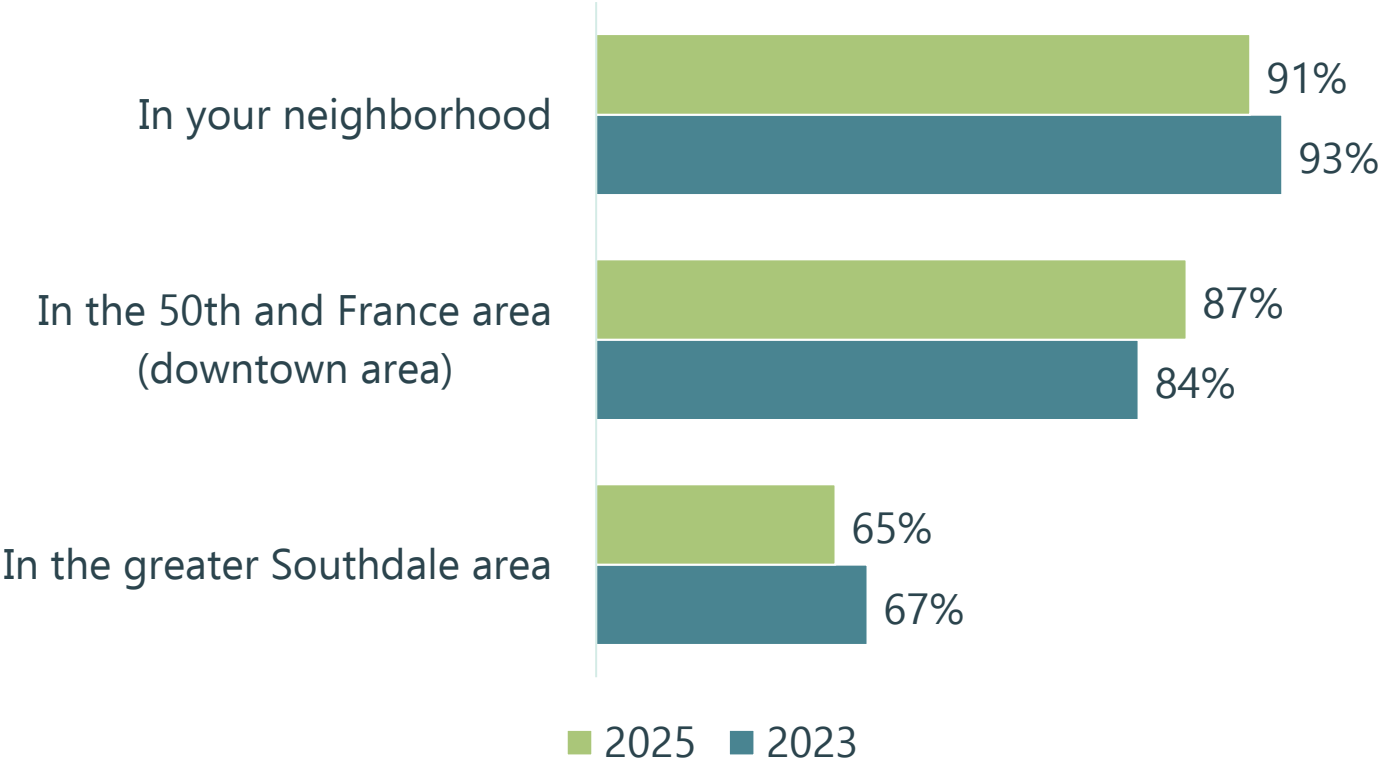
Feeling of Safety



Positive
rating of
the overall
feeling of
safety in
Edina

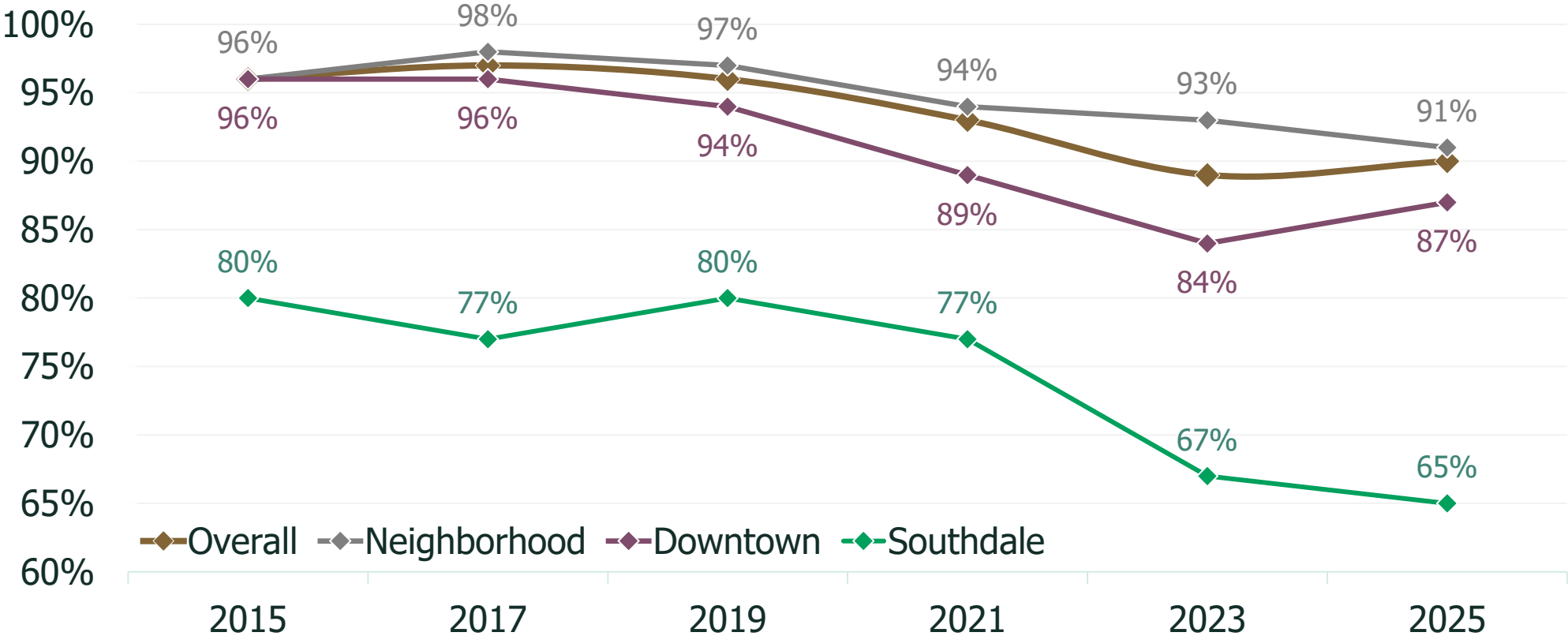


Feeling of safety in specific areas



Percent very or somewhat safe

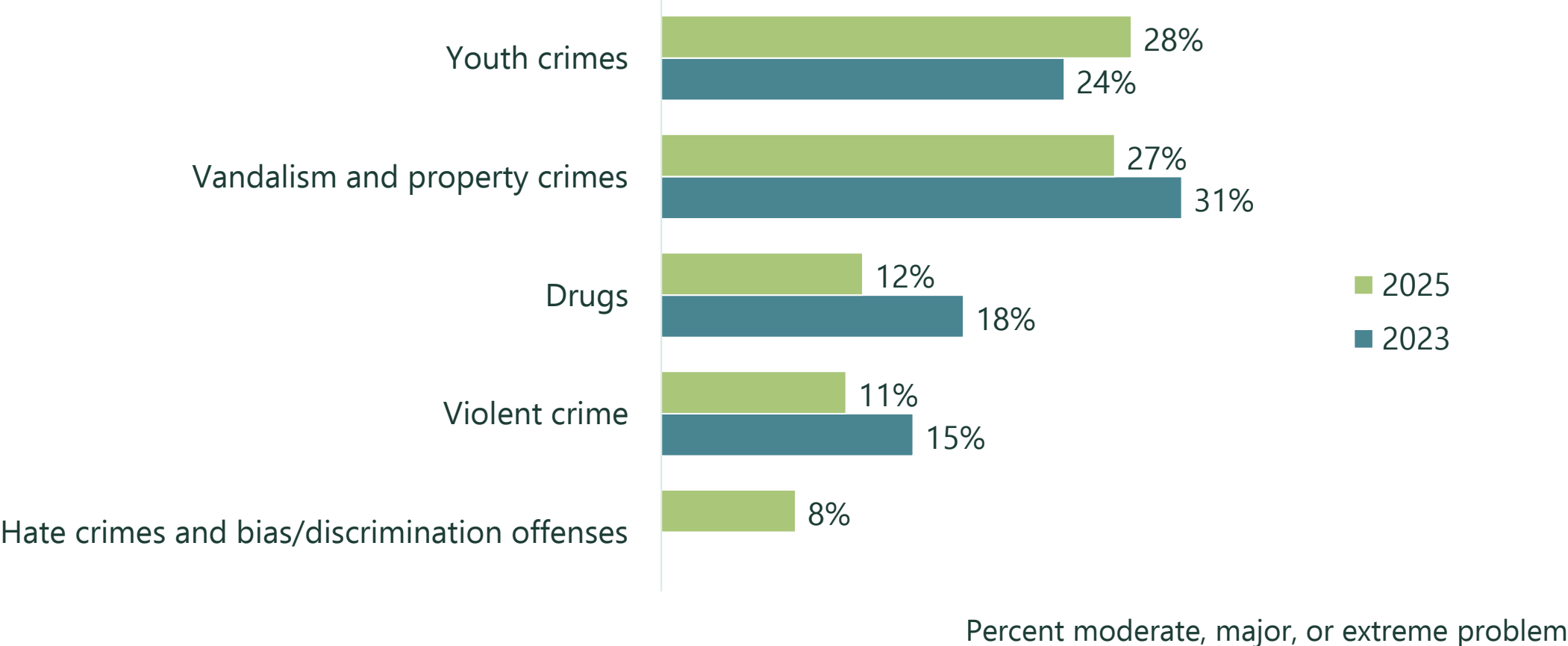
Feeling of Safety over time



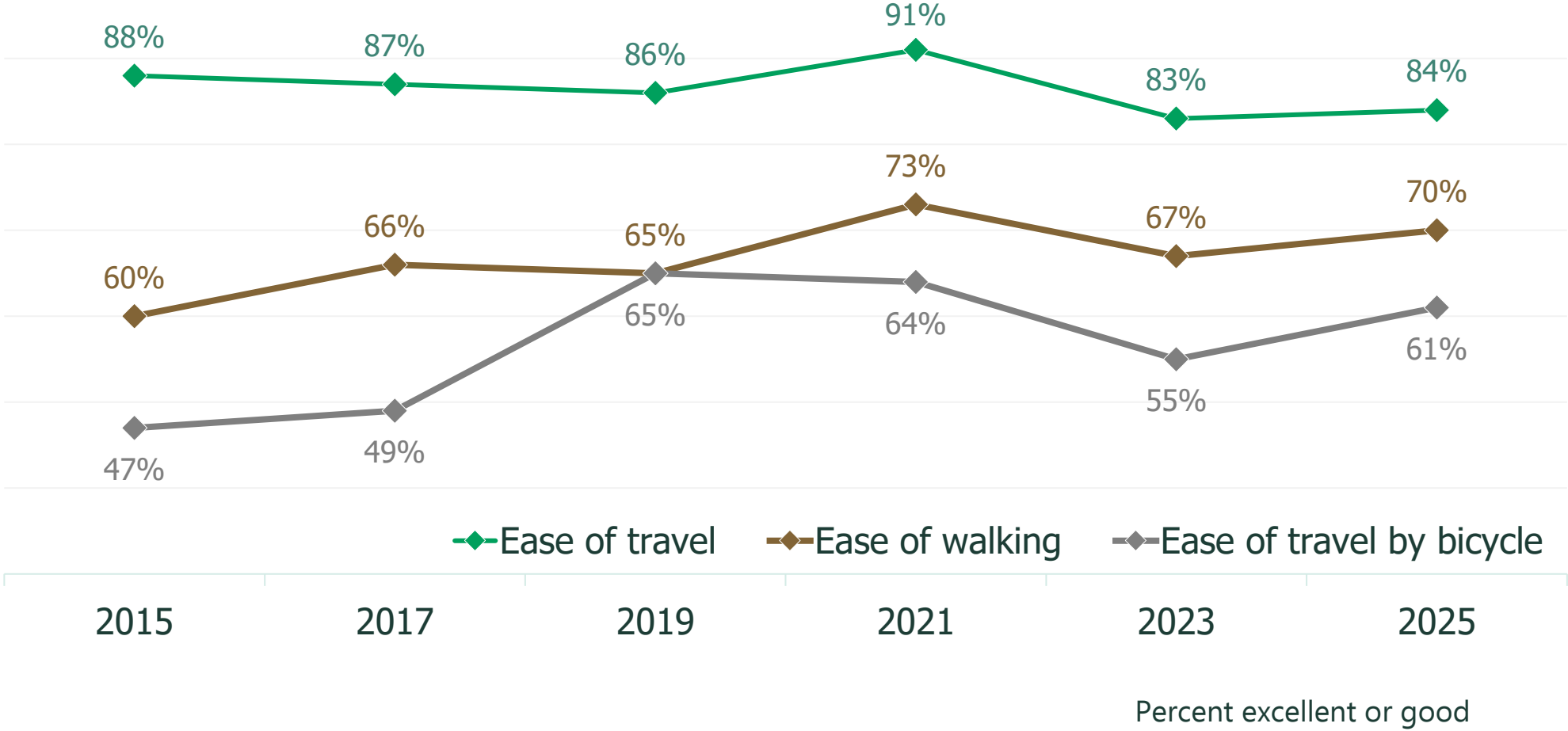
Crime problems



Please rate how much of a problem, if at all, you feel each of the following is in Edina:



Ease of travel in Edina





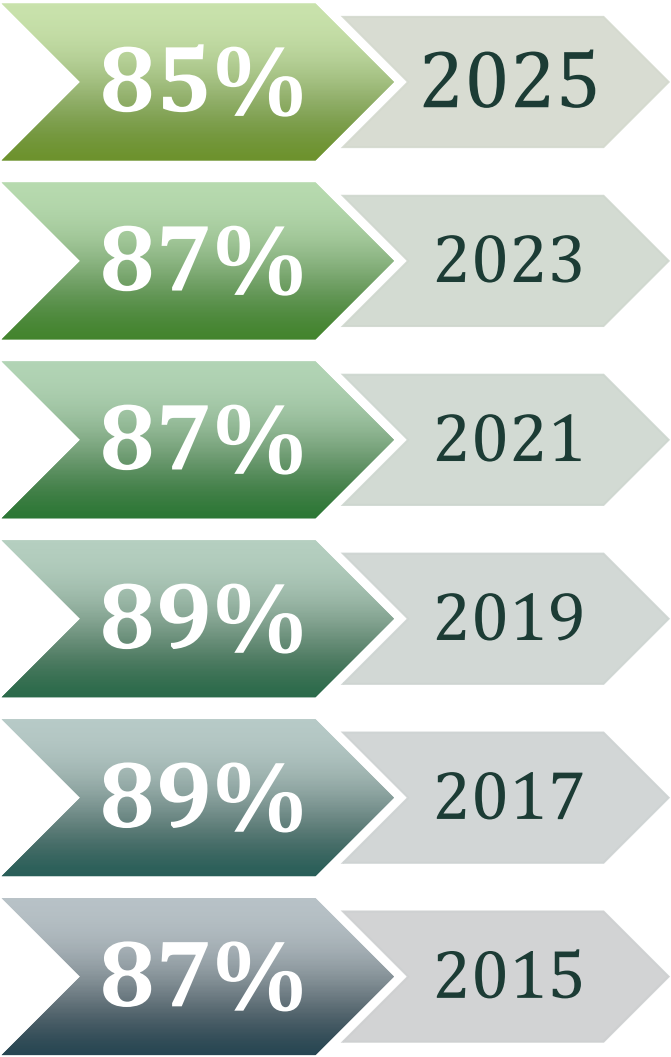
City services continue to be highly rated, but ratings for overall quality of drinking water have decreased since 2023.



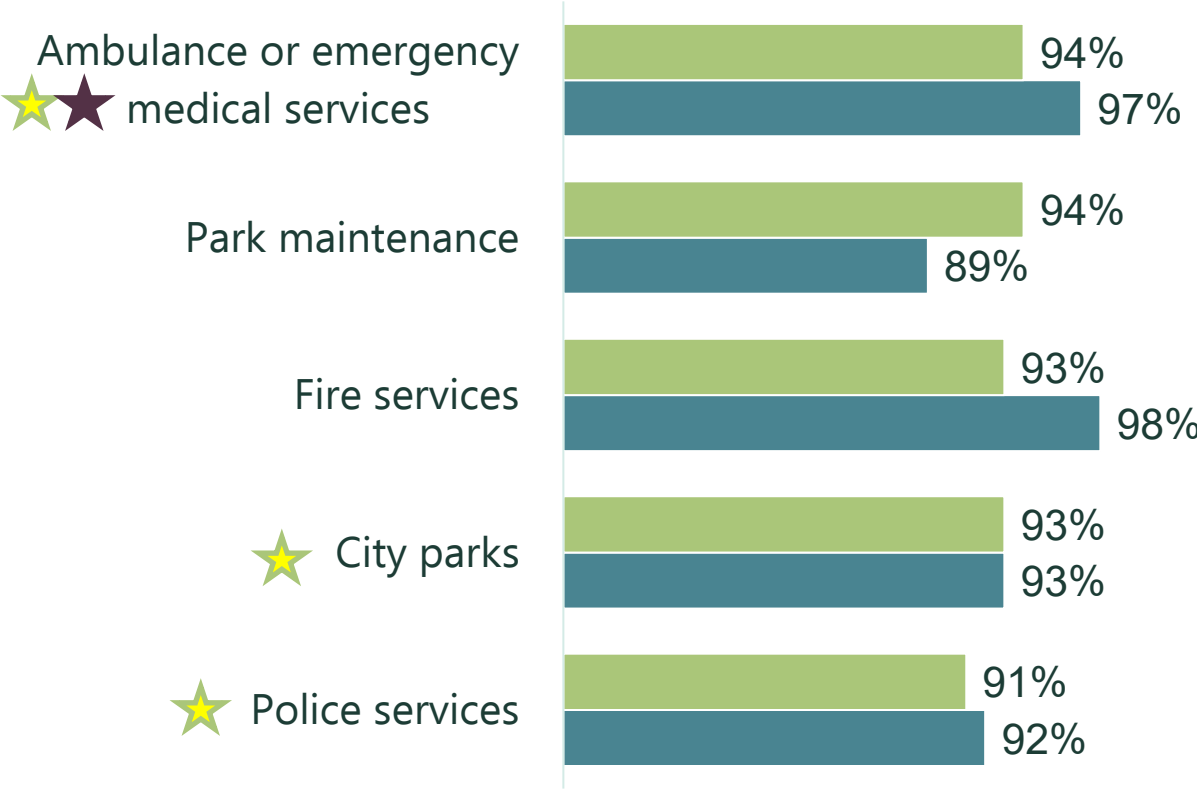
City Services



Overall
Quality of
City
Services



Highest Rated City Services



2025 2023

Percent excellent or good



Higher than national benchmarks

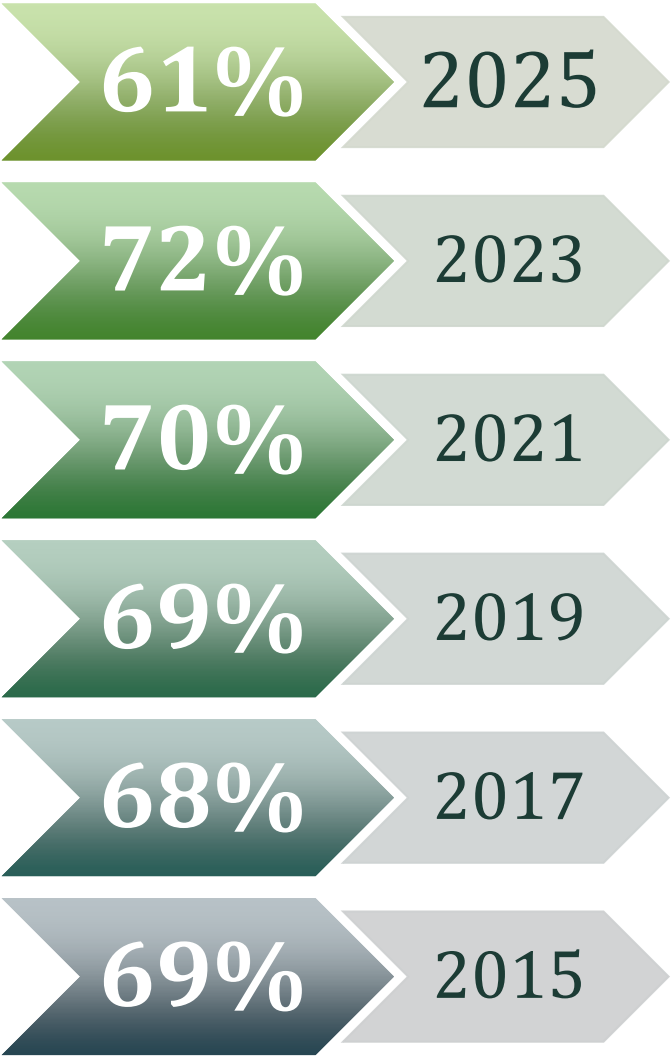


Higher than Minnesota benchmarks

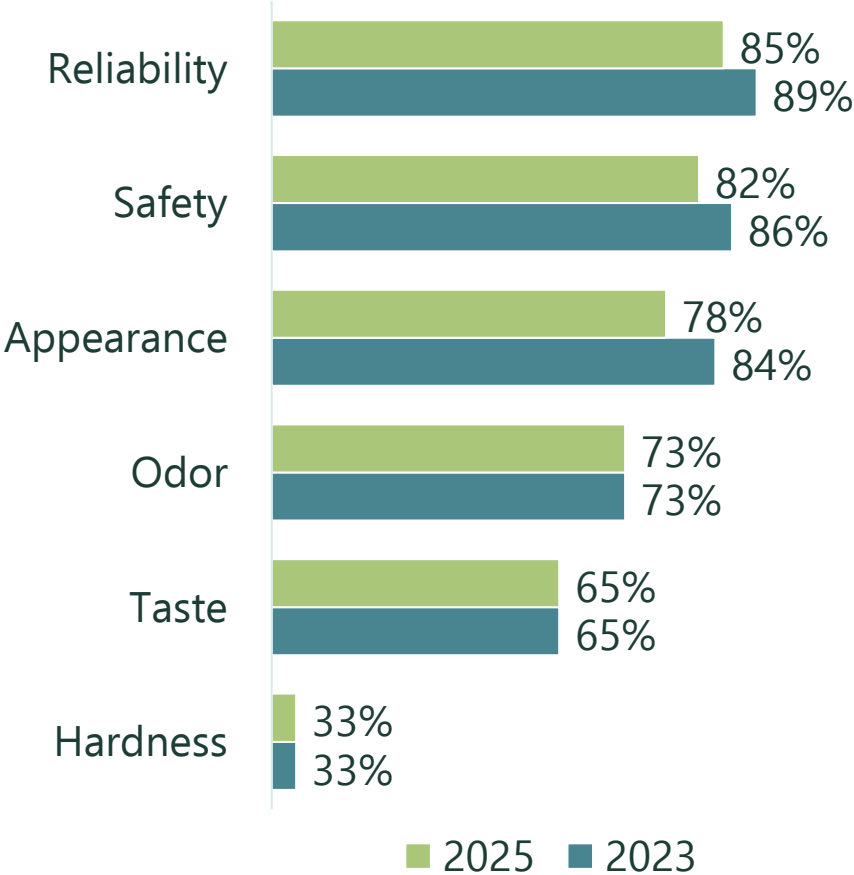
Drinking Water



Quality of
Drinking
Water

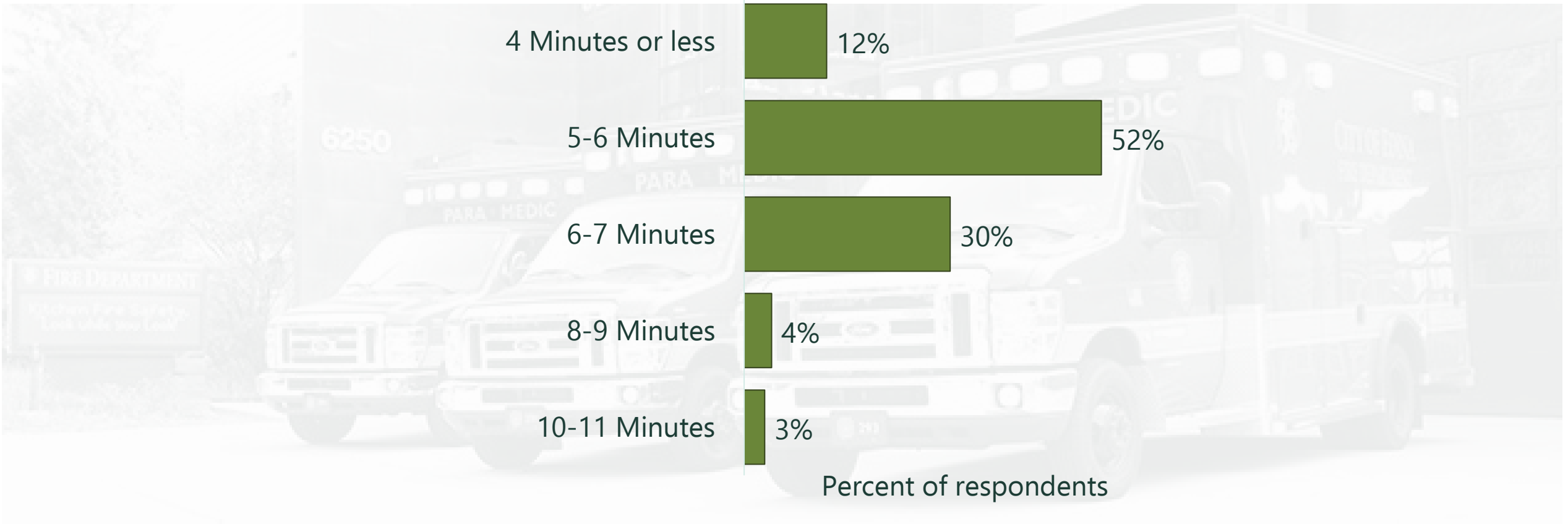


Aspects of drinking water



Percent excellent or good

Fire Department Response Time





Residents identify opportunities for improving housing options, especially for lower-income residents and first-time buyers.



Specific Community Characteristics



+80% of positive rating

- ★ Cleanliness of Edina
- ★ ★ Shopping opportunities
- ★ ★ Overall quality of business and service establishments in Edina
- ★ ★ Recreational opportunities
- ★ ★ K-12 education
- ★ ★ Fitness opportunities (including exercise classes and paths or trails, etc.)
- ★ Public places where people want to spend time
- ★ Air quality
- ★ ★ Adult educational opportunities

Between 60% and 80% of positive rating

- ★ ★ Opportunities to volunteer
- ★ ★ Opportunities to attend cultural/arts/music activities
- ★ ★ Opportunities to participate in community matters
- ★ ★ Employment opportunities
- ★ Overall quality of commercial redevelopment in Edina

Less than 60% of positive rating

- ★ Variety of housing options
- ★ Cost of living in Edina
- ★ Availability of quality affordable housing

★ Higher than national benchmarks

★ Higher than Minnesota benchmarks

Most Serious Issues Facing Edina



**Top
Five**

19% Overdevelopment/wrong type of development

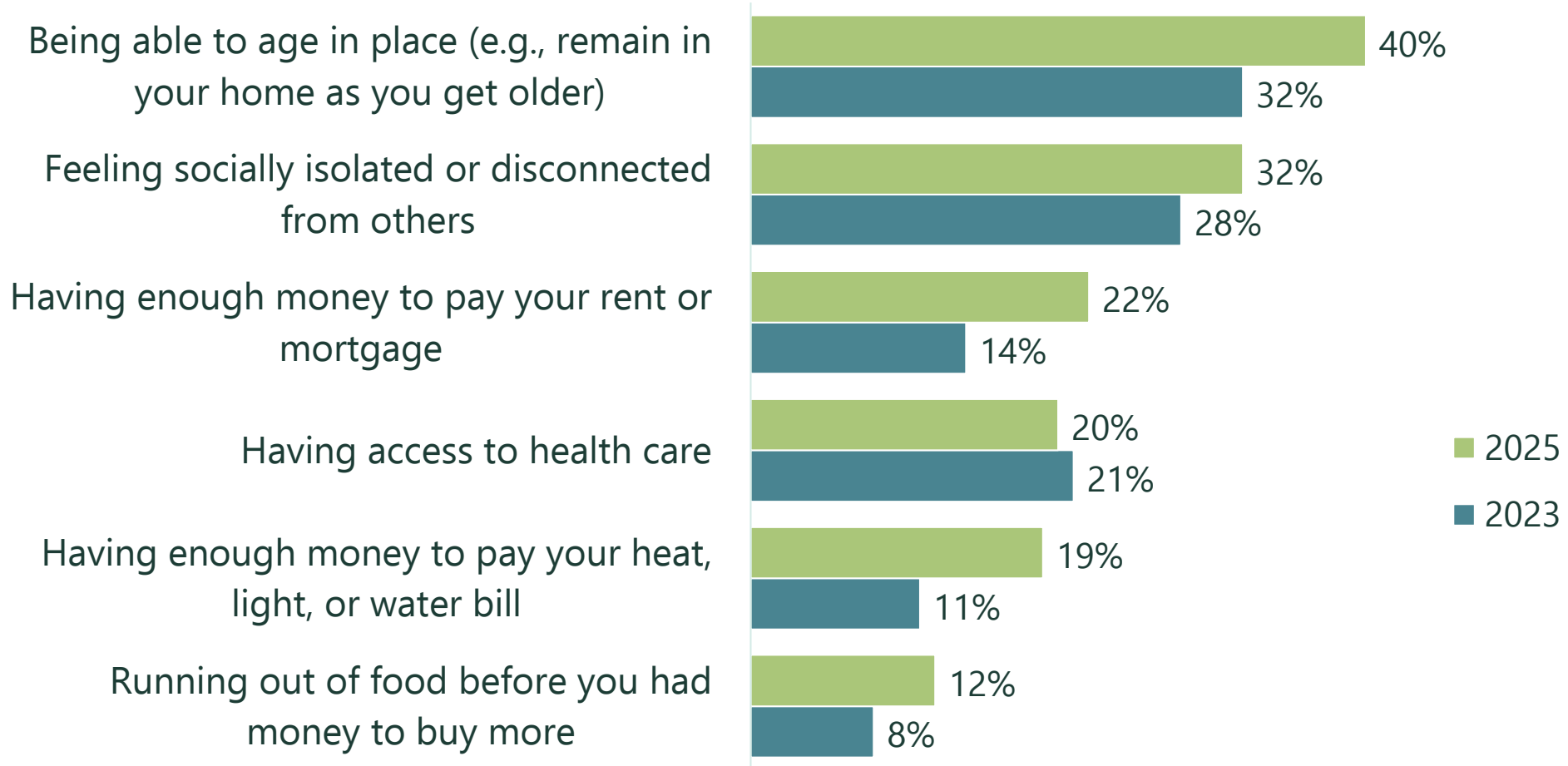
17% Traffic and infrastructure

13% More affordable housing needed

13% City government (taxes, planning, etc.)

12% Safety/crime

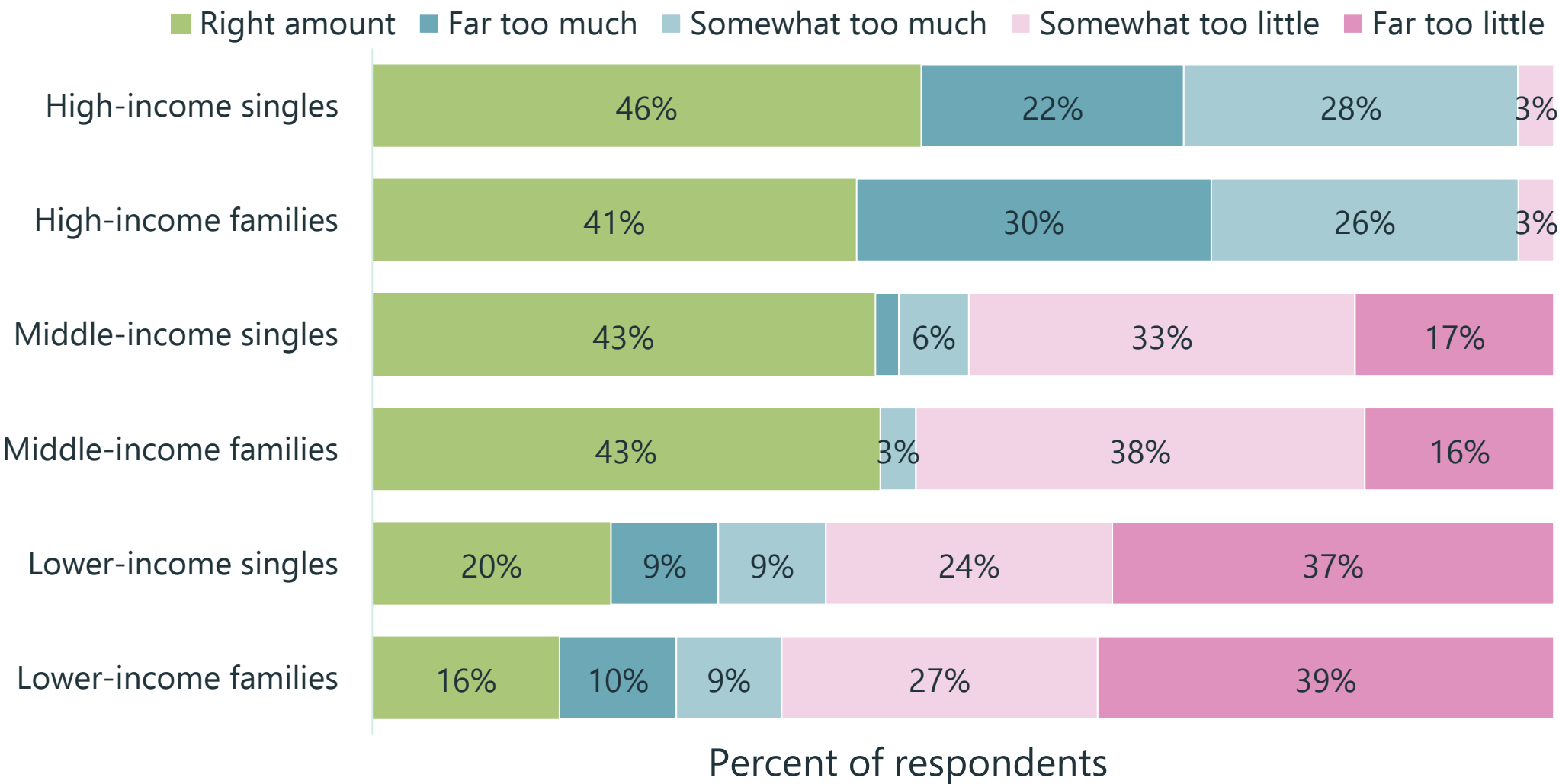
Concerns about Household Issues



Percent minor, moderate or major concern



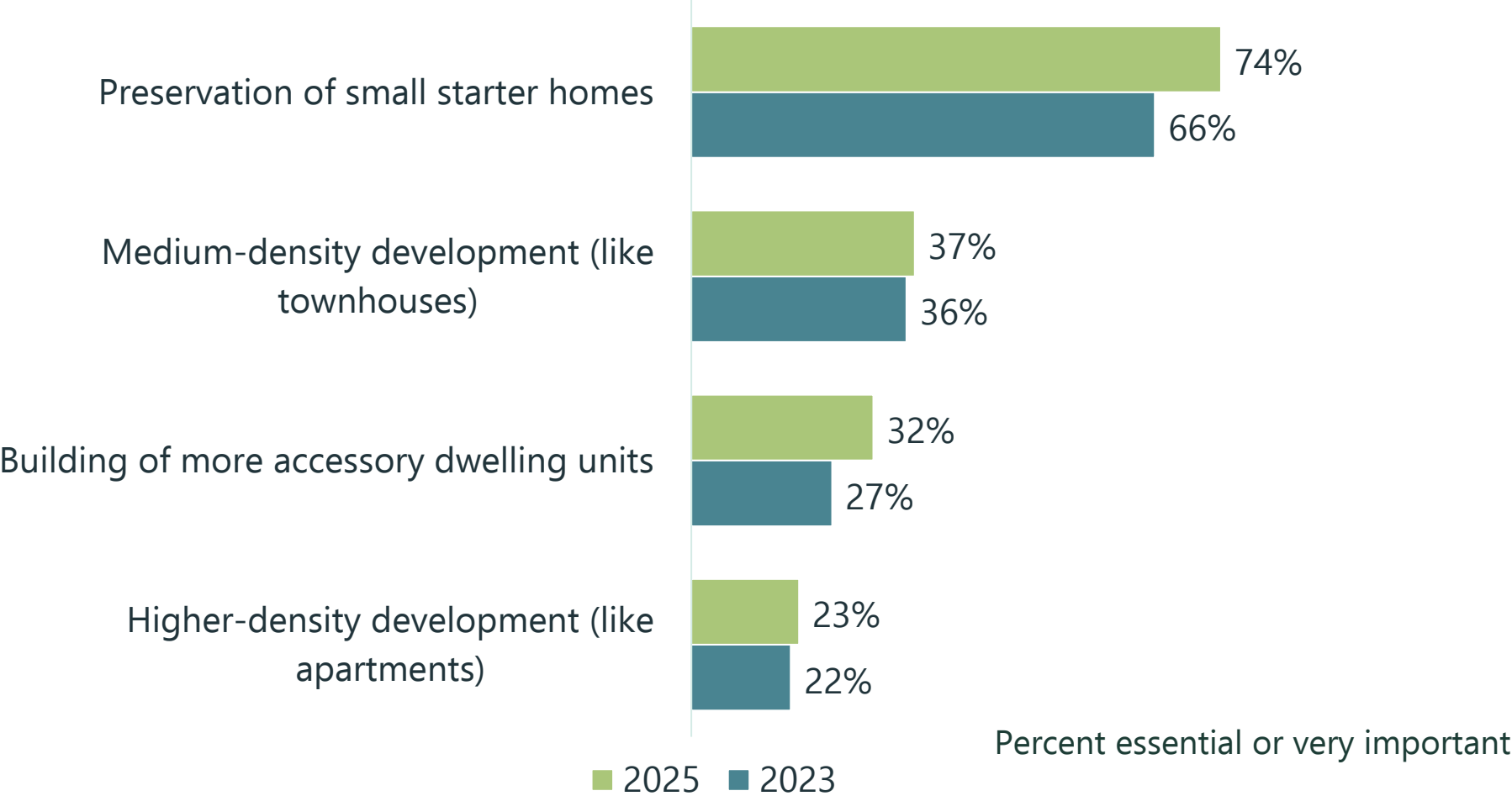
Availability of Housing for Various Income Groups



Housing Choice Priorities



There are different ways that a community can try to ensure there are a wider variety of housing choices. How important, if at all, do you think it is that the City encourage each of the following?





Residents feel the City of Edina effectively manages taxpayer money, and a majority supports increasing tax revenue to preserve service levels.





The City of Edina effectively manages taxpayer money



The City of Edina should raise taxes annually in increments to cover increased cost of services over time



The City of Edina should only raise taxes as needed, even if in larger increments, to cover the cost of services as they increase

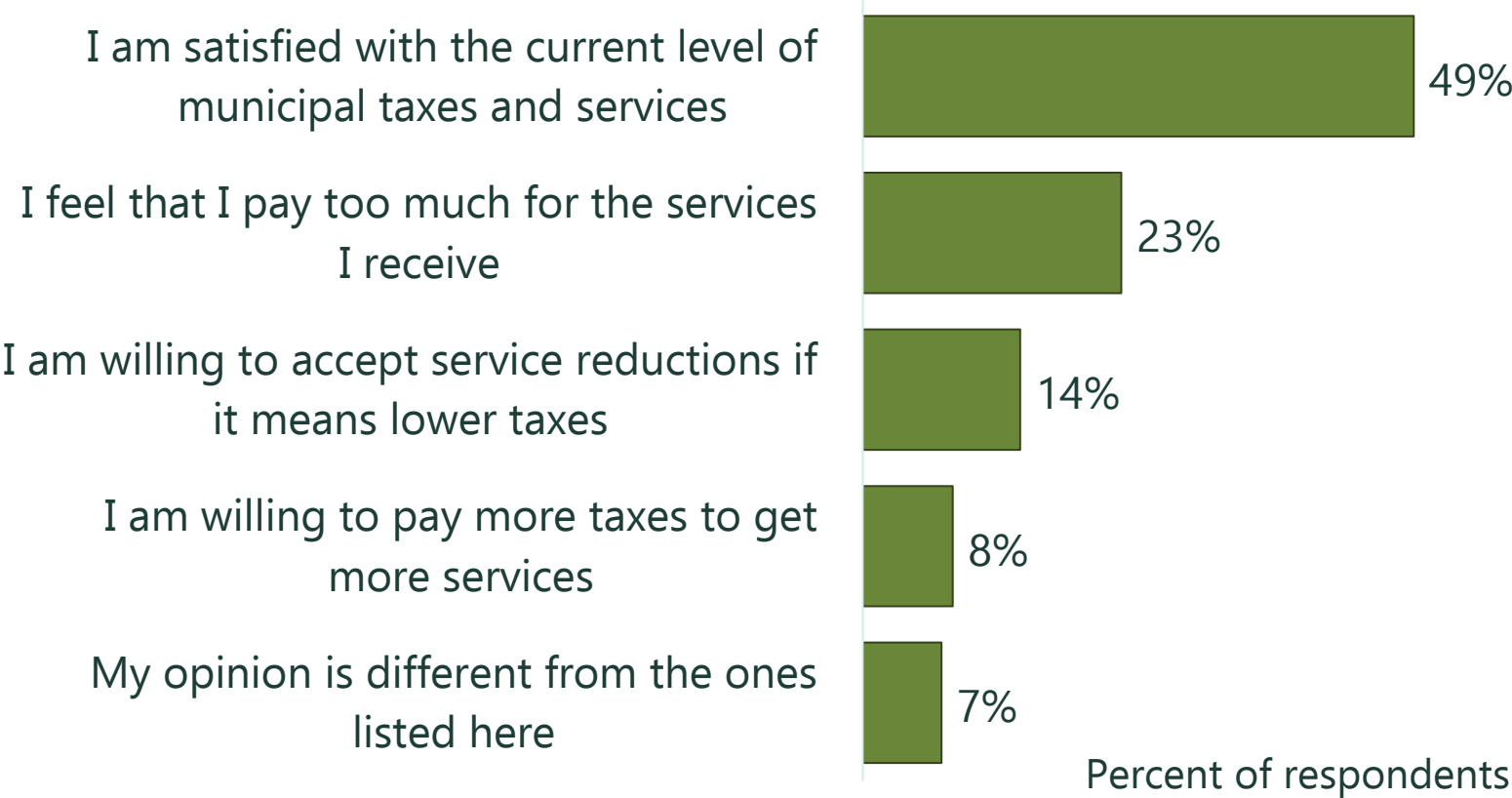


The City of Edina should reduce public services to avoid future tax increases



Percent strongly agree or somewhat agree

Overall Satisfaction with Municipal Taxes and Services





6 in 10

Would prefer to increase tax revenue to maintain current service levels

Meanwhile, 4 in 10 would prefer to reduce City services to offset inflation





Summary of Key Findings

1. Edina residents continue to enjoy a high quality of life.
2. Residents generally feel safe in Edina.
3. City services continue to be highly rated, but ratings for overall quality of drinking water have decreased since 2023.
4. Residents identify opportunities for improving housing options, especially for lower-income residents and first-time buyers.
5. Residents feel the City of Edina effectively manages taxpayer money, and a majority supports increasing tax revenue to preserve service levels.



Questions?



Thank you!

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